

LEADS ACCELERATION

DONE-FOR-YOU SUMMIT PRODUCTION (WITH A TWIST)



HELLO
7-figure 
FREEDOM

SAY HELLO TO FREEDOM!

True freedom comes from have a steady flow of leads ready to buy. The Leads Acceleration Podsummit creates exactly that - and so much more!

As a busy CEO it's practically impossible to find the bandwidth to produce a top notch event on top of everything else you got going on - am I right?

But with our amazing team stepping in a doing all the heavy lifting for you so that all you have to do is enjoy the relationship capital that a Podsummit gives you!

FIND OUT HOW IT'S DONE!



WHAT'S INCLUDED

LEADS ACCELERATION THROUGH PODSUMMITS

STEP 1: *PODSUMMIT STRATEGY*

- Brainstorm questionnaire to **capture all your wildest wishes** for your Podsummit so we can make them become a reality. (\$1,000 value)
- **Strategic Planning VIP Day** with Madeleine to map out the path to create your ultimate vision including summit theme, wishlist speakers, upsell + post-summit offers, timelines, but most importantly **how to monetize your summit before it even begins**. (\$10,000 value)
- **Dedicated Project Manager** to manage all the deliverables for your Podsummit and oversee our installation team, coordinate with speakers, and make sure **everything runs smooth from beginning til end**. (\$15,000 value)
- **Installation team** to do all the heavy lifting for you so you can focus on interviewing the experts and **monetizing the Podsummit**. (\$15,000 value)
- Build out of the whole project from A to Z in a **shared project management tool** with all details, deliverables, assets, deadlines so that you and your team can **easily track the progress** of your Podsummit. (\$3,000 value)
- **On demand private Voxer channel** to get any questions answered in minutes. (\$5,000 value)

TOTAL VALUE: \$49,000

WHAT'S INCLUDED

LEADS ACCELERATION THROUGH PODSUMMITS

STEP 2: MONETIZATION ENGINE

- **Curate and book top industry leaders and expert** that perfectly aligns with your upsell offer and post-summit offer so it sells itself. (\$15,000 value)
- **Develop, pitch and sell sponsorship packages** to key experts so that all of your summit costs are covered before the summit even starts. (\$30,000 value)
- **Design hot and unique upsell offers** and post-summit offers that will sell with ease. (\$10,000 value)
- **Top notch copywriter** to create hot and aligned marketing copy (summit marketing emails, social media posts, opt-in page, and sales page) to make the whole summit a success from beginning to end. (\$15,000 value)

TOTAL VALUE: \$70,000

WHAT'S INCLUDED

LEADS ACCELERATION THROUGH PODSUMMITS

STEP 3: **EVERGREEN ROI**

- Build out **evergreen summit monetization system** in the MWS Freedom Funnel that you can use again and again. (\$15,000 value)
- Map out strategy for **creating long-term referral relationships** with aligned experts so that you can capitalize on the connections you've made for years to come. (\$10,000 value)
- **Dedicated Podcast Production Specialists** to create professional podcast episodes for the Podsummit that you can turn into a **binge worthy limited edition evergreen podcast** that can drive traffic to your offers over and over. (\$15,000 value)
- **Post-Summit Monetization VIP Day with Madeleine** to help you **map out your path to an extra \$100K** in revenue. (\$10,000 value)
- Map out agenda for a **virtual networking soiree** for all the experts and attendees to capitalize on the relationships and connections made during the summit. (\$5,000 value)

TOTAL VALUE: \$55,000

WHAT'S INCLUDED

LEADS ACCELERATION THROUGH PODSUMMITS

STEP 4: **SMART TRACKING**

- **Customized dashboard** with all the important numbers (opt-ins, upsells, and post-summit offer sales) (\$15,000 value) so that you can optimize as you go.
- **Affiliate tracking** for all experts. (\$10,000 value)
- **Collect feedback from attendees and experts** to ensure everyone had an amazing experience. (\$15,000 value)
- **Complete post-summit report** to give you clarity on the ROI and results to celebrate. (\$5,000 value)

TOTAL VALUE: \$45,000

VALUE + ACTUAL COST

LEADS
ACCELERATION

TOTAL VALUE: \$219,000

**INVESTMENT FOR QUALIFIED
EXPERTS, LEADERS, AND VISIONARIES:
\$10,000 NON-REFUNDABLE DEPOSIT
TO HOLD LAUNCH DATE
+ \$5,000 PER MONTH FOR 4 MONTHS**

FROM NOVEMBER 1 TO DECEMBER 16 2022
YOU'LL GET THE **LEADS ACCELERATOR**
AS A **BONUS** WHEN YOU
ENROLL IN **THE ACCELERATOR PROGRAM**