FOR FUN-LOVING FAMILIES & COUPLES -





ISABELLE BUCKLEY PHOTOGRAPHY / 2022-2023

# Investment Guide



### TABLE OF CONTENTS

About The Studio
Meet The Photographer
Our Values
Weddings
The Gold Experience
The Platinum Experience 8
Elopements
Destination Weddings
Family Sessions
Good To Know
Next Steps

A personalized photography experience that brings you back to the moments you feel the most beautiful, with the people you love the most.

Isabelle Buckley Photography is a wedding, family, and lifestyle photography business that captures the best memories... yours! We take photos of all the moments, both perfect and imperfect because we believe that all of life's special moments deserve to be remembered. Established in 2018, IBP is a registered and insured company that's number 1 priority is client experience and satisfaction. At the end of your session, you won't just be clients... you'll be friends!





# Meet the photographer

Hi! I am Isabelle and I am from Ottawa, ON. With a travellers heart and a wandering soul, I have been to many places around the world and hope to one day capture memories worldwide! My passion for photography started when I was young. My dad had professional cameras as he had a love for photography as well. I would borrow his cameras and take photos for fun! One day, when he upgraded his cameras, they were mine! I did my first "paid gig" in 2017. Offering to take family photos to fundraise money for my nursing graduation ceremony, I knew I had found a hobby that filled me with so much joy! When I graduated nursing school in 2017, I also started to take photos for family and friends to build a portfolio. Then, in January of 2018, Isabelle Buckley Photography was born.

These days, I work full time as a Registered Nurse, run my business full time, and in all my spare time (LOL) I love to read, enjoy a warm cup of coffee or a chilled glass of wine. A warm bath is all I need at the end of a long day. My family, friends, and sweet golden retriever pup Maisy bring me so much joy. I eat too much takeout, and skip more workouts than I should BUT I give everything 100% and that includes getting to know and creating beautiful memories for YOU!

I will be your loudest cheerleader, your biggest fan, and your greatest storyteller.

XO,

Isabelle

### WHAT WE BELIEVE IN AT IBP

### Experience

We are committed to providing a seamless, memorable, and personalized experience for our clients that makes them feel welcomed, excited, and valued. We go beyond taking "an updated profile picture", we pride ourselves on delivering candid photos that brings back nostalgic memories for years to come.

To us, you are more than just a client, you are our friends.

### Self-Love

We are a champion for self-love. We believe all of our clients are beautiful in their own ways and it is an honour for us to be capturing that beauty through our lens. Our goal is for you to see yourselves the way your parents, best friend, and significant other see you: beautiful, one of a kind, and worthy.

We want you to fall in love over and over again with yourselves, one photo at a time.

### Fun

We are a place that celebrates genuine, real, and special moments that "you just have to be there" for - no matter how big or small. We bring the fun wherever we go because we truly believe life is better when we are all laughing together. We strive to get to know the real you, your story, and your relationships in front of the camera and off camera.

To us, being real and having fun is where the best photos are taken.



# Weddings

You have found the one... and now you've found me! Whether you are silly, awkward, head-over-heels, or a little bit of all three... I think we would be a great fit! Your photos should represent you uniquely. The laugh lines he has given you, the smile that lights up your eyes when you're around her, and the way you two fit perfectly together.

What better way to freeze your love as is, than with some photos that will literally freeze those moments forever!?

#IBPBRIDES





# The Gold Experience

Everything you need! 8 hours with me and you'll be able to capture everything from getting ready to the first moves on the dance floor! Feel like that won't be enough!? Don't worry, I always make sure the DJ starts with a banger to get as many people on the floor as possible. I have years of experience making 2-3 songs look like a full night of partying in photos! We will also work together on a timeline that optimizes the moments you want captured so you really are getting the most out of each moment!

#### WHAT IT INCLUDES:

- 8 hours of coverage with one photographer
- Includes engagement session
- Custom Wedding Timeline
- · Professionally edited online gallery with digital download delivery
- Full printing rights
- Travel within 50km included
- Second shooter available as an add on\*

STARTING INVESTMENT: \$3,799 + HST

INQUIRE NOW

## The Platinum Experience

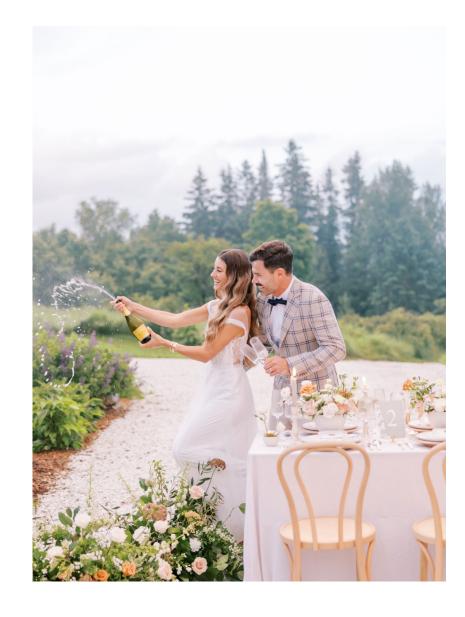
Everything you want AND need! Having 2 photographers allows us to be in 2 places at once! You will have 2 perspectives of your entire day. I'll spend some time with one party getting ready, they will be with the other! You will also have the added bonus of professional, lab quality printed photos that will be available as soon as you select your favourite 10! They are amazing memories for your home or the perfect gift for your loved ones.

### WHAT IT INCLUDES:

- 10 hours of coverage with two photographers
- Includes engagement session
- Custom Wedding Timeline
- · Professionally edited online gallery with digital download delivery
- 10 8 x 10's of your favourite wedding photos
- Full printing rights
- Travel within 50km included

STARTING INVESTMENT: \$4,499 + HST

INOUIRE NOW





### Elopements

Big weddings aren't for everyone, and that's okay! Weddings big OR small, we capture them all! An engagement session, a wedding ceremony, photos with your family and friends, and photos just the 2 of you. Maybe that's all you need - Sounds great to me!

### WHAT IT INCLUDES:

- 4 hours of coverage with one photographer
- Includes engagement session
- Up to 25 guests for ceremony/reception
- Professionally edited online gallery with digital download delivery
- Full printing rights
- Travel within 50km included
- Second shooter available as an add on\*

STARTING INVESTMENT: \$2,499 + HST

INQUIRE NOW

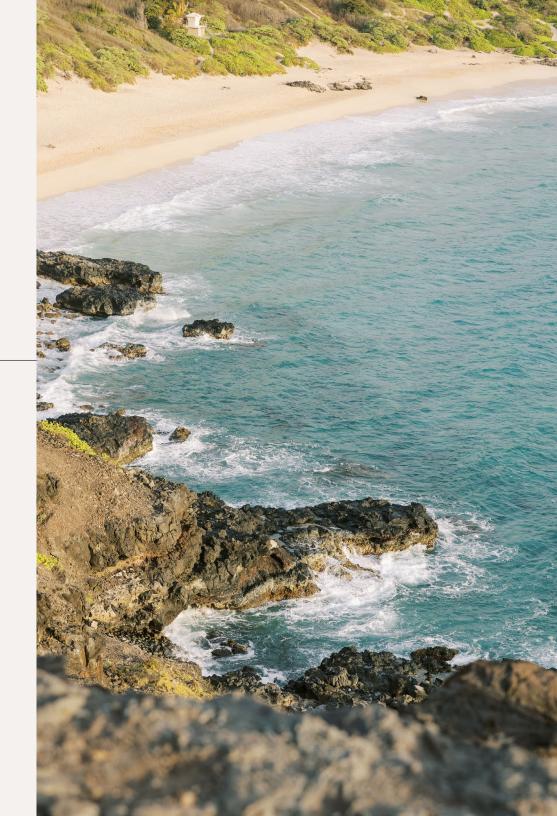


# Destination Weddings

Interested in planning your wedding overseas? I'd love to join you and document your big day!

Get in touch with me to receive a custom quote for your destination celebration.

INQUIRE NOW



Isabelle was the first vendor we contacted when planning our wedding because we wanted (needed!!) to book her! As we expected she would be, she has been so wonderful to work with so far! We had our engagement shoot done last fall and really appreciated the direction she gave for the photos, and we love the end results. She is a great photographer, but also such a kind, friendly person to be around; our shoot just felt like we happened to be hanging out with a (very talented) friend behind the camera, which made us feel so comfortable in front of it! Looking forward to having her capture our wedding this spring!

### -ERIKA & DAMON



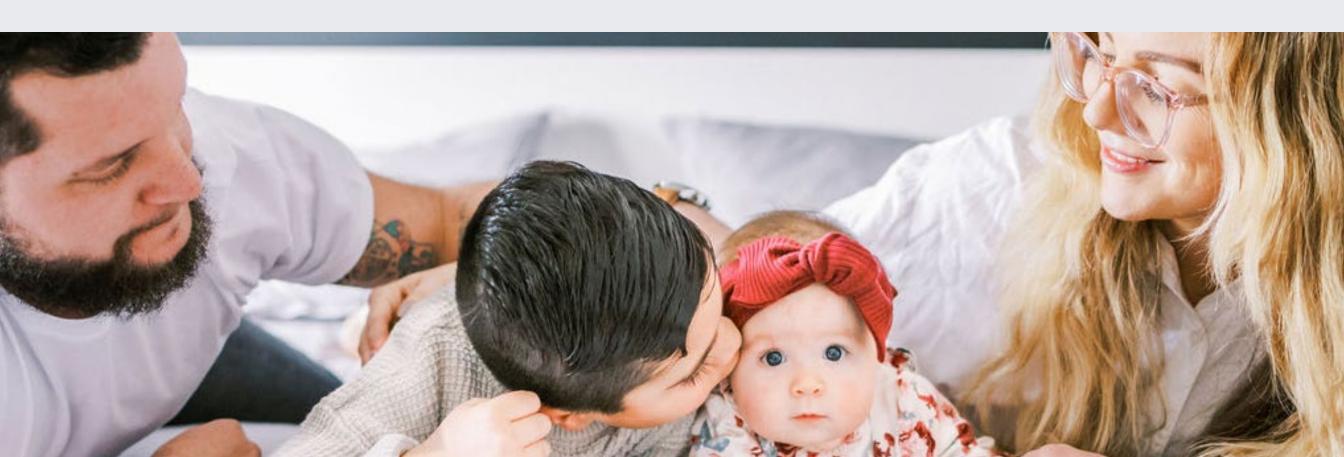


Isabelle is lovely! We had our engagement photos done by her and will be having her do our wedding photos. To say that we love our engagement shoot is an understatement. Isabelle is super flexible with scheduling and location. She does a great job and ensures we have a ton of different poses to choose from. Her prices are by far the best based in the research I had done beforehand.. don't let that fool you though, there is no compromise of quality for a cheaper cost. We love her and recommend her always!

-VAL AND CHRIS

# Family & Lifestyle

To capture your growing family from day 1 would be some of the greatest joys of my life! From newborn, to sitting, crawling, running, and even graduation! Your baby's will grow faster than you know, and as much as you would like to "just freeze time", you can't! The closest you can get is me... and the beautiful memories we will freeze for you to have forever!



# Family Mini's

I offer seasonal mini sessions that are perfect for families looking to have a quick update of their family photos!

Sometimes you don't need a full session, especially if that means you can have more opportunities each year to update your photos!

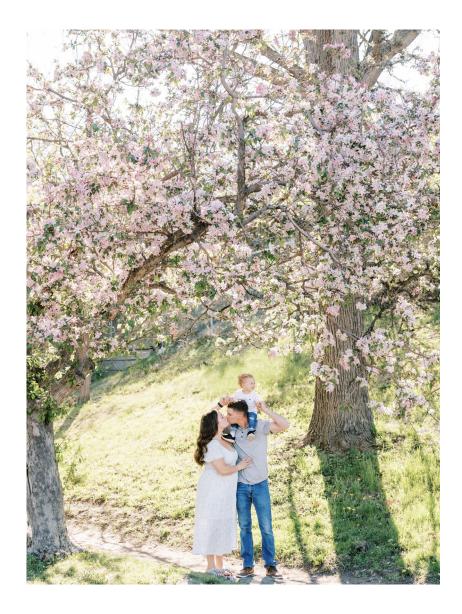
#### WHAT IT INCLUDES:

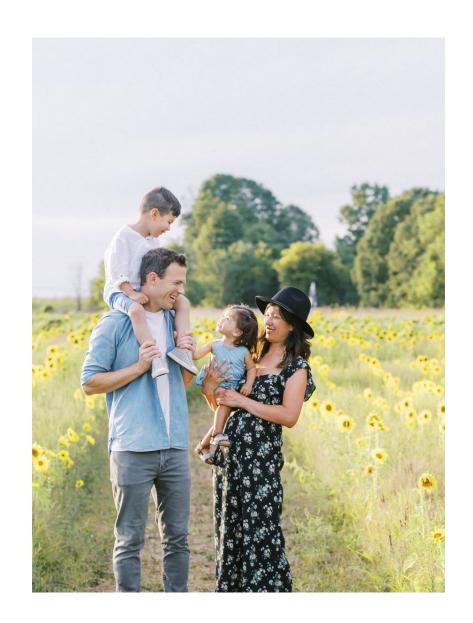
- 20 mins of coverage with one photographer
- · All images from session that turn out will be edited
- · Professionally online gallery with digital download delivery
- Full printing rights

STARTING INVESTMENT: \$250 + HST

#### INOUIRE NOW

\* These sessions are only offered on specificed dates/times and at specific locations. To stay up to date on upcoming mini sessions, follow along on Facebook or Instagram!





# Family Sessions

A longer session for those who want just a little more! Spending more time together allows for more variety in location, more extensive posing/interactions, and even an outfit change if you'd like! Because we will be spending more time together, you will also receive a more extensive final gallery. This session might be perfect for you if 15 minutes "just isn't enough time!!", or 1 location or 1 outfit isn't enough either! Hey, I'm with you! Take it from me, it's never enough!!

### WHAT IT INCLUDES:

- Up to 60 minutes coverage with one photographer
- · All images from session that turn out will be edited
- · Professionally edited online gallery with digital download delivery
- Full printing rights
- Travel within 50km included

STARTING INVESTMENT: \$425 + HST

INOUIRE NOW



# Newborn Lifestyle Sessions

Congratulations on your new bundle of joy and the latest addition to your growing family. Newborn lifestyle sessions are candid, natural, and relaxed. They serve as a precious way for parents to connect with their new baby. Newborn lifestyle sessions are best captured between 1 week - 3 months old.

### WHAT IT INCLUDES:

- Up to 90 minutes of coverage with one photographer
- All images from session that turn out will be edited
- Professionally online gallery with digital download delivery
- Full printing rights
- Travel within 50km included

STARTING INVESTMENT: \$450 + HST

INOUIRE NOV



Isabelle has been taking my family's milestone- photos for several years now, and there's a reason we keep going back! She's always professional and flexible (especially with our young children). The photos she's taken for us over the years are beautiful and so precious to me. I will always recommend her to my family and friends.

### -BLYTHE S





I won a contest with Isabelle for three mini sessions for three different seasons, which all turned out fabulous. My boyfriend and I had no idea what to expect for the first session in the Spring as we had never had professional photos taken before. Immediately after meeting Isabelle we felt more at ease and had so much fun with the shoot. I used my second session in the Fall with my family and the third in the Winter with my best friend. The results were all fantastic and I would not hesitate to recommend Isabelle!

-BRI BURNS

### Things On The "Good To Know" List

#### DISCOVERY

Feeling like we are a good fit?
That's music to my ears! Before we start talking numbers, I would love to get to know you a bit better first. Expect a short and sweet questionnaire headed your way as well as a custom quote.
Then, if everything aligns, let's meet over the phone, or over coffee/wine for us to get to know each other better and answer any questions you may have.

### CONTRACT + INVOICE

Once I get the green light from you, a contract and invoice will be sent to secure your date in my calendar via Sprout Studios! All contracts are valid for 7 days from date of issue.

Deposit dates are as follwed:

- 25% deposit due at the time of booking.
- 25% due 6 months prior to wedding date.
- 50% due 7 days prior to wedding date.

### COMMUNICATION

Since I work full-time as a nurse and as a photographer, I try my best to answer to all inquiries in a timely manner. But just since we are being transparent, please allow up to 3 business days for a response via email. You can also reach me via phone/text if there is anything urgent.

☑ ISABELLE@ISABELLEBUCKLEY-PHOTOGRAPHY.CA

# Ready to have your intimate + joyful moments captured for *decades* to come?

I KNOW I SURE AM!

get in touch above + let's stay connected!

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- @ @ ISABELLEBUCKLEYPHOTOGRAPHY
- ${f f}$  facebook.com/isabellebuckleyphotography

