



November 19, 2024

Dear Future Community Partner,

I am excited to invite you to partner with us as a sponsor for *Swing Into Summer 2025*, a one-of-a-kind charity event benefiting The Alzner Foundation. This event, taking place on **May 31, 2025**, at Capital One Park in Tysons, VA, will feature a celebrity home run derby and a slow-pitch softball game. It's a high-energy day that blends sports entertainment with a strong community mission, creating a memorable experience for all who attend.

Following the success of last year's event, *Swing Into Summer* is set to draw an enthusiastic crowd, media attention, and an active social media presence, ensuring that our sponsors receive impactful visibility and meaningful community engagement. Past sponsors have benefited from a broad reach across local networks, connecting with an audience that values community involvement and corporate philanthropy.

If you're interested in checking out the highlights of last year's event, please click the following link: <https://alznerfoundation.org/swing-into-summer#event-highlights>

Enclosed, you'll find our sponsorship package detailing various ways to support *Swing Into Summer*. Sponsorship benefits include prominent logo placement, event-day brand visibility, social media features, and customized options to align with your brand's goals.

Thank you for considering this exciting opportunity to make a difference in our community alongside The Alzner Foundation. I look forward to discussing how we can create a memorable and lasting partnership while we celebrate a fantastic day at the ballpark!

Warm regards,

Mandy Alzner
Founder & Executive Director



SWING INTO SUMMER 2025 Sponsorship Opportunities

Title Sponsor - \$30,000

Must be secured by February 10, 2025

- Headline sponsor/naming rights of entire event
- Logo included within the event logo and prominently featured on website, social media and all signage.
- Logo featured on the Alzner Foundation website as a “Top Community Partner”
- Company name featured in event program
- Recognition during welcome remarks and throughout the event
- VIP admission for 12 guests (access to the VIP meet and greet and viewing area)
- 6 premium on-site parking spaces
- General admission for 10 guests*
- 12 tickets to the afterparty at Starr Hill Brewery**
- Right of first refusal for future headliner sponsorships

Home Run Party Deck Sponsor - \$20,000

Must be secured by April 1, 2025

- 100 tickets to the private party deck located at the back of the outfield
- Food and Beverages included for all party deck ticket holders
- Logo featured on large banner on the home run fence below the park deck and directional signage throughout the park.
- Logo featured on the Alzner Foundation website as a “Top Community Partner”
- Company name featured in event program
- Access to the VIP meet and greet for 10 guests
- 5 premium on-site parking spaces
- 10 tickets to the afterparty at Starr Hill Brewery**

Must be secured by April 1, 2025

Team Sponsor - \$15,000 (2 available)

Must be secured by March 3, 2025

- Team naming rights
- Logo featured on the front of one team’s jersey
- Logo featured on website, social media, and all signage
- Logo featured on the Alzner Foundation website as a “Community Partner”
- Company name featured in event program
- Recognition during team introductions and throughout the event
- VIP admission for 8 guests (access to the VIP meet and greet and viewing area)
- 4 premium on-site parking spaces
- General admission for 5 guests*
- 8 tickets to the afterparty at Starr Hill Brewery**

Home Plate Sponsor- \$10,000

*****Must be secured by April 1, 2025*****

- Company name featured in event program
- Signage featured behind home plate (will be prominent in all photo and media coverage)
- Photos and media (featuring signage) will be used to promote future events
- Recognition during home run derby and slow pitch game by color commentators
- Logo featured on the Alzner Foundation website as a “Community Partner”
- VIP admission for 6 guests (access to the VIP meet and greet and viewing area)
- 3 premium on-site parking spaces
- 6 tickets to the afterparty at Starr Hill Brewery**

Trophy Sponsor - \$10,000

*****Must be secured by April 1, 2025*****

- Opportunity to provide 1-2 people to present the trophies to both the winning team and winner of the home run derby, on behalf of your company
- Logo featured on website, social media and signage
- Company name featured in event program
- VIP admission for 6 guests (access to the VIP meet and greet and viewing area)
- 3 premium on-site parking spaces
- 6 tickets to the afterparty at Starr Hill Brewery**

Giveaway Sponsor - \$7,500

*****Must be secured by April 1, 2025*****

- Company name and logo featured on giveaway items
- Recognition during event when giveaways are tossed to fans
- Company name featured in event program
- VIP admission for 4 guests (access to the VIP meet and greet and viewing area)
- 2 premium on-site parking spaces
- 4 tickets to the afterparty at Starr Hill Brewery**

Kid Zone Sponsor - \$5,000

*****Must be secured by April 1, 2025*****

- Name featured prominently in Kid Zone signage around the ballpark
- Company name featured in event program
- Recognition during event by announcers
- Featured on website and social media
- VIP admission for 3 guests (access to the VIP meet and greet and viewing area)
- 1 premium on-site parking space
- 3 tickets to the afterparty at Starr Hill Brewery**

Home Run Fence Sponsor - \$3,000 (20 available)

*****Must be secured by May 5, 2025*****

- Company logo featured on the home run fence bordering the outfield
- Company name featured in event program
- Featured on website and social media
- VIP admission for 2 guests (access to the VIP meet and greet and viewing area)
- 1 premium on-site parking space
- 2 tickets to the afterparty at Starr Hill Brewery**



Home Run Derby Target Sponsor - \$2,000+ (5 available) *Must be secured by May 5, 2025*****

- Company logo featured on a target in the outfield (\$500 additional donation each time the target is hit during the derby)
- Company name featured in event program
- Featured on website and social media
- VIP admission for 2 guests (access to the VIP meet and greet and viewing area)
- 1 premium on-site parking space
- 2 tickets to the afterparty at Starr Hill Brewery**

Access to purchase additional VIP and general admission tickets will be available prior to the general public

Additional tickets to the afterparty will be available for purchase for all sponsors

If interested, please contact:

Mandy Alzner at info@alznerfoundation.org