



For Change Management Certified leaders who want to bridge the gap between knowledge and real-world implementation.

Register Now

01

**Manage resistance
effectively**

02

**Engage stakeholders
effortlessly**

03

**Communicate
effectively**



Every last Friday of the month



Virtual



Free



Learn more

Leading Change

From Theory to Action

Resistance



Fear

Job security – Changes to role or responsibilities – Scrutiny or evaluation – Reduced autonomy or decision-making power – Loss of status or influence – Negative impact to identity or expertise

Lack of Understanding

Lack of awareness about the purpose and reasons for the change.

Culture & Politics

A climate of mistrust, especially towards leadership. Risk-averse cultures that prefer the status quo. Political maneuvering for power.

Incentives & Rewards

Organizational reward systems are not aligned to support the change.

Poor execution

Poor timing – lack of resources –insensitive approaches to introducing change

Listening

