



## MAXIMIZE CUSTOMER RETENTION

Give your sales team a magnified look at which of their clients are at risk for attrition and how they can alleviate these risks through churn analysis, well-defined project roadmaps and proactive communication methods



### ABOUT THE PRODUCT

Predicted Likelihood to Churn Einstein Discovery Model

- Embedded Model into Account Object Page
  - Top Predictors
  - How To Improve

“Story” Dashboard: Dig into the Details

- Training Dataset Analysis
- Prediction Analysis
- Optimization/Model Metrics Review

### BUSINESS VALUE


As part of this package, Revelation.AI will stand up a prediction model that will identify which accounts are at risk for attrition, calling out specific data points and trends that may be adding to the likelihood of churning

## TIMELINE

5-6 Week Deployment, 1 Week of Post-Go Live Support to provide your team with an optimal launching pad for their analytics journey!

## HAVE QUESTIONS?

Contact us

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