



DR. DENISA WEBER

HOST OF BURNED AND BETTER PODCAST

FOUNDER OF SERVING LIFE CHIROPRACTIC

7 FIGURE CEO. SPEAKER, ENTREPRENEUR.
MOTHER. MENTOR

CURRICULUM VITAE

DENISA WEBER, DC

SPEAKER, ENTREPRENEUR, CHIROPRACTOR

PROFILE

A straight-talking Texan, mother of two, and advocate for bold, better leadership. As CEO of a thriving family chiropractic practice and host of *Burned & Better*, she brings candor, clarity, and compassion to the messy middle of business and life. Passionate about growth and authenticity, she pours her energy into equipping leaders, empowering families, and elevating the chiropractic profession.

BIO

Dr. Denisa Weber has owned and led Serving Life Chiropractic, a thriving family practice in Dallas, TX, since 2010. Recognized for 15 consecutive years as a "Mom Approved" Healthcare Provider by *Dallas Child Magazine*, she specializes in prenatal and pediatric chiropractic care and has built one of the most respected cash-based family practices in the nation.

Within the chiropractic profession, she has been a sought-after speaker for over a decade, known for her ability to train and mentor doctors in building profitable, sustainable family practices and teams. Her influence extends beyond practice management into communication and branding, where she helps leaders and entrepreneurs move past imitation and instead create authentic brands that reflect who they are and what they stand for.

Through her podcast, *Burned & Better*, and her mentorship, she brings authenticity to leadership, business, and life—equipping people with wisdom from the trenches, empowering them to lead with strength, and elevating the standard of leadership, family, and care.



EDUCATION

PARKER UNIVERSITY

2006 - 2009

Doctorate in Chiropractic

Bachelor of Science in Anatomy

Bachelor of Science in Health and Wellness

TEXAS A&M UNIVERSITY

2000 - 2004

Bachelor of Science in Kinesiology:

Exercise Physiology



hello@drdenisaweber.com



www.drdenisaweber.com



[@southern_chiro](https://www.instagram.com/southern_chiro)



[@drdenisaweber](https://www.facebook.com/drdenisaweber)

LICENSES & CERTIFICATIONS

TEXAS LICENSED AND BOARD CERTIFIED CHIROPRACTOR

2009 - present

WEBSTER CERTIFIED (ICPA)

2011 - present

AWARDS & HONORS

DALLAS CHILD "MOM APPROVED" PROVIDER

2011 - present

DALLAS CHILD "BEST FOR MOMS & BABIES" NOMINEE

2011 - 2013

PUBLICATIONS

GREET MAGAZINE

2023, 2024

PARK CITIES LIFESTYLE

2023, 2024

PARK CITIES PEOPLE

July 2016 - featured in *Healthy Living*

DALLAS MOMS BLOG

May 2016

SUBURBAN PARENT MAGAZINE

Nov. 2014 (featured on "Ask a Professional")

PARKER ALUMNI NEWSLETTER

Oct. 2014 (featured on "Faces of Parker")

HOME HEALTH MAGAZINE

2012 (contributing writer)

PROFESSIONAL AFFILIATIONS

INTERNATIONAL CHIROPRACTIC PEDIATRIC ASSOCIATION

2011 - present

LEAGUE OF CHIROPRACTIC WOMEN

2014 - present

INTERNATIONAL CHIROPRACTIC ASSOCIATION

2015 - present

INTERNATIONAL FEDERATION OF CHIROPRACTORS & ORGANIZATIONS

2015 - present





PROFESSIONAL AFFILIATIONS *cont'd*

AMERICAN PREGNANCY ASSOCIATION

2011 - present

HOLISTIC PEDIATRIC ASSOCIATION

2011 - present

DALLAS AREA BIRTH NETWORK PROVIDER

2011 - present

PARKER ALUMNI ASSOCIATION

2011 - present

CHIROPRACTIC SOCIETY OF TEXAS

2011 - present

COMMUNITY INVOLVEMENT

WOMEN'S AUXILIARY TO CHILDREN'S MEDICAL CENTER

2011 - present

ARMSTRONG BRADFIELD PRESCHOOL ASSOCIATION BOARD MEMBER

2013

PODCAST INTERVIEWS

THE WEALTHY PRACTITIONER PODCAST

2023

SHE SLAYS THE DAY PODCAST

2019, 2022

MILE HIGH PODCAST

April 2018

WOMEN CHIROPRACTORS PODCAST

March 2019

ROCKSTAR DOCTOR MOM PODCAST

july 2017

KIDDOCAST PODCAST

February 2017

THE ARTFUL CHIROPRACTOR PODCAST

November 2016

THE CHIROPRACTIC PHILANTHROPIST PODCAST

September 2016



PAST SPEAKING ENGAGEMENTS

LIFE UNIVERSITY: LIFE VISION EXTRAVAGANZA

2025

PEDIATRIC SEMINAR

2024

CHIROINTENSIVE RETENTION SUMMIT

2024

CHIROFEST

2024

CHIROWEALTHCON

2024

CHIROINTENSIVE CULTURE & SCALING EVENT

2024

ADJUST THE ADJUSTOR EVENT

2023

FOCUS OKC

2015, 2016, 2019, 2023

THE MILLENNIAL CHIRO VIRTUAL SUMMIT

2023

THE PRENATAL PRACTICE

2022

PEDIATRIC EXPERIENCE

2022

CLUB PX: UNIVERSITY CLUB WIDE WEBINAR: COMMUNICATION

2022

BAREFOOT SEMINARS PHILOSOPHY NIGHT

2021

LIFE UNIVERSITY CLUB PX

2021, 2022, 2023

CHIROPRACTIC SOCIETY OF TEXAS

2021

LIFE UNIVERSITY ICPA CLUB

2021

EPIC IMPACT

2015, 2016, 2020

THE REMEMBERING

2019

THE BIG IDEA

2018, 2019

MILE HIGH

2018

LCW RETREAT

2016

DALLAS MOMS BLOG: BLOOM EVENT

2017

ALPINE CHURCH WOMEN'S MINISTRY EVENT

2017

BABY, BUMP & BEYOND SEMINAR

2017

BIRTH WITHOUT FEAR CONFERENCE

2013

PAST SPEAKING ENGAGEMENTS *cont'd*

PARKER UNIVERSITY'S:

CLUB PX

2021, 2022, 2023

FEMALES KICK ATLAS

2019

2ND ANNUAL WOMEN'S SUMMIT

2019

SCIENCE NIGHT

2018

ADJUST CLUB

2015, 2015, 2017

LAUNCH CLUB

2016

NEURO CLUB

2016

CLA: COMUNICATION

2016

PHILOSOPHY CLUB

2014

ICPA CLUB

2014

PROFESSIONAL CONTRIBUTIONS:

PARKER UNIVERSITY ADJUNCT FACULTY

2015 - 2016

FSA LAB: PRENATAL & PEDIATRIC CHIROPRACTIC AT PARKER UNIVERSITY

2016

HOSTED PARKER UNIVERSITY'S "AFTER HOURS" PROGRAM

2014, 2016

MLS ADJUSTING SEMINARS STAFF

2008 - 2012

**LET'S
CONNECT!**



hello@drdenisaweber.com



www.drdenisaweber.com

**DR. DENISA
WEBER**

