

HOST OF BURNED AND BETTER PODCAST

FOUNDER OF SERVING LIFE CHIROPRACTIC

7 FIGURE CEO. SPEAKER, ENTREPRENEUR.

MOTHER. MENTOR

**CURRICULUM VITAE** 

# DENISA WEBER, DC

Speaker, entrepreneur, chiropractor

#### **PROFILE**

A straight-talking Texan, mother of two, and advocate for bold, better leadership. As CEO of a thriving family chiropractic practice and host of Burned & Better, she brings candor, clarity, and compassion to the messy middle of business and life. Passionate about growth and authenticity, she pours her energy into equipping leaders, empowering families, and elevating the chiropractic profession.

#### BIO

Dr. Denisa Weber has owned and led Serving Life Chiropractic, a thriving family practice in Dallas, TX, since 2010. Recognized for 15 consecutive years as a "Mom Approved" Healthcare Provider by *Dallas Child Magazine*, she specializes in prenatal and pediatric chiropractic care and has built one of the most respected cash-based family practices in the nation.

Within the chiropractic profession, she has been a sought-after speaker for over a decade, known for her ability to train and mentor doctors in building profitable, sustainable family practices and teams. Her influence extends beyond practice management into communication and branding, where she helps leaders and entrepreneurs move past imitation and instead create authentic brands that reflect who they are and what they stand for.

Through her podcast, *Burned & Better*, and her mentorship, she brings authenticity to leadership, business, and life—equipping people with wisdom from the trenches, empowering them to lead with strength, and elevating the standard of leadership, family, and care.



#### **EDUCATION**

#### PARKER UNIVERSITY

2006 - 2009

Doctorate in Chiropractic

Bachelor of Science in Anatomy

Bachelor of Science in Health and Wellness

#### TEXAS A&M UNIVERSITY

2000 - 2004

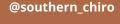
Bachelor of Science in Kinesiology: Exercise Physiology



hello@drdenisaweber.com



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#### **LICENSES & CERTIFICATIONS**

#### TEXAS LICENSED AND BOARD CERTIFIED CHIROPRACTOR

2009 - present

WEBSTER CERTIFIED (ICPA)

2011 - present

### **AWARDS & HONORS**

**DALLAS CHILD "MOM APPROVED" PROVIDER** 

2011 - present

**DALLAS CHILD "BEST FOR MOMS & BABIES" NOMINEE** 

2011 - 2013

# **PUBLICATIONS**

**GREET MAGAZINE** 

2023, 2024

PARK CITIES LIFESTYLE

2023, 2024

**PARK CITIES PEOPLE** 

July 2016 - featured in Healthy Living

**DALLAS MOMS BLOG** 

May 2016

**SUBURBAN PARENT MAGAZINE** 

Nov. 2014 (featured on "Ask a Professional")

PARKER ALUMNI NEWSLETTER

Oct. 2014 (featured on "Faces of Parker")

**HOME HEALTH MAGAZINE** 

2012 (contributing writer)

# PROFESSIONAL AFFILIATIONS

INTERNATIONAL CHIROPRACTIC PEDIATRIC ASSOCIATION

2011 - present

LEAGUE OF CHIROPRACTIC WOMEN

2014 - present

INTERNATIONAL CHIROPRACTIC ASSOCIATION

2015 - present

INTERNATIONAL FEDERATION OF CHIROPRACTORS & ORGANIZATIONS

2015 - present













# PROFESSIONAL AFFILIATIONS contid

#### **AMERICAN PREGNANCY ASSOCIATION**

2011 - present

#### HOLISTIC PEDIATRIC ASSOCIATION

2011 - present

#### **DALLAS AREA BIRTH NETWORK PROVIDER**

2011 - present

#### PARKER ALUMNI ASSOCIATION

2011 - present

#### CHIROPRACTIC SOCIETY OF TEXAS

2011 - present

#### **COMMUNITY INVOLVEMENT**

#### WOMEN'S AUXILLARY TO CHILDREN'S MEDICAL CENTER

2011 - present

# ARMSTRONG BRADFIELD PRESCHOOL ASSOCIATION BOARD MEMBER

2013

### **PODCAST INTERVIEWS**

#### THE WEALTHY PRACTITIONER PODCAST

2023

SHE SLAYS THE DAY PODCAST

2019,2022

**MILE HIGH PODCAST** 

**April 2018** 

WOMEN CHIROPRACTORS PODCAST

March 2019

**ROCKSTAR DOCTOR MOM PODCAST** 

july 2017

KIDDOCAST PODCAST

February 2017

THE ARTFUL CHIROPRACTOR PODCAST

November 2016

THE CHIROPRACTIC PHILANTHROPIST PODCAST

September 2016



## PAST SPEAKING ENGAGEMENTS

LIFE UNIVERSITY: LIFE VISION EXTRAVAGANZA

2025

**PEDIATRIC SEMINAR** 

2024

CHIROINTENSIVE RETENTION SUMMIT

2024

**CHIROFEST** 

2024

**CHIROWEALTHCON** 

2024

**CHIROINTENSIVE CULTURE & SCALING EVENT** 

2024

ADJUST THE ADJUSTOR EVENT

2023

**FOCUS OKC** 

2015, 2016, 2019, 2023

THE MILLENNIAL CHIRO VIRTUAL SUMMIT

2023

THE PRENATAL PRACTICE

2022

PEDIATRIC EXPERIENCE

2022

**BAREFOOT SEMINARS PHILOSOPHY NIGHT** 

**CLUB PX: UNIVERSITY CLUB WIDE WEBINAR: COMMUNICATION** 

2021

2022

LIFE UNIVERSITY CLUB PX

2021, 2022, 2023

**CHIROPRACTIC SOCIETY OF TEXAS** 

2021

LIFE UNIVERSITY ICPA CLUB

2021

**EPIC IMPACT** 

2015, 2016, 2020

THE REMEMBERING

2019

THE BIG IDEA

2018, 2019

**MILE HIGH** 

2018

**LCW RETREAT** 

2016

**DALLAS MOMS BLOG: BLOOM EVENT** 

2017

**ALPINE CHURCH WOMEN'S MINISTRY EVENT** 

2017

BABY, BUMP & BEYOND SEMINAR

2017

BIRTH WITHOUT FEAR CONFERENCE

2013

# PAST SPEAKING ENGAGEMENTS and

#### **PARKER UNIVERSITY'S:**

CLUB PX

2021, 2022, 2023

**FEMALES KICK ATLAS** 

2019

**2<sup>ND</sup> ANNUAL WOMEN'S SUMMIT** 

2019

**SCIENCE NIGHT** 

2018

**ADJUST CLUB** 

2015, 2015, 2017

**LAUNCH CLUB** 

2016

**NEURO CLUB** 

2016

**CLA: COMUNICATION** 

2016

PHILOSOPHY CLUB

2014

**ICPA CLUB** 

2014

### PROFESSIONAL CONTRIBUTIONS:

PARKER UNIVERSITY ADJUNCT FACULTY

2015 - 2016

**FSA LAB: PRENATAL & PEDIATRIC CHIROPRACTIC AT PARKER UNIVERSITY** 

2016

**HOSTED PARKER UNIVERSITY'S "AFTER HOURS" PROGRAM** 

2014, 2016

**MLS ADJUSTING SEMINARS STAFF** 

2008 - 2012

# LET'S CONNECT!



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DR. DENISA WEBER





