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IMAGINATION MAKES US ORIGINAL. CREATION MAKES US EXTRAORDINARY.

ISSUE 4

08  
Dior's "New Look"  
at 30 Avenue  
Montaigne

20  
Meet the New  
Style Icons

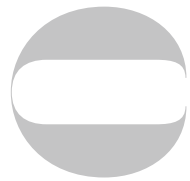
32  
Shapewear Gets  
the Star Treatment

41  
A Crowning Achievement

46  
Designer-Driven Dining

A TWO-TIME OZZIE AWARD-WINNING PUBLICATION





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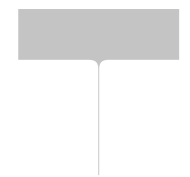


#### THE ARTICLES

- 05 Letter from the Editor
- 06 Three Things to know about Fashion's Top Trio
- 08 Dior's "New Look" at 30 Avenue Montaigne
- 14 Innovating Fashion's Future
- 17 Coming Clean
- 20 Meet the New Style Icons
- 28 The Son Also Rises at a Coveted Luxury Brand
- 32 Shapewear Gets the Star Treatment
- 38 CHANEL Shines a Spotlight on Women Filmmakers
- 41 A Crowning Achievement
- 46 Designer-Driven Dining

#### THE PROPERTIES

- 51 Ala Moana Center
- 55 Brookfield Place NY
- 59 Grand Canal Shoppes
- 63 Miami Design District
- 67 Oakbrook Center
- 71 Pioneer Place
- 75 Shops at Merrick Park
- 79 The Crown Building
- 83 The Shops at La Cantera
- 87 The Shops at The Bravern
- 91 Tysons Galleria
- 95 Behind the Cover
- 96 About the Iconic Collection



ISSUE 4

# ICONIC

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### EDITOR'S NOTE

WE KICK OFF OUR FOURTH ISSUE of Iconic with some very exciting news. This past September, Iconic won two 2022 Ozzie Awards for new magazine design and custom website design. We also picked up two honorable mentions, one for B2B website design and another for B2B magazine content. The 2022 Folio: Eddie & Ozzie Awards celebrate excellence in editorial and design in the publishing industry. With more than 1,300 entries received this year, this is an amazing honor!

Speaking of accolades, in this issue we highlight the annual LVMH Innovation Award, which recognizes promising start-ups from around the world with the goal of enhancing the luxury experience. This year's award went to London-based TOSHI for its "wait and try" luxury delivery service, which brings in-store, real life engagements to customers. "Brands must be omnichannel, sustainable, and focus on customer service/experience," says TOSHI founder Sojin Lee in "Innovating Fashion's Future."

French fashion brand Dior has taken the customer experience to new heights with its redesigned flagship at 30 Avenue Montaigne in Paris—orchestrated by luxury retail architect Peter Marino—and its new La Galerie Dior, an adjacent museum that celebrates the breadth of this storied label. In "Dior's 'New Look' at 30 Avenue Montaigne," we offer a glimpse into this magical realm of dreams, a brick-and-mortar masterpiece that raises the bar in experiential luxury retail.

As luxury fashion brands increasingly look beyond products to inspire their customers, many are opening onsite "haute couture" cafés and restaurants, with menus and décor that reflect their aesthetic. In "Designer-Driven Dining," we look at fashion house-designed culinary concepts that immerse customers into their brands in a delicious new way.

Fashion is always evolving, and nowhere is that more apparent than when you look at what's happening with

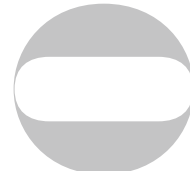
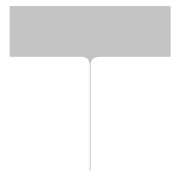
menswear. In "Meet the New Style Icons," we look at A-list men like Harry Styles, who are using the red carpet to disrupt gender rules, one pearl earring at a time. We also offer a peek at Styles' recent capsule collection with Gucci, HA HA HA, which channels a 1970s-inspired androgynous masculine style.

In "The Son Also Rises at a Coveted Luxury Brand," Evan Yurman, newly appointed president at David Yurman, highlights the evolution of men's jewelry into gender-neutral collections. "The modern male consumer is just as savvy and discerning as the modern female consumer, and we're discovering both groups are equally interested in wearing and styling our men's collection in unique, personal, and diverse ways," Yurman says.

Luxury brands are always looking forward and increasingly, that means being inclusive. In "Shapewear Gets the Star Treatment," we shine a spotlight on body inclusive shapewear driven by body positive celebrities like Rihanna, Lizzo, and Kim Kardashian. "We redefine sexy," Rihanna says. "We want women to feel sexy no matter what society has told them before."

We also highlight CHANEL's commitment to supporting female filmmakers with its THROUGH HER LENS: The Tribeca CHANEL Women's Filmmaker Program. The multi-faceted program, in collaboration with Pulse Films, provides funding, meaningful project support, and significant mentorship for up-and-coming U.S.-based women writers and directors.

We have so much to share in this exciting issue. Join us as we celebrate our Iconic Collection of retail properties and the iconic luxury retailers inside their doors.





# Three Things to Know About Fashion’s Top Trio

BY CLAIRE BREUKEL

A three-step synopsis of three fashion house creative directors spearheading innovative and iconic design.



**MATTHIEU BLAZY**  
Creative Director, Bottega Veneta

**TRAJECTORY**

Born in the fashion capital of Paris in 1984 and returning at age sixteen after military school in England, Matthieu Blazy later attended La Cambre design academy in Brussels. After interning briefly at Balenciaga, he went on to work at John Galiano, Raf Simons, Maison Margiela, CELINE, Bottega Veneta, and Calvin Klein before returning to Bottega Veneta as design director at the behest of parent company Kering. A year-and-a-half later, Matthieu was promoted to Creative Director.

**FASHIONABLE FACTS**

Prior to this lead role, Matthieu was the right hand to former Creative Director Daniel Lee. Matthieu and his partner Pieter Mulier share a calling; Mulier is Creative Director of fashion brand Alaïa.

**INSPIRATIONS**

You won't find Matthieu scrolling Instagram for trendy consumables—artisanal craft and an appreciation for superior materials fuels his love for timeless style. Matthieu's solo Winter/Fall 2022 debut collection drew from Bottega Veneta's luggage and handbag legacy, with creative explorations in leather.

Five Bottega Veneta stores are located within the Brookfield Properties portfolio: Iconic Collection destinations Ala Moana Center, Brookfield Place NY, The Shops at The Bravern, Tysons Galleria, and Miami Design District.

TOP TO BOTTOM:  
BURGUNDY BAG FROM  
BOTTEGA VENETA FALL  
2022 READY-TO-WEAR  
COLLECTION

LOOK 13 FROM  
BOTTEGA VENETA FALL  
2022 READY-TO-WEAR

MATTHIEU BLAZY

PHOTOS BY VICTOR  
VIRGILE/GAMMA RAPHO/  
GETTY IMAGES



**DEMNA GVASALIA**  
Creative Director, Balenciaga

**TRAJECTORY**

Born in Soviet Georgia in 1981, Demna Gvasalia studied International Economics at Tbilisi State University. Heeding a creative calling, he secured a seat at Antwerps' Royal Academy of Fine Arts, where he completed a fashion design master's degree. Demna went on to work with Maison Margiela's women's collection and with Louis Vuitton, also starting his own fashion brand, Vetements, before securing his lead role at Balenciaga in 2015.

**FASHIONABLE FACTS**

Often described as fashion's enfant terrible, Demna cofounded Vetements Group A.G. in 2014 with his brother Guram in Paris to merge luxury design with a more democratic and popular culture-aligned approach. Designs feature hard rock bands and Titanic movie hoodies, the latter spotted on movie soundtrack protagonist Celine Dion, as well as a controversial drug-inspired accessory range. Vetements was a 2015 LVMH prize finalist.

**INSPIRATIONS**

Aleks Eror of "Highsnobiety" wrote that Demna Gvasalia is the first fashion designer to truly understand Internet culture. His streetwear is convention-breaking in that it is uniquely predicated on elevating the everyday to luxury design—from reimagined Crocs and Ikea shopping bags to the cumbersome three-tiered "ugly" sneakers that have infiltrated even the most status-minded closets.

Three Balenciaga stores are located within the Brookfield Properties portfolio: Iconic Collection destinations Ala Moana Center, Miami Design District, and Tysons Galleria.



TOP TO BOTTOM:  
DEMNA GVASALIA

LOOK 7 FROM  
BALENCIAGA FALL  
2022 READY-TO-WEAR

LOOK 55 FROM  
BALENCIAGA FALL  
2022 READY-TO-WEAR

PHOTOS BY MATTEO  
PRANDONI/BFA



**MAXIMILIAN DAVIS**  
Creative Director, Salvatore Ferragamo

**TRAJECTORY**

Manchester born and London based with Trinidadian-Jamaican heritage, Maximilian Davis graduated from the London College of Fashion in 2017. A rising designer, he worked under celebrated British-Jamaican fashion designer Grace Wales Bonner before launching his own label, Maximilian, in 2021. At age 26, Maximilian joined Italian fashion house Salvatore Ferragamo in March 2022.

**FASHIONABLE FACTS**

With impetus from nonprofit talent incubator Fashion East—which counts pop singers Rihanna and Dua Lipa as clients—Maximilian debuted his line, Maximilian, at the ICA Theatre for 2021 London Fashion Week. In 2022, he was nominated for the LVMH Prize, but later withdrew.

**INSPIRATIONS**

Maximilian is motivated by family heritage, specifically that of his Trinidadian grandmother and his own visits to the country, evidenced in his collection Scarlet Ibis, named after a native bird with allusions to Trinidad's Carnival. Other references include West Indian and Creole depictions by 18th-century Italian painter Agostino Brunias, as well as the life of politician and abolitionist Jean-Baptiste Belley. These—among other stimuli—inform his vision to create designs that celebrate Black identity.

Four Salvatore Ferragamo stores are located within the Brookfield Properties portfolio: Iconic Collection destinations Ala Moana Center, Miami Design District, Grand Canal Shoppes, and Tysons Galleria.



MAXIMILIAN  
DAVIS

PHOTO BY MATTEO  
PRANDONI/BFA



## Dior's "New Look" at 30 Avenue Montaigne

BY LAURIE BROOKINS

The legendary French label's Paris flagship recently underwent a glamorous transformation, including an adjacent museum showcasing the house that Christian built.

Christian Dior first fell in love with the hôtel particulier that would later become his famed atelier at 30 Avenue Montaigne in 1946, less than a year before he would debut his "New Look" haute couture collection, a celebration of opulence and femininity that was both unexpected and revolutionary. The couturier crafted a dream that delighted women who had become accustomed to the austerity of the World War II era. Nearly 75 years later, that dream continues as the nucleus that attracts subsequent generations of new consumers.

By 1954, Christian Dior's atelier had stretched beyond 30 Avenue Montaigne to occupy a total of five buildings for the 1,000 employees who worked across the label's 28 workshops—from haute couture to hats, gloves, stockings, and perfumes. Now, one of those buildings, just around the corner on Rue François 1er, has been transformed into La Galerie Dior, a museum that opened in March to celebrate the complete breadth of this storied label, from Christian's

earliest years to the six designers who succeeded him as the house's creative director.

Combined with the decidedly glamorous update of the 30 Avenue Montaigne flagship, the pairing of Dior's now-lavish Paris boutique and its adjacent museum is quite simply a stunning one-two punch of heritage and high-end retail—there's nothing else among luxury labels in the world quite like it.

Of course, a dedicated fashion museum is far from a new idea—Musée Yves Saint Laurent is located on Avenue Marceau, just 750 meters from La Galerie Dior. In Florence, Italy, fashion fans can visit museums showcasing the history and handicraft of Salvatore Ferragamo and Gucci. But Dior's entry seems to elevate the idea, both in its proximity to the house's biggest and best flagship and in its overtly joyful approach to showcasing a bounty of archived pieces and the codes of the brand.

"Couturiers embody one of the last refuges of the marvelous. They are, in a way, masters of dreams."

—CHRISTIAN DIOR



PHOTOS BY KRISTEN PELOU COURTESY OF DIOR. © KRISTEN PELOU



LEFT: "THE ATELIER OF DREAMS" GALLERY IS ONE OF SEVERAL ROOMS AT LA GALERIE DIOR EXPLORING THE WORK AND LIFE OF CHRISTIAN DIOR

ABOVE: THE ENTRANCE "DIORAMA" SPIRALING STAIRCASE SHOWCASES A RAINBOW OF OVER 1,000 MINIATURE DIOR DESIGNS AT LA GALERIE DIOR



CLOCKWISE  
FROM RIGHT:  
"DIOR ALLURE" AT LA  
GALERIE DIOR

THE "PARIS" ROOM IS  
PAINTED BLACK WITH  
A LIGHTED SKYLINE OF  
THE CITY ILLUMINATED  
ON THE WALLS

THE "ENCHANTED  
GARDEN" ROOM AT LA  
GALERIE DIOR



PHOTOS BY KRISTEN PELOU COURTESY OF DIOR, © KRISTEN PELOU

That celebration starts almost from the moment one enters La Galerie Dior, where an oversized portrait of the couturier leads to a gleaming white spiral staircase surrounded by glass cases that highlight hundreds of miniatures of Dior designs. Arranged in a spectacular color spectrum, the display instantly communicates this is a brand that doesn't shy away from bold, brilliant hues.

A journey up the staircase is rewarded with an up-close look at one of the house's genuine treasures: Dior's Bar Suit from the 1947 "New Look" collection, without question the most iconic design in the house's history. What follows is a comprehensive look at the brand's haute history, extending back into Dior's family prior to his discovery of 30 Avenue Montaigne, and venturing forward into the years during which the label was overseen by Yves Saint Laurent, Marc Bohan, Gianfranco Ferré, John Galiano, Raf Simons, and finally creative director Maria Grazia Chiuri, who currently helms the house.

It's undeniable that the impetus for La Galerie Dior is the exhibition "Dior, Designer of Dreams." Premiering at the Musée des Arts Decoratifs in Paris in 2017 before moving to installations in London, Qatar, and Brooklyn, the

retrospective traces the groundbreaking history and legacy of the house of Dior. From the high-wattage positioning of the Bar Suit to the timeline of the house and its procession of A-list designers, the story of Dior has been told in a thrilling fashion in a variety of venues.

How does this permanent exhibition differ? "This is a fashion house with a past, present, and future," explains Nathalie Crinière, who curated the Musée des Arts Decoratifs exhibition and oversaw the scenography of La Galerie Dior. Crinière notes that, unlike the traveling exhibition, the Rue François 1er space offers the ability to tell a comprehensive Dior narrative. "The beautiful thing about writing a story is seeing it evolve, just like life," she adds.

The easy proximity of the museum and the newly designed 30 Avenue Montaigne flagship also blend exceedingly well for the brand. Fashion industry insiders recommend visiting La Galerie Dior before venturing into the flagship, a suggestion that's equal parts sensible and seductive. After soaking up the brand's incredibly rich history, venturing into the boutique to view the latest items available for purchase, many of which are sure to interpret the previously viewed revered codes, is almost too irresistible.





Dior at  
Brookfield Properties'  
Iconic Collection

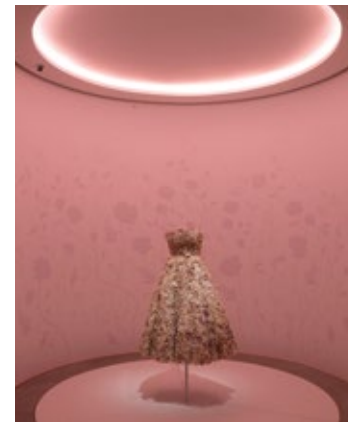


Architect Peter Marino understood this notion all too well while conceptualizing the latest iteration of 30 Avenue Montaigne. This is his third time refurbishing the flagship, Marino says, and the newest design is unquestionably the best yet. "We doubled the size, doubled the volume," Marino explains, adding that details include parquet de Versailles floors and Louis XVI chandeliers.

With individually designed rooms for each Dior offering—from haute-couture salons and ready-to-wear selections to shoes, handbags, home décor, and more, as well as a new restaurant, bar, and outdoor courtyard—each space is designed to feel highly personalized, even as it is meant to relate seamlessly to its surroundings. Commissioned art pieces, meanwhile, include a towering rose sculpture by German artist Isa Genzken, a nod to Christian Dior's favorite flower that's prominently positioned at the boutique's central staircase.

The result transcends traditional retail notions, an idea that suits this historic French label perfectly in this moment. "Luxury today is about emotion," notes Dior CEO Pietro Beccari. "Here we have created a fantastic tool for clienteling and storytelling. We didn't create a Dior boutique; we created a Dior universe."

*Two Dior stores are located within the Brookfield Properties portfolio: Iconic Collection destinations Ala Moana Center and Miami Design District.*



TOP: "MISS DIOR" AT  
LA GALERIE DIOR

BOTTOM: THE "DIOR BALL" AT  
LA GALERIE DIOR HIGHLIGHTS  
DIOR'S COUTURE AGAINST  
A DREAMY, ILLUMINATED  
BACKDROP



We didn't create a Dior boutique;  
we created a Dior universe."

—PIETRO BECCARI

PHOTOS BY KRISTEN PELOU, COURTESY OF DIOR. © KRISTEN PELOU



LA GALERIE DIOR FEATURES  
DESIGNS FROM A RANGE OF  
DIOR ERAS, INCLUDING HIS  
BAR SUIT FROM THE 1947  
"NEW LOOK" COLLECTION.



# INNOVATING



SOJIN LEE, FOUNDER AND CEO OF TOSHI, WON THE LVMH INNOVATION AWARD FOR "WAIT AND TRY"

# FUTURE

PHOTO COURTESY OF GETTY IMAGES



TRAILBLAZING WORK IN THE LUXURY RETAIL SPACE

The annual LVMH Innovation Award propels technology startups with a goal of enhancing the luxury retail experience.

BY CLAIRE BREUKEL

Is technology synonymous with luxury and sustainability? Ambitious entrepreneurs applying to the LVMH (Moët Hennessy Louis Vuitton) Innovation Award aim to prove it is. The annual award is a pinnacle of recognition, providing financial backing to realize a startup's ambitions. The award includes an accompanying six-month accelerator program to guide winners through the process of bringing ideas into luxury retail reality—or the metaverse, as the case may be.

Past LVMH Innovation Awards have endorsed live stream video shopping developed by Swedish company Bambuser in 2021, consumer behavior analysis imagined by Dutch software company Crobox in 2020, a smart phone body measurement tool innovated by Silicon Valley's 3DLOOK in 2019, and more.

This year, the 6th LVMH Innovation Award went to London-based startup TOSHI for its "wait and try" luxury delivery service for online luxury consumers. Bringing new standards to the delivery of luxury goods, TOSHI offers a check-out delivery option that allows online customers to pick a precise 30-minute delivery spot, and then try on multiple sizes and "inspire me" items without upfront

payment. Whichever items a customer doesn't want are then instantly taken away.

Currently working with LVMH houses Christian Dior Couture, CELINE, Tiffany & Co., Berluti, RIMOWA, and Louis Vuitton, TOSHI's service uses public transportation and electric vehicles to ensure a carbon neutral delivery. Founded and led by Sojin Lee, who helped launch Net-a-Porter, TOSHI aims to humanize the online customer experience by bringing in-store, real life engagements to customers through a network of stylists at a location that best suits the customer.

The LVMH Innovation Award winners were chosen from 950 applicants from 75 countries by a jury of business, innovation, and entrepreneurial leaders that included LVMH Chairman and CEO Bernard Arnault. In addition to the overall prize, TOSHI also won in the category of Operations & Manufacturing Excellence.

"We are so thrilled and grateful to win the LVMH Innovation Award," Lee said in a statement. "Brands are swiftly adapting to the new consumer lifestyle, which has already geared to the on-demand economy in all other elements of their lives, with convenience at its core. Brands must be

PHOTOS COURTESY OF LVMH





"At LVMH, Innovation is our lifeblood. It's what allows us to continually increase the desirability of our Maisons' products and services."

— BERNARD ARNAULT, LVMH CHAIRMAN AND CEO

THE SHOWCASE, A GENEVA-BASED STARTUP

omnichannel, sustainable, and focus on customer service/experience. We believe that these at-home services that TOSHI provides will become standard, the new norm of shopping in the near future."

Six other startups were also selected for 2022 category awards, including Geneva-based The ShowCase, which enhances the presentation of watches and jewelry product through live videos (Omnichannel and Retail); Los Angeles-based MarqVision, which detects counterfeits to remove them from online sales (Data & Artificial Intelligence Special Mention); San Francisco-based Bitski, which creates, sells, and embeds NFTs on brands' websites, apps, and games (3D/Virtual Product Experience & Metaverse); Nanterre (France)-based Gamino, which offers digital trainings to raise awareness on disabilities (Employee Experience & CSR); Stockholm-based SeenThis, which offers streaming technology that speeds up the display of video ads and content (Media & Brand Awareness); and Paris-based WeTurn, which transforms unsold

goods and textiles into new recycled yarns and fabrics (Sustainability).

Announced at a celebrity-filled occasion at the Viva Technology show in Paris each year, this sophisticated shark tank contrasts the mass consumer goals of online fast fashion. Instead, the award supports entrepreneurs looking to improve on retail systems and environmental impact, while providing the ultimate in luxury and user-connected experiences. In addition to the winners, a total of 21 startups from 10 different countries were selected as finalists and 48% of them have a female founder or cofounder.

"At LVMH, Innovation is our lifeblood," Arnault said in a statement. "It's what allows us to continually increase the desirability of our Maisons' products and services. The finalists of the 2022 Innovation Award will bring us their capacity to nourish the encounter between luxury and technology even more, as their entrepreneurial spirit joins and inspires our own."

PHOTOS COURTESY OF LVMH



STELLA MCCARTNEY BRINGS LUXURY BEAUTY AND SUSTAINABILITY TOGETHER IN HER NEW SKINCARE LINE

## Coming Clean

Stella McCartney's new skincare line for LVMH envisions eco-aware self-care as the ultimate luxury.

BY CLAIRE BREUKEL

When designer Stella McCartney teamed up with LVMH to create a clean skincare line, she looked to her upbringing in Scotland and the environmental ethos of her parents for inspiration. Her mother, the late Linda McCartney, was an ardent animal rights activist, and her father, singer-songwriter Paul McCartney, preferred a natural approach to living, never using products such as deodorant.



STELLA  
STELLA/McCARTNEY

RESET CLEANSER  
Make-up Remover  
& Skin Purifier  
Soin Démaquillant

STELLA  
STELLA/McCARTNEY

FILTER-CARE SERUM  
Essential Regeneration  
Concentrate  
Concentré Essentiel Régénérant

STELLA  
STELLA/McCARTNEY

RESTORE CREAM  
Comforting Reparative Moisturizer  
Hydratant Confort Régénérant

COMPROMISE

STELLA BY STELLA  
MCCARTNEY  
INCLUDES A RESET  
CLEANSER,  
ALTER-CARE  
SERUM, AND  
RESTORE CREAM

"We set out with an idea, and because we didn't want to compromise—on outstanding results, the origin of our ingredients, and, of course, ensuring we minimized our impact on Mother Earth—we kept on trying."

- STELLA MCCARTNEY

A life-long vegetarian and a fashion designer known for pioneering “vegan style” for her eponymous luxury label, Stella McCartney doesn’t use fur or any animal products in her cruelty-free designs. Her conscientious approach to the environment and those in it extends to her 46 stand-alone Stella McCartney stores worldwide, which use only LED lighting. Likewise, her shops in the UK are fueled by wind power.

Following a successful partnership with LVMH, which began in 2019, it's no wonder LVMH tapped McCartney to create a new sustainable skincare line. STELLA is a trio of cleanser, serum, and moisturizing cream with vegan ingredients, eco-conscious packaging, and minimized footprint that defines a new category in luxury skincare. Products are shipped rather than flown in order to reduce STELLA's carbon footprint by one third, and one percent of net purchases benefit Wetlands International, a not-for-profit organization restoring and conserving wetlands such as the degraded Scottish peatlands, a crucial carbon store.

"We set out with an idea, and because we didn't want to compromise—on outstanding results, the origin of our ingredients, and, of course, ensuring we minimized our impact on Mother Earth—we kept on trying," says McCartney. "We worked hard for almost three years with LVMH constantly evolving and aiming for what I felt was possible: rooted in nature, truly effective and responsible skincare. It's a game changer and I want to share it with everyone. I believe the consumer needs to know there's another way, that they have a choice."

STELLA's products are made from 99 percent natural-origin ingredients such as organic rock samphire and wild organic birch sap, with one percent or less preservatives. The skincare line focuses on increasing skin softness, luminosity, and wrinkle reduction. A tiny drop of "High Cliff" scent, inspired by the Scottish landscape and formulated by renowned perfumer Francis Kurkdjian, was added to support well-being and confidence.

This launch marks the birth of a new beauty maison for LVMH. "I am delighted that Stella McCartney, after pioneering a sustainable and responsible luxury fashion, is now partnering with LVMH, committed to change the codes of cosmetics, the packaging, and the ingredients," says Antoine Arnault, Image and Environment, LVMH. "The launch of STELLA by Stella McCartney perfectly resonates with the Group's longstanding commitment toward sustainability and we are proud to support it."

Consumer sentiment—especially at higher price points—is ready for a clean skincare range. Luxury beauty customers are increasingly aware of the impact of pollutants and toxic ingredients on overall health. With the backing of LVMH, McCartney's conscious luxury skincare line, which supports caring for both ourselves and Mother Earth, is poised to position sustainability as the ultimate contemporary luxury.

"The launch of STELLA by Stella McCartney perfectly resonates with LVMH's longstanding commitment toward sustainability and we are proud to support it."

- ANTOINE ARNAULT





HARRY STYLES  
WEARING CUSTOM  
GUCCI, DURING  
HIS LOVE ON TOUR

"Fashion is part of the daily air and it changes all the time, with all the events. You can even see the approaching of a revolution in clothes. You can see and feel everything in clothes."

— DIANA VREELAND



PHOTOS COURTESY OF GUCCI





HARRY STYLES WEARING  
CUSTOM GUCCI, DURING  
HIS LOVE ON TOUR

## Meet the New Style Icons

A-list men are driving the hottest fashion and jewelry trends on red carpets and runways.

BY LAURIE BROOKINS

Who's the hottest presence on red carpets these days? While Jennifer Lopez, Cate Blanchett, and Kerry Washington always rank high among the most anticipated fashion-forward actresses at major events, it's actors like Harry Styles, Billy Porter, Regé-Jean Page, and Timothée Chalamet who are driving many current style conversations.

The A-list ladies of Hollywood will always enjoy high-wattage moments in haute couture and high jewelry, but their male counterparts are capturing attention to a degree perhaps never experienced, wearing bespoke suits and dramatic, gender-fluid looks in rich colors and textures, often accessorized with a splash of diamonds or pearls. As the cultural zeitgeist begins to embrace new ideas about masculinity, fashionable men are clearly having a moment.

Celebrity stylist Warren Alfie Baker, who counts Andrew Garfield, Justice Smith, and Zachary Levi among his clients, noted during the most recent awards season that the shift in men to become increasingly more adventurous with their red-carpet style has been palpable. "What's great about Andrew [Garfield] in particular is that he looks good in a lot of styles, while he's also game to try different things," says Baker, who styled

the "tick, tick ... BOOM!" star almost exclusively in Saint Laurent throughout the season. "He's the loveliest, most collaborative person on the planet. When you work with someone who's so cool and interested in fashion, it makes your life as a stylist so much easier."

Fellow stylist Jeanne Yang, whose clients include Jason Momoa and Simu Liu, agrees. "The guys I work with are asking a lot more questions, especially about color, fabric, and fit," she notes. "When you work with an actor, he places a lot of trust in your hands to make sure he looks good and feels great when he hits that carpet. But that trust also has enabled them to spread their wings a bit the last couple of years. They're definitely more curious, and they want a look that feels anything but basic."

No performer embodies that idea more than Harry Styles, whose audacious approach to his onstage and red-carpet looks evokes thoughts of David Bowie's chameleon-like choices throughout the '70s and '80s. In 2020, Styles became the first solo male artist to grace the cover of American Vogue by himself—wearing a dress. A Gucci brand ambassador for the past several years—first appearing in the Italian label's ad campaigns in 2018—lately, Styles has elevated his presence in the house, teaming up with creative director Alessandro Michele in a capsule collection that debuted in June. Dubbed Gucci HA HA HA, the name isn't only meant to convey the playful attitude of the duo's friendship and their resulting designs; it's also simply a nod to the initials for Harry and Alessandro.

"Harry has an incredible sense of fashion," Michele says. "Observing his ability to combine items of clothing in a way that is out of the ordinary compared to the required standards of taste and common sense and the homogenization of appearance, I came to understand that the styling of a look is a generator of differences and of powers—as are his reactions to the designs I have created for him, which he has always made his own. These reactions restore me with a rush of freedom every time."

PHOTOS COURTESY OF GUCCI



ABOVE: EMBROIDERED BOOTS  
FROM THE GUCCI HA HA HA  
CAPSULE COLLECTION

BELOW: FINE DETAILING  
ON A COAT FROM THE GUCCI  
HA HA HA CAPSULE COLLECTION



ABOVE: A MODEL IN A COLORFUL  
CHERRY-FILLED THREE-PIECE SUIT  
FROM THE GUCCI HA HA HA  
CAPSULE COLLECTION

"I proposed creating a 'dream wardrobe' with him, starting from those small oddities that come together in childlike visions."

—ALESSANDRO MICHELE





A MODEL  
HEAD-TO-TOE  
IN GUCCI'S NEW  
HA HA HA CAPSULE  
COLLECTION

PHOTOS COURTESY OF GUCCI



MODEL POSES IN SILK RED  
GINGHAM SET FROM GUCCI'S  
HA HA HA CAPSULE COLLECTION



IT'S ALL IN THE DETAILS IN GUCCI'S  
NEW HA HA HA CAPSULE COLLECTION

"We ended up with a mix of aesthetics from '70s pop and bohemian to the revision of the image of the gentleman in an overturned memory of men's tailoring."

— ALESSANDRO MICHELE



COLLAR, BOW TIE, AND SOCKS, ALL  
FROM GUCCI'S HA HA HA CAPSULE  
COLLECTION

The idea of creating Gucci HA HA HA occurred to him one day during a phone conversation with the British actor and singer/songwriter, Michele explains. "I proposed creating a 'dream wardrobe' with him, starting from those small oddities that come together in childlike visions," he explains. "We ended up with a mix of aesthetics from '70s pop and bohemian to the revision of the image of the gentleman in an overturned memory of men's tailoring."

That mix of Romanticism and English tailoring is seen in double-breasted coats crafted of Prince of Wales check or the mother-of-pearl buttons that adorn a dress shirt. Treated denim jackets, velvet suits in unexpected colors, printed pajamas, retro-inspired bowling shirts, pleated kilts with leather straps and buckle closures, and details like frog fasteners on hooded coats are also key to the collection.

Dapper dressing is also impacting current jewelry trends, with the latest collections often embracing a gender-neutral strategy. Styles and other stars have also played an integral role in this category. Mikimoto's latest collection is Passionoir, highlighting unisex pieces crafted of black South Sea pearls set in rhodium-plated silver. That collection has quickly gained popularity, partly due to the influence of Styles, who's often seen sporting a pearl necklace for moments both casual and formal. Brooches are also enjoying a decided uptick in interest as the adornment to a tuxedo jacket—from Jared Leto, also a Gucci ambassador, to Dan Levy, who wore a floral Cartier diamond brooch with his double-breasted cream suit by The Row to the 2021 SAG Awards.



"Crazy Rich Asians" star Henry Golding, meanwhile, was named the first-ever male ambassador for David Yurman earlier this year, sharing the latest ad campaign with Scarlett Johansson. Photographed at a pair of glamorous Manhattan locations, Casa Cipriani and The Carlyle, Golding says the vibe of both the shoot and the Yurman brand suited him perfectly. "I've been fortunate enough to visit the city many times for both personal and professional reasons, and each time I feel more and more a sense of belonging," the actor says. "David Yurman is a testament to the city's heritage and values, and I'm honored to be the face of a brand whose timeless works of self-expression continue to connect us all."

Eight Gucci stores are located within the Brookfield Properties portfolio, at Iconic Collection destinations Ala Moana Center, Brookfield Place NY, Miami Design District, Oakbrook Center, Pioneer Place, Shops at Merrick Park, The Shops at The Bravern, and Tysons Galleria. A new Gucci store is set to open this year at The Shops at La Cantera.



BRIGHT-COLORED BEARS AND INTRICATELY INSCRIBED JEWELS DANGLE ON CHAINS IN GUCCI'S NEW HA HA HA CAPSULE COLLECTION



AN HOMAGE TO HARRY STYLES'S "WATERMELON SUGAR" IN GUCCI'S NEW HA HA HA CAPSULE COLLECTION

PRINCE OF WALES CHECKS AND DOUBLE-BREASTED COATS READ BOHEMIAN COUNTRY GENTLEMAN IN GUCCI'S HA HA HA CAPSULE COLLECTION



PHOTOS COURTESY OF GUCCI



MODEL DONS A PINSTRIPE JACKET, STATEMENT SCARF, AND NAVY BELL BOTTOMS FROM GUCCI'S HA HA HA CAPSULE COLLECTION

Gucci at Brookfield Properties' Iconic Collection



ALA MOANA CENTER



OAKBROOK CENTER



THE SHOPS AT LA CANTERA (opening soon)



BROOKFIELD PLACE NY



PIONEER PLACE



MIAMI DESIGN DISTRICT



SHOPS AT MERRICK PARK



THE SHOPS AT THE BRAVERN



TYSONS GALLERIA



# The Son Also Rises at a Coveted Luxury Brand

His parents built the phenomenally successful jewelry house, but now Evan Yurman is taking the reins at David Yurman and adding thrilling new layers of design and retail experience.

BY LAURIE BROOKINS

At a cocktail party in Paris to celebrate the opening of a David Yurman flagship on the legendary rue Saint-Honoré, Evan Yurman moved with assuredness through the room, greeting clients, members of the media, and celebrities, including Kate Beckinsale and Henry Golding—who recently joined the house as its first-ever male ambassador. On this balmy midsummer night, it was clear to even the most casual observer that the torch has been passed at this iconic jewelry house.

David and Sybil Yurman, who founded the brand in 1980, stood just a few feet away, also greeting guests and enjoying the accolades that come with debuting a posh boutique on one of the most sought-after streets in Paris. But while David was once the rock star and center of attention, it's the 40-year-old Evan who has picked up the mantle with ease. The business remains a family affair—David retains the title of lead designer, while Sybil is the company's chief brand officer—but Evan has been overseeing design decisions since he was named chief creative officer in 2018. In November 2021, it was announced that he was also being elevated to president of the company.

How is he navigating the path forward in a brand that possesses a singular aesthetic and signature designs beloved by its fans? Evan took a few moments to discuss this and other ideas with Iconic Collection:

**ICONIC COLLECTION: IN NOVEMBER 2021, YOU WERE APPOINTED COMPANY PRESIDENT AS THE NEXT NATURAL STEP IN YOUR EVOLVING ROLE WITHIN THE COMPANY. WHAT ARE SOME OF YOUR PRIORITIES AS YOU LEAD THE COMPANY INTO THE FUTURE?**

**Evan Yurman:** To ensure our company continues to provide the same level of craftsmanship and care that our consumers have come to trust and expect of us, we plan to move more of our production back to New York City, expanding our on-site atelier of the world's best carvers, setters, and designers. This will allow us to expand our product range and innovation efforts, and sustain the most beloved parts of our traditions and history.

We're also focused on innovation, which is not only central to David Yurman's identity, but also to the brand's longevity. In high jewelry, we are driving advanced creativity by utilizing unique materials like aluminum and titanium. As a result, our brand continues to disruptively evolve our most iconic designs using inventive elements and applications.

We also expanded our 18-karat gold assortment to be more attuned to the product sensibilities of younger, more diversified client types.

**IC: WHICH NEW COLLECTION BEST ILLUSTRATES THESE GOALS?**

**EY:** Our Cable Edge collection, which launched earlier this year. It's a modern interpretation of our artistic signature: Cable, a form that remains our house signature and the heart of everything we do—changing, adapting, and evolving, but always a constant.

The Cable Edge designs play with light and angles to create an almost velvety sensation. Designed for both men and women, the pieces are also crafted from 100 percent recycled sterling silver and yellow gold with hand-set, ethically sourced diamonds. Sustainability has become an imperative in our industry, and it's something we have always been focused on at David Yurman. Cable Edge is the first of many collections we will design using these principles.

**IC: WHICH OTHER NEW DESIGNS OR CATEGORIES ARE YOU MOST EXCITED ABOUT?**

**EY:** We continue to lead in the men's jewelry category and are excited to launch new collections that fuel that business. Our Armory collection reinterprets Gothic motifs with pavé accents and are hand-finished with rich patinas, creating modern symbols of protection.

We're also debuting a new collection for women this fall. Named Carlyle, it's inspired by the deco architecture of the iconic Carlyle Hotel. It's bold,



PHOTOS COURTESY OF DAVID YURMAN

EVAN YURMAN





"We're doubling down on service with investments in clientele technology, enhancing after-sale service programs, and arming the brand's customer care center with dashboards of comprehensive views of their clients."

— EVAN YURMAN



FROM LEFT, HENRY AND LIV GOLDING WITH SYBIL AND DAVID YURMAN



EVAN AND KU-LING YURMAN



EVAN AND DAVID YURMAN

PHOTOS COURTESY OF DAVID YURMAN



CARLYLE NECKLACE  
IN 18-KARAT  
YELLOW GOLD WITH  
DIAMONDS

modern, and refined, and unlike anything we've ever done before.

**IC: IN YOUR EARLIEST YEARS AS A DESIGNER WITHIN THE HOUSE, YOU WERE AHEAD OF THE CURVE IN GENDER-NEUTRAL DESIGNS. WHAT CAN YOU TELL ME ABOUT HOW MEN'S JEWELRY HAS EVOLVED INTO GENDER-NEUTRAL COLLECTIONS, AND HOW DAVID YURMAN PIECES WILL CONTINUE TO HIGHLIGHT AND SUPPORT THIS IDEA?**

**EY:** Our men's collections are constantly pushing the boundaries of traditional jewelry design, and we're always challenging accepted concepts and exploring innovative materials to create more unique pieces.

In the past five years, men have evolved to be much more interested in design and style, while they've also developed a deep appreciation for quality. The modern male consumer is just as savvy and discerning as the modern female consumer, and we're discovering both groups are equally interested in wearing and styling our "men's collection" in unique, personal, and diverse ways.

**IC: YOU'VE ALSO BEEN INTEGRAL TO ELEVATING THE BRAND WITH HIGH-JEWELRY PIECES. WHY HAS THIS BECOME A SIGNIFICANT AND GROWING ELEMENT FOR THE DAVID YURMAN BRAND?**

**EY:** Our high-jewelry collections are an opportunity for us to express innovation and attention to detail at the highest level, showcasing the rarest stones in exceptionally crafted settings. Our high-jewelry collections are an area where we can express ourselves without creative constraints, often serving as a source of inspiration for our mainline collections.

**IC: WHAT CAN YOU TELL US ABOUT THE HIGH-PROFILE OPENING OF YOUR PARIS BOUTIQUE?**

**EY:** Like the David Yurman 57th Street flagship in New York City, the rue Saint-Honoré store's elegant, modern interior celebrates our brand's

aesthetic and focus on quality while reflecting the cultural nuances of its city and the special bond between New York and Paris.

This store is an opportunity to tell our brand story and create a unique customer experience. I look at this space as an extension of a piece of jewelry—something both familiar and modern. We're an American luxury brand with a rapidly growing international following, and this new location in Paris allows us to better reach a global consumer who gravitates to this area.

**IC: IN LUXURY RETAIL, THE BRICK-AND-MORTAR EXPERIENCE REMAINS VITAL IN CONVEYING A BRAND'S BEST AND MOST COMPREHENSIVE MESSAGE. HOW DOES DAVID YURMAN PURSUE THIS IDEA, AND WHAT ARE YOU DOING WITH BOUTIQUES AND FLAGSHIP LOCATIONS TO ENSURE THEY KEEP YOUR CONSIDERABLE FAN BASE COMING BACK?**

**EY:** Striking the right balance of e-commerce versus retail is at the forefront of our commercial strategy. Brick-and-mortar continues to be a crucial part of our business, and our retail store network is our fastest-growing channel, with increases in both traffic and sales trends that are 40 percent higher than 2021 levels.

In stores, we're doubling down on service with investments in clientele technology, enhancing after-sale service programs, and arming the brand's customer care center with dashboards of comprehensive views of their clients.

**IC: ULTIMATELY, WHAT IS YOUR VISION FOR CREATING THE PERFECT BALANCE OF ICONIC DAVID YURMAN DESIGN ELEMENTS WHILE CONTINUING TO MOVE THE BRAND FORWARD?**

**EY:** Having grown up around the business, I have great pride for our classic style and founding identity, and throughout my time working for the company, I have sought to honor those traditions of craft, product, and innovation, all the while embracing the natural evolution of David Yurman.

Two David Yurman stores are located within the Brookfield Properties portfolio, at Iconic Collection destinations Oakbrook Center and Tysons Galleria.

PHOTOS COURTESY OF DAVID YURMAN

FROM TOP:  
HIGH JEWELRY GEM  
CENTRIC RING IN 18K  
WHITE GOLD WITH  
PINK TOURMALINE AND  
DIAMONDS

DIANTHUS EARRINGS  
CRAFTED IN ALUMINUM  
AND 18-KARAT WHITE GOLD  
AND EMBELLISHED WITH  
A PAIR OF JEWEL BEETLES  
SURROUNDED BY COGNAC  
DIAMONDS

CAIRO SIGNET MEN'S RING  
WITH BLACK ONYX AND  
PAVÉ DIAMONDS

DIAMOND-EMBELLISHED  
BLACK ONYX CUFF

David Yurman at  
Brookfield Properties'  
Iconic Collection







“Being able to wear these styles as inner and outer wear allows people to wear the product the way they want to wear it, based on how they want to feel.”

— LIZZO

STAR

TREATMENT

PHOTOS COURTESY OF YITTY

## Shapewear Gets the Star Treatment

From SKIMS to YITTY to Savage X Fenty, celebrities are driving consumer interest in body positive shapewear.

BY LAURIE BROOKINS

Body positivity, the movement that’s been driving fashion trends across the spectrum for more than a decade, has made its way to what used to be the least body positive category in all of fashion: shapewear. And who better to lead that revolution than the woman who singlehandedly made voluptuous curves desirable again?

Kim Kardashian launched her SKIMS brand of shapewear—which has since expanded to include underwear, swimwear, and loungewear—in September 2019, with the first collection selling out online in literal minutes. The brand quickly moved into brick-and-mortar retail, most notably Nordstrom in the U.S.

Kardashian noted that solving problems within her own wardrobe while also creating solutions for women of all sizes and skin tones provided the impetus for creating SKIMS. “The inspiration for SKIMS started with finding solutions for dressing issues as opposed to ‘fixing’ or changing a woman’s natural shape and figure,” she said during the Nordstrom debut. “I wanted shapewear that would allow me to wear amazing fashion pieces comfortably—whether it be a super high slit, low back, or plunging neckline. I also wanted SKIMS to feel accessible for all women, so from the beginning I wanted at least nine shades and an extended size range.”

By all accounts, SKIMS has been a phenomenal success. In January 2022, a little more than two years following its launch, the company was valued at \$3.2 billion, and its latest category expansion promises to only increase that figure. SKIMS Bras debuted on September 27 and should take a bite out of a global bra market that topped \$28.55

“To all the girls that think you’re ugly because you’re not a size 0, you’re the beautiful one. It’s society who’s ugly.”

— MARILYN MONROE

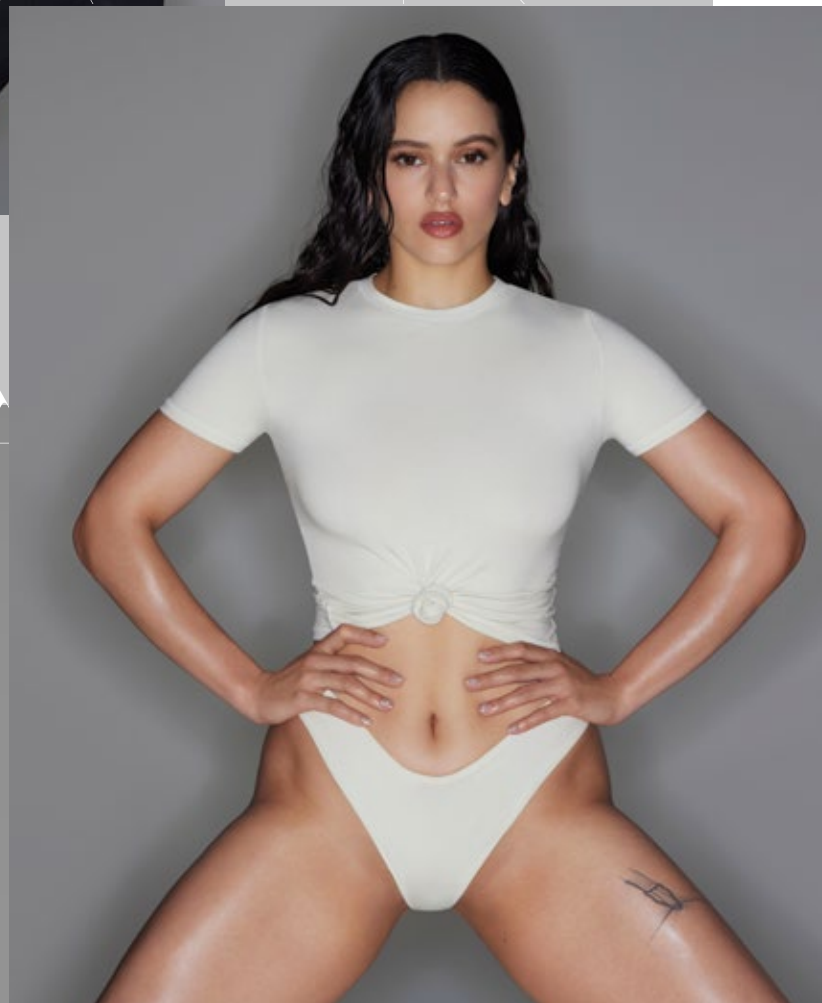
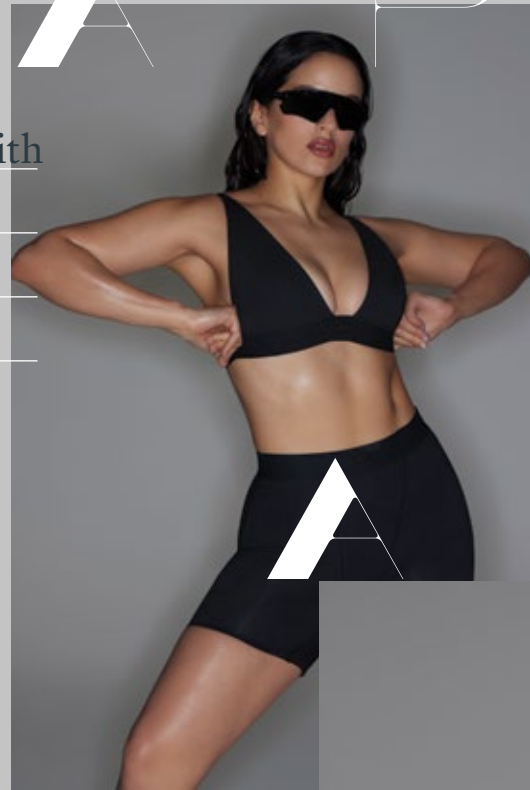


# SHAPE

“The inspiration for SKIMS started with finding solutions for dressing issues as opposed to ‘fixing’ or changing a woman's natural shape and figure.”

— KIM KARDASHIAN

# WE



MODEL IN SKIMS FITS EVERYBODY SETS



PHOTOS COURTESY OF SKIMS



LIZZO IN YITTY

billion in 2021. Kardashian announced the launch in early September on the SKIMS Instagram account, noting that SKIMS Bras were in development for three years and underwent one year of fitting trials and wear tests. “The feedback we received means that there really is a bra style here that fits every single need, shape, want that you could possibly imagine,” she added.

The latest challenger to Kardashian for star power in the shapewear market is Lizzo, who launched her YITTY brand through Fabletics in April 2022. The 34-year-old singer, rapper, and songwriter—whose real name is Melissa Viviane Jefferson—partnered with Fabletics after telling Don Ressler, CEO of the California-based retailer, that she was tired of equating shapewear with body-pinching pieces that were more painful than fun. “When I told him about my vision to reinvent shapewear, he believed in the idea immediately,” she said during the brand’s launch this year. Lizzo christened the line YITTY from a nickname given to her as a child by a family member, while she also is directly involved in all design, style, and color choices.

Indeed, like Kardashian’s SKIMS, YITTY is offered in a variety of both color and coverage options, enabling women to use pieces beyond shapewear as layering choices.

Available in all 90 Fabletics retailers across the U.S., YITTY’s presence will continue to increase via shop-in-shop experiences planned in the coming months. Like SKIMS, YITTY is also on track for rapid expansion beyond shape shorts, bodysuits, and bras to introduce dresses, leggings, and other pieces tailor-made for street-style fans. “Being able to wear these styles as inner and outer wear allows people to wear the product the way they want to wear it, based on how they want to feel,” Lizzo pointed out.

Likewise, Rihanna’s Savage X Fenty collection blends body positivity with pieces that proudly convey an overt sexuality. “We redefine sexy,” Rihanna said prior to her Savage X Fenty Vol. 3 show, which took place in Los Angeles in September 2021. “We want women to feel sexy no matter what society has told them before.”



LEFT: LIZZO IN YITTY PANTSUIT

RIGHT: LIZZO, IN YITTY, THROWS UP A PEACE SIGN

PHOTOS COURTESY OF YITTY





SAVAGE X FENTY,  
FRAMED IN DENIM

“We want women to feel  
sexy no matter what society  
has told them before.”

— RIHANNA

17 Fabletics stores that carry  
YITTY are located within the  
Brookfield Properties portfolio,  
including Iconic Collection  
destinations Oakbrook Center  
and The Shops at La Cantera.

One Savage X Fenty store is  
located within the Brookfield  
Properties portfolio at Fashion  
Show Las Vegas.

24 Nordstrom stores are  
located within the Brookfield  
Properties portfolio, including  
Iconic Collection destinations  
Ala Moana Center, Oakbrook  
Center, Shops at Merrick  
Park, and The Shops at  
La Cantera.

Savage X Fenty's new growth is yet another sign  
consumers want their shapewear and lingerie  
accompanied by a splash of star power. While the  
brand has concentrated on online sales since its  
launch in May 2018, the company has begun a shift  
to brick-and-mortar retail, with its first physical  
store at Fashion Show Las Vegas opened in January  
of this year, followed by Savage X Fenty boutiques  
in Houston and retail destinations in suburbs of  
Philadelphia, Los Angeles, and Washington, D.C.

Six additional locations are planned for the coming  
months in Chicago, Atlanta, St. Louis, Detroit,  
Long Island, and Newark (Delaware). Ultimately,  
the strategy is designed to enable Savage X Fenty  
fans to try on pieces and more accurately gauge  
sizes—the category's biggest obstacle in online  
sales—while also enjoying a comprehensive brand  
experience. As a company statement noted when  
announcing the additional openings, “The direct-  
to-consumer experience connects the energy of  
the brand's highly engaged e-commerce site and  
social community to a vibrant space to discover,  
shop, and interact with Savage X Fenty.”

Perhaps we needed a celebrity or two—and  
maybe a pandemic—to help us remember to honor  
our bodies. But if shapewear sales, projected to  
reach \$3.9 billion by 2028, are any indication,  
the message is getting through. A new era of  
shapewear has arrived, and underneath it all is a  
radical message of self-acceptance.



JEFF, FOR SAVAGE X FENTY,  
FRAMED IN DENIM

PHOTOS COURTESY  
OF SAVAGE X FENTY



NAOMI, FOR SAVAGE X  
FENTY, FRAMED IN DENIM





# CHANEL Shines a Spotlight on Women Filmmakers

With Through Her Lens, the iconic French fashion house supports women behind the camera.

BY LAURIE BROOKINS

At New York's Locanda Verde restaurant in late September, some of the film industry's most influential women gathered for a Tuesday afternoon lunch—a stellar group that included “Wonder Woman” director Patty Jenkins and Academy Award-nominated actress Annette Bening. They were there to kick off the eighth annual, three-day Through Her Lens: The Tribeca CHANEL Women’s Filmmaker Program, which empowers ten emerging U.S.-based female filmmakers (writers, directors, and producers) through a series of master classes, mentorships, and \$100,000 in funding for project development and production.

Conversations have increased in recent years about the presence of women behind the camera—as directors, writers, producers, and cinematographers—yet statistics indicate that parity in the industry is still a remote concept, with only 12 percent of the top 100 films in 2021 directed by women. That historic imbalance was the impetus for creating Through Her Lens, conceived eight years ago by CHANEL and Tribeca Enterprises, producer of the annual Tribeca Film Festival in Lower Manhattan.

PHOTOS COURTESY OF CHANEL

More than 100 accomplished, talented women from the film industry routinely attend the Through Her Lens kickoff, but if this star-studded luncheon doesn't spring to mind as other high-wattage events might, this is very much by design. “One of the elements that makes this event so unique is simply that CHANEL doesn't advertise around it,” notes Paula Weinstein, chief content officer for Tribeca Enterprises. “We have a lot of terrific partners who use their voices and open doors in many ways, but CHANEL is just different. They keep it very separate and don't look for a lot for themselves around the giving.”

Through Her Lens puts its primary emphasis on mentoring women seeking to produce their first short films. The kickoff luncheon is followed by three days of workshops, during which five pairs of women filmmakers—each pair consisting of a writer/director and a producer—present their scripts while taking part in master classes, peer networking, and one-on-one mentoring sessions. Bening was among this year's mentors, while Jenkins taught a master class on directing and the challenges of being a woman in the film industry.

What advice does Jenkins have for women seeking to establish a foothold in the business? “Learn everything you can to be excellent, but also really believe in your voice,” she says. “It's important to believe that your voice is a universal voice—it's not an alternate or outside voice, it's completely legit. You should be great and be able to back that up, but you also should have confidence and believe in yourself.”

If that also sounds like the woman who founded her own atelier in 1919, that's no accident. Gabrielle “Coco” Chanel is widely recognized as a trailblazer during the early part of the 20th century, a designer who was seeking to free her fellow women from the restrictions of traditional dress and often looked to the details of men's clothing to do so.

Her success soon attracted the attention of Hollywood producer Samuel Goldwyn, who famously lured Chanel to California to design costumes for his films, including 1931's “Tonight or Never,” starring Gloria Swanson. Eight years later she would work with Jean Renoir on 1939's “The Rules of the Game,” which touted “Robes de la



CHANEL at  
Brookfield Properties'  
Iconic Collection



ALA MOANA  
CENTER



MIAMI DESIGN  
DISTRICT



TYSONS  
GALLERIA

CHANEL  
Fragrance & Beauty at  
Brookfield Properties'  
Iconic Collection



OAKBROOK  
CENTER  
(future location)



THE SHOPS AT  
LA CANTERA  
(future location)





Maison CHANEL" in its opening credits. Well into her 70s, Chanel continued to exert her influence in cinema, working with actresses like Jeanne Moreau while also mentoring directors like Franco Zeffirelli, whom she introduced to Roger Vadim, a moment integral to launching the former's career.

It's with this history in mind that CHANEL conceptualized Through Her Lens, and women in the industry today recognize both the program's importance and the gravitas the French brand brings to the table. "When you look at CHANEL's fashion, it's strong but it's classic, and it's also edgy," says actress and director Jennifer Morrison, who was among this year's jurors, along with actress Thuso Mbedu ("The Woman King"). "When you combine those three elements, they're exactly what you'd also find in a woman filmmaker. I just think CHANEL and the women of Tribeca are making really smart decisions."

"When big companies like CHANEL, which have a lot of eyes on them, are able to highlight a program

like this, it benefits everyone," adds actress Zosia Mamet. "In a partnership with Tribeca, I also look at it as the most quintessential New York mashup. They're continuing to double down to support this initiative, and it sends a message we continue to be reminded of, and it's a good reminder."

The winning duo at September's event was Wendi Tang and Hongwei Wu, who were awarded full funding for their short film in development, "Fishtank." "Our writing mentors gave thorough notes from the beginning and helped us see the blind spots in our script," the pair said in a statement following the program. "We can't imagine what our script would look like without the last three days of mentorship. It has evolved so much since the pitch process." The four remaining duos also received grants to continue developing their projects, with CHANEL donating a total of \$100,000 among the five projects.

Look for CHANEL to extend its efforts in mentoring and promoting women when the next

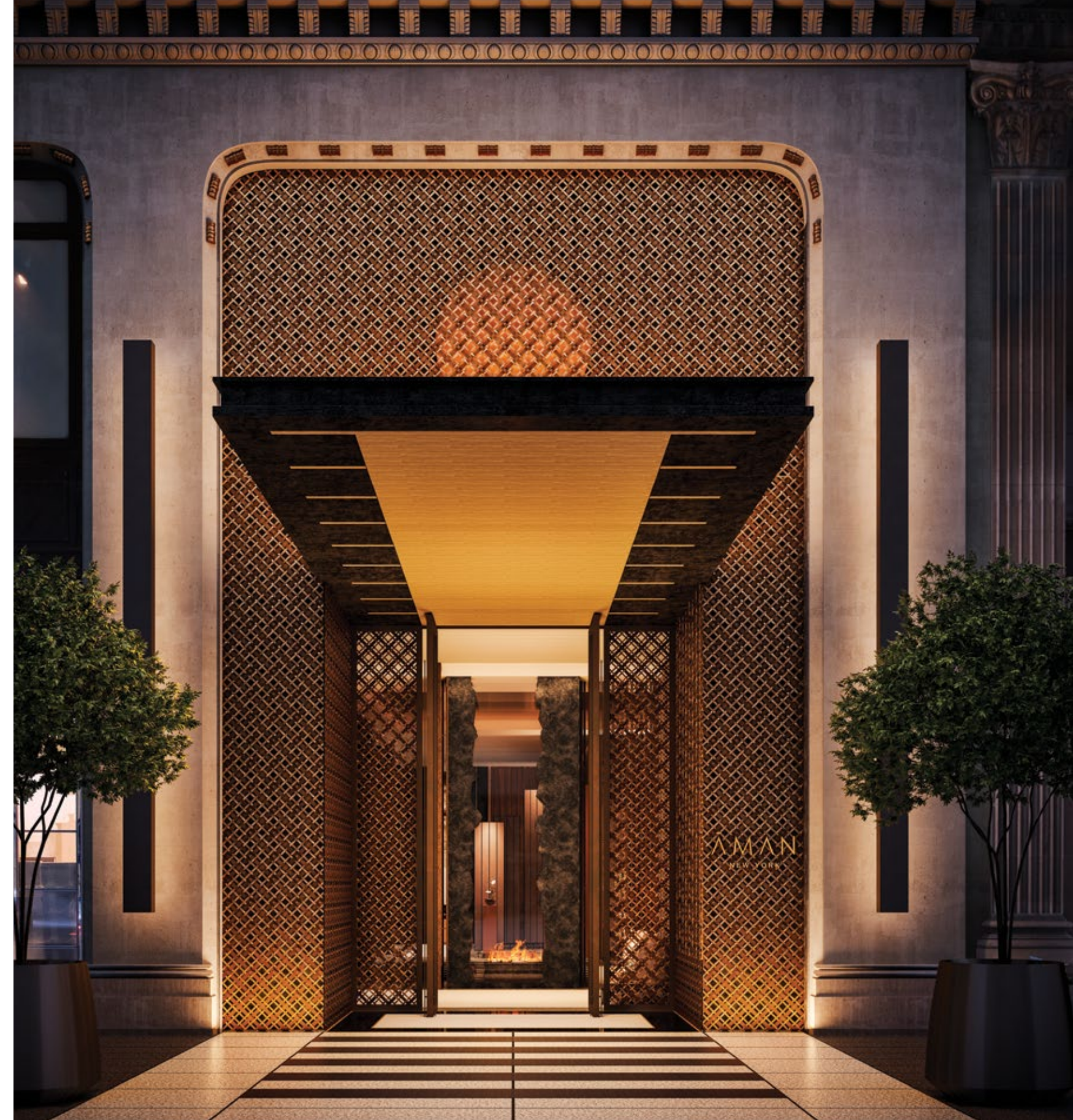
*Three CHANEL stores are located within the Brookfield Properties portfolio, at Iconic Collection destinations Ala Moana Center, Miami Design District, and Tysons Galleria. Future locations include a CHANEL Fragrance & Beauty at The Shops at La Cantera and Oakbrook Center.*

PHOTOS COURTESY OF CHANEL

edition of the Tribeca Film Festival, set to take place June 7-18, 2023, gets underway. The brand also hosts an annual luncheon during the festival that's designed to create networking opportunities for all women, no matter your status as a filmmaker. Simply put, every woman whose project has been accepted at the festival is also invited to attend CHANEL's June luncheon, where she's able to network with everyone from Weinstein and Tribeca Enterprises cofounder and CEO Jane Rosenthal to powerhouse actresses like Lucy Boynton and Kyra Sedgwick, both of whom attended the 2022 event at New York's The Odeon restaurant.

Rosenthal says she's grateful for CHANEL's recognition that mentoring women is vital. "You don't find many companies that really want to take the time to mentor women filmmakers and see it through to fruition," Rosenthal says. "If we can't help each other and bring each other up, nobody else will. We've made meaningful progress, but there's still so much work to do."

PHOTOS COURTESY OF AMAN NEW YORK



## A Crowning Achievement

Aman New York sets a new standard for hotel luxury.

BY LAURIE BROOKINS

ew hotel openings have rivaled the anticipation that accompanied the debut of Aman New York, which recently opened its doors to guests in Midtown's iconic Crown Building—a jewel in Brookfield Properties' Iconic Collection of properties. From its three-story spa to its expansive outdoor terrace and more than 200 fireplaces—including one in each suite, a first for a New York hotel—the Aman has undeniably raised the bar for luxury Manhattan accommodations. Offering 83 suites and 22 branded residences, the Aman has instantly gained status as the city's most sought-after hotspot, enhanced by the idea that only registered guests are able to experience the hotel for the immediate future.





AMAN RESIDENCE SWIMMING POOL



AMAN RESIDENCE BEDROOM



AMAN RESIDENCE BATHROOM



AMAN NEW YORK EXTERIOR

AMAN NEW YORK SPA POOL

AMAN NEW YORK GARDEN TERRACE

Where the Aman truly sets itself apart, however, is not only in its unabashed abundance of features and amenities, but particularly in its overall ambiance—the overt tone of an urban oasis, a lush tranquility positioned at the corner of 57th Street and Fifth Avenue.

Such a mandate, of course, ensures that the Aman is exclusively experienced by those eager to reserve accommodations starting at \$3,200 per night. That rate sets a new standard among luxury hotels in Midtown, which is no small statement, with the Aman surrounded by legendary locales including The Peninsula, The St. Regis, and The Plaza, each possessing its own highly burnished patina of opulence, luxury, and history within the neighborhood known as Billionaires' Row. Where the Aman truly sets itself apart, however, is not only in its unabashed abundance of features and amenities, but particularly in its overall ambiance—the overt tone of an urban oasis, a lush tranquility positioned at the corner of 57th Street and Fifth Avenue.

The collection of 34 Aman hotels, resorts, and residence developments around the globe got its start with a resort that also exudes equal parts sophistication and serenity. Amanpuri, which translates from the Sanskrit word for "place of peace," opened its doors in 1988 on a beach in Phuket, Thailand, and from that first day strived to seamlessly blend elegance with an undeniable stillness, the notion that all cares should be left behind the moment you've entered the exquisitely appointed lobby.

Almost 35 years later, that inspiration has not only extended into each subsequent resort, but this latest hotel in New York City has also unquestionably heightened the heart of the brand's mission—designing spaces and details meant to transport a guest beyond any notion they're staying within one of the world's most raucous cities. Vlad Doronin, chairman and CEO of Aman, notes that this concept comes on the successful heels of the award-winning Aman Tokyo, adding that with this latest opening, "our strategy to bring the coveted Aman lifestyle to urban destinations continues apace."

Indeed, that coveted sense of transformation occurs the moment you enter the Aman's 14th-floor lobby, where a double-height atrium assists with

PHOTOS COURTESY OF AMAN NEW YORK





AMAN NEW YORK SUITE



AMAN NEW YORK BATHROOM

"A milestone opening, Aman New York marks our greatest destination to date. The hotel introduces an entirely new concept to the city through expansive and unmatched amenities, which propels the brand forward, delivering a guest experience like no other."

— VLAD DORONIN

setting the hushed tone that's highly desired. Belgian architect Jean-Michel Gathy, of the Malaysia-based firm Denniston, is the visionary behind the look and layout of the Aman New York, conceptualizing a splendor that's never overt, even as spaces like the lobby and its surrounding amenities encourage socializing. A pair of restaurants—the Italian-themed Arva and Nama, a Japanese space that includes omakase dining at a custom bar crafted of Hinoki wood—and the hotel's Wine Library each lead to an outdoor space that totals roughly 7,000 square feet, where reflective pools and firepits provide dramatic accents around seating areas, while a retracting glass roof ensures the space will be as welcome in December as it is in June.

Each of the Aman's 83 suites is likewise considered, from the inclusion of a gas fireplace in each and the opulence of the bathrooms, resplendent with oval soaking tubs and marble rain showers, to the customized window treatments to ensure soundproofing against the endless parade of Fifth Avenue traffic. Every suite also showcases a large-scale mural, printed on rice paper and spanning walls as a focal point, by contemporary Japanese artist Ryoko Adachi. Inspired by the 15th-century masterpiece "Pine Trees" (Shōrin-zu byōbu) by Hasegawa Tōhaku, the mural honors one of Japan's most celebrated works while also imbuing each space in which it resides with an undeniable sense of calm.

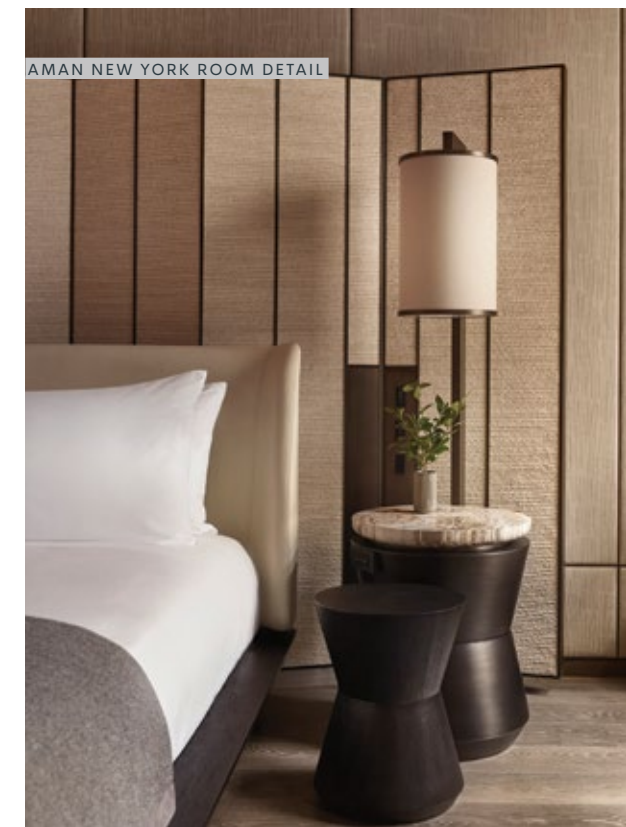
Beyond the most intimate accommodations, which measure a generous 745 square feet, the Aman's various room configurations include 11 Grand Suites on The Crown Building's 11th and 12th floors, which offer adjacencies to create expansive, family-sized spaces. A pair of Aman Suites, meanwhile, feature separate living and

dining rooms, the latter accommodating up to six people, as well as kitchenettes and walk-in wardrobes.

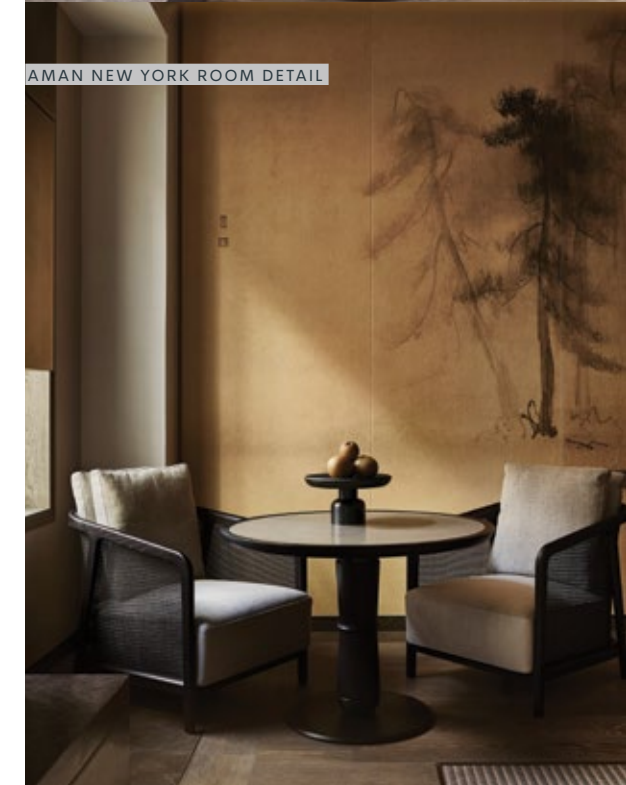
Not far from the Grand Suites, guests have quickly discovered the flagship Aman Spa, an experience spread over three floors and 24,800 square feet, complete with a 65-foot indoor pool flanked by firepits and daybeds, as well as two reserved spaces dubbed "Spa Houses," which can be reserved for full- or half-day use and include double treatment rooms and private outdoor terraces with hot and cold plunge pools.

Capping this singular experience is the structure that houses the Aman, the 26-story Crown Building, considered one of New York City's most dazzling and storied examples of architecture. The 1921 limestone tower was designed by Warren & Wetmore, the architects behind Grand Central Station and the Helmsley Building. Concurrent with the Aman's construction, the Crown's façade has enjoyed a spectacular restoration that extends to its gilded ornamentation and its verdigris roof. On the ground level, Bulgari and Mikimoto are among the high-wattage brands that have likewise spruced up their spaces, while Giorgio Armani, Salvatore Ferragamo, and Tiffany & Co. rank high among the A-list labels located directly across Fifth Avenue.

It's a combination that's sure to set the gold standard for Manhattan luxury experiences for the foreseeable future. Adds Doronin, "A milestone opening, Aman New York marks our greatest destination to date. The hotel introduces an entirely new concept to the city through expansive and unmatched amenities, which propels the brand forward, delivering a guest experience like no other."



AMAN NEW YORK ROOM DETAIL



AMAN NEW YORK ROOM DETAIL





THE EMPORIO ARMANI RISTORANTE AND CAFFÈ

PHOTOS COURTESY OF EMPORIO ARMANI

## Designer-Driven Dining

Luxury fashion house–designed food destinations allow consumers to experience brands in a delicious new way.

BY CLAIRE BREUKEL & KERRIE KENNEDY

An elevated, elegant in-store experience has always been the secret sauce for any leading luxury brand. Now, high-end retailers are building upon that idea as they look beyond their products to find ways to attract and inspire customers. Increasingly, that means offering memorable, multisensory experiences that allow shoppers to consume a brand’s concept of luxury in a unique way and share it on social media.

For many fashion houses, that means opening a “haute couture” restaurant that immerses clients into their aesthetic, telling a deeper story through food, décor, and drink. Here are some chic culinary concepts worthy of your bucket list:

### DIOR CAFÉ MIAMI

Envisioned as a walk-in pop-up for visitors to Dior women’s boutique in Miami Design District—one of Brookfield Properties’ Iconic Collection of retail properties—Dior Café’s rooftop terrace perch pairs Miami’s sun with pristinely presented light refreshers such as coffee, tea, pastries, and fruits. This 3,000 square-foot, casual-yet-chic respite embodies the late designer’s penchant for living artfully and recalls the decorative finish in Christian Dior’s first Paris boutique—the 17th century French fabric Toile de Jouy. Reimagined by Dior’s Creative Director Maria Grazia Chiuri with pillows and oversized animal sculptures dressed in the iconic fabric, Dior Café is a stylish safari of daily delights.

### THE EMPORIO ARMANI RISTORANTE AND CAFFÈ

Located in the heart of Milan’s fashion district in the Armani Hotel Milano, Emporio Armani Caffè and Emporio Armani Ristorante exude a tailored and refined atmosphere reminiscent of Armani’s collections. The restaurant, located on the 7th floor, offers Northern Italian cuisine along with Mediterranean fare that Giorgio Armani himself prefers. Arrive early to visit the champagne bar, located at the entrance. The more casual, yet still elegant, caffè on the ground floor offers an all-day menu, serving a variety of baked goods, salads, and Italian comfort food classics. Both dining destinations deliver the same level of sophistication Armani is known for, from the décor to the plate.



PHOTO COURTESY OF DIOR



MANZO AFFUMICATO AT  
THE EMPORIO ARMANI  
RISTORANTE AND CAFFÈ



INTERIOR OF  
THE EMPORIO ARMANI  
RISTORANTE AND CAFFÈ



**RESTAURANT MONSIEUR DIOR**

Located in the stunningly redesigned Dior flagship at 30 Avenue Montaigne Avenue in Paris, Monsieur Dior's walls are papered with a Guy Limone pictorial work comprised of thousands of images in black, white, and red that trace the history of the designer and the house of Dior. Chic armchairs are dressed in two-tone checkerboard, banquettes are covered in bold red and white awning stripes, waiters wear Dior-designed uniforms, and the crockery comes from the Dior house collection. The menu, created by award-winning French chef Jean Imbert, pays homage to Christian Dior, drawing inspiration from his cookbook, "La Cuisine Cousu-Main." Guests can enjoy such refined dishes as a Christian Dior soft-boiled egg atop caviar, a Granville crab served with avocado and ravioli, and Colle Noire soup, which contains herbs from the garden of the designer's home. The restaurant, a first for 30 Montaigne, is complimented by a pastry shop—Pâtisserie Dior, overlooking Dior's rose garden—the perfect place to indulge your sweet tooth.



RESTAURANT MONSIEUR DIOR

PHOTOS BY KRISTEN PELOU COURTESY OF DIOR

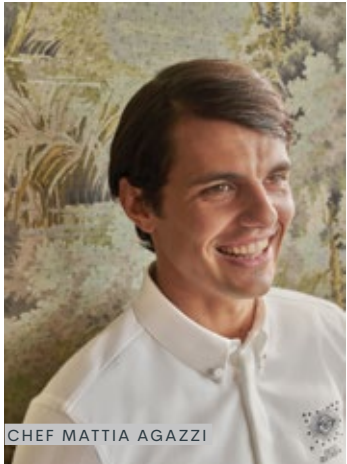
PHOTO COURTESY OF GUCCI



WELCOME HOME AT  
GUCCI OSTERIA BEVERLY HILLS

**GUCCI OSTERIA BEVERLY HILLS**

Run by chef Mattia Agazzi, who earned a Michelin star a year after the restaurant's opening in 2021, Gucci Osteria Beverly Hills couples the fashion house's Italian heritage with a California aesthetic. Locally sourced produce fuels a classic-yet-playful menu, from tortelloni to risotto camouflaged as pizza, complemented by an impeccable wine list from both locales. Deep red and patterned fabrics, cane finishes, and palm fronds exude casual luxury. As Aldo Gucci once declared, "Quality is remembered long after price is forgotten."



CHEF MATTIA AGAZZI



GUCCI OSTERIA BEVERLY HILLS



GIANNI'S AT THE VILLA CASA CASUARINA  
DINING TERRACE AND POOL

**GIANNI'S AT THE VILLA CASA CASUARINA**

Located in the former Versace Mansion on Ocean Drive, in the hotel now known as The Villa Casa Casuarina, this decadent Italian-Mediterranean restaurant is embellished with frescoes, mosaics, hand-painted ceilings, ornate artworks, and a 24-carat gold-lined pool—offering a glimpse into the legendary late designer's opulent lifestyle. Patrons can choose to dine in the history-steeped dining room or al fresco under the stars in the hotel's stunning courtyard. This one-of-a-kind dining experience is elevated further with a sumptuous menu, courtesy of Executive Chef Valter Mancini, boasting raw bar offerings, a variety of fresh seafood and fish, steaks, pasta, and—in keeping with the Versace brand—Osetra caviar and Veuve Clicquot champagne by the bottle.

PHOTO COURTESY OF GIANNI'S RESTAURANT



**THE POLO BAR & RL CHICAGO**

Securing a reservation at The Polo Bar in Midtown Manhattan is akin to finding a first edition collegiate polo shirt. Seats are sacred, thanks to an ambience of quintessential warmth characterized by rich woods and leather finishes, a brass-finished bar, white tablecloth service, and thoroughbred-themed artwork, including depictions of the brand's signature equestrian sport, polo. For the original Ralph Lauren gastronomic experience, head to RL Chicago, founded in 1999. Oozing with old-world charm and private club character, RL Chicago's walls are lined with salon-style paintings depicting wild animals, car races, croquet games, and black and white photographs of celebrities. The restaurant's discreet leather banquettes are said to be celebrity magnets, with Oprah Winfrey getting first dibs on booth 68. Both restaurants feature similar menus that showcase Ralph Lauren's personal favorites, the corned beef sandwich and, of course, The Polo Bar burger.



PHOTOS COURTESY OF RALPH LAUREN



Ala Moana Center Property Spotlight





ALA MOANA  
CENTER



ALEXANDER  
MCQUEEN

BALENCIAGA

*Cartier*

CELINE

CHANEL

DIOR

FENDI

GUCCI

HARRY WINSTON



LOUIS VUITTON

סונו סונו



Ω  
OMEGA

PRADA

SAINT LAURENT

TIFFANY & Co.

VALENTINO



## Property Spotlight: Ala Moana Center

HONOLULU, HI

Ala Moana Center is a singular luxury destination epitomizing island opulence. More than a shopping mall, it's Hawaii's pride—a world-class, multimillion-dollar retail, residential, and office property that serves as the hub of activity and commerce in the rapidly evolving city of Honolulu.

Visitors from around the world are welcomed with exquisite experiences, services, and amenities that outpace traditional shopping centers. A lavish, outdoor wonderland, Ala Moana Center surrounds its guests with the very best luxury boutiques and on-trend eateries. The \$2 million visitors per year are clearly finding what they want, with more than \$1.5 billion in sales coming in annually at the top open-air retail destination in the world.

Ala Moana Center also features an exclusive art collection that reflects the immense beauty and cultural diversity of Hawaii, consisting of pieces from renowned artists Yayoi Kusama, George Tsutakawa, and Stephen Freedman.

PHOTOS BY NICK FOCHTMAN





"THROUGH THE FOREST AND INTO THE SEA" (DETAIL)



ALA MOANA  
CENTER

### Artist Spotlight: Blandine Bardeau

"THROUGH THE FOREST AND INTO THE SEA"

"Through the Forest and into the Sea" is an artwork created on a beautiful French watercolor paper called Arches. It's very high quality, full of traditional knowledge and craft, and allows Blandine Bardeau to create some really beautiful effects when using India ink. The closer you look, the more you see the velvety quality of the paper, the different layers of ink. Bardeau has also worked with acrylic pens and fine archival pens to create subtle leaves. To Bardeau, this artwork speaks of the land, the forest, and the ethereal quality of the sea.

PHOTOS BY NICK FOCHTMAN



Brookfield Place NY Property Spotlight







BROOKFIELD  
PLACE NY



ADAM LIPPES

BOTTEGA VENETA

CLEAN MARKET

GUCCI

LOUIS VUITTON

Ω  
OMEGA

PELOTON®

Salvatore Ferragamo

Theory

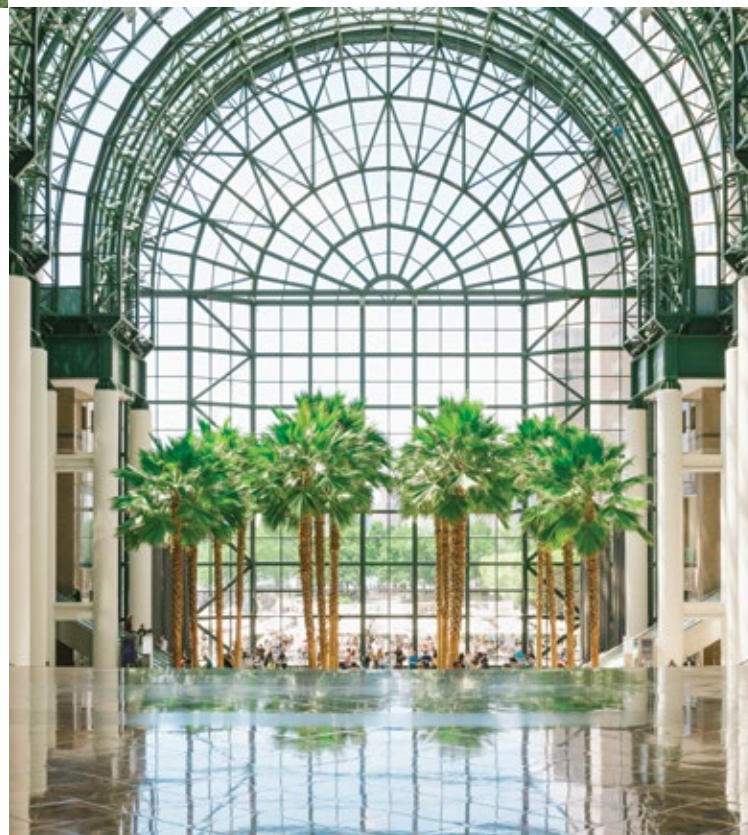
Zegna



FROM TOP:  
PHOTO BY JEANNE RENE  
BAROUSSE

PHOTOS BY HEIDI LEE

PHOTO BY SHANE  
DRUMMOND/BFA.COM



ALL PHOTOS COURTESY OF BROOKFIELD PLACE



FROM TOP:  
PHOTO BY HEIDI LEE  
PHOTO BY JEREMY GORDON

## Property Spotlight: Brookfield Place NY

MANHATTAN, NY

Brookfield Place NY is a destination befitting the melting pot nature of New York City—with modern office space, cultural experiences, curated dining, and world-class shopping. Located in Lower Manhattan, the 14-acre, five-building complex is home to some of the world's most innovative companies as well as more than 60 shops, restaurants, and luxury amenities.

The grand indoor and outdoor public spaces of Brookfield Place NY bring together a diverse array of New Yorkers and visitors with a mix of culture and events. From a quarter million workers in the area daily to more than 27 million visitors annually. From waterfront cafés along the North Cove Marina to living palm trees inside the famed Winter Garden. It all makes Brookfield Place NY a true New York City icon—a setting for discovery and inspiration, savoring and indulging, and relaxing and socializing.





"PEONIES - LIMITED EDITION 1 OF 5" (DETAIL)



BROOKFIELD  
PLACE NY

## Artist Spotlight: Andrey Odinzov

"PEONIES - LIMITED EDITION 1 OF 5"

Moscow native Andrew Odinzov descends from a family of artists, including his grandfather, celebrated master of Russian realism Vladimir F. Odintsov, and his father, an impressionist painter. Trained in graphic design, Andrey melded the classical influences of his family with modern and pop art, yielding bold, vibrant prints. Now based in Florida, Andrey has exhibited his work internationally, including at Artexpo New York and Miami.

PHOTOS BY NICK FOCHTMAN



Grand Canal Shoppes Property Spotlight





GRAND  
CANAL  
SHOPPES



BURBERRY

kate spade

JIMMY CHOO

LOUIS VUITTON

STUART  
WEITZMAN

Salvatore Ferragamo

Smith & Wollensky



TORY BURCH

TAO

CUT

WOLFGANG PUCK



LOUIS VUITTON STOREFRONT COURTESY OF LOUIS VUITTON; PHOTO BY BRAD DICKSON

ALL OTHER PHOTOS BY NICK FOCHTMAN



## Property Spotlight: Grand Canal Shoppes

LAS VEGAS, NV

Grand Canal Shoppes and its home at The Venetian Resort Las Vegas are a mecca of luxury. Located in one of the world's most iconic destinations, guests from around the globe can enjoy all-suite accommodations and enviable dining experiences curated by celebrity chefs, as well as world-class entertainment and shopping along the famed canals.

The Venetian Resort Las Vegas and The Venetian Convention & Expo Center collectively make up the largest hotel and convention complex in the world, with more than 7,000 rooms and 2.3 million square feet of meeting space. The Venetian Convention & Expo Center hosts more than one million attendees annually and has hosted nearly 25 of the world's largest conventions, including the Consumer Electronics Show (CES).

The Venetian Resort Las Vegas attracts more than 25 million visitors per year, and is especially popular among international visitors, who represent 40% of all guests. Grand Canal Shoppes reward them with an experience worth travelling the world for.





"COLORFIELD 17-03-20 ROME" (DETAIL)



GRAND  
CANAL  
SHOPPES

## Artist Spotlight: Joyce Dunn

"COLORFIELD 17-03-20 ROME"

Inspired by the abstract expressionists and color field painters of the 1950s, Joyce Dunn builds up transparent layers of color and brushstrokes to convey depth and subtle movement. Dunn was born in Ontario, Canada, and presently resides in Rome, Italy. She attended the Ontario College of Art and Design and York University in Toronto. Dunn went on to teach studio art at the American Overseas School of Rome for 25 years, retiring in 2019. She has exhibited her work internationally, most recently at The Other Art Fair in Los Angeles and the American Embassy in Rome.

PHOTOS BY NICK FOCHTMAN



Miami Design District Property Spotlight





MIAMI DESIGN  
DISTRICT



ALEXANDER  
MQUEEN

*Cartier*

CELINE

CHANEL

DIOR

FENDI

GUCCI

HARRY WINSTON



PRADA

SAINT LAURENT

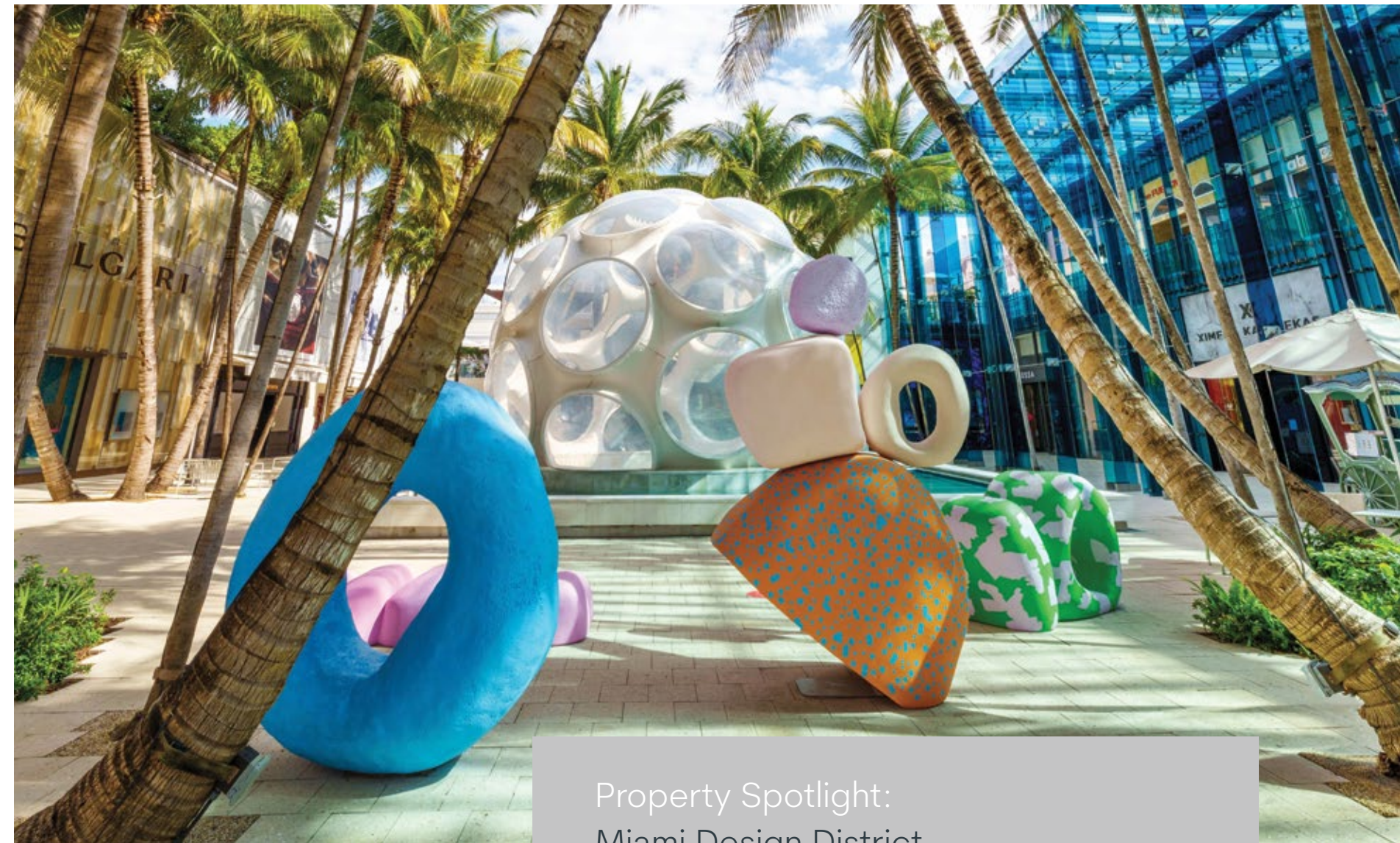
VALENTINO

VERSACE

Zegna



PHOTO BY LUIS GOMEZ; EARTH PIXEL LLC/ALAMY STOCK PHOTO



## Property Spotlight: Miami Design District

MIAMI, FL

Miami Design District is one of the most recognizable, innovative arts districts in the world. Here, buildings designed by internationally renowned architects house some of the most globally known luxury brands. The area also features more than 130 boutiques, restaurants, galleries, and showrooms.

The Miami area is home to more than 6 million people and is growing rapidly. The market includes more than 2 million households with a net worth surpassing \$875,000—an indicator of the growing affluence in Southern Florida. The city is also a magnet for domestic and international tourism, attracting more than 20 million visitors annually with a total economic impact of nearly \$19 billion. Miami Design District reflects these features back to guests, with high-end retail and dining experiences among worldly art and architecture.





"THE MANY FACES OF DOBLADORE" (DETAIL)



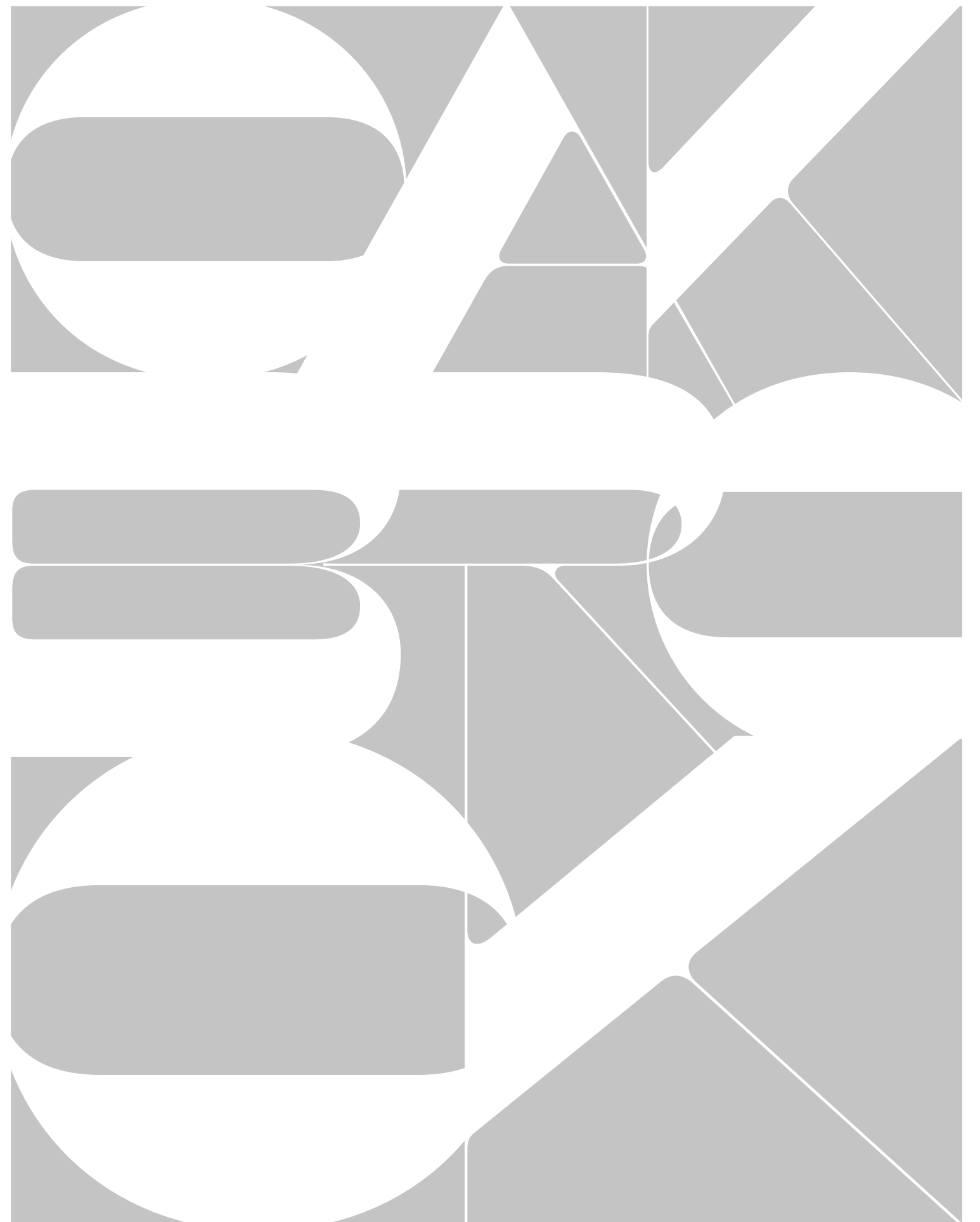
MIAMI DESIGN  
DISTRICT

## Artist Spotlight: Jon Stucky

"THE MANY FACES OF DOBLADORE"

Born and raised in Dover, Ohio, Jon Stucky's first experience with art was through the goods of the nearby Amish community, particularly the vibrant colors and patterns used in Amish quilting. Stucky's practice now combines the folk art influences in his childhood with pop, neo-expressionism, and street art, yielding expressive and bold paintings. Stucky's work is held in private and public collections around the world, including in the Georgia Southern Museum of Art, House of Blues, and Nike.

PHOTOS BY NICK FOCHTMAN



Oakbrook Center Property Spotlight





OAKBROOK  
CENTER



BURBERRY

DAVID YURMAN

GUCCI

LOUIS VUITTON

*Neiman Marcus*

OLIVER PEOPLES

*Perry's*  
STEAKHOUSE & GRILLE  
RARE & WELL DONE

RH  
RESTORATION HARDWARE

THE TABLE  
AT GRATE

TIFFANY & CO.



TORY BURCH

TUMI



PHOTOS BY NICK FOCHTMAN



## Property Spotlight: Oakbrook Center

OAK BROOK (CHICAGO), IL

In a city rich with legends, changemakers, and iconic locations, Oakbrook Center is where Chicago goes to shop. A diverse mix of classic luxury and cutting-edge innovation makes Oakbrook Center the most visited retail venue among residents of the greater Chicago metropolitan area, generating more than \$1 billion in retail sales annually.

Oakbrook Center serves as the preeminent shopping and entertainment destination for the populous and affluent Chicago trade area and is easily accessible to residents of the wealthiest communities in Chicago's western suburbs. The property also draws guests from the area's numerous hotels and convention centers, as well as the more than 110,000 executive and professional employees in the area's thriving business community.

A proactive approach to retail merchandising solidifies the property as one of the most productive and consumer-forward centers in our portfolio. Oakbrook Center's adaptability and sense of innovation is amplified by the tenants it draws.





"UNDERWATER GARDEN 2" (DETAIL)



OAKBROOK  
CENTER

## Artist Spotlight: Paul Antonio Szabo

"UNDERWATER GARDEN 2"

Born to Hungarian and Dominican parents, Paul Antonio Szabo's family fled the Dominican Republic after the collapse of the Trujillo dictatorship for the stability of Puerto Rico, where Szabo studied art at La Liga de Estudiantes de Arte in San Juan. At 17, he went on to pursue a bachelor's degree in illustration and design at the University of Massachusetts in Dartmouth. Now based in New York City, Szabo continues his studies through the Cooper Union Continuing Education Program, expanding his practice to painting and collage. Szabo has won numerous awards for his graphic design and mixed media work, including the prestigious 2016 Kenise Barnes Fine Arts and Julia B. Fee Sotheby's Award.

PHOTOS BY NICK FOCHTMAN



## Pioneer Place Property Spotlight





PIONEER  
PLACE



鼎泰豐  
DIN TAI FUNG

(OPENING 2023)



GOLDEN GOOSE DELUXE BRAND  
VENEZIA

GUCCI

LOUIS VUITTON

SAINT LAURENT



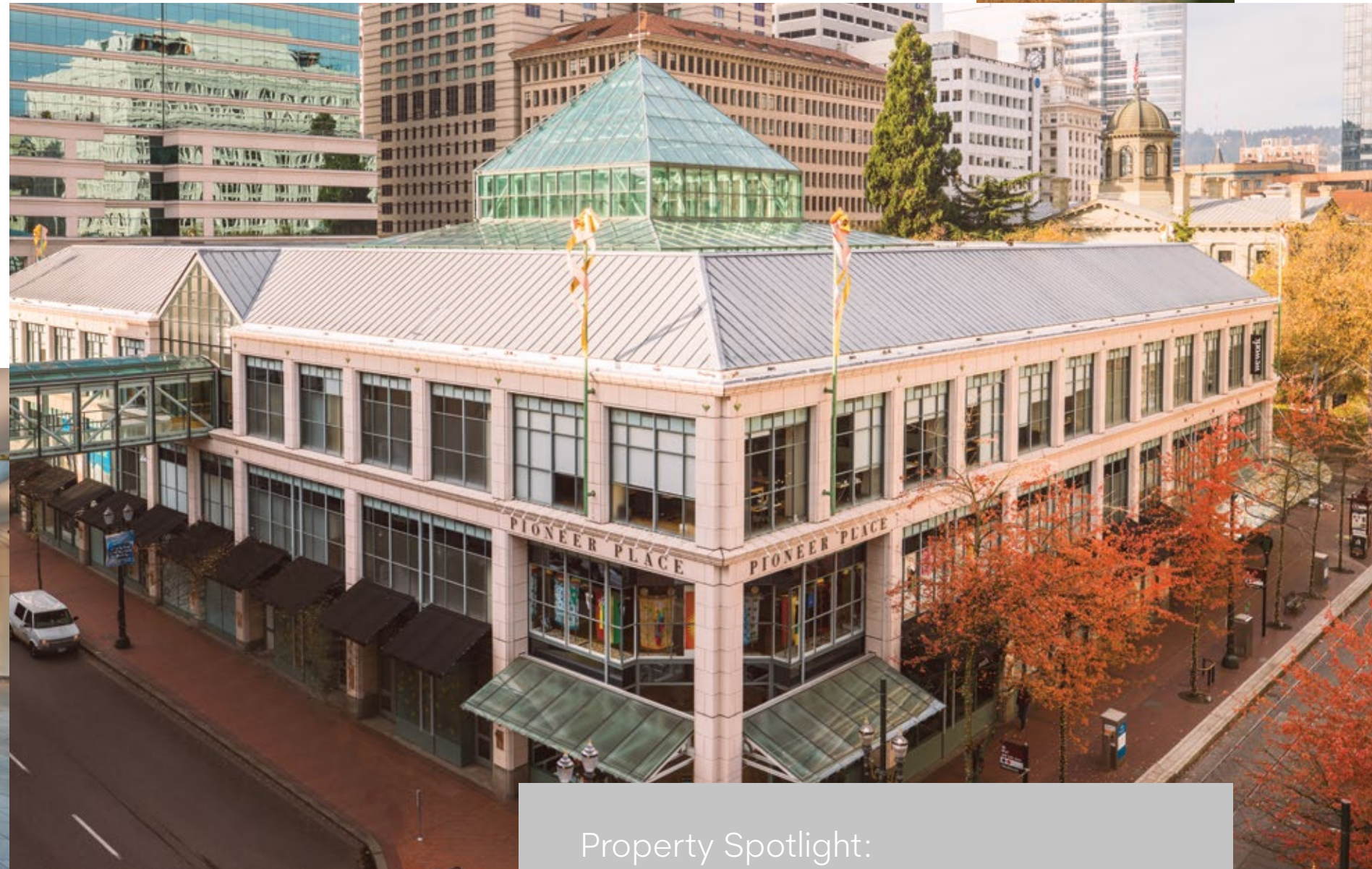
SCOTCH & SODA  
AMSTERDAM COUTURE

TIFFANY & CO.



TORY BURCH

TUMI



## Property Spotlight: Pioneer Place

PORTLAND, OR

Pioneer Place is strategically located in the densely populated urban paradise of downtown Portland, offering luxury retailers access to wealthy, fashionable residents as well as eager tourists.

In the heart of the Willamette Valley, Portland, Oregon is home to more than 2.5 million residents and hosts more than 11 million tourists annually. Pioneer Place delivers an outstanding experience to the luxury-forward among both crowds.

Home to an iconic 35,000-square-foot flagship Apple store, the center also features a distinct collection of market-exclusive luxury retailers, fashionable boutiques, and one-of-a-kind shops and eateries. Consumers can enjoy Oregon's only Louis Vuitton, Saint Laurent, Gucci, TUMI, Tory Burch, Tiffany & Co., Scotch & Soda, and Zara. With access to these luxury retailers coupled with onsite dining and entertainment, Pioneer Place is the premier location for visitors and residents to shop, work, and play.

PHOTOS BY NICK FOCHTMAN





"UNTITLED" (DETAIL)



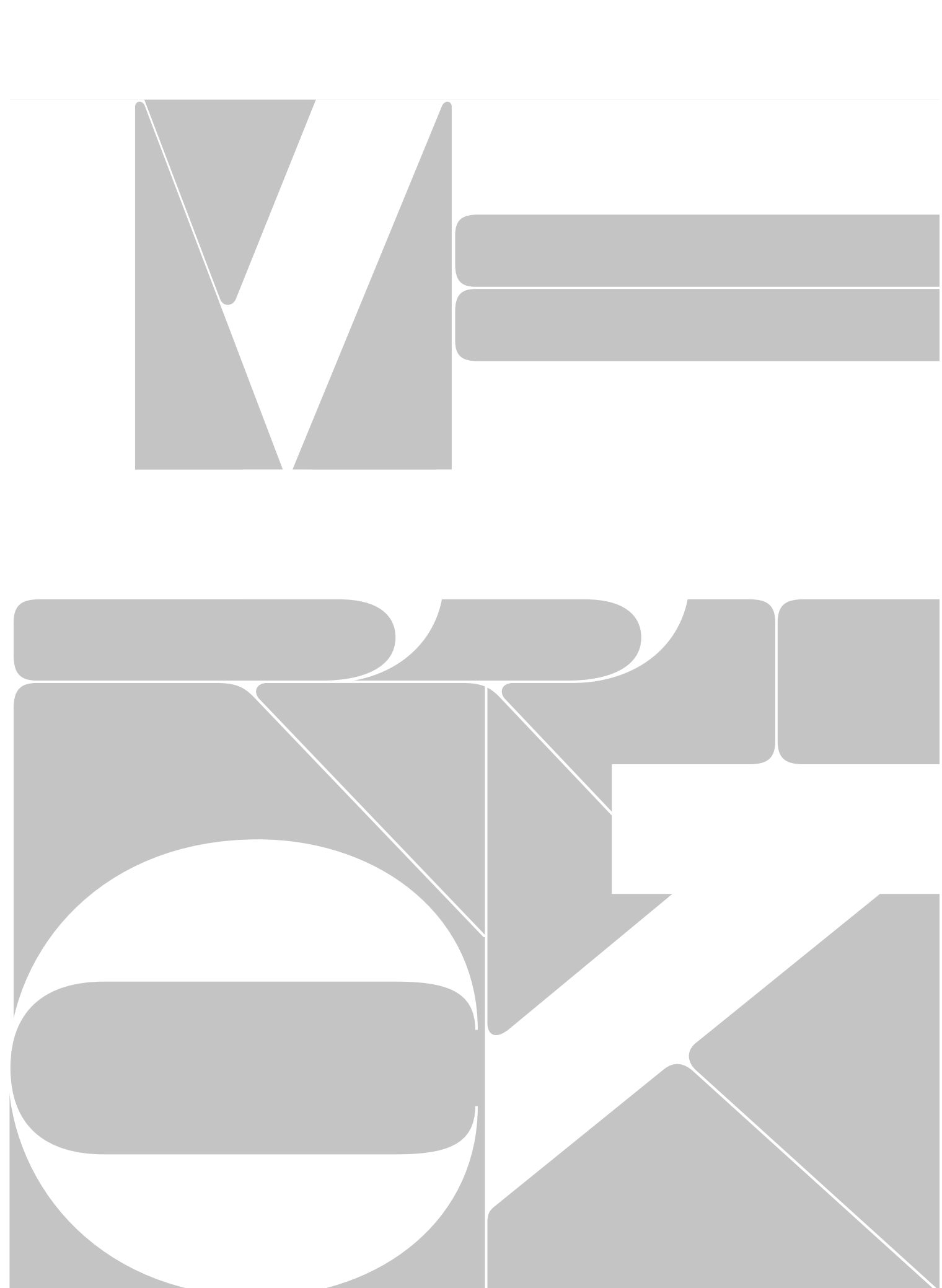
PIONEER  
PLACE

## Artist Spotlight: Maude I. Kerns

### "UNTITLED"

This is an untitled and unsigned oil on cardboard painting, consisting of overlapping abstract forms. The piece has belonged to the family of Maude I. Kerns since Maude's death in 1965. It was first in the possession of Maude's great-niece, Leslie Brockelbank—a patron of Maude Kerns Art Center—and then Leslie's daughter, Mary Jane Griffiths, gifted it, along with other works on paper, to the Maude Kerns Art Center in 2020. The Art Center displayed it in an exhibition titled "New Acquisitions: The Work of Maude I. Kerns" in September 2020.

PHOTOS COURTESY OF MAUDE KERNS ART CENTER



Shops at Merrick Park Property Spotlight





SHOPS AT  
MERRICK  
PARK



BOSS  
HUGO BOSS

CAROLINA HERRERA  
NEW YORK



GUCCI

JIMMY CHOO

JOHNNY WAS

MAYORS

Neiman Marcus

NORDSTROM



Harry's  
STEAKHOUSE & GRILLE,  
RARE & WELL DONE®

SOUL CYCLE

TIFFANY & Co.

VINCE.



PHOTOS BY NICK FOCHTMAN



## Property Spotlight: Shops at Merrick Park

CORAL GABLES (MIAMI), FL

Shops at Merrick Park delivers a perfect atmosphere for luxury guests to shop, eat, and take in the South Florida sun all year long. There's world-class shopping and fine dining, boutique fitness, and high-end amenities, all in an unparalleled upscale setting.

The lush green center is a place brands want to be, as discerning customers keep coming back to soak it up. The outdoor mixed-use property offers the area's wealthy resident base 780,000 square feet of retail, residential, and office space anchored by Neiman Marcus and Nordstrom, along with more than 100 coveted retailers including Tiffany & Co., Gucci, and Louis Vuitton.





"REVEALED" (DETAIL)



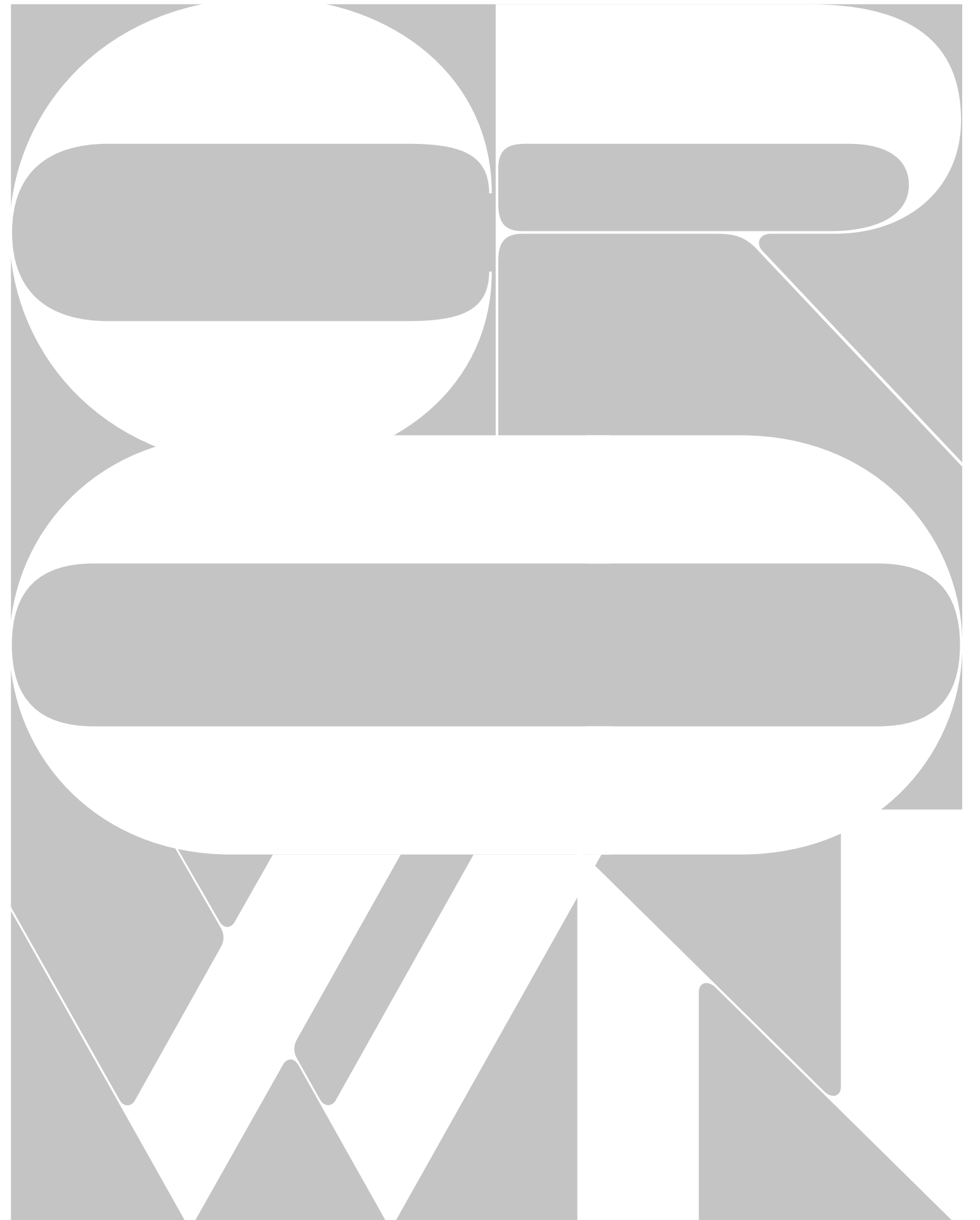
SHOPS AT  
MERRICK  
PARK

## Artist Spotlight: Julia Pinkham

### "REVEALED"

Julia Pinkham has been a full-time artist since 1979. In addition to fine art, Pinkham has created a line of clothing that features her hand-painted fabric designs, a line of bestselling prints for a textile company in New York, and a series of cloisonne jewelry designs for Zarah Company of California. She also wrote and illustrated a series of Nature Encyclopedia coloring books for Stemmer House Publishers. Since January of 2000, she has concentrated exclusively on her fine art practice. Pinkham's artwork is strongly influenced by the natural world, particularly the ocean. Her current abstract, surrealist works in mixed media and acrylic reflect her ongoing interest in natural forms, movement, and energy.

PHOTOS BY NICK FOCHTMAN



The Crown Building Property Spotlight





CROWN  
BUILDING



BVLGARI

Chopard

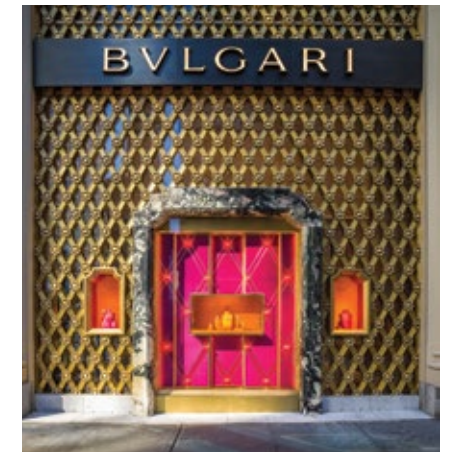
MIKIMOTO

PIAGET

Zegna



PHOTOS BY NICK FOCHTMAN



## Property Spotlight: The Crown Building

MANHATTAN, NY

The Crown Building, adorning a corner on the famous Fifth Avenue, lives up to its name with a luxurious portfolio of retail destinations and accommodations. The Art Deco building features gilded exteriors and rich architectural history. It's nestled within one of the top-selling urban corridors in the world, just blocks from Central Park and Rockefeller Center, and surrounded by the most luxe of retail. The Crown Building is a meeting of luxury and location like no other.

Located at the corner of 57th Street and Fifth Avenue, in a neighborhood known as Billionaires' Row, the iconic Crown Building houses a variety of luxury retail brands on its ground level as well as the recently opened Aman New York hotel on its upper floors. Featuring 83 suites and 22 branded residences, a three-story spa, an expansive outdoor terrace, and more than 200 fireplaces, the Aman New York sets a new standard for luxury Manhattan accommodations.

The Fifth Avenue corridor is also home to several prominent Manhattan landmarks, including Bryant Park and the New York Public Library. In a neighborhood like this, a property like the Crown Building shines.





"COMPOSITION NO. 124" (DETAIL)



## Artist Spotlight: Eleni Pratsi

"COMPOSITION NO. 124"

Geometric abstract painter Eleni Pratsi is renowned for her vibrant color schemes and repeated use of circular forms. Through continuous experimentation and use of unconventional tools and techniques, Pratsi's practice constantly evolves, much like the circle, which has no end and gestures toward the infinite in her works. Pratsi graduated with distinction from L'Ecole Nationale Supérieure des Beaux arts in Paris, France, where she is now based. She has been honored with numerous solo exhibitions across Europe, and her work is collected internationally.

PHOTOS BY NICK FOCHTMAN



The Shops at La Cantera Property Spotlight





THE SHOPS AT  
LA CANTERA



BOSS  
HUGO BOSS

CH

CAROLINA HERRERA

GUCCI  
(OPENING SOON)

JOHNNY WAS

LOUIS VUITTON

Naiman Marcus

NORDSTROM

Ω  
OMEGA

Perry's  
STEAKHOUSE & GRILL  
HAVE A WELL DONE®

RH

TED BAKER®  
LONDON

TIFFANY & CO.



TORY BURCH



PHOTOS BY NICK FOCHTMAN



## Property Spotlight: The Shops at La Cantera

SAN ANTONIO, TX

The Shops at La Cantera is Texas luxury—boasting a unique open-air environment, specialty retailers, signature restaurants, and boutique-style office spaces. The center offers shoppers a spectacular streetscape with naturally landscaped garden courtyards, shaded pathways, and meandering water features.

As the wealthy San Antonio market continues to rapidly grow, The Shops at La Cantera provides a truly iconic luxury destination that feels true to its locale. The sense of place comes to life through award-winning design, commitment to partnering with market-exclusive retailers and restaurants, and an ongoing mission to showcase local artists.





"CALM HOPE 3" (DETAIL)



THE SHOPS AT  
LA CANTERA

## Artist Spotlight: Orest Dubay

"CALM HOPE 3"

The paintings by prominent Slovak artist Orest Dubay do not leave anyone cold. They are especially admired by cultured painting lovers, those who like the soft and gradual passage of one color to the second—a varied game of light, colors, and the harmony of shapes. From his paintings, he immediately senses how lovingly and sensitively he is painting and inserts all of his soul into them. Works by Orest Dubay are among the top paintings of contemporary, modern abstract, and op-art.

PHOTOS BY NICK FOCHTMAN



The Shops at The Bravern Property Spotlight





BOTTEGA VENETA

GUCCI



LOUIS VUITTON



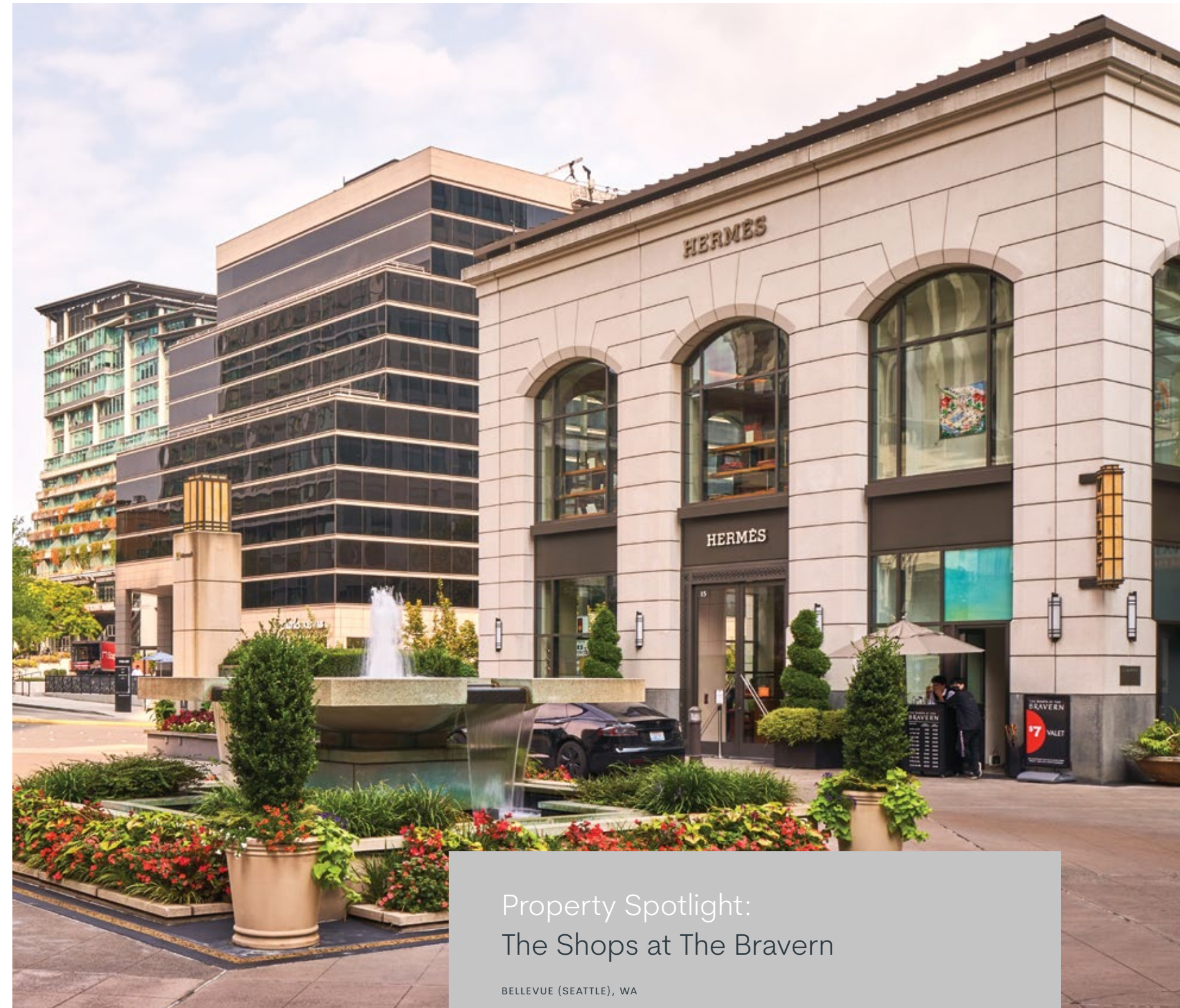
OLIVER PEOPLES



PRADA



PHOTOS BY NICK FOCHTMAN



## Property Spotlight: The Shops at The Bravern

BELLEVUE (SEATTLE), WA

The Shops at The Bravern embodies the vibrant spirit of its Pacific Northwest locale. Located in beautiful Bellevue, in suburban Seattle, it is a place where small shops, luxury retail, leading technology, and community come together. The Shops at The Bravern—filled with prestigious brands—is complemented by Microsoft's offices and 450 luxury residences in adjoining towers. This center, like Bellevue, is a forward-thinking place for locals and visitors to find what they're looking for.

Sitting across the water from downtown Seattle, Bellevue showcases the natural beauty of the region and is alive with an innovative, exciting spirit exemplified by a thriving technology sector.

While its Lake Washington location has always held natural beauty, Bellevue has evolved over the last few decades, from a bedroom community with a small employment base into a business and retail epicenter. Now it is not only one of the wealthiest communities in the region but is frequently ranked as one of the best places to live and work in the United States.





"ONE MINUTE" (DETAIL)



THE SHOPS AT  
THE BRAVERN

## Artist Spotlight: Michelle Yap

### "ONE MINUTE"

Inspired by modern-action painting as well as ink-painting traditions across Asia, Michelle Yap paints heavy and expressive brushstrokes on minimalist backgrounds to yield dynamic paintings. Based in Kuala Lumpur, Malaysia, Yap holds a bachelor's degree in graphic design from Central Saint Martins. She has exhibited her work at the Shanghai International Art Fair and The Other Art Fair in New York and Chicago. Her work is held in galleries, hotels, and private collections around the world, including in the United States, France, United Arab Emirates, and Singapore.

PHOTOS BY NICK FOCHTMAN



Tysons Galleria Property Spotlight





TYSONS  
GALLERIA



BALENCIAGA

BOTTEGA VENETA

BURBERRY

*Cartier*

CELINE

CHANEL

GUCCI

LAFAYETTE 148  
NEW YORK

LOUIS VUITTON

*Neiman Marcus*

Ω  
OMEGA

PRADA

RH

SAINT LAURENT

*Saks Fifth Avenue*



Van Cleef & Arpels

VERSACE



Property Spotlight:  
Tysons Galleria

MCLEAN, VA (WASHINGTON, D.C.)

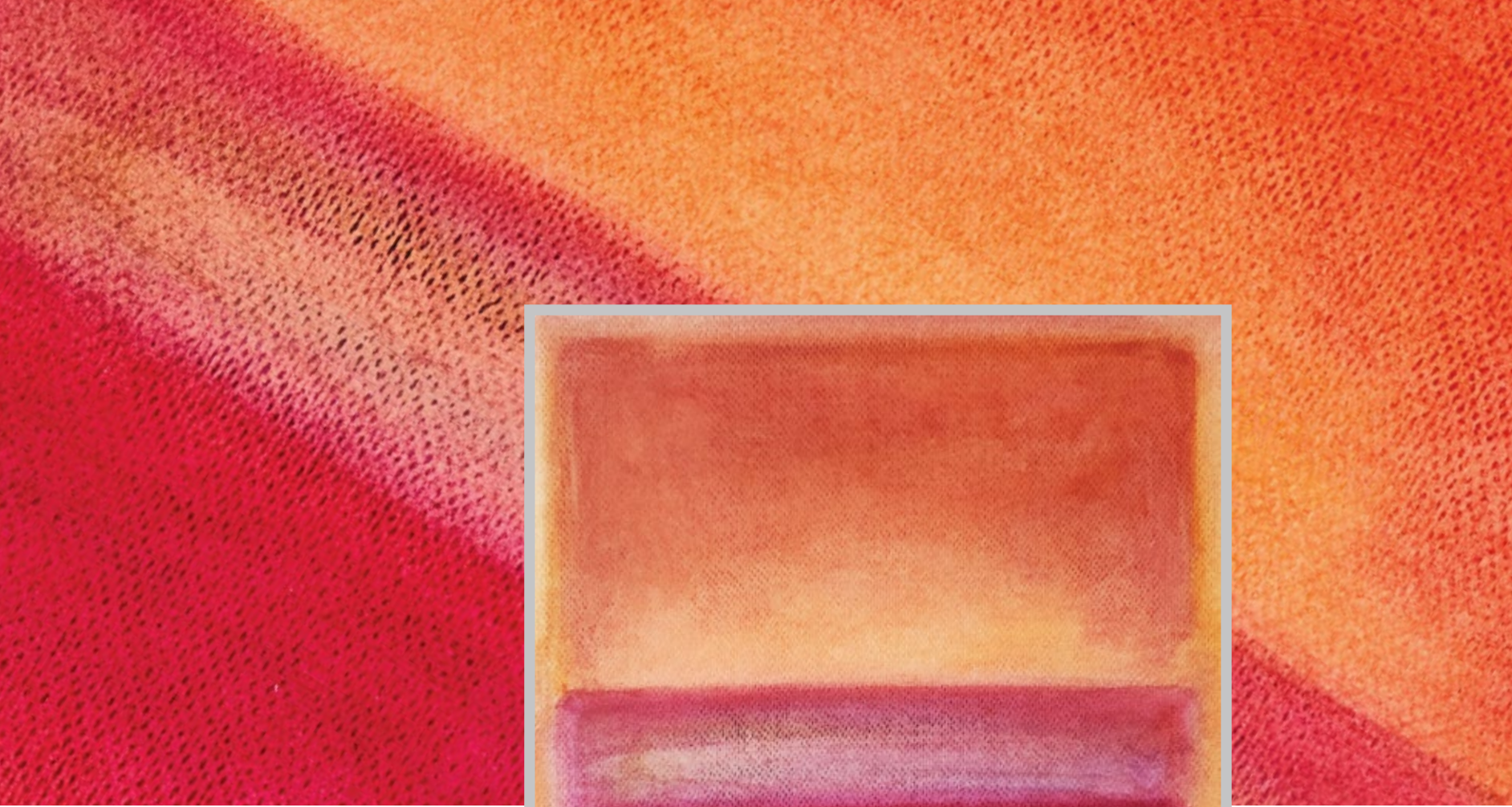
Tysons Galleria is truly a capital of luxury shopping. Befitting an area rich in monuments and sites to see, Tysons Galleria is destination luxury—a place built on bold, modern focal points and classical luxury iconography, where the extraordinary is ordinary for discerning shoppers and curious guests.

The nation's capital is a rich market—culturally, historically, and financially. Tysons Galleria is in one of the largest trade areas in the country and serves the highest concentration of high-net-worth households. With an overwhelming concentration of millionaires flooding the market, the area's projected market affluence is expected to grow by more than 10%, giving rise to a new class of super rich. Tysons Galleria is ready to meet their needs.

Tysons Galleria recently unveiled a new, more than 200,000-square-foot, wing to high praise. The new space exemplifies the evolving role of shopping centers and meets the changing needs of the modern consumer. Home to luxurious and trending lifestyle brands, experience-based retail spaces, small-shop boutique retail, appetizing restaurants, and furnished community gathering spaces, it is all designed to provide a glamorous, welcoming environment for the luxury consumer.

PHOTOS BY NICK FOCHTMAN





"GIALLO, MAGENTA, ARANCIO" (DETAIL)  
PHOTO BY NICK FOCHTMAN



TYSONS  
GALLERIA

## Artist Spotlight: Thia Path

"GIALLO, MAGENTA, ARANCIO"

Italian artist Thia Path describes color as the protagonists of her paintings. Through abstract color field paintings, Path summons up memories of childhood and travel, from the Andes to the Mediterranean. Using a combination of oil, ink, and watercolor, Path pushes color to its expressive potential, much in the vein of Mark Rothko. Path has lived and worked in Argentina, the United Kingdom, and Italy, where she is now based. Her works are held in collections around the world, and she has been honored with numerous solo exhibitions throughout Italy.

PHOTO COURTESY OF SAATCHI ART

## Behind the Cover: Cecil Kemperink

"MORNING LIGHT SCULPTURE"  
SCULPTURE, CLAY ON CERAMIC



Dutch artist Cecil Kemperink creates what she calls ceramic in motion. Her sculptures of interlocking clay rings are imagined in one arrangement but can move, change shape, take on different forms.

Born in Almelo, Netherlands in 1963, Kemperink now lives and works on the island of Texel, which is part of a UNESCO heritage site in the Wadden Sea along the northern coast of Holland. She describes the island as a wonderful place where she continues to expand and enrich all her senses.

Her professional work has taken her to exhibitions, performances, and catwalk shows. Kemperink has exhibited in Taipei, Milan, South Korea, Japan, and France, as well as many other locations. Her work is held in public and private collections across the world, from her native Netherlands to Korea, Italy, Hungary, and beyond. Since 2019, she has been a member of the International Academy of Ceramics.

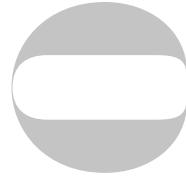
"As a curious and sensitive child/teenager I followed many art and dance classes. After one year at the fashion academy, I switched to visual arts, where the love to explore different materials was encouraged. After my graduation I started with wheel throwing and that was the beginning of a deep understanding and eagerness to 'talk' with clay. My sculptures are connections between my various passions: textile, clay, dance, fashion, and sculpture."

"I love to explore space and play with rhythm, shape/form, movement, energy, and sound. My work is telling you a story. Listen, see, feel, and experience what happens when the sculptures move and enjoy the moment."

– CECIL KEMPERINK, 2021

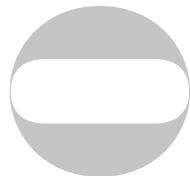
PHOTOS BY NICK FOCHTMAN; ARTIST PHOTO COURTESY OF SAATCHI ART





Our Iconic Collection properties exemplify the cutting-edge approach we're taking to reimagine the shopper experience through innovation, strategic thinking, community partnerships, advanced sustainability initiatives, and unparalleled activations. These destinations are alive with an energy that engages our guests and creates truly unique experiences.

We have transformed our centers into destinations for the next generation of consumers. Our gathering places are paradigms of modern luxury and accessibility—providing visitors with high-profile retailers and eclectic culinary and cultural concepts in inspiring settings.



ALA MOANA  
CENTER



GRAND CANAL  
SHOPPES



TYSONS  
GALLERIA



MIAMI DESIGN  
DISTRICT



THE SHOPS AT  
THE BRAVERN



OAKBROOK  
CENTER



THE SHOPS AT  
LA CANTERA



PIONEER  
PLACE



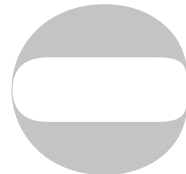
SHOPS AT  
MERRICK PARK



BROOKFIELD  
PLACE NY



CROWN  
BUILDING





# ICONIC *collection*

ALA MOANA CENTER

BROOKFIELD PLACE NY

GRAND CANAL SHOPPES

MIAMI DESIGN DISTRICT

OAKBROOK CENTER

PIONEER PLACE

SHOPS AT MERRICK PARK

THE CROWN BUILDING

THE SHOPS AT LA CANTERA

THE SHOPS AT THE BRAVERN

TYSONS GALLERIA

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Properties