



# PHOTO & VIDEO

## Release Form

I, \_\_\_\_\_, hereby consent to the use of my photographs and/or videos for documentation and promotional purposes by High Tide Lash Bar, LLC in accordance with the terms and conditions outlined below.

### TERMS AND CONDITIONS:

**Release of Images/Recordings:** I grant High Tide Lash Bar, LLC permission to photograph and/or record my face during facial treatment sessions. These images and/or recordings may include close-up shots of my face and the process of the facial treatment.

**Purpose of Use:** I understand that the photographs and/or videos may be used for the following purposes:

Documentation of treatment progress for professional and reference purposes.

Promotional materials, including but not limited to website content, social media posts, brochures, and advertisements, to showcase the results and services provided by High Tide Lash Bar, LLC.

**Identity Protection:** I acknowledge that High Tide Lash Bar, LLC will take reasonable steps to protect my identity. My full name or any personal information will not be disclosed alongside these images or videos unless I provide separate written consent for such disclosure.

**No Financial Compensation:** I understand that I will not receive any financial compensation for the use of my images and/or recordings by High Tide Lash Bar, LLC.

**Retrieval and Deletion:** I understand that I may request the retrieval and deletion of any images and/or recordings containing my likeness at any time by contacting High Tide Lash Bar, LLC in writing. However, High Tide Lash Bar, LLC may not be able to remove already published material from third-party sources, such as social media platforms.

**Duration of Consent:** This consent is valid indefinitely, unless revoked in writing by me.

**Rights of Refusal:** I reserve the right to refuse the use of any specific images and/or recordings that I find objectionable.

I have read and understood the terms and conditions outlined in this Photo & Video Release Form, and I voluntarily provide my consent for High Tide Lash Bar, LLC to use my photographs and/or videos for the purposes described above.

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Client printed Name

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Client signature

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Date