

SOCIAL SALES SYSTEM



WHAT: Create a system that allows you to attract your ideal customer, build, a community around your brand, and make more sales.

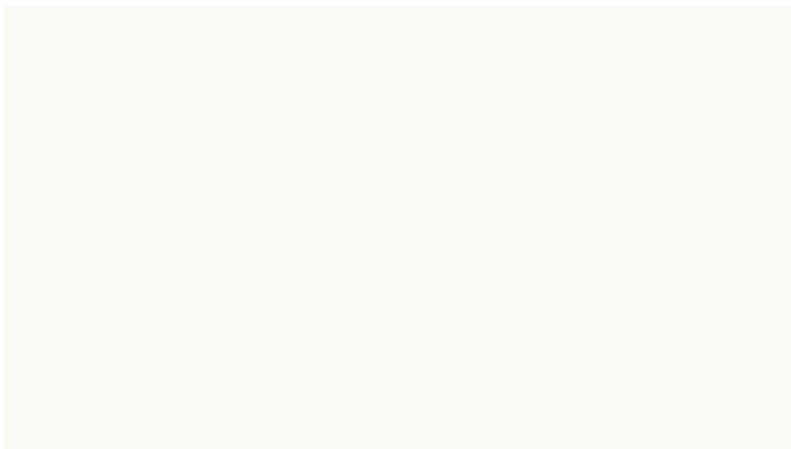
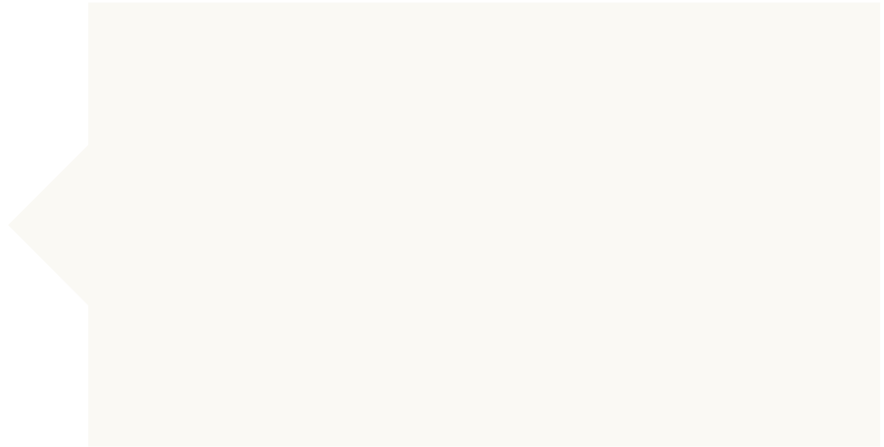
WHY: To leverage the free platforms (social media) to expand your reach and make more sales.

growth
GETTERS

notes

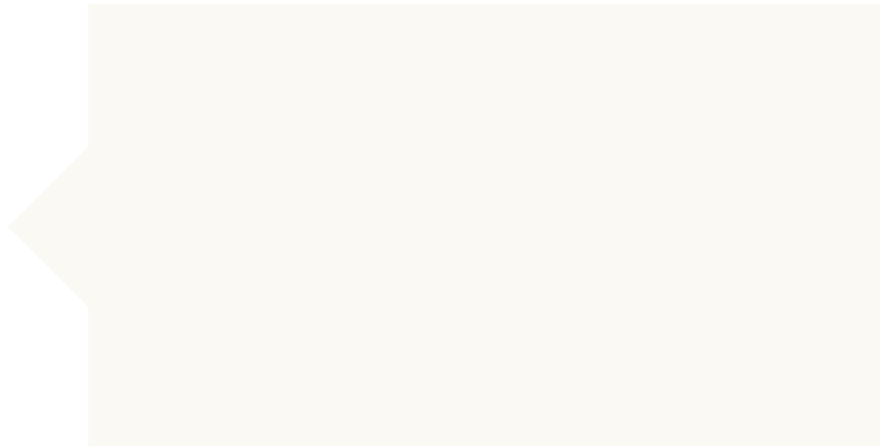
Use this space to brainstorm how you implement in each area.

1 **Clarify**



2 **Connect**

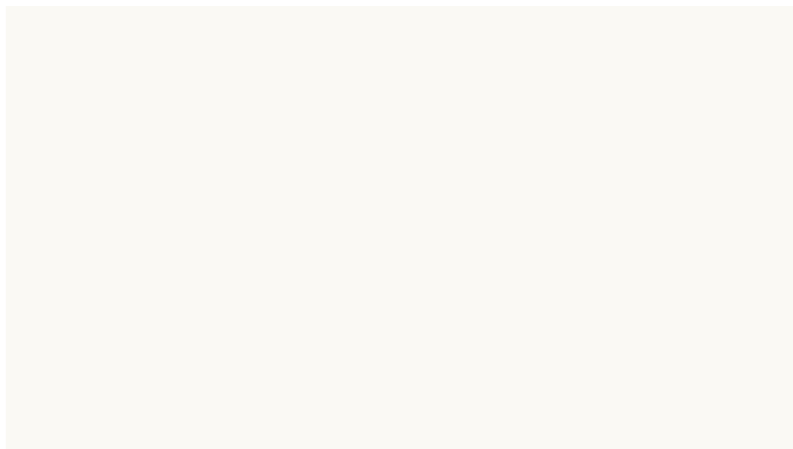
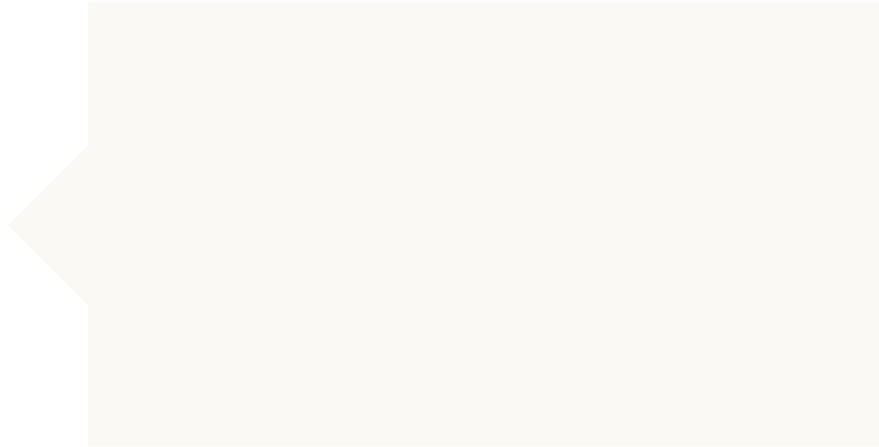
3 **Create**



notes

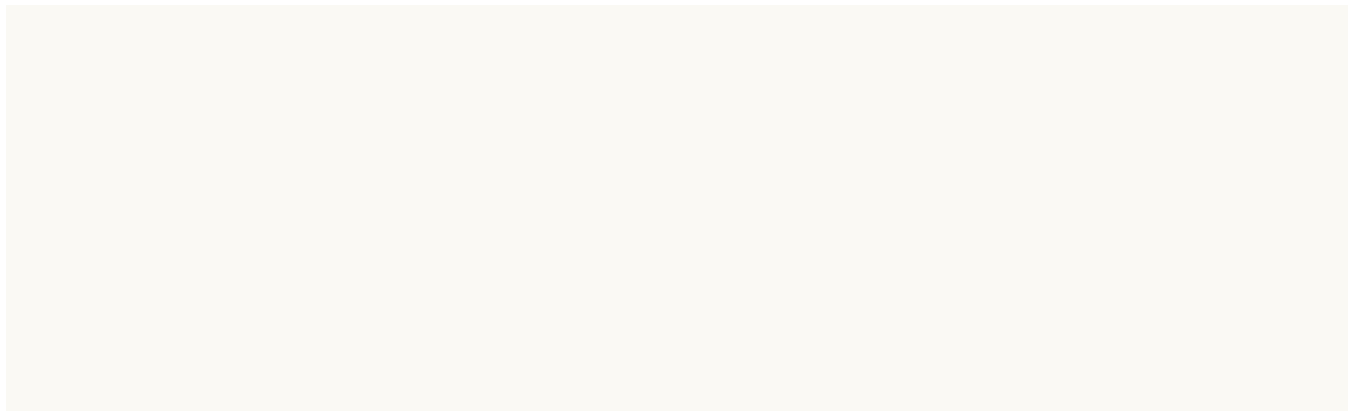
Use this space to brainstorm how you implement in each area.

4 Cultivate



5 Collaborate

NOTES:



Clarify - Niche

I HELP

WITH

[Empty text box for defining the niche]

CLARIFY NOTES

[Large empty text box for clarifying notes]

Clarify - Target Market

MY DREAM CLIENT IS ALREADY HANGING OUT,

HOW CAN I SERVE THEM?

NOTES

Connect

THIS ISN'T YOU MEDIA, THIS IS SOCIAL MEDIA

WHAT PERSONAL ASPECT ABOUT ME CAN I SHARE THAT COULD EDUCATE, ENTERTAIN, OR INSPIRE?

I HELP

TO

BECAUSE

NOTES

Content Creation

TOPICS I COULD TALK ABOUT:

| | | | |
|--|--|--|--|
| | | | |
|--|--|--|--|

Sub-topic ideas to extend my primary topic:

| | | | |
|--|--|--|--|
| | | | |
|--|--|--|--|

NOTES:

Cultivate

WHAT ACCOUNTS HAVE YOU BINGED?

HANDLE

@thehomeedit

WHY

amazing at taking unobtainable and making it relatable

WHAT COULD YOU ADD TO YOUR FEED TO DRAW YOUR IDEAL CLIENT IN?

Collaborate

PEOPLE I COULD COLLABORATE WITH:

OF FOLLOWERS

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

NOTES:

Our Expert



Meet Brie Groves

I'm a wife and mom of three amazing little kiddos. They're my whole world and the reason that I do what I do. I'm also a Minnesota girl who loves geeking out on all things marketing and business.

In 2017, I set out to follow my dreams and create a real, scalable source of income so I could stay home with my babies. Well, long story short... I DID IT!

By implementing a simple, consistent, repeatable strategy, I was able to grow my online boutique from literally ZERO to multiple 6 figures in under 2 years just by utilizing Instagram™. I've made it my mission to teach other women how THEY TOO can hit big goals using Social Media.

Connect with Brie at:

BrieGroves.com | [@briegroves](https://www.instagram.com/briegroves)