



weddi  
ngs +  
coup  
les



SO YOU  
WANT  
SOME  
PICTURES  
OF YOUR  
BEAUTIFUL  
FACES?

---

I know a gal.



I CAN'T WAIT TO MEET YOU

Hi, Hunnies /

I'm Becky -- the owner and lead  
photographer for Rebecca Frank Co.

I was raised by the ocean and I found love  
in the mountains; the waves and the peaks  
- the ebbs and the flows.

I love capturing your real, raw, and true  
stories.

My shooting style can be described as  
story-telling, free + intimate, and  
perfectly imperfect. I aim to capture the  
big moments and everything in between.

+

/ I love fresh sheets  
/ My wife + family  
/ My Momma  
/ Dark Humour  
/ The Mindy Project  
/ Candles  
/ Connecting with Humans

-

/ I don't love the dentist  
/ Being Cold  
/ Oranges  
/ Losing Monopoly Deal  
/ Rude Tudes  
/ Missing the People I love  
/ U2 taking over my phone



YOU'RE  
HERE & I  
COULDN'T  
BE HAPPIER.

I am already so grateful that you want to chat with me. You'll hear me say that I'm "honoured" a lot -- but really, and truly, it is an honour.

This guide should answer questions that you have about me, about pricing, my process, and all of the fun things in between.

L E T ' S D I V E I N

## T H E R E B E C C A F R A N K P H I L O S O P H Y

The most important thing during this process is you. How you feel during our time together is equally as important as receiving beautiful images. Consider these my vows to you:

/ I will be open, honest, and communicative [I might take some time because I value work-life balance but I will always answer]

/ I will put my heart and soul into everything that I do for and with you.

/ I will try my damndest to make you laugh. Even if I have to resort to shitty dad jokes.

/ I will always bring equal parts class + sass to this relationship.

/ I will guide you through your day, but we will always let your emotions lead the way.

/ I will always be your ultimate hype woman.

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Rebecca Frank Co. is all about preserving your intimate memories, capturing the raw moments, and having some f\*cking fun while we do it. This is a space where you can feel comfortable being yourself. We're about real life, and real love.



# CO UP LES





# PARIAH COUPLES

COLLECTIONS & DETAILS



2 HOURS

*starting at, \$850+ gst*

- / High Resolution Files
- / Web-Ready Images
- / Online Gallery
- / Personal Online Store
- / Print Rights

*[ travel fees and/or studio fees  
applied based on location ]*

We can climb to the tippity top of a mountain [I'll be slow, and out of breath but I'll do it for you], or you can dress in your cozies and capture your most intimate selves.

A couples session is 2 hours of coverage with me + you two doing exactly what makes you, you.

Engagements, anniversaries, day-after wedding sessions, editorials, etc.

Q / What is your  
cancellation policy?

A / If you have to cancel  
your wedding for any reason  
[Covid Included], I retain  
the sum of your retainer. If  
the wedding date needs to be  
rescheduled I will work with  
you to try and find a new  
date within one year of the  
original scheduled date at no  
additional cost!

Q / Do you require a  
deposit?

A / Yes. In order to secure  
your date [wedding or couples  
session], I require a 25%  
down payment when booking.  
The remainder will be due the  
week of your session.

FREQUENTLY  
asked

Q / How do you protect our photos?

A / All three of my cameras have dual card slots. This means that each image is getting saved to two memory cards at once! When I get home I back your images to three locations and keep your cards in a fire proof safe [weeee bit intense]. I promise, I take the utmost care with your memories.

Q / Can we see a full gallery of your work?

A / Of course you can! I highly recommend you ask this of any photographer who you want to book. That way you can see each part of their day and make sure their style suits yours. Ask and you shall receive!

Q / Do I receive every image that you take?

A / Short answer: No. When you sign your contract with me, you will leave all of the editing and culling in my hands. I promise to supply you with an abundance of amazing photos from your big day!

Q / Do you recommend any vendors for our big day?

A / Hell yes! I have a list of makeup artists, hairstylists, florists, planners, wedding boutiques etc. who I highly recommend, trust, and have worked with before. Canada has so many incredible wedding vendors. When you book with me I will provide you with a list.

Q / Do you have an assistant?

A / For elopements and small weddings, I typically shoot by myself. Both my 8 and 10 hour packages include a second shooter. If you want an additional shooter they can always be added to your package!

Q / Can I share the photos that you send to me?

A / Of course! I would absolutely love nothing more. The only thing that I ask of you is to not alter the original image that I send to you (ie. no filters, cropping, etc.)



Q / Will we get sneak  
peeks of our session?

A / Absolutely. You will get  
a preview of your  
session/wedding day within  
one week.

Q / So, when will we  
get our whole album  
back?

A / I got married in 2019 -  
trust me, I know just how  
hard it is to wait! But I  
also promise you it's worth  
it. I will work as fast as I  
can to get your pictures to  
you.

For couples sessions you will  
get your images within 6-8  
weeks; and weddings you will  
get your entire album within  
10-12 weeks of your day.

Q / What if we're  
awkward in photos?

A / Welcome to the 'awkward  
in front of the camera' team!  
It includes you, me, and  
99.9% of the population.

My job is to help you feel  
comfortable, and open!  
Remember to always be  
yourselves, love up on each  
other, and let me take care  
of the rest.

Q / Do you travel?

A / I sure do! My bags are  
packed and I'm ready to go.  
Travel fees will apply, so  
let's chat!

Q / Can we bring our  
pet to our session?

A / UH DUH! Of course, of  
course.

Q / How many photos  
will I receive?

A / Every session is  
different but I like to say  
that you'll get 50-60 photos  
per hour.

Your memories belong to you,  
I'll never hold back photos  
from you because of numbers.



WE

DO

INGS



[ travel fees and/or studio fees  
applied based on location



6 HOURS  
\$4500+ gst

- / High Resolution Files
- / Web-Ready Images
- / Online Gallery
- / Personal Online Store
- / Print Rights
- / Minimum of 300 Images

STYLE 01

8 HOURS  
\$5500+ gst

- / High Resolution Files
- / Web-Ready Images
- / Online Gallery
- / Personal Online Store
- / Print Rights
- / Minimum 500 Images
- / Second Photographer

STYLE 02

10 HOURS  
\$6500+ gst

- / High Resolution Files
- / Web-Ready Images
- / Online Gallery
- / Personal Online Store
- / Print Rights
- / Minimum 650 Images
- / Second Photographer

STYLE 03



ADD ONS

/ Additional Hours, \$500 [/hr]

/ Second Photographer, \$600 [starting at]

/ Engagement Session [Added On to a Wedding Package], \$550

/ Rehearsal Dinner Coverage, \$850

TRAVEL FEES

*My home-base is a bit unconventional. I live in Calgary with my wife and pets, and I'm from Nova Scotia so I am home a few times a year - so check with me to see if I'll be in your province during your big day!*

*Each session and wedding is so different - I will give you a custom travel estimate based on your situation.*

*For reference, if your wedding is 2+ hours outside of the city I will need to factor in accommodations + mileage. For out of province weddings, travel fees usually start at \$1000.00 which will cover flights, accommodations + car rental.*



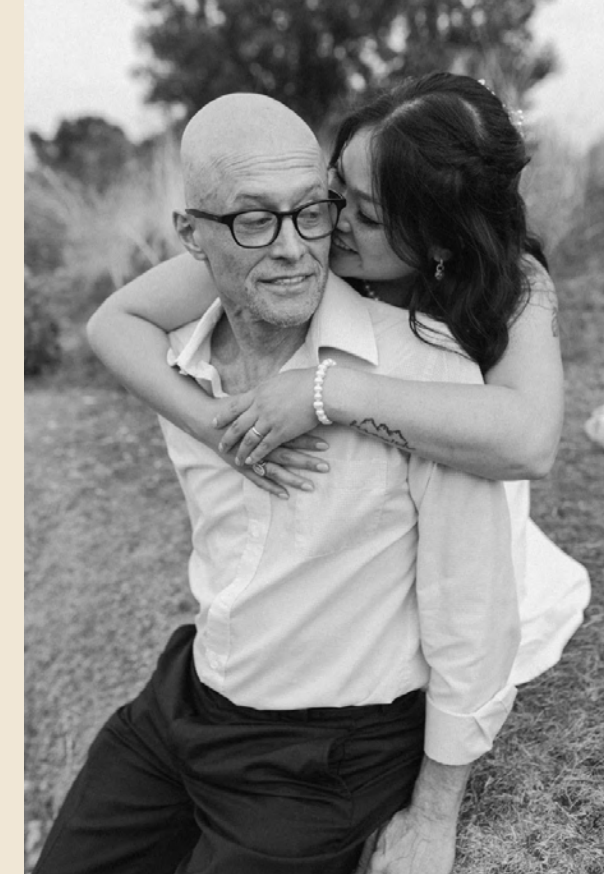
# ELO PENN



# PRICING / ELOPEMENT

COLLECTIONS & DETAILS

*[ travel fees and/or studio fees  
applied based on location ]*



## 4 HOURS

*starts at, \$3500+ gst*

- / High Resolution Files
- / Web-Ready Images
- / Online Gallery
- / Personal Online Store
- / Print Rights
- / Minimum of 300 Images

STYLE 04

*What qualifies as an  
elopement?*

An elopement is usually on a weekday [M-F] and excludes most wedding traditions [receptions, toasts, etc] and has a limited guest list [ie. 2-20 guests].

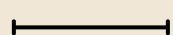




We are so  
ready to  
book! What  
now?



Send me an  
email and  
I'll send  
you a list  
of all of  
the things  
I need from  
you?



Sign the  
contract,  
send a  
25%  
deposit  
to secure  
your  
date.



I send  
you a  
welcome  
guide,  
and a  
month  
before  
your day  
I'll send  
you a  
questionn  
aire to  
get all  
of your  
details.



It's your  
session  
day/wedding  
day! Woo!

# THE PROCESS





FOR REAL  
LOVE  
REAL & LIFE

T H A N K   Y O U   -   S O   M U C H

Thank you for taking the time and for your consideration! I am so excited to  
get to know you.

Please let me know if you have any questions, or if you'd like to chat about  
details and customizations - I'm always happy to discuss anything in further  
detail and I'm always here for you.

I can't wait to hear all about your dreams, babes!

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