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→ **MEET DESIGN LEADER**

# **JOHN McCLAIN**

**INTERIOR DESIGNER  
HOME FURNISHINGS DESIGNER  
SPEAKER  
AUTHOR  
PODCAST HOST  
ON-AIR CONTRIBUTOR  
BUSINESS COACH**



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# John McClain *Bío:*

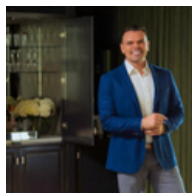
John McClain is a multi-faceted leader in the interior design industry and proudly serves in his field as an interior designer, product designer, author, speaker, business coach, and podcast host.

As the CEO and Creative Director of his internationally acclaimed award-winning interior design firm, John McClain Design, his interior design and home furnishings creations have been featured by numerous shelter publications and television networks including Elle Décor, Traditional Home, HGTV, CBS, and NBC. John is also a contributor to outlets such as Martha Stewart Living, Interior Design magazine, The Wall Street Journal, & House Beautiful. As a product designer, John has created distinctive home furnishings that have not only garnered awards but have made numerous television appearances in their own right.

John's coffee table book, The Designer Within: A Professional Guide to A Well-Styled Home, features homes designed in his signature "Comfortable Chic" aesthetic alongside helpful design tips and processes. John has now taken his 15+ years of design business experience and launched an online education & business coaching program, The McClain Method where he instructs and coaches interior designers on best business practices. He continues these lessons on his popular podcast, The McClain Method. Learn more about John at [HERE](#).

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