

*Nikkole Marie*  
CREATIVE STUDIO

# PRICING GUIDE

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2021

# DESIGNING A BEAUTIFUL FUTURE FOR YOU & YOUR BUSINESS IS MY MISSION

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*Ready to level up your brand? Here's what to expect!*

## —— WEBSITE DESIGN

It's important to get clear on your business goals before we begin designing a website that works best for you.

Gather your brand assets from website messaging and logo to graphics and photos. Don't have it? I'll share referrals.

Make a list of your needs and wants. Which features and functionality are non-negotiable for your website? Which are not strictly necessary but would be nice to have?

## —— BRANDING

Are you confident in who you are and what you offer? While I'm happy to share advice, I'm not a business coach and it's important to know what your business is all about before we begin

Start looking for inspiration. Pinterest boards are easy to curate and share.

## THE ESSENTIAL WEBSITE PACKAGE

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- Revealing questionnaire
- Brand consultation via zoom or phone
- Complete responsive website design
  - 5 custom pages
  - Opt-in form & email integration
  - Website elements & graphics
- 2 rounds of revisions included

*Investment: \$2,000 | Timeline: ~5 weeks*

### GOOD TO KNOW

Your project may take more or less time based on how quickly you share homework & feedback.

## PERSONALIZED ADD-ONS

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- Additional pages or revisions
- Custom coding
- Website training

## THE LUXE BRANDING PACKAGE:

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- Revealing questionnaire
- Consultation via zoom or phone
- Brand style guide:
  - Custom color palette
  - Font guide
- Original Logo, Submark, & Variation
  - 3 creative concepts to be refined into your final logo
  - Plus logo submark and 1 variation
- 2 rounds of revisions included

*Investment: \$750 | Timeline: ~4 weeks*

### GOOD TO KNOW

Your project may take more or less time based on how quickly you share homework & feedback.

## STRATEGIC ADD-ONS:

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- Patterns & textures
- Branded website graphics
- Engaging social media graphics
- Business cards

## THE COMPLETE PACKAGE

*Brand, Website & Messaging Discovery*

- Revealing questionnaire
- 1-hour strategic consultation

### BRANDING

- Style guide
- Original logo, submark, and variation (3 concepts & 2 revisions)
- Complete brand guide (with color palette and font guide)

### WEBSITE

- Responsive design
- 5 custom pages
- Opt-in form & email integration
- Website elements & graphics

*Investment: \$2,600 | Timeline: ~8 weeks*

## VALUE ADD-ONS

- 1-Hour training via zoom | \$99  
*Learn how to update key elements of your website*
- Website messaging by Christy Copywriting | \$1,500+  
*Book engaging on-brand copy to connect with your ideal audience*
- Basic SEO implementation | \$150

## CREATIVE SUPPORT

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Already equipped with a signature brand and website? Count on me for ongoing creative support.

- Canva buildout & templates
- Email marketing templates & setup
- Website glow-up

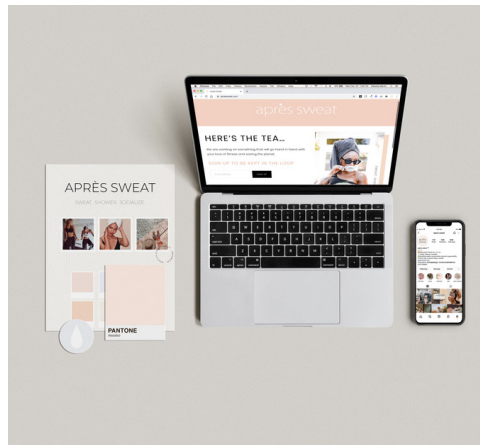
*Hourly Rate: \$50*  
*Custom Quotes Available*

## WEBSITE SUPPORT & MAINTENANCE

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Happy to provide ongoing technical support in two ways:

- MONTHLY RETAINER | \$125
- HOURLY RATE | \$45



CREATIVE SUPPORT FOR YOUR SMALL BUSINESS  
*hello.nikkole.marie@gmail.com*



## HELLO, SO GLAD YOU ARE HERE!

I'm Nikkole, website designer and creative at your service.

Equipped with a trifecta of branding strategy, website design, and graphic design—it's time to crush your marketing goals.

Not sure what you need? Let's talk!

Here for you,

*Nikkole Marie*

## READY TO BOOK

Email Nikkole at [hello.nikkole.marie@gmail.com](mailto:hello.nikkole.marie@gmail.com)