



READY FOR CHANGE?

*LIBERATE
HER*



MEET THE RICH B\$TCH PRINCIPLES™

A proven methodology for personal and professional transformation.

A RICH B\$TCH IS SOMEONE WHO...

R - TAKES PERSONAL RESPONSIBILITY

I - HAS INTEGRITY IN ALL SHE DOES

C - HOLDS COURAGEOUS CONVERSATIONS

H - HEALS FOR THE HIGHEST GOOD

B - BELIEVES IN HERSELF

I - INVESTS IN HERSELF

T - TRUSTS HERSELF

C - CONSCIOUSLY CREATES HER LIFE

H - IS HEART-CENTERED IN HER PURSUIT OF SUCCESS

OUR MISSION

To give every women the opportunity to
choose her Rich B\$tch life.



OUR VISION

We envision a world where women across the globe are liberated from the limitations of their past and the constraints of their own minds. As they reclaim their power and rise in consciousness, they create lasting change, generational impact, and a ripple effect of healing. Our mission is to elevate the collective and guide humanity back to its natural state — Love. We just do it with a whole lot of humour and a few well-placed f-bombs.

Together, their energy is unmatched, they lead with humour and play, and their audience is left wondering

***“I don't know WTF just happened,
but I AM LIT UP!”***

As someone who has overcome the trauma of sexual assault as a teenager, addiction, debt, divorce, and infidelity, Kyera rewrote her story and changed her entire life. She has since built a successful business, written an International best seller, and created the global movement, LiberateHER™. Today, she teaches the transformative *Rich B\$tch Principles* and shares the steps that shaped her journey of change — reminding every woman that she holds the power to redefine what's possible, and create her own Rich B\$tch life.

Jenny brings 19 years of experience in high-level business development, serving as LiberateHER's Chief Operations Officer, and merges it with spiritual sass & spice as an Ordained Spiritual Minister. After her own healing journey with corporate executive burnout and chronic anxiety, she founded Mind Fitness® and Mind Miracles™, two signature methodologies designed to help leaders expand their external impact by cultivating inner peace, power, and connection to their driving purpose.

Together, transformation is their playground.



SPEAKING TOPICS

01

RICH B\$TCH PRINCIPLES FOR TRANSFORMATION

Bold, high-level teaching on the 9 iconic Rich B\$tch Principles — your roadmap for inner transformation that creates lasting external success (and then some). Being a Rich B\$tch isn't a trend. It's a way of being.

Perfect for General Audiences 18+

02

COURAGEOUS CONVERSATIONS

In a world where misunderstandings, unmet expectations, stories (not facts), and emotional triggers often lead to conflict, *Courageous Conversations* is about turning those moments of tension into opportunities for growth, completion, and powerful relationships. 3-hour workshop teaching our Courageous Conversations curriculum. *Great for General Audience 18+*

03

SIDE EFFECTS MAY INCLUDE...

Ditching the outdated belief that you should “fake-it-til-you-make-it” we teach “become-it-until-you-are-it”. This talk is centered around consciously creating a new identity for yourself when you are done with your old limitations and ready to rewrite your story. Leaning on their own personal experiences with manifestation, meditation and metaphysical ministry, this is a deep dive into the field of potential. *Great for sales and leadership teams 18+*

**READY TO CREATE AN ENVIRONMENT
THAT MOTIVATES YOUR AUDIENCE TO
*REALLY CHANGE?***



MEET YOUR SPEAKER:

KYERA KACEY

She is an international bestselling author, keynote speaker, and CEO and founder of LibeateHER, a global movement giving every woman the opportunity to choose her Rich B\$tch life.

Kyera Kacey is a bold, unapologetic force in personal and professional transformation. Known for her no-BS approach, she combines fierce love with intuition and decades of experience, inviting her audience to break through their most profound barriers.

With twenty years of experience in personal development, having attended her first live seminar at just 17, by the time she was 20, she was already immersed in advanced communication programs, leadership development, and high-level transformational training. Kyera first opened her office at just 24 years old, and today she leads a global movement that is redefining the standards for healing

AN EXCERPT FROM KYERAS BOOK:

“That’s why you’re here, right? To figure out how to create abundance in your life? To find a way out of struggling? How many books on money have you read before this one, and how many have made a difference for you?

Are you rich yet?

The Rich B\$tch principles you’ll be learning focus on how I went from debt to generating seven figures, on wealth frequency, on soul alignment, and on the importance of who you choose to become in the process of change. This is not about a quick fix, it’s about a sustainable one. It’s about wealth as an ongoing state of mind the embodiment of wealth as the catalyst for external prosperity.

So, let me repeat:

The wealthiest people in the world understand that wealth is an experience of self, not a dollar amount. Evolving from scarcity to abundance happens when you embody self-love, feel worthy to heal, and have the courage to change.

This means that money cannot be your source of happiness or your “why.” Not because I’m saying it can’t, but because anything external that you try to build your sense of self on—gratitude, wealth, happiness, worthiness—is like trying to build a house on quicksand. It’s unstable; sooner or later, you’ll confront this fact: building anything on an unstable foundation never lasts.”



MEET YOUR SPEAKER: **JENNY BITNER**

She is the author of *Just A Girl With Anxiety*, Keynote Speaker, and COO of LibeateHER, a global movement giving every woman the opportunity to choose her Rich B\$тч life.

With a rare blend of spirituality, mindset for success, and an infectious sense of fun, Jenny has earned a reputation as a catalyst for change with high-performance individuals and companies with a vision for creating legacies. She is also affectionately known in the LiberateHER™ brand as, *The House Mom*. She has been at the forefront of executive leadership, coaching, sales, and mindset development for the last 19 years.

Jenny's approach is rooted in the belief that true transformation begins within. She understands that sustainable success isn't just about achieving goals; it's about evolving the very fabric of one's mindset and spirit where wealth becomes the by product of who you become.



IN OTHER NEWS...

In 2018 Jenny became a member of the Speakers Bureau of Canada, and was featured on Morning News stations, Talk Shows and Radio Stations for her work with Mind Fitness® (her signature methodology for mental wellness) .

In 2019 she completed 200+ hours of in-person training with the President of the Think and Grow Rich Institute, which is where her excitement to be part of a major global movement in shifting the collective thought system, energetics and potentiality, became a profound burning desire.

2024 is when the door opened for her to step into the role of Chief Operations Officer of LiberateHER™ making that desire a reality.

As someone who has volunteered with Canadian Mental Health Association, Addictions Centers and Women's Safe Houses, Jenny has a deep passion for bringing hope and healing to those who may otherwise not have access to it.

From her 11 years as a high-performance corporate General Manager, responsible for overseeing the operations, culture, brand, leadership and bottom line of a multi-million dollar fitness club, to her 10 years as an entrepreneur, raising up 3 different business models from concept to cash flow, and 2 years of Spiritual Ministry studies leading to her becoming Ordained as a Spiritual Minister, she realized her greatest joy comes from being part of a team and a global mission that is here to disrupt the personal transformation industry.

“Jennifer’s talk was in response to a need for more education on mental health and self-care during times of stress. Listening to her story and lessons on mind fitness gave my team a new perspective going forward and tangible tools to live healthier and happier lives.”

- Elizabeth G, Health & Wellness Committee Leader



PAST AUDIENCES:



Health PEI
One Island Health System

Foresters
Financial



Immigration and
Refugee Board of Canada



MNAAMODZAWIN
HEALTH SERVICES INC.

VALIDERE



Canadian Mental
Health Association

**PALIARE
ROLAND**
BARRISTERS

Munich RE



Your new life will cost you your old one.

Ready to pay the price?

Buckle up, world. The uncensored, no-fluff personal and professional transformation duo is here — and they're ready to light your world on fire!



Transformational Speakers of bold, embodied change, **Kyera Kacey** and **Jenny Bitner** are here to bring an EDGE to the process of “becoming” by using their signature **9 Rich B\$tch Principles™** for a healed, happy and wealthy, turned on life.

BOOK US

As Your Next Speakers



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