



Friday
NIGHT MARKET
After Dark



Vendor Handbook
WILDFLOWERS.FARM

RULES AND REGULATIONS - 2024

1) LOCATION

Wildflowers Market is located at 42338 Fruit Ridge Line, St Thomas, ON, N5P 3S9. Conveniently located just West of Sunset Rd, and minutes from Port Stanley Village and beach.

2) HOURS

In the year 2024, we have 2 market after darks- July 26th Brews + Blooms, August 23rd Island Vibes. Both run from 4pm-10pm

3) WEATHER

Wildflowers Market After Dark is a rain or shine event. If the vendor chooses not to attend due to rain, they will not receive a refund.

It is at the discretion of the Market Manager to close the market early, cancel the market, due to severe weather, including but not limited to high winds, driving rain and extreme amounts of snow. Only under the guidance of the Market Manager, are vendors allocated to leave early. This is simply a safety issue, so vendors are not driving away on site whilst customers are wandering.

In the event of a market closure all vendors must take down their stalls and pack up for the evening. No vendor will be allowed to stay behind due to liability of the Market.

4) APPLICATION

This application form can be found on [Wildflowers.farm/farmersmarket](https://wildflowers.farm/farmersmarket). Please note that not all applications will be approved due to similarity or availability.

5) VENDOR SPACE

Wildflowers Market After Dark will be entirely outdoors.

- Each vendor will have a 10x10 area and will need to provide a shade/tent, tables, and chairs as needed.
- There will be a limited number of spaces with hydro and will be allocated to those selling ready to eat meals, and is ultimately up to the discretion of the Market Manager.
- A market map that is approved by South Western Public Health, will be provided upon completion of the approved market vendors.

6) ALLOCATION OF VENDORS

The Market Manager or his/her designate shall allocate vendor space as follows:

- The Market Management reserves the right to allocate spots based on a successful market mix, with that being said some preferences will be given.
- The final stall allocation will include an appropriate product mix, and will be at the discretion of the Market Manager.

7) VENDOR FEE

All payments will be invoiced and payable by etransfer or credit card.

Fees Include:

b. The following fees apply based on your commitment and type of vendor. Those selling dinners/meals at the market will be categorized under **MEAL PRICING**. All prices do not include HST

Artisan: \$75

Food or Brewery/Cidery/Winery with Hydro: \$150

8) FEE SCHEDULE

Once accepted and contracts signed, invoices will be sent out with due dates .

9) VENDOR REQUIREMENTS

All vendors must comply with the following regulations to operate at Wildflowers Market After Dark. Non-compliance with these regulations may result in the vendor being required to leave the market and they may not be permitted to return.

- a. A vendor must be familiar with the Rules and Regulations of Wildflowers Market After Dark and must comply fully with them.
- b. Vendors will post their names, farm location, and products prominently in their stall.
- c. Vendors are encouraged to personalize their stalls with stories and pictures, and to share their farming background with customers.
- d. Vendors agree to make their stall and products as attractive and pleasing to the eye as they can. Market Management reserves the right to request a vendor's display be changed.
- e. Vendors must agree to bring an adequate supply of their primary product that will allow them to operate for the full duration of market.
- f. Vendors will adhere to the highest standards of quality, service and business.
- g. Vendor set-up time is between 1:30-4pm
- i. Subletting and sharing of stalls is not permitted.
- j. Vendors agree not to practice distress pricing.
- k. Vendors shall maintain their stalls in a neat, clean and orderly fashion.
- l. Vendors must keep their own refuse in a suitable container at their stall and remove refuse when they leave.
- m. General garbage containers are for the use of customers only. Please clean your stand before leaving and take all of your garbage with you.
- n. Smoking is not permitted in the building nor at any vendor's stall, or anywhere on the market square.
- o. All vendors must comply with the requirements set by Canadian Food Inspection Agency and local Health Units (labeling produce by type, quantity and price, cooling, sanitation, etc.)
- p. Vendors are responsible to obtain all necessary licenses, permits, inspections and certificates for the sale of their product.
- q. Compliance with both Provincial and Federal Sales Tax Regulations is the responsibility of individual vendor.

10) CANCELLATION POLICY

Due to high vendor demand, once contract and payments have been made, all monies are non-refundable and non-transferrable.

11) SALES REPORTING AND PRICING

- a. Vendors will provide their estimated sales totals at the end of each market day on an anonymous basis. Totals will be checked and calculated weekly for statistical purposes.
- b. Vendors agree not to practice distress pricing nor will they reduce prices at the end of the market hours.

12) ACKNOWLEDGMENTS

These are the rules and regulations established for the Wildflowers Market After Dark in 2024. There may need to be modifications of these rules and regulations at any time.

The Market Manager shall deal with any items of business not specifically covered by these rules, at their discretion.

Wildflowers Market reserves the right to amend this policy at any time, and reserves the right to cancel, amend, and/or alter Market operations during the year of 2024, as new updates regarding the COVID-19 pandemic and any other issue arise.