

LM

LUKE MOEHLE

Play-by-Play Broadcaster

Contact



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<http://moehlebehindthemic.com>



7755 John Q. Hammons Dr.
Frisco, TX 75034

Education

Graduation May 2021

Bachelor of Journalism, Sports
Radio and Television Broadcast
Journalism

University of Missouri – Columbia

Graduation August 2022

Bachelor of Science, Parks,
Recreation and Sport, Sport
Management

University of Missouri – Columbia

Software

Adobe Creative Cloud, Blue Frame
Production Truck, Diamond, Final
Cut Pro, Forge, Microsoft Office

Media

Facebook, Instagram, Snapchat, Tik
Tok, Twitter, Showit, Square Space,
YouTube

Skills

AP Style Writing, Event
Coordination, Organization,
Problem Solving, Public Speaking,
Sales, Storytelling, Teamwork

Work Experience



Broadcast & Media Relations | Frisco RoughRiders | February 2024 – September 2024, Frisco, TX

- Provided play-by-play commentary and hosted the pre/postgame show, featuring a player or coach interview for 100 games.
- Hosted and edited seven podcast episodes, wrote game recap stories, blog posts and press releases to be distributed on the team website.



Media Relations Trainee | Kansas City Royals | February 2023 – October 2023, Kansas City, Missouri

- Researched and compiled data to be featured in daily Royals game notes packets, stat packs, press releases and other distributed material.
- Analyzed statistics and upcoming milestones to be written as short-form player notes to be featured in-venue during games on the scoreboard at Kauffman Stadium.



Play-by-Play Broadcaster | Johnson County Community College | November 2022 – May 2023, Overland Park, Kansas

- Worked as the lead broadcaster for Men's Basketball, Women's Basketball, and Baseball.
- Hosted and engineered all broadcasts, including pre- and post-game shows, scheduled and conducted player/coach interviews and was responsible for all play-by-play duties.



Broadcast & Media Relations | Orleans Firebirds | June 2022 – August 2022, Orleans, MA

- Broadcasted and distributed game notes for all 44-regular season CCBL games.
- Developed a new revenue stream by adding commercials to broadcasts purchased by local businesses.



Play-by-Play Broadcaster | NorN Productions | November 2016 – June 2022, Kansas City, MO

- Conducted extensive research on topics to generate meaningful content, articles and scripts.
- Accumulated 300+ hours of live on-air experience announcing and producing football, basketball, and baseball games archived on MOKSsports.com.



Multimedia Journalist | KOMU-TV | August 2018 – May 2021, Columbia, MO

- Conducted interviews of pertinent subjects each day to enhance stories to be shared on-air with the Mid-Missouri audience
- Generated high-quality content on deadline in the form of edited video and written articles before the 5 P.M. and 6 P.M. newscasts.