



2021-22 SENIOR SPOKESMODEL PROGRAM

*Christine Lowell*  
PHOTOGRAPHY

[www.christinelowellphotography.com](http://www.christinelowellphotography.com)



*Your senior year should be full of exciting new experiences!*



# Hello BEAUTIFUL!

We are thrilled to announce the launch of the CLP Senior Spokesmodel Program and honored you are interested in applying!

*Did you ever dream of being a model?*

Applying for this program requires no previous modeling experience.

*Being a CLP spokesmodel means...*

You get to represent the face of our senior business in exchange for some amazing experiences, opportunities and perks!!

*Opportunities*

Will include being part of the creative process, meeting new people, learning to pose for pictures with confidence and creating memories that last a lifetime!

*Apply today! Space is limited!!*





# 1. The Benefits

- Group Meet & Greet
- Downtown Group Photo Shoot with individual mini session; includes 10 digital images chosen by photographer. (\$300 value)
- Muted & Moody Group Photo Shoot with individual mini session; includes 10 digital images chosen by photographer. (\$300 value)
- Group Cap & Gown Photo Shoot with individual mini sessions; includes 10 digital images chosen by photographer. (value \$300)
- Private 90 minute senior photo session & includes 25 digital images chosen by photographer. (value \$450)
- Referral Bonuses!
- Make new friends!
- Build confidence in front of the camera!

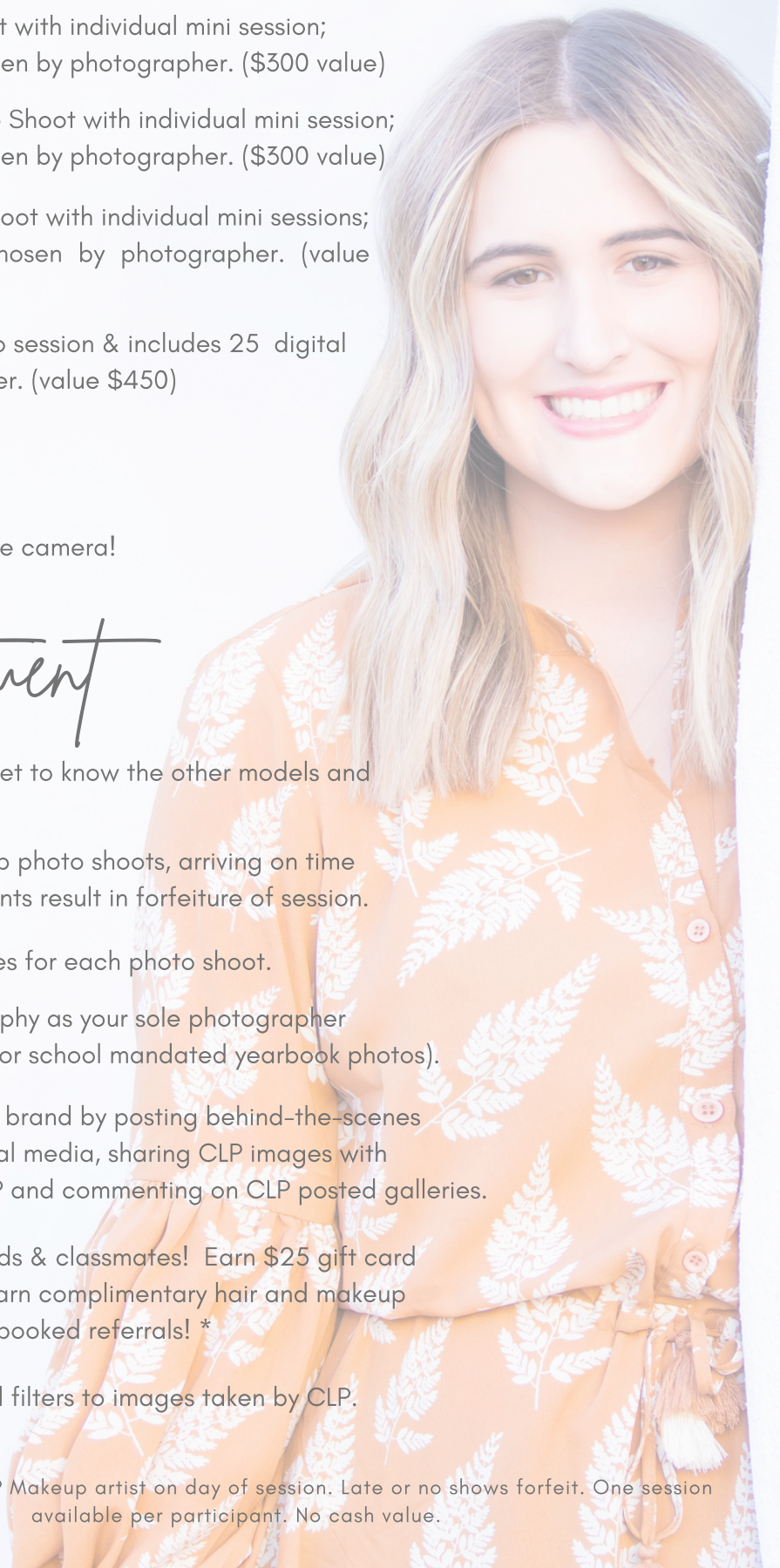
# 2. The Commitment

- Attend the Meet & Greet to get to know the other models and your photographer!
- Joyfully participate in all group photo shoots, arriving on time and camera ready! Missed events result in forfeiture of session.
- Follow the wardrobe guidelines for each photo shoot.
- Use Christine Lowell Photography as your sole photographer for senior pictures (exception for school mandated yearbook photos).

Create excitement for the CLP brand by posting behind-the-scenes photos and videos to your social media, sharing CLP images with photo credit and following CLP and commenting on CLP posted galleries.

- Recommend CLP to your friends & classmates! Earn \$25 gift card for each referral who books! Earn complimentary hair and makeup for your private session with 4 booked referrals! \*
- Agree to not alter, edit or add filters to images taken by CLP.

\*Restrictions Apply. CLP Makeup artist on day of session. Late or no shows forfeit. One session available per participant. No cash value.







### 3. The Cost

The Spokesmodel Program offers an exclusive opportunity to participate in 3 group photo shoots, learn tips to pose with poise & confidence in front of camera, earn referral bonuses, make new friends and have a private 90 minute session. This package is valued at over \$1500! It is available to selected spokesmodels for just \$275!!!!

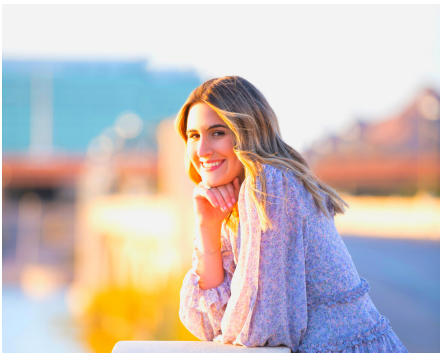
### 4. The Application

There are just 6 spots available for the program! Only one 2022 graduate per high school will be permitted!! Many things are considered in the application process including; social media presence, completion of entire application, parent/guardian permission, and overall fit for the group. Application deadline is July 31, 2021.



*Tell your senior story in pictures!!!!!!*





# Commonly Asked Q's

Q: What time of year will the photo shoots be scheduled?

A: Downtown shoot will be in September, Muted & Moody will be in October, and Cap and Gown will be scheduled in mid-May (when gowns are available).

Q: What days of the week and time of day will group sessions be scheduled?

A: Group sessions will be scheduled on a Sunday or Monday 2-3 hours before sunset.

Q: What if I can't attend a group session?

A: Missed group sessions will be forfeit completely.

Q: Do I need social media to apply?

A: Yes! One of the goals of this program is to help us build our social media following.

Q: Can friends and/or family attend the Meet & Greet and group photo shoots?

A: One parent is permitted to attend the Meet & Greet and group photo shoot.

Q: What is the location of the group photo shoots?

A: Group photo shoots are currently planned in the Phoenix, Gilbert, & Scottsdale area. Exact location will be disclosed during the Meet & Greet event.

