



JNW  
*Creative*

# Digital Marketing Services

Messaging that moves  
your business forward



# Services

Content + Copy Writing  
Marketing Strategy + Automation  
Ideal Client Mapping  
Photo + Video  
Web Design

# Hi, I'm Jeff

- I'm a digital creator with a passion for storytelling -

Your customers are pros at dodging the thousands of marketing messages they're bombarded with everyday. Instead, let's invite them into a compelling story where they are the hero and you are the guide that helps solve their biggest problem.



Owner & CEO of <sup>JNW</sup> *Creative*

CHALLENGES = OPPORTUNITIES



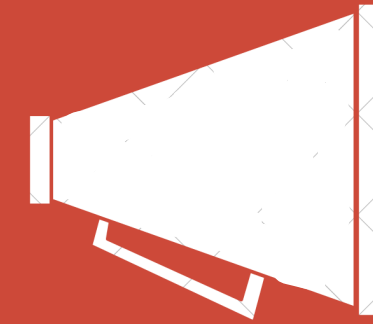
## -CONTENT DRIVEN-

Creating content that connects with your ideal customer builds trust and provides them value.



## -DATA DRIVEN-

No guessing - we utilize real time data tracking tools to understand where and how your customers are engaging with your online content.



## -STORY DRIVEN-

Utilizing the Story Brand framework we help you invite your customers into a compelling story where *they* are the hero and you are the guide with the only product that can solve their problem.

# -WHAT MAKES US UNIQUE-

AN INTEGRATED APPROACH THAT CONNECTS WITH YOUR IDEAL CUSTOMER



# Services à la carte



Photography / product, lifestyle, & commercial

Videography / promo, Instructional, Interview

Photo Facelift / package to update web/social Imagery & team or facility photos

Ideal Client Mapping / exercises to help you understand your Ideal client & how to speak directly to them



Web Design / beautiful custom sites designed exclusively on the Showit platform

Automation Setup / you provide the content, I Implement the tech setup.

Full Service Automation / an entire campaign from content to tech implementation

Content Writing / creating content like blog posts or lead magnets for your business

Copy Writing / writing customer-facing copy for your business (emails, website text, etc)



Contact JNW Creative for more information / pricing

# Not Sure What Services You Need?

No problem, here's a few things to consider.

## CONTENT IS KING

A recent [study](#) from Hubspot shows that businesses that actively blog have 55% more website visitors plus a whopping 97% more inbound links which is great for organic SEO. Is your website easy to navigate and understand? Consumers don't always buy the best products, they buy the ones that are easiest to understand. Updating your copy may make all the difference.

## MAKE OR BREAK MOBILE

A 2017 [study](#) showed us that 75% of consumers are using mobile devices to find/purchase goods and services.

Furthermore, Google is now [prioritizing mobile](#) sites and have released stats indicating that if your mobile site isn't user friendly 60% of visitors will leave and 40% will visit a competitors site.

## VISUALIZE BETTER ENGAGEMENT

[Data](#) tells us that when people hear information they're likely to remember 10% of that info three days later. That likelihood jumps to 65% of info retained when paired with a relevant image. Visuals are important in the market today whether you need custom photography or images hand-picked from a stock service, we can help!

Still unsure? Scroll down to schedule a free exploratory call with Jeff!

# Let's work together!

**SCHEDULE YOUR COMPLIMENTARY  
EXPLORATORY CALL WITH JEFF**

**Schedule My Call!**

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