



BEAUTY *monahime*

INVESTMENT GUIDE

WWW.MONAHIMEBEAUTY.COM

Hello! Thank you so much for considering me for your wedding day beauty! This guide is designed to help you understand how I can bring your bridal vision to life, covering everything from detailed timelines and personalized previews to seamless booking and day-of experiences.

Imagine a day where you feel not just beautiful, but truly yourself—confident, radiant, and at ease. My approach is centered on creating a seamless and stress-free journey, allowing you to fully immerse yourself in the joy of your celebration. My booking process is thoughtfully designed to be effortless, ensuring you feel empowered and excited as you prepare to walk down the aisle.

More than just hair and makeup, I offer a bespoke experience tailored to your unique style and preferences. This guide will illuminate how I collaborate closely with you to craft a personalized look that reflects your individual beauty, ensuring you feel both timeless and authentically you. I'm committed to delivering an unparalleled bridal beauty experience, where every detail is considered and every moment is cherished.

- Michelle Valentine

MY STYLE

My passion lies in creating bridal beauty that transcends trends, focusing on timeless, romantic, and refined looks that enhance your natural radiance. I believe in celebrating your unique features, crafting a vision that tells the story of your individual beauty.

I'm committed to collaborating closely with you, ensuring your wedding day vision is brought to life with meticulous attention to detail. My artistry is dedicated to crafting a flawless, naturally radiant complexion and sculpting soft, touchable hairstyles that reflect refined elegance.

My approach is rooted in understanding your personal style and preferences, ensuring you feel confident and authentically yourself as you walk down the aisle. It's about more than just hair and makeup; it's about creating an experience that allows you to fully embrace the joy and beauty of your wedding day.



WHY CHOOSE ME?

Your wedding day is a once-in-a-lifetime occasion, and your hair and makeup will be captured in every cherished photo. You deserve to look and feel like the most radiant version of yourself. But with so many talented artists, how do you find the perfect fit?

I offer an exclusive, bespoke bridal experience, dedicated to creating a look that's uniquely yours. I commit to only one wedding per day, ensuring you receive my undivided attention and personalized service. This isn't just about applying makeup and styling hair; it's about crafting an experience tailored to your individual needs and desires.

I bring the luxury and convenience of on-location hair and makeup services directly to you, equipped with professional-grade products, lighting, and seating. But the experience extends far beyond the physical services. -



I work closely with you to design a seamless morning-of timeline, ensuring each member of your bridal party and family feels pampered, relaxed, and heard. I believe in open communication and collaboration, ensuring everyone's unique preferences are understood and incorporated. I also collaborate with your wedding planner and photographer, ensuring flawless coordination and a stress-free environment.

With my years of experience, I'm dedicated to not just creating beautiful looks, but also to providing an unparalleled, personalized journey that allows you to fully embrace the joy and magic of your wedding day. Allow me to make your vision a reality, for you and your loved ones.

PREVIEW

Step into a personalized bridal preview experience, designed to create a moment of relaxation and collaboration in the comfort of your home or chosen location. Together, we'll embark on a creative journey, designing a timeless look that reflects your unique style and preferences.

Explore a curated selection of hair accessories, available for sampling to inspire your vision. Gain insights on how to choose pieces that complement your bridal style.

Elevate your bridal beauty with expert guidance on skincare, extensions, and spray tanning, drawing upon my extensive retail beauty experience and certifications. Receive personalized product recommendations and explore add-on services that enhance your radiance.

Conclude your preview experience with photos taken with professional lighting, capturing your bespoke bridal look. These images will be shared with you, allowing you to cherish this special moment.



◆ You'll also receive our exclusive "Making the Most Out of Your Bridal Preview" Guide!

CURATED BEAUTY EXPERIENCES

The Timeless Beauty Package | \$1399

For the bride who desires a refined and sophisticated experience, the Timeless Beauty Package is designed to create a truly unforgettable look for your special day. This all-inclusive package provides everything you need and more, delivering unparalleled quality and meticulous attention to detail. Relax and enjoy the journey to radiant bridal beauty knowing every detail is expertly handled.

INCLUDES:

- *Creating Your Bridal Look*: A 3-hour on-site consultation and hair & makeup preview with a relaxing mini facial to ensure your skin is glowing and your chosen style is perfect.
- *The Wedding Day Look*: On-site hair & makeup services for you, the bride, complete with a mini facial to refresh your skin before your big moment.
- *Bridal Party & Family*: Hair and makeup services for two additional members of your bridal party or family (total of 4 services). Need more services? Just let us know!
- *Lashes for Everyone*: False lashes for the bride and all additional services included.
- *Flawless Finish*: 15-hour, water-resistant airbrush foundation (optional) for a picture-perfect complexion that lasts all day.
- *Radiant Glow*: Transfer-resistant body glow or luxurious body cream to enhance your natural radiance.
- *Picture-Perfect Touch-Ups*: Touch-ups for everyone included before getting ready/bridal party photos to ensure everyone looks their best.
- *Bridal Beauty Essentials*: Our signature Mona Touch-Up Kit (details listed in the Add-Ons section) to keep you looking fresh throughout your celebration.
- *Personalized Timeline*: A custom beauty timeline to ensure a smooth and stress-free getting-ready process.
- *Expert Guidance*: Two helpful guides: "The Bridal Skincare Prep Guide" to help you achieve your best skin before the big day, and "Making The Most Out of Your Bridal Preview" to ensure a productive and enjoyable trial run.
- *Collaborative Wedding Dashboard*: A personalized online dashboard shared with your bridal party and family members receiving services, where they can contribute their individual preferences, inspiration photos, and any other relevant details. This collaborative platform ensures we're all aligned on their desired looks and allows us to create a truly personalized and enjoyable experience for everyone. You'll receive access to the dashboard shortly after your bridal preview.

The Radiant Beauty Package | \$2799

For the bride who desires the ultimate in bridal beauty and a truly stress-free wedding day experience, the Radiant Beauty Package elevates your celebration with added luxury and unparalleled attention. This all-inclusive package provides everything in the Timeless Beauty Package, plus enhanced services to ensure you and your entire bridal party radiate confidence and beauty.

INCLUDES:

- Creating Your Bridal Look: A 3-hour on-site consultation and hair & makeup preview with a relaxing mini facial to ensure your skin is glowing and your chosen style is perfect.
- The Wedding Day Look: On-site hair & makeup services for you, the bride, complete with our **Signature Hime Facial Treatment**: Sit back and unwind as you indulge in our signature facial, which includes a thorough face cleanse, gentle exfoliation, soothing face mask, and rejuvenating face-lifting treatment, topped off with an under-eye and lip mask for a radiant wedding day glow.
- Bridal Party & Family: Hair and makeup services for **five** additional members of your bridal party or family (total of **10 services**). Need even more services? Just let us know!
- Additional Artist: A dedicated **second artist** to ensure timely and efficient services for your entire bridal party.
- Lashes for Everyone: False lashes for the bride and all additional services included.
- Flawless Finish: 15-hour, water-resistant airbrush foundation (optional) for a picture-perfect complexion that lasts all day.
- Radiant Glow: Transfer-resistant body glow or luxurious body cream to enhance your natural radiance.
- Picture-Perfect Touch-Ups: Touch-ups for everyone included before getting ready/bridal party photos to ensure everyone looks their best.
- Bridal Beauty Essentials: Our signature Mona Touch-Up Kit (details listed in the Add-Ons section) to keep you looking fresh throughout your celebration.
- Personalized Timeline: A custom beauty timeline to ensure a smooth and stress-free getting-ready process.
- Expert Guidance: Two helpful guides: "The Bridal Skincare Prep Guide" to help you achieve your best skin before the big day, and "Making The Most Out of Your Bridal Preview" to ensure a productive and enjoyable trial run.
- Collaborative Wedding Dashboard: A personalized online dashboard shared with your bridal party and family members receiving services, where they can contribute their individual preferences, inspiration photos, and any other relevant details. This collaborative platform ensures we're all aligned on their desired looks and allows us to create a truly personalized and enjoyable experience for everyone. You'll receive access to the dashboard shortly after your bridal preview.
- Enhanced Wedding Day Support/Touch-Ups: **NEW!** 2 Hours of Dedicated Beauty Concierge Service: On your wedding day, you'll be in your gown for hours before the ceremony. Our Beauty Concierge services keep you looking fresh and flawless through every pre-ceremony moment, with makeup touch-ups, hair adjustments, veil styling, and gown and bouquet assistance. This is particularly valuable in unpredictable weather, ensuring you and your bridal party look picture-perfect no matter what.

The Ethereal Beauty Package | \$4299

For the bride who desires the ultimate in bridal beauty, unparalleled luxury, and a truly unforgettable wedding day experience, the Ethereal Beauty Package represents the pinnacle of bridal pampering. This all-inclusive package provides everything in the Radiant Beauty Package, plus enhanced services and exclusive extras to ensure you and your entire bridal party look and feel absolutely radiant throughout your wedding day.

INCLUDES:

- Creating Your Bridal Look: A 3-hour on-site consultation and hair & makeup preview with a relaxing mini facial to ensure your skin is glowing and your chosen style is perfect.
- The Wedding Day Look: On-site hair & makeup services for you, the bride, complete with our Signature Hime Facial Treatment: Sit back and unwind as you indulge in our signature facial, which includes a thorough face cleanse, gentle exfoliation, soothing face mask, and rejuvenating face-lifting treatment, topped off with an under-eye and lip mask for a radiant wedding day glow.
- Bridal Party & Family: Hair and makeup services for **eight** additional members of your bridal party or family (total of **16 services**). Need even more services? Just let us know!
- Additional Artists: **Two additional dedicated artists** to ensure timely, efficient, and personalized services for your entire bridal party. (3 artists total) Want even more artists? Just let us know!
- Lashes for Everyone: False lashes for the bride and all additional services included.
- Flawless Finish: 15-hour, water-resistant airbrush foundation (optional) for a picture-perfect complexion that lasts all day.
- Radiant Glow: Transfer-resistant body glow or luxurious body cream to enhance your natural radiance.
- Picture-Perfect Touch-Ups: Touch-ups for everyone included before getting ready/bridal party photos to ensure everyone looks their best.
- Bridal Beauty Essentials: Our signature Mona Touch-Up Kit (details listed in the Add-Ons section) to keep you looking fresh throughout your celebration.
- Personalized Timeline: A custom beauty timeline to ensure a smooth and stress-free getting-ready process.
- Expert Guidance: Two helpful guides: "The Bridal Skincare Prep Guide" to help you achieve your best skin before the big day, and "Making The Most Out of Your Bridal Preview" to ensure a productive and enjoyable trial run.
- Collaborative Wedding Dashboard: A personalized online dashboard shared with your bridal party and family members receiving services, where they can contribute their individual preferences, inspiration photos, and any other relevant details. This collaborative platform ensures we're all aligned on their desired looks and allows us to create a truly personalized and enjoyable experience for everyone. You'll receive access to the dashboard shortly after your bridal preview.
- Customized Skincare Regime: **NEW!** At your preview, we'll work together to establish a personalized skincare regime tailored to your skin type and concerns, ensuring your complexion is absolutely radiant for your wedding day.
- Enhanced Wedding Day Support/Touch-Ups: **4 Hours** of Dedicated Beauty Concierge Service: On your wedding day, I'll be by your side, ensuring you and your bridal party look and feel flawless during the crucial pre-ceremony moments, through your ceremony, and during your formal photos. My Beauty Concierge services include makeup touch-ups, hair adjustments, veil styling, and gown and bouquet assistance. This personalized attention will keep you looking radiant and feeling confident as you celebrate your special day. Extended Concierge Service Available: Need more coverage? Just let us know!
- Exclusive Keepsake: **NEW!** Behind-the-Scenes Footage: My partner will capture candid behind-the-scenes footage throughout your wedding day, from getting ready to your ceremony and photo sessions. This exclusive keepsake will provide you with cherished memories to share on social media and relive the magic of your special day for years to come.

EXCLUSIVE BRIDAL PACKAGE

The Exclusive Bridal Experience | \$1099

For the bride who desires personalized attention and a truly radiant bridal look, even with a smaller or no bridal party, The Exclusive Bridal Experience offers dedicated one-on-one service. This package ensures you receive the same exceptional quality and meticulous care as our larger packages, tailored to your individual needs and creating a truly unforgettable bridal beauty experience.

INCLUDES:

- *Creating Your Bridal Look*: A 3-hour on-site consultation and hair & makeup preview with a relaxing mini facial to ensure your skin is glowing and your chosen style is perfect.
- *The Wedding Day Look*: On-site hair & makeup services for you, the bride, complete with a mini facial to refresh your skin before your big moment.
- *Lashes for the Bride*: False lashes for a picture-perfect bridal look.
- *Flawless Finish*: 15-hour, water-resistant airbrush foundation (optional) for a picture-perfect complexion that lasts all day.
- *Radiant Glow*: Transfer-resistant body glow or luxurious body cream to enhance your natural radiance.
- *Picture-Perfect Touch-Ups*: Touch-ups before your getting ready/bridal party photos to ensure you look your best.
- *Bridal Beauty Essentials*: Our signature Mona Touch-Up Kit (details listed in the Add-Ons section) to keep you looking fresh throughout your celebration.
- *Personalized Timeline*: A custom beauty timeline tailored to your individual schedule.
- *Expert Guidance*: Two helpful guides: "The Bridal Skincare Prep Guide" to help you achieve your best skin before the big day, and "Making The Most Out of Your Bridal Preview" to ensure a productive and enjoyable trial run.
- *Dedicated Artist*: Exclusive service from one of our talented artists, ensuring you receive undivided attention and a truly personalized experience.

MORE SERVICES

A LA CARTE

*Bridal Makeup **or** Hair Preview | \$200*

*Bridal Makeup **or** Hair | \$235*

*Bridesmaid/Family Makeup **or** Hair | \$150*

*Engagement Photos Makeup **or** Hair | \$150*

◆ FALSE LASHES AND AIRBRUSH INCLUDED WITH EVERY MAKEUP SERVICE

ADD-ONS

The Mona Touch-Up Kit | \$35

◆ INCLUDES: TOUCH-UP LIPSTICK, POWDER, PUFF, SETTING SPRAY, BLOTTING SHEETS, LASH GLUE, FLOSS PICK, MIRROR, BOBBI PINS, TISSUE, MINTS, MAKEUP WIPE, AND SO MUCH MORE!

The Hime Facial Treatment | \$150

◆ SIT BACK AND UNWIND AS YOU INDULGE IN OUR SIGNATURE FACIAL, WHICH INCLUDES A THOROUGH FACE WASH, GENTLE EXFOLIATION, SOOTHING FACE MASK, AND REJUVENATING FACE-LIFTING TREATMENT, TOPPED OFF WITH AN UNDER-EYE AND LIP MASK FOR A RADIANT WEDDING DAY GLOW.

Concierge Services | \$150/hour

◆ ON YOUR WEDDING DAY, YOU'LL BE IN YOUR GOWN FOR HOURS BEFORE THE CEREMONY. OUR BEAUTY CONCIERGE SERVICES KEEP YOU LOOKING FRESH AND FLAWLESS THROUGH EVERY PRE-CEREMONY MOMENT, WITH TOUCH-UPS, HAIR ADJUSTMENTS, VEIL STYLING, AND GOWN AND BOUQUET ASSISTANCE, PARTICULARLY VALUABLE IN UNPREDICTABLE WEATHER.
◆ MORE INFO ON FOLLOWING PAGE

Additional Artist | \$200/artist

◆ AS NEEDED OR UPON REQUEST

Early Start Fee | \$100/artist before 8:00AM + \$50/hour before

◆ THIS COST IS NOT APPLIED UP FRONT BUT WILL BE DETERMINED ONCE THE TIMELINE IS MADE CLOSER TO THE WEDDING DAY.

Day Fee | \$200

◆ APPLIES FOR LESS THAN 4 SERVICES

CONCIERGE SERVICES

On your wedding day, you deserve to feel confident and radiant from the very first moment to the last. Our Beauty Concierge services go beyond traditional hair and makeup, providing you with a dedicated assistant to ensure you and your bridal party look picture-perfect throughout every moment. Imagine having a trusted professional by your side, attending to every detail, from makeup touch-ups and hair adjustments to veil styling and gown and bouquet assistance. This isn't just about touch-ups; it's about providing a seamless and stress-free experience. I act as your personal assistant, ensuring you're always photo-ready and helping with anything you might need.

I also carry a comprehensive kit stocked with everything necessary for touch-ups and unexpected needs, ensuring you and your bridal party look flawless no matter what. I believe in providing an experience that goes beyond hair and makeup. It's about creating a supportive and enjoyable atmosphere, allowing you to fully embrace your wedding day. I am dedicated to catering to each individual bride and her unique needs, ensuring your day is as perfect as you've always imagined.

Recommended Timeline Options:

Pre-Ceremony (Usually 2 Hours):

- Touch-ups and adjustments for bridal party photos, first look, and down the aisle.
- Assistance with train, veil, and final details before the ceremony.

Post-Ceremony (Usually 4 Hours):

- Full touch-ups for bride and bridal party in getting-ready suite. Perfect after those emotional moments.
- On-site assistance during photos.
- Service typically ends before reception.

◆ May vary based on each individual's day-of timeline.

TRAVEL FEES

All travel rates are calculated by travel time from Manassas, VA.

Pricing is as follows:

20 minutes \$35
30 minutes \$40
40 minutes \$50
50 minutes \$60
60 minutes \$70
70 minutes \$80
80 minutes \$90
90 minutes \$100
100+ minutes TBD

◆ *This fee is per artist/assistant.*

Please note:

◆ *As all our services are provided on-site, there will be one fee for your preview and a different one for your wedding day.*

◆ *Tolls and parking fees must be reimbursed.*

◆ *A relocation fee of \$35 will apply to any booking in which our hair and/or makeup kit must be packed up and moved to a second location.*

◆ *Venues over an hour and a half long drive may require hotel accommodations depending on start time and party size.*



WHAT I BRING

ADDITIONAL ARTISTS

If you have any other questions about timing or the number of artists needed, you came to the right place.

ARTISTS: *Services refers to the total number of hair or makeup applications on the wedding day. For example: 2 people having hair and makeup equals 4 services. Additional artists are required when there are more than 6 services booked or timeframes less than 4 hours.*

TIMING: *All weddings are booked for between 2 to 6 hours. This allows us to get everyone ready in a reasonable timeframe without having to get your bridal party up too early. The number of artists required to fit in this timeframe is as listed. For shorter timeframes, please inquire for specific quotes. Should your venue have requirements for what time we can arrive to get started, this may require a shortened timeframe and additional artists to complete.*

HOW MANY ARTISTS WILL YOU NEED?

| SERVICES | ARTISTS |
|-----------------|----------------|
| 1-6 | 1 |
| 7-10 | 1-2 |
| 10-16 | 2-3 |
| 16-22 | 3-4 |
| 23-30 | 4-5 |
| 30+ | 5+ |

◆ *In some situations, I will bring an assistant instead of an additional artist.*

◆ *In some situations, the amount of artists is determined by timing instead of amount of services.*

PAYMENT

Payment for your wedding is done in two parts:

RETAINER: *A \$500 deposit is due at contract signing. If you choose to book only a trial to start, the trial payment will be counted as your retainer and will go towards your full balance.*

BALANCE: *The remaining balance and any add on services is due 48 hours before the wedding date so that you can relax and enjoy your getting ready process.*

All payments are available online for your convenience.



BOOKING DETAILS

To ensure you secure your date, it's advisable to book 6-12 months or more in advance. Unlike salon appointments, wedding bookings are highly sought after, and inquiries arrive daily.

As I dedicate my attention to only one wedding per day, dates fill quickly. While I understand you need time to make the perfect decision, I cannot guarantee availability without a signed contract and retainer.



If you're ready to secure your exclusive bridal beauty experience, let me know! I'll prepare the retainer to hold your date. This allows you to relax and focus on other aspects of your planning until we meet for your personalized bridal preview. Signing and payment are conveniently completed online in just a few clicks

◆ *Once your retainer is confirmed, you will be sent a booking link to schedule your bridal trial as well as your exclusive Bridal Preview Guide & Bridal Skincare Prep Guide!*

SO WHAT'S NEXT?

Simply reply to this message and let me know you'd like to move forward, and I'll prepare everything for you!

What I'll need to know:

- ◆ *Who will be getting services*
- ◆ *Approximately what time do you need to be ready?*
- ◆ *What time is your ceremony?*
- ◆ *Address where we will do your preview*
- ◆ *Address where you will be getting ready*

Additionally, I would love to set up an introductory call to get to know you! You can set that up [here](#).

I look forward to hearing from you!

- Michelle Valentine

COMMUNICATION

CONTACT DETAILS



571.259.3460



www.monahimebeauty.com



monahimebeauty@gmail.com



@monahime.beauty

OFFICE HOURS



Varies around appointments
Monday - Thursday

RESPONSE TIME



1 - 48 hours except weekends