

SPICE IT UP BRANDING



PRICING GUIDE GOLDAPPLE AGENCY

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Spice it Up Branding_

Let's create a bold & badass brand and let your brand do the talking for you. A brand everyone will love, talk about and run miles and miles for. There are no rules when it comes to branding. As long as it feels authentic, memorable and out of the ordinary. If there's something on your mind you'd like to add to this package: spill the tea and we'll make it happen. During your Spice it Up branding journey, you and your brand will be in my Spotlights for 2 weeks straight.

Included:

- 90 minute Strategy Session
- Creative Direction
- 1 Wordmark logo, 1 submark logo
- Color palette
- Font suite
- Brand elements
- Brand board

Investment

2.447,-



Extra Spicy Collection

You have a spiced-up & stunning visual identity, but what to do with it on socials? Our Extra Spicy Collection is your game changer. No need to hire a designer. With these templates you can do it all by yourself! Simply drag and drop your own sassy copy, images and/or gifs/video's and start posting!

- With personalized branded templates, you're creating your posts within minutes (really, it's that simple)
- People will recognize & remember your brand
- You can show up consistently and start attracting your dream clients

Included:

- Launch Graphics (3)
- IG Story Templates (12+)
- Reel Cover Templates (5)
- Highlight Covers (5)
- Quote Templates (3)
- Testimonial Templates (3)
- Carousel Template (1)
- Giphy's with you as starring role (5-7)
- Photo/Video Bank (25+)
- 3 templates of your choice

Investment

1.497,-*

****Spice it up Branding is required in order to add the Extra Spicy Collection***



Double Spice

SHOWIT LANDING PAGE

The perfect "pick", if you want to show off your amazing new branding with a 1-page site to send your potential clients to.

Investment

1.111,-

1-1 SOCIAL CONSULTANCY SESSION

Don't know how to post for your social photo's and video's? No inspiration for your captions? Want more brand awareness? Newsletter sign-ups? Brand ambassadors? No stress, I gotcha. In a 90-minute sesh with me, we'll talk about your goals and develop a strategy together.

Investment

347,-

Business card

You just met someone you absolutely need to stay in touch with, but... their phone just died. Writing your name on a piece of paper? Hoping they'll remember your name? No! That's the moment you whip out your chic and sleek business cards. Make a lasting impression and ensure that you will be remembered by potential clients and contacts.

Investment

75,-



Double Spice

Thank you card

Did you realize that the act of giving a gift involves more than just the physical item? The act of giving can have a lasting impact and can be as simple as a thank you card. But not "just" a thank you card, one that showcases your brand and makes you stand out!

Investment

55,-

Pricelist

Do you want to stand out from the competition and showcase your services and prices like a boss? Then you better have a killer, on-brand price list. Trust me, this little gem is going to help you communicate your value and set you apart from the rest. So don't skimp on the details and make sure it's top-notch

Investment

85,-



Double Spice

Personal Branding Shoot

If you want to stand out from the average and bring your visual identity to life, visuals are a must. Photos and videos showcase who you are, what you do, and why you're the best match for your potential dream clients. We'll help you think creatively and brainstorm the best location, poses, and so on. We're obsessed with working with video, so we always make sure to shoot both, together with our videographer. Whether you require one or both is entirely up to you, just drop us an email prior to or after filling out the form, and we'll determine the perfect solution for you.

Investment

Price upon request

Creative Direction @ Shoot

You've booked a photoshoot (with us or someone else), but you're craving some extra sass and guidance before and during the shoot? Gotcha. Consider me your Business Bestie, because things are about to get real. Before the shoot, I'll make sure you're prepared and help ease any nerves. We'll talk poses, vibes, and all the details. During the shoot, I'll make sure you're having a blast and that we're sticking to the plan.

Investment

Price upon request



Now what?

- Start by applying for your Spice it Up Branding [here](#).
- Charissa will then decide whether we're the right fit for your project. If we hit it off (you like dogs, deep convos and p*-star martinis? No further questions), a 50% retainer fee will save your date*!
- We'll reach out to either get our agendas synched and start the process, or we'll ask you some more Qs to clear things up.
- When we agreed on the timing, we'll send you the agreement and invoice. One week before our project starts, the remaining payments will resume (paid in full or split into 2 payments).
- In the meantime, we'll add you to our workboard, where all communication and process will be streamlined.
- We'll also give you some fun homework, to get you spiced up ;-)
- ****Required to get you booked***

