

# DEEP RONICLES



# POSING TIPS

IF YOU'RE ON THIS PAGE YOU'RE PROBABLY A PHOTOGRAPHER STARTING OUT LOOKING TO CREATE WORK LIKE YOU SEE ON ALL THOSE INSTAGRAM PAGES YOU FOLLOW FOR INSPIRATION. THE BEST TIP I CAN GIVE YOU IS TO, FIRST OF ALL, PUT IN THE WORK BEFORE YOUR SESSION. GET TO KNOW THEM - FIGURE OUT HOW SHE LIKES FOR HIM TO HOLD HER AND WHAT HE DOES THAT MAKES HER LAUGH, ACTUALLY CARE ABOUT THEM! WHAT'S THE POINT IF THEY'RE JUST ANOTHER CLIENT... BEING A PHOTOGRAPHER IS SOOO MUCH MORE THAN JUST SHOWING UP AND HOLDING AN EXPENSIVE CAMERA, FAM! IT'S YOUR JOB TO MAKE THEM FEEL NATURAL AND MAKE POSING EFFORTLESS.

My style is more of a candid feel, capturing my couples in their element. Here's the thing, most people ARE NOT in their element in front of the camera. It's our job to create that for them - make them feel comfortable, natural. If you're still reading this, you probably have more of a candid style, too! Keep on reading, there's some good stuff in here!

{First things first - always keep in mind, our couples are people, living humans. They're not just subjects we to pose to make our feed look pretty. Its our job to serve them in every way possible to make those shots come so natural that they're having a blast the whole time - keep their feelings first!}

#### TIP #1:

Get to know them! Ask them questions like what I said above and listen to what they have to say. Ask them how they met. Maybe even text them separately and get them to both answer a list of questions. All of these can be used later to make them feel meggaaaa comfortable in front of the camera and even to incoporate into action-poses during the session. Basically you're becoming the best 3rd wheel/fangirl-guy there is!

### TIP #2:

Get them to make a pinterest board/inspiration board of what style of pictures they like - make sure you're the right photographer for them. You're not doing them or yourself a favor if their Pinterest board is filled with "smile and look at the camera" photos with a really bright and airy style when YOUR style is candid poses with darker, moody edits. Not every client is for you and you're not for every client, and THAT'S OKAY!

When they make this board and send it to you, you have now created another to-do for your to-do list. The poses you see, yes, you can place them perfectly in that pose and ask them to fake laugh... OR you can really put in the

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## Tip #3:

Give them actions to take rather than poses to hold. If you see a photo on their Pinterest board where the couple is so intimately close, almoooooostttt kissing. Think of an action to tell them to do to get them there. I like to refer to the Nicholas Sparks book covers - almost everyone has atleast seen a cover of his even if they've never read one of his books! I tell them they aren't allowed to kiss until I say though, so the action is of them getting closer and closer until finally they kiss, and by that point I've had plenty of time to get the sunset that is behind them perfectly placed between their foreheads so the shot is totally magical. You can also take this same pose in a different location, and just before the kiss sometimes I'll snort really loud and obnoxiously (hahaha), I have my finger on the trigger snapping every moment of laughter.

THESE ACTION-POSES CREATE A LICHT-HEARTED ATMOSPHERE WHERE EVERYONE FEELS SUPER COMFORTABLE AND ALMOST EVERY SESSION, MY COUPLES TELL ME THEY "CAN'T WAIT TO SEE THE PICTURES!"

#### TIP #4:

Let yourself be creative. Don't stop at just creating what they have on their Pinterest - now that you've gotten to know them, create actions that their personalities will LOVE and flourish in. If they're more timid people, that's totally fine. Create actions that will suit them. If they're ready to have a blast, create actions for that!

## TIP #5:

Have fun and be yourself. Always remember, they booked you because they value your work enough to pay for your services. There's no one in the entire universe that is YOU.

I can't wait to see you killin' it! Go get 'em!