

BY KARENHALBERT PHOTOGRAPHY

# SENIORS

*the* .  
senior  
*Karen*  
experience

karenhalbert photography.com  
khp  
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real. simple. art.

***capturing your best you***



# welcome



Your senior year flies by so quickly, it will be over in a blink. Don't miss the opportunity to capture this amazing time in your life.

When you invest with me as your photographer, you're investing in a once-in-a-lifetime experience. Right from the start, you'll notice how different your senior portrait experience is to what your parents or even your older siblings might have experienced.

As a mom of a senior AND a photographer, I bring a unique perspective. I know how to give you a great senior session and I know what Mom wants from your session, too.

Before we start, we'll discuss what you want out of your photos and I'll answer any questions that you might have, ensuring that you get exactly what you're looking for. Your photos should reflect the real you and bring out your true personality.

This guide will take you through my process as well as a few tips and tricks that will help make your senior photo experience a great one.

ka,  
Karen









# *the* process

For the girls, I strongly recommend having hair and makeup done before your session. I have a fabulous artist that can meet us before the session or I can recommend a local shop that does great work. Whether you want a bold look such as a unique hairstyle with bright colored lips or if you prefer a more natural look, I want you to look and feel your very best!

Once your hair and makeup is done, we will head to some of the best locations so that we can capture images that you LOVE. I recommend three outfits, and we can coordinate them with your location.

If you love the outdoors, you could take advantage of the golden hour when the light is soft and warm. There are countless possibilities once you step outside. Choose from lush green setting, an open field, the warm glow of fall leaves or sit under the shade of Tennessee tree.

An urban setting is another popular option for your session. Not only will you be able to take advantage of the natural light but you'll have many interesting backdrops to choose from. Downtown Nashville, the Gulch and the Pedestrian Bridge are all popular locations that I love as well.

Do you prefer an environment with a more stylish feel such as a studio? We will ensure that our studio is setup for a fun, fresh and fashionable session. Bring along your phone with your favorite playlist so that you can have fun while we capture your photos.



**Editing:**

After your session comes the editing. Your eyes will sparkle and your skin will be flawless, so there's no need to overly concerned about any minor imperfections you may have on the day of your shoot. When you view your proofs, they will be lightly edited. All purchased images will have full, professional retouching applied to each image.

**Ordering:**

After your photos have been reviewed and the best images selected, you'll get a quick online preview so that you don't have to wait until we meet. we will meet up so I can show you your amazing portraits in a set of prints that you can sort through. Then we'll look at each photo and narrow them down to your favorites. I'll guide you through the products, show you what a canvas would look like on your wall and help you hand select your images for your custom album. I will guide you through the ordering process so you can be sure your senior photos are displayed in the best way imaginable.





# *how to prepare* for your shoot

If you want to walk away with incredible senior photos, here are a few important tips to follow:

**1. Be on time.** When you arrive late to your appointment, you end up losing out on time in front of the camera. If you will be travelling from out of town, give yourself some extra time for traffic or if you happen to get lost.

**2. Incorporate your own style.** These are photos you're going to want to look back on so make them your own by being true to you. Read through our wardrobe tips before choosing an outfit but make sure that your overall look is uniquely you.

**3. Add a few props.** Your photos should tell a story so if you play sports or have a hobby that's important to you, bring in a few props that we can incorporate into your photos.

**4. Relax and enjoy.** We're here to help you look and feel great so take a breath and enjoy your session.



















# *make-up* tips & pointers

Many of our clients often ask us whether it's necessary to use a professional hair stylist and makeup artist and we highly recommend it.

When you use a professional to help you with your hair and makeup, you'll not only benefit from their skills and experience but their professional products too. Drug store makeup and hair products will only last so long and we always achieve much better photos when a professional is there to ensure that you look amazing from start to finish. A professional will also know what works best with your face shape and complexion.

Bonus, doing your own hair and makeup will also be one less thing for you to worry about on the day of the shoot.

If you would still prefer to do your own makeup, we recommend that you apply a heavier layer in order for it to show in the photos. If possible, avoid makeup that contains SPF because it may give shine to your skin. With that being said, you can always opt for a translucent powder to help control the shine. Also remember to keep your mascara looking smooth and not clumpy.





## *wardrobe* tips

- Before your session, put a few outfits together that you can bring along on the day. The more varieties you have the better as it gives us more options when selecting backgrounds and putting together looks for your session. Unsure? Text me photos and I'll help you decide.
- You will need to change quickly so it helps if your outfits are already organized on hangers when you get to your shoot. Having everything ready to go will also ensure that you get more time in front of the camera.
- Your clothing should flatter your body type otherwise your discomfort will show in your photos. For example, don't wear a tank top if you're self-conscious about your arms. Mix fun, casual outfits with more formal wear in your options. Have a college tshirt? Bring it! Cap and gown too!
- Mix up the colors and style of clothing that you bring along but try and avoid stripes or busy patterns.





### **For the ladies**

- Don't shy away from flowing skirts and heels, they make for great photos. Be comfortable and choose a variety of looks. Maybe a romper, your favorite jeans and a tshirt, jean shorts or your college bound tshirt.
- Bring along a few clips and pins if your hair has a tendency to fall onto your face. Whatever hairstyles you decide on, make sure that you can also quickly switch between them when you need to otherwise you will have less time in front of the camera.
- Make sure that your nails look neat for your session and avoid any bright or distracting styles and colors.
- If you will be wearing glasses in your photos, opt for a pair without lenses or with glare free lenses to avoid a glare.
- Try choosing jewelry and accessories that will work with most of your outfits to avoid additional wardrobe changes. It's also important that your jewelry doesn't distract from you.
- Make sure that your undergarments won't show through your outfits and that you have a strapless bra available if necessary.

### **For the guys**

- If you have longer hair, it's important that it stays out of your eyes during the shoot. It's advisable not to make any drastic changes to your hairstyle before the shoot.
- Try staying away from gym shoes and flip flops. Bring a pair of casual and dressier shoes along that you can interchange. Also avoid long socks with shorts.
- A cleanly shaven face makes for much better photos.
- Avoid more than one shirt with graphics on them and be sure to bring along a t-shirt to wear under other shirts, if necessary.



# *adding a* family mini

Adding on a family mini session to your senior's session is the easiest way to get new family photos while your senior is still home with you. You may not realize it now, but once they leave for school or start their next life chapter, they won't be home as often. Scheduling family photos goes from difficult to near impossible when your college freshman is only home for holidays, a busy time for photographers and family alike.

Enjoy this last year to the fullest. Capture your whole family just as it is now. There is an additional session fee to add on 15-20 minutes to the senior session. Your family images will be added to the senior gallery, and you can select from the entire senior/family gallery for your order.















senior session fee 350  
add a family mini 150

# pricing

## Prints

5x7 and under	\$35
8x10, 8x12	\$60
11x14	\$95
16x20	\$125
20x24	\$150
20x30	\$185

## Standout

\$150
\$175
\$225
\$255

## Canvas

\$175
\$245
\$295
\$335

## Digital Options\*

individual digital file:	\$95
10 digitals:	\$500
20 digitals:	\$800
40 digitals:	\$1200

## Signature Special

30 digitals and 8x8 session album:	\$1150
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## Albums

4x8 accordion	\$125
8x8 20 page custom album (20-30 images)	\$395

\* 35% off prints with any digital set

### the senior *Easy Peasy* package

30 full resolution digital files  
4x6 print set  
glass/gold keepsake box  
8x8 custom senior album

**\$1295**

















# SENIORS

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## Contact

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