



# Services & Pricing Guide

# MAGIC FOUND HERE

Here's the deal: average isn't on the menu. Everything I create is built to feel alive, a little unhinged, and impossible to ignore.

Here you'll find all the details; no hidden fees, no agency fluff. Just clear pricing for damn good work that actually moves the needle (and maybe your heart).

If you've got questions or big ideas, my inbox is always open. Let's make some magic.

*Dakota*





# WORK WITH ME



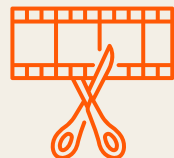
## HOUR OF POWER

The Hour of Power is flexible, pay-by-the-hour support you can use for anything—video, copy, strategy, or whatever wild idea you’ve got brewing.



## SHORT-FORM VIDEO CREATION

Mini movies with major energy. Scripted, filmed, edited, captioned. The whole shabang.



## VIDEO EDITING

Send me your raw footage. I’ll work my magic and turn it into something your audience can’t forget.



## EMAIL MARKETING

Emails that feel like a secret note slipped under the table, personal, punchy, and nothing like spam.



## COPYWRITING + BRAND VOICE

Words that make people feel shit. No templates. No clichés. Just copy that hits.







# THE HOUR OF POWER

Think of this as your all-access pass to my brain (and my creative chaos). Buy a block of hours—then use them however the hell you want.

Need fresh video edits this week and website copy next week? Cool. Want to brainstorm content ideas, polish your emails, and get design help all in one go? Even better.




This is creative freedom to build what you need, when you need it.

## HOW IT WORKS.




-  Choose your hours—minimum 5, or stack up 10, 20, or more.
-  Use your hours whenever you need them\*
-  Mix and match services: video, copy, strategy, design.
-  Get shit done faster than you thought possible.

\*subject to availability.


## Perfect for brands + creators who:

-  Want flexibility without long-term packages.
-  Need a creative partner on standby for whatever comes up.
-  Like moving fast and trying new ideas on the fly.

## The results?

-  Exactly what you need, when you need it.
-  Your ideas, brought to life.
-  More time to work on the shit you do best.

## Pricing.

-  Minimum 5 hours: \$50AUD p/h



# SHORT-FORM VIDEO CREATION

You need videos with bite—stories that grab attention, build your audience, and feel unmistakably yours. Let's create the coolest videos on the internet.

## What's included?

- ✓ Strategy & Scripting: We'll map out ideas that match your brand and get people to pay attention.
- ✓ Filming: Either on-site (hello, Adelaide) or wherever you are in the world.
- ✓ Editing: Clean cuts, juicy captions, and a vibe that feels fresh.
- ✓ Optimisation: Delivered in the right format for TikTok, Reels, or YouTube Shorts.

## The result?

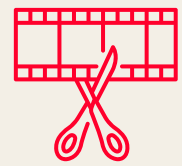
- ♥ A feed full of videos that look and feel like you: magnetic, fresh, and unforgettable.
- ♥ A growing audience that's genuinely engaged (and can't wait to see what you do next).
- ♥ More visibility for your brand, with content that gets shared, saved, and talked about.

## Packages + Pricing.

- ♥ 8 videos/month: \$400AUD
- ♥ 12 videos/month: \$550AUD

*\*Minimum of 3-month lock-in.*

GET IN TOUCH  
FOR CUSTOM  
PACKAGE  
OPTIONS



# VIDEO EDITING

Sitting on a pile of footage you keep meaning to do something with? Hand it over. I'll turn it into content so polished it'll make your competitors jealous.

## What's included?

- ✓ Full-editing to tell your story
- ✓ Captions people can actually read
- ✓ Music that sets the mood
- ✓ Delivery in every format you need

## The result?

- ♥ Content you're actually excited to share and your audience is hyped to watch.
- ♥ More consistency, so your audience sees you show up again and again.

## Packages + Pricing.



8 videos/month: \$210AUD



12 videos/month: \$320AUD

*\*Minimum of 3-month lock-in.*

GET IN TOUCH  
FOR CUSTOM  
PACKAGE  
OPTIONS

# EMAIL MARKETING

## EMAIL NURTURE SEQUENCES

Most emails feel like background noise. Mine feel like a little spark in your inbox, personal, punchy, and impossible to ignore. Finally, emails that don't feel like spam!

### What's included?

- ✓ Strategy call where we map your customer journey (and uncover exactly what they need to hear)
- ✓ Copywriting for 3–4 emails per sequence, crafted to build trust and get action
- ✓ Beautiful design and layout inside your platform (Klaviyo, Mailchimp, etc.)
- ✓ Segmentation tips so you're always sending the right message to the right humans
- ✓ Basic automation setup; so everything runs while you're off living your life



### Popular flows.

- ★ Welcome Series: Make a first impression they won't forget
- ★ Post-Purchase Flow: Keep the love alive and spark repeat sales
- ★ Win-Back Flow: Wake up cold subscribers and make them care again

### The result?

- ♥ More opens, clicks, and conversions
- ♥ A community that feels connected to you
- ♥ Sales rolling in on autopilot

### Packages + Pricing.

-  3-5 emails: \$340AUD
-  6-8 emails \$650AUD

GET IN TOUCH  
FOR CUSTOM  
PACKAGE  
OPTIONS

# EMAIL MARKETING

## EMAIL NEWSLETTERS + CAMPAIGNS

Forget dusty old newsletters and cringe sales blasts. I craft juicy campaign that actually sound like you, and make your audience want to click, buy, and stick around for more.

### What's included?

- ✓ Monthly content planning to keep ideas fresh and aligned with marketing strategy
- ✓ Copywriting for 1–4 newsletters/campaigns per month
- ✓ Custom designs that look gorgeous (and work beautifully on mobile)
- ✓ Scheduling and delivery, so you don't have to lift a finger
- ✓ Simple tracking recommendations to see what's working

### The result?

- ♥ More loyal subscribers
- ♥ A brand that feels alive in the inbox
- ♥ Consistent connection without the stress

### Packages + Pricing.

- ♥ 1 newsletter/month: \$80
- ♥ 2 newsletters/month: \$140

*\*Minimum of 3-month lock-in.*

GET IN TOUCH  
FOR CUSTOM  
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# COPYWRITING

## BRAND VOICE DEVELOPMENT

Let me be your brand psychologist. Lay down on my couch and tell me all your deepest, darkest secrets. Let's answer the question 'who are you?'

### What's included?

-  20 page+ PDF
-  Who you are + personality profile
-  Mission statement
-  Customer avatars
-  Sample text
-  Technical stuff (like grammar, emojis, etc.)
-  Brand narrative
-  SEO Guidance

### The result?



A crystal-clear playbook that makes your brand sound consistent everywhere, from your Instagram captions to your website.



A brand voice that feels alive, unmistakable, and impossible to copy.

### Packages + Pricing.



Comprehensive brand voice guide: \$260AUD



## WEBSITE COPY

I see you creating that awesome website. How about some damn good copy to go with it?

### How can I help?

- ✓ Home Page
- ✓ About Page
- ✓ Services Page
- ✓ Landing/Sales Page
- ✓ Contact Page
- ✓ Product Descriptions
- ✓ & Basically wherever else you need words!

### The result?

- ♥ A website that finally sounds like you—warm, confident, and magnetic.
- ♥ Words that guide people effortlessly from “just looking” to “take my money.”
- ♥ A brand story that feels alive and impossible to ignore.
- ♥ A site you’re genuinely proud to share (because it’s as good as you know you are).

### Packages + Pricing.

- ♥📦 One page (up to 500 words): \$140
- ♥📦 Multi-page (up to 1000 words): \$280
- ♥📦 Full website (up to 2000 words): \$560



# LET'S GET IT GOING.

## *Say Hi!*

Get into my inbox, slide into my dms or book a free discovery call to get the ball rolling.

## *Onboarding*

Once we've got those contracts signed it's game on. I'll send you onboarding documentation and we'll kick things off.

## *Magic Making.*

Sit back and relax while your accounts grow, your audience falls in love and your bank account looks the best it ever has.





# CLIENT FEEDBACK

Kristi

"I got exactly what I needed and more! This process was made so simple for me and the final result is nothing less than excellent. I will absolutely be utilizing these services again in the future!"



Rakel

"It was like she was inside my head and helped me say what I felt, while I had no idea how to put it into words."





## THINGS TO KNOW.

### What's the turnaround time?

This depends on the project and my current availability. Reach out for an estimate!

### Do you offer revisions?

of course! I want you to LOVE the work you receive. Two revisions are included in every package.

### I want a different package...

That's cool! Get in touch with me for custom packaging + pricing.



MORE QUESTIONS?

*Just ask!*



the world wide web:  
[kotakreative.com.au](http://kotakreative.com.au)

the social world:  
[@kota.creative](https://www.instagram.com/kota.creative)

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[BOOK A DISCOVERY CALL](#)