

TAYLORMADE PHOTOGRAPHY

SENIOR

Pricing and Information Magazine

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Meet



The Taylors

Hey Guys, My name is Jesse and that handsome guy beside me is my husband Robert, together we make up your Taylormade Photo Team!

I am a portrait and wedding photographer currently based in New Kent, Virginia.

I have an Associates Degree from the Art institute of Pittsburgh and have been in the photography industry for 15 years!

I am passionate about what I do and love creating and capturing genuine, candid moments. I love to make my clients pop in the frame with bold colors and use my creativity to come up with a style that truly represents you as an individual, which is why Senior Portraiture is one of my absolute FAVORITE types of sessions!

Here at Taylormade we aim to make memories that feel as if they are tailored just for you. We cannot wait to have you join the Seniors of TMP Team!



Congrats grad!

Your high school graduation is a momentous event and you will want to record all the memories associated with it. One of the most important memories is your senior portrait session. These special images will be recorded in albums and portraits, possibly in your high school yearbook, and distributed to family and friends as a memento of this significant life event.

It's important to carefully plan for your photography session. By following the steps outlined in this helpful guide, you can have fun and memorable senior portraits that truly depict you and your personality.

Senior year is a turning point, your leaving your childhood behind and likely leaving home and going off to pursue your dreams and have new adventures. You have spent 17 or 18 years getting to this point and becoming the unique and amazing person you are. So this is a perfect time to document how far you have come on that journey.

what to expect



1- After selecting a package that works for you, as well as a date & time for your session or first session if you choose a bundle, I will email you a link to e-sign your booking bundle and an invoice to pay your \$100 deposit online, This will lock in your session date! The remaining balance for your session and or sessions will not be due until 48 hours prior to the actual session dates and or dates.

2- Plan for your session. It's time to set up a meeting with your Senior, whether that be in person or a zoom video is up to you. I'll want to know your vision for outfits, locations, etc. as well as let you hear mine. We will choose a location for your session and or sessions as well as the hair and makeup artist if you choose to have these services for any of your sessions.

3- Session day Prep - Make sure all of your outfits are washed, ironed and accessories and personal props are ready to go the day before your session date, so you don't forget anything.

4- Time to shoot! This is the best part and when the fun begins! You will want to arrive at your session 30 minutes prior to your session start time. If you are getting hair and makeup services this schedule will be set up ahead of time.

5- Images will be ready 3 weeks after your session! In order to get your gallery link you will need to set up your first look meeting via zoom video then your gallery will be sent over to view. At your first look meeting we help you learn how to navigate your online gallery by helping you select your complimentary package and any add on extra prints or albums you would like to purchase.



Day of the session

We will meet at the pre-determined location 30 mins prior to your shoot, if you are doing hair and makeup with our artist your appointment will already be scheduled prior to your session date. If you are employing your own hair and makeup artist you will want to make sure your scheduled appointment time still allows you to be at your session 30 minutes prior to your shoot time. You should arrive ready in your first outfit, however if the attire wrinkles easily you may want to come a little earlier so you can change into your outfit before we start shooting. I have a pop up changing tent that can be used for areas where there is no where to change. You may want to bring water, snacks, lip balm, extra accessories/shoes, and possibly a towel just in case.

Locations

There are variety of locations in the area that we can use for your session. I just need to know what kind of look and or scenery you are looking for and I can suggest a few or try to find you a new one that fits your ideas. If you have a certain spot in mind or would like to use one that was seen in my portfolio, just let us know! Otherwise, I am open to shooting at new areas that I haven't been before, I just LOVE a new location!

Making a payment

All payments will be made via electronic invoice. \$100 of your total investment will be required to book, and will apply towards your first session. I require your full balance to be paid 48 hours prior to your session date. If you are booking a bundle your discount will be applied to your final session.

Delivery of photos

Once your album is complete you will receive an email to set up your first look meeting, once that date is set you will receive your online gallery link. Any orders placed at your first look meeting will be ordered on the next ordering day and usually take about 1 week or so to get to us for approval. Depending on how far you are from our location it usually takes a few days for orders to reach you once they are approved and shipped.

Changes to your session

Because I book my sessions weeks/months in advance, all session deposits are non-refundable. If you need to reschedule for any personal reasons, you may do so once but all original due dates will still apply to any payments. Any continued requests to reschedule may result in loss of your session date and deposit. As for weather, we will keep an eye on the forecast leading up to your session date. If inclement weather forces us to reschedule, we will do so as soon as possible with no additional charge or consequence to the client.



WHAT TO WEAR

tips on how to prepare

One of the most common questions I get asked during the planning stages with my clients is "What should we wear?" I am more than happy to discuss your clothing choices, help you narrow down your decision or give you a direction to focus on as well as make sure that your clothing coordinates well with the locations chosen for your photo shoot!

1. Choose your style and Palette

Choose four outfits that reflect your personality, including casual and dressy. Pick a palette of 3-4 colors. Let this be your starting place. Think in terms of tones: blue tones, earth tones, neutrals, pastels, etc.

2. Use Muted Colors.

Muted tones look beautiful in a senior picture. When picking patterns, choose smaller ones that won't pull attention away from the main subjects. When thinking about texture, choose different ones that will give photos some interest such as lace, corduroy, denim, and knits.

3. Layering

One of my favorite "tips" for clothing choices! In the Summer months, this may be more difficult to pull off but during all of the other seasons, definitely layer your outfits. Not only will it provide more visual interest in each photo but it will also allow a lot more variety in your shots and poses. Throw on a little sweater or jacket and a hat and you have an entirely different look.



4. Fit Your Style To Your Location.

Always keep your session location in mind when choosing your outfit. If your session is happening in a city setting, dress up a bit with a pair of cute heels and a fancier dress than you'd normally wear to match the bustling vibe of the city. If you've selected a more natural environment, choose something a bit more casual such as a maxi dress and opt for casual footwear like flat sandals or boots

5. Hair and Makeup

Photo makeup is very different from everyday makeup. A professional makeup artist knows how to make your favorite features stand out and get the look that YOU want. Makeup artists know what looks good on camera too. The everyday makeup that you love, may not look the same in photos. You need a professional to bring that look into your photos. Looking your best is one thing you do not want to be stressing about during your event or special day. You want to feel confident and relaxed in front of the camera to get those amazing shots!

6. Be Timeless.

For some fashionista's, this may be a difficult concept, however you are going to want these images to stand the test of time. Pick outfits that aren't considered too trendy, but will be able to be enjoyed and displayed for many years to come.

7. Plan Ahead.

Make sure you have given yourself enough time to think about all of the details of your session. Plan ahead so that you aren't rushing and stressing right before your session. If you have decided to go for a new look for your session or someone gives you a bad haircut, you still have time to fix things if you need to.

8. Outfit Changes.

Your freestyle session comes with the option of 3 outfits utilize this option it will get a lot more variety in your shots so why not capitalize on the opportunity and get the most bang for your buck!

9. Accessorize!

Accessories give your photographs that needed punch! They lend pops of color, personality, and interest.

10. Just be you

Your senior portraits should reflect your style and personality. Consider including what you love - your art, athletic equipment, musical instruments, etc.





Senior Drapes

*Did you miss your School Drapes or made it but don't like them?
Here at Taylormade we offer Senior Drapes as well and no worries
your Taylormade Drape can still be in the yearbook!*

\$200

- Thirty Minute Session in Studio
- Ten Professionally Edited Images in
an Online Gallery
- Digital Image of 3 poses of your choice
- Complimentary Print Package:

1-11X14

2-8X10S



BOOK THIS SESSION WITH A SENIOR FREESTYLE AND GET FIFTY DOLLARS OFF
THE SESSION PRICE!

CHECK PG. TO SEE WHAT YOU CAN GET IF YOU BOOK ALL THREE!

Freestyle Session

This session is your chance to show off your Personal Style!

I always suggest that you do one formal outfit, one laid back outfit and one outfit that represents something about you!

Examples: A sport you play, a hobby you like, an instrument you play, or a specific and unique style!

\$550

- Two hour session
- Two location option
- Three-Four outfit option
- Forty-five professionally edited images in an online gallery
- Digital image of fifteen images
- Complimentary print package:

1-11x14,
2-8x10s,
4-5x7s



PROFESSIONAL HAIR AND MAKEUP CAN BE ADDED TO A
FREESTYLE SESSION FOR A \$250 UPCHARGE.

Cap & Gown Session

This Session is what we call our Farewell Session, it is a way to bid a final goodbye to your senior year and highlight where you plan on your new path taking you!

\$250

- Forty-five minute session
- Location of your choice
- Ten professionally edited images in an online gallery
- Digital image of three poses of your choice
- Complimentary print package:

1-11X14

2-8X10S



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Senior Bundle

Senior Year can be a stressful time...

So Taylormade came up with a package to take care of all of your Senior Portrait needs all in one place!

Book a Senior Bundle:

- Senior Drapes
- Senior Freestyle
- Cap & Gowns

all together and recieve a \$125.00 discount!



IN ORDER TO GET THE DISCOUNT
ALL THREE SESSIONS MUST BE BOOKED AT THE SAME TIME BUT DO NOT
HAVE TO BE ON THE SAME DATE



frequently asked questions

WHAT SHOULD I BRING TO MY SESSION?

Having plenty of clothing choices is always a good plan. Make sure to bring a variety of outfits and accessories from casual to dressy to have multiple looks in your pictures. Prioritize outfits in the order you'd like to use them.

CAN I BRING SOMEONE WITH ME ON THE SHOOT?

Whether mom, your boyfriend or your best friend comes along (or all), having someone to lug around all your gear is a must! They can be ready to help you change your lipstick or your shoes! We might even get your helper in a shot with you.

DO YOU PROVIDE HAIR AND MAKEUP SERVICES?

I have partnered with a team of professional makeup artists and hairstylists to ensure that you look and feel amazing.** Additional Fee of \$250 unless you choose the package that includes it (Collection 3)

CAN I SHARE THE PHOTOS ON FACEBOOK/ INSTAGRAM?

Yes please feel free to share, use as profile and or cover photos your sneak peeks and or digitals on social media. One thing I ask you not to do is screen shot the images then share, Social media already distorts the quality of the image and a screen shot makes that quality even worse. And if you would like to give us a tag or shout out that would be much appreciated!

WHEN IS PAYMENT DUE?

The deposit of \$100 is due in order to book your Senior Session. The remaining balance is due 48 hours prior to your session date. If you book a Senior Drape or Cap & Gown session the \$100 deposit is good for all sessions and remaining balances are due 48 hours prior to that particular session's date.

HOW DO I CHOOSE A LOCATION?

The possibilities are endless, and that can seem overwhelming! We will work together to choose the perfect location to fit your personality and your vision for your session. Some locations do have fees, and fees are the responsibility of the client.

IS A PRE-SESSION CONSULTATION NECESSARY?

I highly recommend that we do a zoom video call prior to your session date. This helps us to confirm all details, discuss clothing, locations, hair and makeup, and gives you and your family time to have any questions answered.

Lets get the ball rolling!

Now that you have had a chance to see what being a TMP Senior is all about, Lets get your session set up!

The earlier you set your session up the better especially if you are using hair and makeup services as we want to make sure we find an open date that works for everyone!

You can email me at TaylormadePhotoLLC@gmail.com or call me at 804-244-0453 and we can get the process started for you!

Your future memories are the most important thing to me, and I want your session to be a time for you to just be yourselves and enjoy it. Have fun together. Laugh a lot. And I'll take care of the rest!

I look forward to hearing from you soon!!

While your making the grade let Taylormade make the memories that last a lifetime...

“Your Story, Your Memories, Taylormade!!”

