

**GALA'S LLAMA PROMOTION COMMITTEE
URGES YOUR PARTICIPATION IN
THE 2024 UN SPONSORED:
"INTERNATIONAL YEAR OF CAMELIDS"**

THE UN GOAL IS TO:

"...promote awareness among the public of the economic and cultural importance of camelids [camels, llamas, alpacas, guanacos, and vicunas]..."



Camelids help combat hunger, inequality, joblessness, and poverty by providing critical subsistence and empowerment in the lives and economies of indigenous and at-risk communities around the world and in the lives of Americans in the 21st Century.

THEREFORE, WHAT CAN YOU DO?

- Hold "International Year of Camelids" celebration events on your farm, library, school, Grange, community center, etc.
- Post our lovely, informative video "National Llama Appreciation Day - Humming Along with Llamas" at: www.youtube.com/watch?v=nupauppHxc0 on social media, on your farm website, anywhere with large followings
- Send our video and easy to understand press releases to local media with local contacts to be interviewed, farms to be visited, and planned camelid events
- Discuss with local schools' Spanish, environmental, and science teachers to get them involved in school and community activities giving voice to the roles camelids play in world-wide sustainable agriculture, food security, preservation of fragile eco-systems, maintenance of traditional cultures, and economies
- Become familiar with the interesting materials and information available through the UN Food & Agricultural Organization at: www.fao.org/camelids-2024/en



Greater Appalachian
Llama and Alpaca
Association

GALAONLINE.ORG/ILOVE-LLAMAS



INTERNATIONAL YEAR OF
CAMELIDS
2024