

WEBSITE PRIVACY POLICY

Keogh's QB Academy

Last Modified: January 22, 2026

Purpose

Keogh's QB Academy ("we," "our," or "us") is committed to protecting your privacy and maintaining a safe online experience for our website users.

This Privacy Policy describes the type of personal information we may collect from you or that you may provide when you visit <https://keoghsqba.com> (the "Website") and our practices for handling, storing, and protecting that information, as well as your rights in relation to your personal information and how you can contact us if you have questions about how we handle your information.

Privacy Policy Consent

Please read this Privacy Policy carefully and in its entirety before using our Website. If you do not agree with our policies and practices, your choice is not to use our Website.

By using our Website, you voluntarily accept and agree to be bound by this Privacy Policy, whether or not you have read it.

This Privacy Policy applies to information we collect:

- On this Website
- In email or other electronic messages between you and this Website

It does not apply to information collected:

- Offline or through any other means
- By any third party, including through content or advertising that may link to or be accessible from the Website

Children's Online Privacy Protection Act (COPPA)

This Website is not intended for use by children under the age of 18.

We do not knowingly collect personal information directly from minors. Any information submitted through this Website on behalf of a minor must be provided by a parent or legal guardian.

If you believe we have collected personal information from a child without parental consent, please contact us immediately so we may delete that information.

Personal Information We Collect

We collect only limited personal information through our Website. This information is collected when a parent or legal guardian submits our contact form.

The personal information we collect includes:

- Parent or guardian name
- Athlete name
- Email address
- Phone number

We do not collect:

- Payment information
- Credit card or banking information
- Account logins or passwords
- Sensitive personal information

We also automatically collect limited information through cookies and tracking technologies, including:

- IP address
- Browser type
- Device information
- Pages visited and time spent on the Website

Sources of Personal Information

We collect personal information from you when you:

- Complete and submit our contact form

We automatically collect personal information when you:

- Visit and interact with our Website

We use third-party tools that may place cookies on your device, including:

- Google Analytics
- Meta (Facebook) Pixel

These tools help us understand website traffic and improve our marketing and website performance.

How We Use the Information

We use personal information only to:

- Respond to inquiries
- Communicate about training services
- Improve our Website and user experience
- Understand how visitors interact with our Website

We do not use your information for:

- Email marketing lists
- Newsletters
- Automated sales funnels

We will not sell or share your personal information and have not done so in the last 12 months.

Cookies

Cookies are small text files placed on your device that help websites function and collect analytics data.

We use cookies for:

- Website functionality
- Traffic analysis through Google Analytics
- Advertising performance tracking through Meta Pixel

You can disable cookies through your browser settings. Disabling cookies may reduce the functionality of certain features of the Website.

Interest-Based Advertising

Our Website uses Meta (Facebook) Pixel, which may allow third parties to collect information to provide interest-based advertising.

You may opt out of online behavioral advertising by:

- Visiting <http://optout.aboutads.info>
- Visiting <https://www.networkadvertising.org/choices>

How Information Is Shared

We share information only with trusted service providers that help operate our Website, such as:

- Website hosting providers
- Google Analytics
- Meta (Facebook)

We may disclose your information if required to:

- Comply with applicable law
- Enforce our legal rights
- Protect the safety of users or the public

We do not sell personal information.

Information Retention

We retain personal information only as long as necessary to:

- Respond to your inquiry
- Maintain business records
- Comply with legal obligations

You may request deletion of your information at any time by contacting us.

Information Protection and Security

We use commercially reasonable security measures to protect your personal information.

However, no method of transmission over the internet is completely secure. You provide information at your own risk.

In the event of a data breach, we will notify affected users as required by law.

Your Rights to Control Your Information

Depending on your location, you may have the right to:

- Request access to your personal information
- Request correction or deletion
- Withdraw consent for data processing

To exercise your rights, contact us at:

keoghsqba@gmail.com

Do Not Track (DNT) Signals

At this time, we do not respond to Do Not Track browser signals due to the lack of an industry standard.

Use and Transfer of Information

This Website is operated in the United States. If you access it from outside the U.S., your information may be transferred to and processed in the United States.

Contact Us

If you have any questions about this Privacy Policy or our privacy practices, contact:

Keogh's QB Academy
Email: keoghsqba@gmail.com
421 Kennicut Hill Road
Mahopac, NY 10541

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The revised date will be posted at the top of this page. Continued use of the Website after changes constitutes acceptance of the updated Privacy Policy.

Please also read our [Terms and Conditions of Use](#).