
The *Style* Foundry

STYLE PROFILE

A guide to your style

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NOTES

Current Style State: Willingness to completely clean out closet (1-5): 5

2. Average: I try to dress stylishly but feel like I could use some tricks of the trade.

Job:

Executive

Wardrobe Goals:

- Clarity about my style
- Confidence about my decisions when getting ready to go somewhere

Current Style

Description:

Classic meets
Casual with a
Preppy Glam Twist

Pieces She Feels

She's Missing:

- Long Sleeve Blouses
- Dress Pants
- Heels
- Necklaces

Current Wardrobe: I own a lot of pieces but don't love any of them. My wardrobe just doesn't seem to represent me.

Clothing Variety: I subscribe to the less is more theory and don't mind re-wearing the same outfit 3-5 times a season.

Current Style Descriptors: Ill-fitting, unsure, blah

Ideal Style Descriptors: Clean, simple, casual

Prefers to Be: Overdressed

Clothes as a focal point? Yes! My clothes help tell people who I am!

Wants Clothes to Say: I'm polished and put-together.

Favorite Pieces: Short Sleeve Blouses, Long Sleeve Blouses, Dress Pants

Accessories: Statement Necklace, Long Necklace, Bracelets, Watch

Favorite Shoes: Medium Heels, Flats, Boots, Booties

Why Are These Your Favorite: I feel confident when I wear them.

Why Don't You Like Your Other Pieces: I feel like a little kid playing dress-up.

Styling & Silhouettes: Jeans rolled once.

Feels Uncomfortable In: Most dresses. Flowy tops.

Top 3 Favorite Colors: Black. Navy blue. Olive green. Gray.

Top 3 Favorite Stores: I don't even know. Nordstrom? Banana Republic?

Work Dress Code: Business Professional, Business Casual, Smart Casual

Typical Weekday: Networking events / virtual client meetings / writing at coffee shops / being a toddler mom starting late afternoon.

Typical Weekend: Toddler momming.

Spends most of her time: My free time is spent just hanging out with family. During business hours, I am mostly meeting with clients and working in the office.

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Classic

A Classic style is one that focuses on timeless pieces in traditional patterns, mostly solids, and simple looks.

It focuses on quality and value over time instead of trends.

Kate Middleton is a quintessential Classic style.



Casual

A Casual style is one that is simple but pulled together. You don't like to attract too much attention to your looks but still look polished while functional.

It focuses on a relaxed color palette that isn't too bright and looser silhouettes for comfort.



Edgy

An Edgy style is one that is bold with strong contrasts.

Leather, black, and ripped jeans are staples to your wardrobe and a pop of red is always welcomed.

This style is often your "twist" in your style descriptor formula, meaning it has a small place in your style but isn't something you'd fully commit to.

Style Description:

Your style is Classic meets Casual with a Edgy twist. It takes traditional silhouettes and merges them with simple relaxed designs in a casual color palette but occasionally adds in an edgy touch like ripped jeans, leather, or patterns with a contrast.

Outfits for your Style:

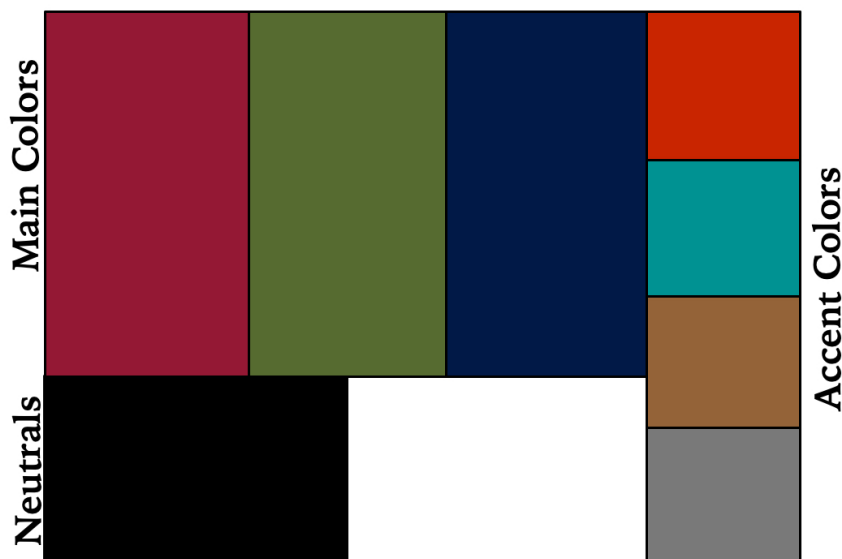
When getting dressed consider these 3 types of outfit formulas to achieve the look you love:

Blouse + Blazer, Jacket, or Coatigan + Dress Pants + Necklace or Earrings + Flats, Heels, or Booties

Blouse + Dress Pants + Necklace or Earrings + Flats, Heels, or Booties

Blouse + Blazer, Jacket, or Coatigan + Dark Wash Jeans + Necklace or Earrings + Flats, Heels, or Booties

Color Palette



Patterns for Your Style:

- Stripes
- Dots
- Big Florals
- Checks
- Plaid

The key here is balance: i.e. Patterned tops go with plain bottoms and jackets (the jacket could be a color found in the pattern of the top but keep the bottom neutral- or vice versa) or plain neutral outfits get a pop of color to brighten up your look.

Your color palette focuses on neutral and rich colors in the red, green and blue families. When creating outfits focus on your neutrals and then throw in a pop of your main and accent colors for variety and the look you love.

Things to Look for When Shopping:

- Focus on pieces that fit your figure. You might want to consider petites or getting pieces tailored to skim your shape.
- Avoid pieces that are too structured as they hide your shape and can swallow your figure up.
- Focus on buying neutrals in your jackets, cardigans, pants, and shoes and solid and patterned tops and dresses in your whole color palette.
- This helps create balance with your looks.

Style Tips:

- Warm Colors (Reds and Pinks)= Gold or Silver Jewelry
- Cool Colors (Blues, Purples or Greens)= Silver Jewelry
- Brown accessories (shoes and/or belt) will help make an outfit look more casual.
- Pair looser fitting tops with tighter fitting pants to show off your figure.
- Long necklaces are great with patterned tops because they can help tone down the pattern.
- Simple necklaces are great with v-necks and scoop necks for a dainty accent.
- If cuffing jeans- cuff to the top of your ankle when wearing flats or to the top of the bootie when wearing booties.
- If a top is too low-cut or showing on the sides- add a cami under it
- To really finish off your outfit make sure to add a necklace.

Closet Must Haves

Based on the amount of variety you like in your wardrobe you need:

- 44 Work Outfits per set of seasons (88 per year)
- 62 Everyday Outfits per set of seasons (124 per year)
- 24 Date Night Outfits per set of seasons (48 outfit per year)

Below are the number of pieces you will need in your closet to achieve these outfits:

- 25-35 Blouses
- 10-15 Sweaters
- 5-10 Work Appropriate Dresses
- 3-5 Casual Dresses
- At least one dress jacket
- 3-5 Blazers and/or Coatigans in Black, Camel, Navy, Gray, and a Pop of Color
- Dress Pants in Black, Navy, Light Gray, a Neutral Pattern, and a Pop of Color
- 1-2 pairs of dark wash jeans
- 3-5 pairs of shorts (if you like to wear shorts casually in the summer)
- Heels in at least Black and Brown. Nude is also great to have.
- Flats in at least Black and Brown. Nude and/or a light metallic is also great to have.
- Black Booties
- 1 pair of Riding or Ankle Boots
- Long Necklaces in Silver, Gold, and a Pop of Color
- Simple Necklaces in Gold and Silver
- Statement Necklace
- Cuffs in Gold and Silver
- Drop Earrings in Gold and Silver

**set of seasons are: Spring/Summer and Fall/Winter*