

f'real[®]

BY **RICH'S**

F'REAL PROGRAM OVERVIEW

February 2026



F'REAL FLAVORS

How It Works

The self-serve program allows consumers to simply “**Pick**”, “**Peel**” and “**Place**” their cup in the blender. Want to know the best part? Your customers get to choose their own flavor and the product thickness.

The blender is internally self-sanitizing and rinses between blends, meaning less work for employees and more sips for your customers.



Minimal-touch blending for quick on-the-go convenience



Integrated internal cleaning system automates sanitization



Large LCD screen shows engaging content & the lower touch-screen panel displays easy instructions



Service Alert™ Diagnostics provides maintenance alerts along with online training and live support team

MILKSHAKES

Get excited about **eight** delicious core flavors that are made with real milk. Plus, our limited edition flavors released each year!



Cool
Mint Chip

Vanilla
Bliss

Chocolate
Chill

OREO®
Cookies
& Cream



PB CUP
Made With
Reese's

Cotton
Candy

Strawberry
Shortcake

Cinnamon
Churro

SMOOTHIES

Made with real fruit, our delicious smoothies are a refreshing plant-based part of our assortment.



Strawberry
Banana

Mango

ENERGY FREEZE

Introducing Energy Freeze – designed to refresh and energize! With 100 mg of caffeine, consumers can fuel up without the excessive buzz, thanks to ingredients including coconut water and green coffee extract.



Blue
Raspberry

Strawberry
Watermelon



F'REAL EQUIPMENT OPTIONS



B6 BLENDER

Self-Sanitizing
(Blender only, sold separately)

FR00-0106	\$9,895
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BLENDING BAR

Our Best Selling Blender
& Freezer Configuration

FR00-0106	\$9,895
FR10-0011	\$3,750



MINI BLENDING BAR

Good for Medium Traffic
Smaller Footprint

FR00-0106	\$9,895
FR10-0011-M	\$3,325



DOUBLE BLENDING BAR

Allows for Dual Blending
Supports High Foot Traffic

FR00-0106	\$9,895
FR10-0011-DH	\$3,950



SINGLE DOOR FREEZER

Best Selling Blender
and Compact Freezer
Left hinge option is also available

FR00-0106	\$9,895
FR10-0007-RHL	\$3,075



SINGLE DOOR FREEZER

Best Selling Blender
and Compact Freezer
Left hinge option is also available

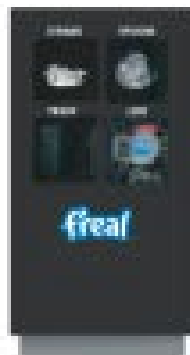
FR00-0106	\$9,895
FR10-0007-RHC	\$3,075



TALL UPRIGHT FREEZER

Highest Cup Capacity
Good for Limited Storage
Left hinge option is also available

FR00-0106	\$9,895
FR10-0022-RH	\$4,600



SIDE COUNTER

Optional Storage
(Sold Separately)

FR10-SCTR	\$1,050
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F'REAL BACK OF HOUSE, B7 BLENDER PROGRAM



B7 PROGRAM EQUIPMENT DETAILS



F'REAL B7 BLENDER
DIMENSIONS 9"W x 25"H x 16"D
WEIGHT 38 lb.
PRICE \$2,750 (USD) | \$3,750 (CAD)

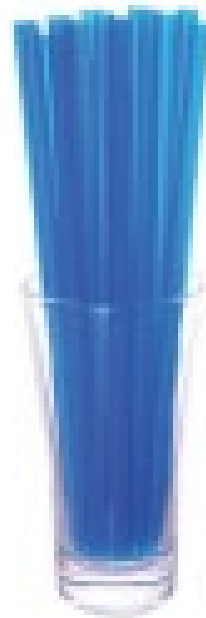


COUNTERTOP FREEZER
DIMENSIONS 24"W x 25.25"H x 21"D
WEIGHT 108 lb.
CUP CAPACITY 50
SHELVES 3
PRICE \$1,175 (USD) | \$1,650 (CAD)
PRICE W/ B7 \$3,923 (USD) | \$5,400 (CAD)

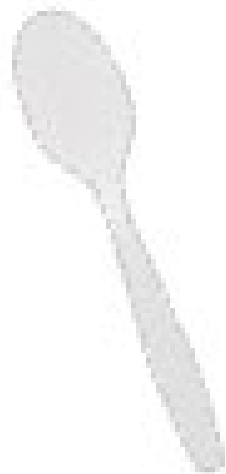


UNDER THE COUNTER FREEZER
DIMENSIONS 27.5"W x 36"H x 31"D
WEIGHT 163 LB.
CUP CAPACITY 95
SHELVES 4
PRICE \$2,125 (USD) | \$2,975 (CAD)
PRICE W/ B7 \$4,875 (USD) | \$6,725 (CAD)

B7 PROGRAM SUPPLY DETAILS



STRAWS
Compostable or Plastic
Individually Wrapped



SPOONS
Individually
Wrapped



DOMED LIDS



**UNBRANDED LIDS
C-CUT**

FOODSERVICE SUPPLIES

PRODUCT CODE	PRODUCT DESCRIPTION	QUANTITY PER PACKAGE	US ORDERS (USD)	CAN ORDERS (CAD)
09-5070	Domed Lids	1,000/case	\$49.14	\$63.71
09-5051	Unbranded Lids C-Cut	1,000/case	\$41.04	\$53.60
09-5120	PLA Compostable Straws	3,000/case	\$56.60	N/A
09-5102	Straws (Plastic)	3,000/case	\$20.57	N/A
09-5210	Teaspoon	1,000/case	\$40.70	N/A

B7 MENU INNOVATION

MEET YOUR NEW BEST BLEND.

Blended drinks are in demand — but can demand a lot of your time, labor and budget. With f'real, stand-out frozen beverages are as easy as blend, top and serve.

**F'REAL B7
FOR FOODSERVICE**

**TO DISCOVER SOME OF WHAT'S
POSSIBLE WITH THE BACK OF
HOUSE BLENDER, CLICK ON OUR
FLIPBOOK, HERE.**

This'll provide Menu Inspiration for everything from cocktails, to frozen lemonades and beyond.



FREEZER PRICES & EQUIPMENT SPECIFICATIONS

FREEZER	W"	D"	H"	CUP CAPACITY	FACINGS	EMPTY WEIGHT	FULL WEIGHT	SHIPPING DIMENSIONS
MINI BLENDING BAR	33.5"	32.5"	56"	90	15	225 LBS	295 LBS	37.5 x 37.5 x 67"
BLENDING BAR	45.5"	32.5"	56"	180	30	245 LBS	385 LBS	38 x 40 x 62"
DOUBLE BLENDING BAR	61.5"	32.5"	56"	180	30	250 LBS	390 LBS	38 x 40 x 62"
SINGLE DOOR FREEZER (COUNTERTOP - LEGS)	28"	31"	32.6"	102	18	200 LBS	280 LBS	37 x 35 x 40"
SINGLE DOOR FREEZER (UNDERCOUNTER - CASTERS)	28"	31"	32.25"	102	18	200 LBS	280 LBS	37 x 35 x 40"
TALL UPRIGHT FREEZER	30"	29.5"	78.5"	252	42	365 LBS	560 LBS	36 x 38 x 84"
SIDE COUNTER	16"	26"	36"	-	-	-	-	34 x 25 x 42"

NOTE: Blending Bar dimensions include blender(s). Please confirm available space prior to ordering.
Blender & Freezer price does not include applicable taxes or shipping & handling.

BLENDER SPECS*

DIMENSIONS: 15.25" W / 25" D / 42" H
WEIGHT: 125 LBS
CERTIFICATIONS: NSF, TÜV, SUD
*Add the dimensions of desired freezer to the dimensions of the blender when planning for necessary equipment space.

- POWER**
- Dedicated 120V, 60Hz, 15A circuit
 - 7 FT grounded power cord (included)
 - Freezer requires separate dedicated 120V, 60Hz, 15A circuit

- WATER**
- Water supply filtered to 120 ppm hardness and 150 ppm TDS
 - Minimum supplied water pressure of 25 PSI
 - Maximum supplied water pressure of 50 PSI
 - 3/8" ID braided water supply line to blender (not included)

- DRAIN**
- Gravity drain setup required
 - 9 FT of 3/4" ID corrugated drain tube (included)

NOTE: Failure to follow requirements may impact warranty coverage.