

NEKIA NICHELLE

www.nekianichelle.com

EXPERIENCE

News Anchor | WTVO/WQRF | Feb '19- Sep. '19

Solo morning news anchor for a four-hour dual affiliate newscast (ABC/FOX). Responsible for writing and delivering news stories, copy editing, researching and coordinating news program content.

Traffic Reporter/Producer | iHeart | Oct '12-Feb '19

On-air traffic reporter for WLIT, V103, WGCI, KISS-FM as well as other cities.

Digital Features Reporter | Chicagonow.com/Chicago Tribune | Jan '12- Present

Responsible for bringing new digital concepts to fruition on Chicagonow.com. Possess strong investigating skills and reliable resources to book the talent. Generate a video/editorial package relating to entertainment news, nightlife, pop/internet culture.

On-Air Talent | Various Companies | Aug '12- Present

Appeared on several local and national TV stations as a freelance lifestyle and entertainment expert, contributor and commentator

Digital Marketing Strategy, Management & Consulting | N Media Designs | Nov '11- Jan '18

Assisted small business owners and celebrity clientele with their digital footprint through consulting, creative services, web design and social strategy.

On-Air News & Traffic Reporter | WVON | Aug '15- Mar '15

On-air news, weather and traffic reporter for an urban talk radio station.

CONTACT



[linkedin.com/in/nekianichelle](https://www.linkedin.com/in/nekianichelle)

SKILLS

I'm a digital & broadcast journalist with a strong focus on entertainment and lifestyle reporting. My skills are really strong in front of the camera and behind the scenes. I can produce, write, shoot, edit, design web/graphic materials and manage social media

EDUCATION

Digital Marketing, Radio & TV Broadcasting | Illinois Media School