



## MAKIAJ BEAUTY MAKEUP CERTIFICATE PROGRAM

Makiaj Makeup Academy has developed a unique makeup program dedicated to excellence in education and training the makeup artist within you. The academy is taught by highly qualified artists, and is designed to provide you with techniques to build your skills, improve your revenue and increase your clientele. Makiaj Makeup Academy provides a variety of courses to fit your needs and learning style. Our courses offer a unique experience designed to equip you with in-depth and practical instruction. Learn industry secrets from Makiaj Makeup Master stylists and develop skills that will set you apart in the world of beauty, bridal and fashion.

## MAKIAJ ADVANTAGE

Makiaj Makeup Academy certificate program is ideal for those looking to break into the beauty industry or those who wish to improve upon their current skills. At the end of the course you will have the necessary expertise you will need to either start your own business as a freelance makeup artist or land a job of your dreams. Makeup artists will have the opportunity to portfolio build, gain insight on social media and learn how to properly consult with your clientele. We are unique as an academy because we teach you techniques that are only applicable to the bridal and beauty world as a trendsetter to be successful in the beauty, bridal and fashion industry.

## WHY MAKIAJ BEAUTY ACADEMY

Makiaj Makeup Academy is owned and operated by highly successful, multifaceted and experienced master stylists. With over twenty years in the beauty industry Makiaj Makeup Academy will teach you how to master our signature bridal look, learn how to properly take photos of your work and how to brand yourself the right way.

Pooja, the Makeup Guru, is a well-established hair and makeup artist with a long history of providing a concierge quality experience for her clientele. She has dedicated the last eight years to building Makiaj Beauty Makeup and Hair, getting thousands of brides ready for their big day. Specializing in Southeast Asian and Western bridal, Pooja's knowledge lies in the bridal fashion industry giving her company an edge in Arizona and across the states. Through trial and error, Pooja has built and created the signature bronzy, glowy bridal makeup look which is highly sought out after today both nationwide and globally.

Vanessa, the Hair Guru, has spent the last fifteen years developing her skills as a cosmetologist, makeup artist and hairstylist, all the while being extremely passionate about excellent customer satisfaction. She graduated from Cosmetology School in Texas and found her way to Arizona, which is now the place she calls home. Vanessa's talent lies in creating effortless updo's and versatile hairstyles that best reflects her clients style. She is inspired by the bridal fashion industry and knows when and how much she can take her clients out of their comfort zone to deliver something unique and unforgettable. She is best known for her signature textured bridal updo; which has become a go to hairstyle for many Makiaj Brides.

Once you have completed our program, you will receive a certificate of completion and the professional designation of Makeup Artist. You will have learned the essentials and basics of makeup, self-branding and how to start your own makeup business. Artists will get the opportunity to interview as a Makiaj Artist within our bridal Makeup and Hair Company or pave their own way with the help and support of Makiaj Makeup Academy.

## REQUIREMENTS

- Must be 18 years of age or older
- Must have a photo ID

## COURSE OUTLINE

Makiaj Makeup Academy certificate course is an intense five-day program, which will provide you with the skills and knowledge you will need to be successful in the beauty, bridal and fashion industry. In this course, you will be able to do makeup for any occasion!

What our course entails:

### Makeup Artistry

With a niche in the bridal, beauty and fashion world, Makiaj Makeup Academy will focus on our signature bridal look! We will teach you and cover all of the basics of applying proper foundation, color theory and how to properly apply false lashes.

- Color Theory
- Brush and Tools Sanitation
- Basics of Skin Care
- Prep & Prime
- Proper Foundation and Contour Placement
- Properly learn how to apply a strip lash and customizable individuals lashes
- Fundamentals of product knowledge and proper usage

After each class, students must recreate the makeup look from each lesson.

The last day of this course will consist of a 60-minute written exam and a full bridal makeup look, completion required for course certification.

## SOCIAL MEDIA/BRANDING/LOGO & WEBSITE DEVELOPMENT

There is no denying that social media for artists has been an amazing tool. Finding an audience and people to appreciate your work from all around the world can now be done with just having access to the Internet. Makiaj Makeup Academy will be showing you the ins and outs, the do's and don'ts and how to really gain a bigger following through social media.

Whether you currently have a logo or are just starting out as an artist we are going to help you develop a logo and a brand that best reflects who you are as an artist and attract your ideal client.

Although social media is great marketing tool it does not take the place of having a professional website. Through our own trial and error we have made connections and built relationships with other professionals that have led us to developing the website of our dreams. Why should we keep this information to ourselves? We want to share with you what has worked for us so you can reach ultimate success!

## BUSINESS SUPPORT-ONGOING

As a makeup artist you are self-employed and need to manage your business accordingly to produce results. We use our actual experiences to teach you how to market yourself. We cover business essentials and discuss the role of professionalism in the industry.

Makiaj Makeup Academy offers continual support for all of our graduates. We are happy to provide advice and resources when needed, and have recruited our teams from our classes. We are confident that upon your chosen course, with hard work and determination, you'll be able to forge into any career in this industry and be successful.

## COURSE COST & SUPPLIES

We use only professional grade products in our instruction. These are tried and tested products that we use on our own clients.

You will be required to bring the following:

- One large black towel
- Pen and Notepad
- Camera or Phone to take photos of instruction

Makeup & Hair Course Cost - \$3499

Kit Fee - \$1499

## HOW TO PAY FOR COURSE

- Check
- Credit Card
- Wire Transfer
- Need time to pay? It is easy to get approved and pay at your own pace, just ask about Paypal Credit!

## ENROLLMENT & REGISTRATION

Your registration fee includes a full makeup kit, this is required to hold and secure your spot in the course. Limited spots available!

\*Registration Fee is Non-Refundable or Non-Transferable (this serves as your deposit for the course) The remainder of your course fee is due 30 days before course begins.

## QUESTIONS

If you have any additional questions, please contact us directly or email us at [theacademy@makiaj.com](mailto:theacademy@makiaj.com) with your full name, phone number and a good time to chat!