

LEADERSHIP BEYOND THE THEORY

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10+

NUMBER OF YEARS
AS A LEADER

9/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

150+

LARGEST TEAM
SUSAN HAS LED

WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

I love learning and growth. I am always looking to find ways to become a better person. Stronger leadership is really important to me personally and professionally. Having been in a large organisation for a long period, I like to find learning inspiration from new sources to ensure I'm not limiting my frames of reference.

I love the *No Bullsh!t Leadership* podcast so this seemed like a logical next step!

WHAT IMPACT, IMPROVEMENTS OR RESULTS HAVE YOU ALREADY SEEN (EITHER FOR YOURSELF OR IN YOUR BUSINESS) SINCE STARTING LBT?

I have enjoyed bringing many parts of the new thinking and approaches into how I do things, one of my favourite principles that I find myself using a lot is *Excellence Over Perfection*. This simple phrase can save so much time and energy, allowing myself and the team to get on with tasks that are going to make a real difference.

DID YOU FEEL AS THOUGH YOU GOT A PERSONALISED EXPERIENCE DURING THE PROGRAM?

The whole team at LBT make an effort to set up the learning environment to make it feel personalised. The ability to watch videos, ask questions, join groups and attend webinars makes it very easy and flexible to set up the experience to best suit your needs.

WHAT MAKES LEADERSHIP BEYOND THE THEORY DIFFERENT FROM OTHER LEADERSHIP EDUCATION PROGRAMS/SEMINARS/WORKSHOPS THAT YOU'VE DONE?

The balance of theory, case studies and tools are just right in LBT, it helps you not only learn the content but go away and embed it. What I particularly like is that you can keep going back to all the content time and time again, it doesn't just disappear when you step out of the training room.

The other exciting element for business people is that the program is run by an ex-CEO who has walked the talk, making the learning authentic and tangible.

CAN YOU DESCRIBE YOUR SELECTION PROCESS AND WHAT CRITERIA YOU WERE LOOKING FOR TO ENSURE THIS WAS A SOUND INVESTMENT OF YOUR TIME AND MONEY?

The content was critically important, followed closely by the facilitation. When I looked at the topics and modules covered, I knew I would learn something new and interesting. I also needed to be able to fit LBT into my busy schedule and know that the quality of the facilitation was going to make the modules come to life effectively.

The size of the investment vs. the return initially and ongoing is certainly value for money. Can we ever invest too much into our own learning and development?

WAS THERE ANYTHING THAT SURPRISED YOU ABOUT THE PROGRAM, ANYTHING THAT YOU DIDN'T EXPECT?

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WHAT WAS YOUR 'PIE IN THE FACE MOMENT', THE CONCEPT THAT REALLY STUCK WITH YOU AND MADE YOU GO 'WOW, I NEED TO WORK ON THAT!'?

The importance and role of resilience, especially in the dynamic and fast paced business world we operate in today. The realisation that I need to increase my focus on resilience for not only me, but also my team, improving how we respond vs. react in the moments that matter.

IS THERE ANY FEEDBACK THAT YOU THINK WOULD BE VALUABLE FOR FUTURE STUDENTS TO KNOW?

As you go through the LBT course, write notes and highlight all the things that jolt you throughout, this is the 20% that will transform your leadership from today. I also recommend downloading the transcripts and tools so you can refer back to them later to embed the learning if you have been distracted at times.