

# DAY IN THE LIFE



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TERESA LOJACONO PHOTOGRAPHY



# | WHAT IS 'DAY IN THE LIFE'?

A UNSCRIPTED PORTRAIT OF YOUR  
FAMILIES DAY TO DAY

'Day In The Life' is a style of photography that is buzzing around and gaining in popularity, but what is it exactly? Well, enter me to educate you on all the details and why you should choose to do a day-in-the-life session for this year's family photos.

Having a day-in-the-life family session is a chance at a truly honest portrait of what it's like to be a part of your family. It's your time to sit back, worry about nothing, and let the day just be. And it's my time to capture all the moments happening that you didn't know you were missing.



# | THE EXPERIENCE

## CATCHING MEMORIES & CANDIDLY TELLING YOUR STORY

Day In The Life is a direction of family photography that embraces the authentic moments of your every day, instead of worrying about the poses, outfits, and perfect hairstyles. This is your family in all its unscripted glory. This is a single day in your life captured in raw genuine images. It's a chance for you to experience something extremely special and very real. Something entirely unique to you and your family.

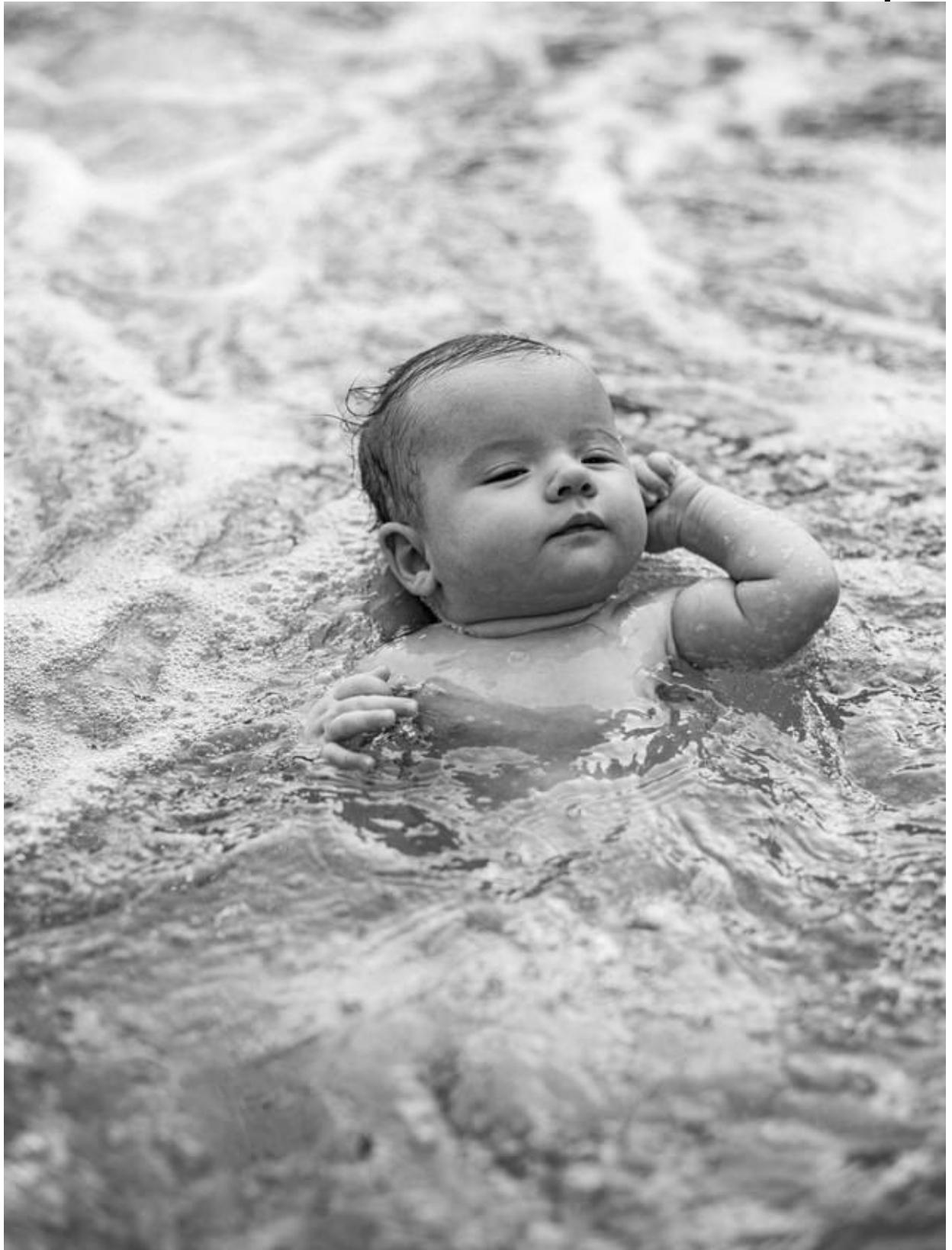
My style of documentary photography will tell the unscripted story of your day-to-day. Nothing orchestrated, nothing posed and only using natural light unless the flash is necessary. Our time together will be seamless and stress-free. That is how real moments are created. When there is trust, and everyone is at ease, is when the magic happens.





## | THE EXPERIENCE CONTINUED

A few things can happen during these types of sessions. Maybe it's an opportunity for you to let loose. Have a rare day where things just happen and everyone goes with the flow. Or perhaps a chance for your family to have a YES day. Maybe you all experience your first time visiting a theme park, maybe we do nothing but stay in pajamas and play games. It doesn't matter. The only thing that matters is that you don't have a care in the world. You sit back and enjoy your day off with the family. I'll be on the sidelines capturing every moment. Turning your day-to-day into art and capturing moments you didn't even know were happening.



# | PRICING

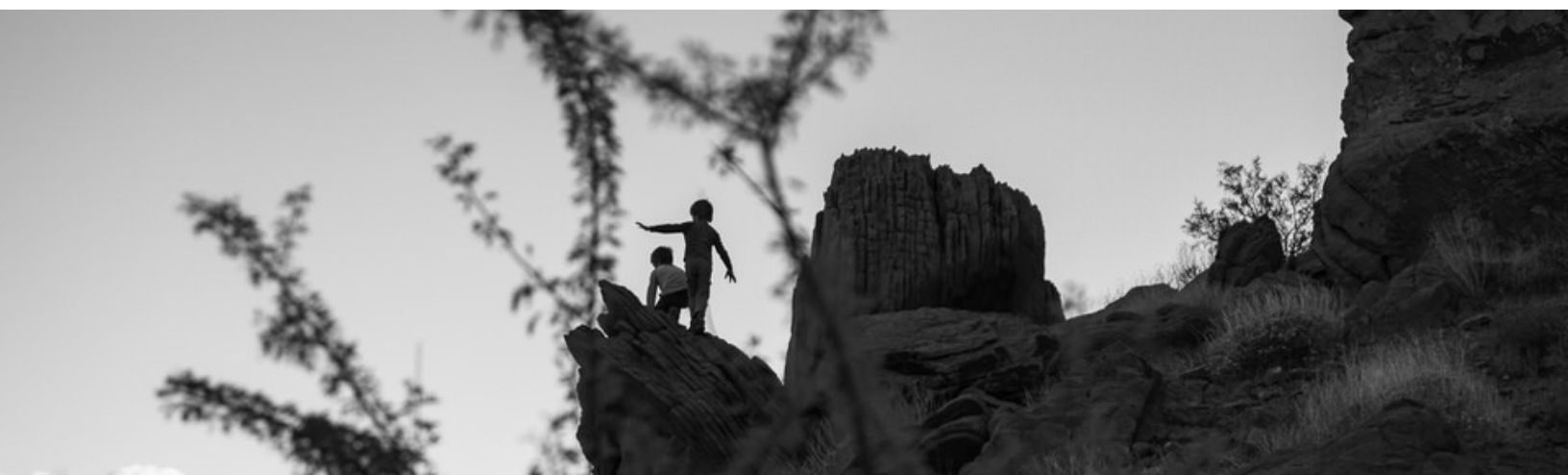


## HALF DAY \$1000

- 4 hours of wedding day coverage
- 1 Photographer
- ~ 300 final images
- Editing time = 8 weeks
- Custom online gallery
- Print release

## FULL DAY \$1750

- 8 hours of wedding day coverage
- 1 Photographer
- ~ 600 final images
- Editing time = 8 weeks
- Custom online gallery
- Print release





# | QUESTIONS?

HOPEFULLY THESE ANSWER THEM!

## WHAT'S INCLUDED IN THE POST EDITING? DO YOU PHOTOSHOP??

Post editing includes the basics: light adjustments, cropping, color adjustments as needed. It does not include beauty touchups, or extensive photoshop work.

## DO YOU REQUIRE A RETAINER?

Yes! I require a 25% retainer at the time of booking. It is a non-refundable retainer and secures your date. The final 75% is due one month before your session.

## HOW DO TRAVEL FEES WORK?

I love to travel. I'm based in San Diego, but travel worldwide. All locations outside SoCal will receive custom quotes depending on cost of lodging, flights and rental cars. Stateside will require an additional fee of \$400 and international travel fees range from \$800 to \$1500.

## DO YOU HAVE INSURANCE?

Wouldn't step out the door without it! Some venues require it, some do not. If it's something you need, I got you.





## HOW WILL OUR PHOTOS BE DELIVERED?

You will receive a shareable link to a custom gallery where you will be able to digitally download all your images. You also have the option to buy prints directly from your album, and you can share your gallery with friends and family.

## SOME OF US ARE UNCOMFORTABLE IN FRONT OF THE CAMERA. IS THAT OKAY? WILL YOU HELP US?!

This session is all about candid moments. All you have to do is go about your day and pretend I'm not even there.

## DO WE HAVE TO STAY AT HOME THE WHOLE DAY OR CAN WE GO EXPLORE?

This is all about you doing whatever you want. We can stay at home all day, play games, and bake cookies, or we can go play mini-golf then get burgers at In-N-Out. We could plan to start the day at home making breakfast then go for a hike or plan a beach day. We can literally do anything! I'm just there for the ride.

To be honest we could even have a typical day of getting ready for school, running errands, going to soccer practice, and ending the day with family dinner.

There is beauty in everything I promise you I'll capture amazing moments no matter what you choose to do.





# NEXT STEPS

IF YOU MADE IT THIS FAR... YOU'RE TELLING ME THERE'S A CHANCE. ARE YOU READY TO SCHEDULE A SESSION AND SECURE YOUR DATE?



WHAT'S YOUR NEXT STEP? PICK YOUR HALF-DAY OR FULL-DAY SESSION, COME UP WITH YOUR IDEAL DATE, AND SEND ME AN EMAIL WITH YOUR CHOICES.

I'LL BE IN TOUCH WITH YOU IN LESS THAN 24 HOURS TO GO OVER OPTIONS. ALSO, IF YOU ARE INTERESTED IN PRINTS AND/OR ALBUMS LET ME KNOW! I'LL SEND YOU A PRINTING GUIDE ASAP!





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THANK YOU! TERESA