

Dr.

BUSHRA KHAN

International Speaker | Professor |
Leadership & Emotional Intelligence Expert



When it comes to choosing a speaker, the decision often comes down to one crucial question:

“ —
| Who can deliver a presentation that
not only educates but truly **transforms?** |
— ”

INVITE DR. BUSHRA KHAN TO SPEAK AT YOUR NEXT EVENT



Event organizers choose Dr. Khan time and again to speak for three main reasons:

- 1** Grounded in deep expertise and evidence-based insights.
- 2** Delivered with unmatched energy and engagement.
- 3** Packed with practical, real-life strategies audiences can use immediately.

ABOUT DR. BUSHRA KHAN

In an era of pop psychology and AI-generated noise, Dr. Bushra Khan is a rare signal trusted by global organizations to deliver real transformation through emotional intelligence, strategic communication and human-centered leadership. With over 15 years of experience and a doctorate in Educational Leadership from the University of Toronto, Dr. Khan empowers leaders to turn their expertise into influence so their solutions get the buy-in, trust, and traction they deserve.

Recognized for her signature high-energy, evidence-based facilitation style, Dr. Khan seamlessly integrates lived experience from her international leadership career with research collaborations alongside emotional intelligence pioneer Daniel Goleman's team. She leverages the power of storytelling to bring research to life, and offers insights that reshape how you communicate, connect and lead with intention when the stakes are high and the path is unclear.

From Google and Shared Services Canada to ERCOT and the Department of National Defence, top teams trust Dr. Khan because she delivers clarity with candor, leads with transparency, humanity, and is a high-integrity leader you can count on.

As a professor of leadership, change management, and communication at the University of Ottawa's MBA program, she equips seasoned leaders with the strategic capabilities required to thrive in a landscape shaped by disruption, AI and complex organizational environments.

TOO LOUD, TOO MUCH: RECLAIMING YOUR POWER IN THE WORKPLACE

Manage your presence and energy like a dial, not a switch, and step into your leadership potential.

"You're too loud." "Too emotional." "Too ambitious." But what if the very things you've been told to shrink are actually your strengths?

At 6 years old, Dr. Bushra Khan was labeled "too loud" and "too bossy." As she moved through school and into leadership roles, the language softened but the message stayed the same: "You're too passionate." "You care too much." Yet as she grew into her own voice and value, the feedback shifted. Now, she hears: "How do you do so much?", "Can you teach me how to lead like that?"

In this talk, Dr. Khan reframes how culturally coded feedback, especially for women, and those who don't conform to traditional norms, is often less about your actual behavior and more about others' discomfort with confidence, clarity, or visibility. These critiques are rarely objective; they're often reflections of implicit bias and narrow workplace archetypes.

Through personal stories and practical tools, Dr. Khan teaches how to shift from internalizing criticism to using it as fuel. She introduces a liberating leadership model grounded in emotional intelligence, intentional energy, and situational judgment so you can read a room, understand what's needed, and respond in a way that's both strategic and authentic.

If you've ever been told to "tone it down" or that "you're too much", this talk will show you how to turn that criticism into influence and results.

KEY TAKEAWAYS:

- 1** Build the self-awareness to regulate your presence like a volume dial (not an on/off switch) so you can lead effectively without burning out.
- 2** Gain practical strategies to manage your visibility at work - how to be seen, heard, and respected without overexplaining or giving up your power.
- 3** Learn how to decode feedback like "too much" or "too emotional" and understand what it reveals about power, visibility, and workplace norms - not your worth.

HOW TO LEAD A TEAM FOR PRACTITIONERS AND EXPERTS WHO WERE NEVER TRAINED TO BE A LEADER

Practical strategies for high-performing professionals and first-time people leaders stepping into leadership.

You were great at your job, so you got promoted. Now you manage a team, but no one actually trained you to lead.

In this talk, Dr. Khan highlights a clear leadership path for specialists, subject-matter experts, emerging leaders who suddenly find themselves responsible for leading people, not just executing tasks. Leadership requires an entirely new skill set and without intentional development, many get stuck in a cycle of "it's just easier if I do it myself", leading to burnout, self-doubt and stalled team growth.

This session makes sense of the invisible leadership transition and shows you how to thrive despite the unwritten rules. You'll walk away with the insights required to lead with confidence, clarity and emotional intelligence, even if you've never taken a formal leadership course.

Whether you're leading for the first time or want to strengthen your strategic skills, this talk is packed with practical tools designed to help you grow into the kind of leader people respect, look to, and want to follow.



KEY TAKEAWAYS:

- 1** Understand why technical excellence doesn't automatically prepare you to lead. You'll learn the mindset shifts needed to step into leadership with confidence.
- 2** Learn to recognize when you're over-functioning, how to set clear expectations, and how to foster psychological safety so your team can grow—even through mistakes.
- 3** Practical steps to make the shift from "doer" to "leader" and embrace your role as a facilitator of your team's success

HOW TO BUILD REAL INFLUENCE IN THE WORKPLACE FROM ANY SEAT AT THE TABLE

Master the communication habits that get your ideas heard, respected, and put into action.

Imagine walking into your next meeting. You're pitching an idea to your division, and people aren't checking their phones – they're leaning in, asking thoughtful questions, and taking notes. And before you've even wrapped up, they're already talking about how to implement what you just shared. That's not luck, it's strategic influence. That's because you've mastered the difference between just sharing information and moving people to action.

In this talk, Dr. Khan dissects the art and science of influence. You'll learn the factors that shape influence, how to read the room, and tell stories around what your stakeholders actually care about, not just what you want them to care about.

You'll leave this talk owning your power and with the tools to shift your mindset from “Why won't they listen to me?” to “Here's how I can position what I have to say so they can't ignore it.”



KEY TAKEAWAYS:

- 1** Clarify your natural influence style and learn what actually contributes to real, lasting influence, beyond credentials and expertise or title.
- 2** Leverage a repeatable process to shape your message, read the room, and refine your message to what truly matters to your stakeholder.
- 3** Learn specific ways to influence in the workplace while remaining true to your values, voice and integrity even under pressure.



A TRUSTED VOICE

Dr. Bushra Khan's mission is clear: to challenge outdated leadership myths, dismantle the false divide between “soft skills” and business-critical strategy, and deliver practical, emotionally intelligent strategies that move people (and performance) forward.

Her work helps leaders see how they really show up, and how to grow from there. When you invite Bushra to work with your team, expect candor, high-energy, and impact your team will still be talking about years later. One leader said:

“ —
| Bushra didn't just inspire me—she gave me three
concrete strategies I can apply immediately.
I know exactly what to do tomorrow to lead better. |
— ”

AS TRUSTED BY

World Vision



Google

AECOM

ercot



Canada

TESTIMONIALS



“Bushra’s sessions helped our engineers communicate more clearly, think strategically about their audience, and present ideas with greater confidence. The learning stuck, even months later, we saw stronger storytelling and stakeholder engagement in action. Personally, it was a pivotal moment in my career!

Dory VanderLinden
Partner Manager,
Global Manufacturing



“Bushra has a remarkable ability to make complex leadership concepts accessible, actionable, and deeply relevant. Her sessions spark dialogue, inspire personal reflection, and consistently receive outstanding feedback from the participants who value her dynamic presence and practical insight.

Marc Tassé
Director,
MBA Program



“Bushra helped shift our executive management team from a reactive mindset to one of ownership and initiative. There was a palpable shift in how the team worked together as a unit, and the impact was immediate and lasting—so much so that we’re bringing her back to lead a series of workshops for their ongoing development.

Silver Buckler
Director General,
Operations & Client Services



“Through her dynamic energy and down-to-earth facilitation, Bushra empowered our team with practical tools to navigate complex team dynamics, and fully embrace ownership of their roles. We witnessed an immediate transformation in how our team communicated, collaborated, and showed up in the field with renewed confidence and clarity.

Raihan Khondker
Manager,
Weatherization and Inspection



SPEAKING FEES & POLICIES

Invite Dr. Bushra Khan to speak at your event, where she will deliver engaging and inspiring presentations on leadership, emotional intelligence, change management and strategy, and the importance of being brave in our actions and kind in our approach. After an initial consultation, Dr. Khan will provide a a proposal with pricing.

DELIVERABLES

- Consultation prior to event and dedicated planning time with organizers
- Customized presentation and handout materials tailored to your audience
- Engaging, high-energy delivery with actionable insights
- Q&A session for audience interaction

PAYMENT POLICY

A deposit of 50% of the speaking fee is required to secure your event/training date. The balance is due on the day of the program, or based on the terms outlined in the contract.

TRAVEL POLICY

Engagement will include reasonable travel expenses, such as roundtrip airfare, lodging, ground transportation, parking, and/or meals. Travel arrangements can be made directly by your organization, or through reimbursement for these expenses.

Next Steps

Thank you so much for your interest! If you have not already done so, please fill out the [speaker request form](#) with your organization's information.

After you complete the form, you will be prompted to book a 30-minute discovery call with Dr. Bushra Khan.

Contact

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WITH BK**
BE BRAVE. BE KIND

DR. BUSHRA KHAN

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