

Your time has finally come, Mack!

I am \*officially\* handing over the key to your true million-dollar "owner's manual" 🗝️



The same one that I used both to grow my own 7-figure company and the same one I've used to help thousands of clients to hit and *surpass* their *'I thought that would take at least 3 more years??'* income goals.

The Sophisticated CEO Suite™ offers coaches, service providers, and course creators like yourself a holistic, modern approach to developing a bulletproof brand, building an audience of lifetime clients, and growing profit that uplevels and evolves as consistently as you do.

The secret sauce to this entrepreneurial elixir is this: **Uniting** the 4 core pillars of any successful Digital Domination—I mean Online Business → marketing, money, offers, and operations.

And we're doing it all through the means of...

- **6 core curriculums** taking you from *'maybe next year'* to *'LOL was that really all I thought I could achieve in 12 months—chump change.'*
- 6 months of built-in support within the **Sophisticated CEO Suite Support Community**
- Unlimited access to my brain via the **most hands-on support** I will be offering for the foreseeable future, including:
  - **Materials & content audits**
  - **Monthly live trainings** by yours truly (Shannon)
  - **Daily Q&A support** (with 48 hour turnaround time)
- **Your own Board of Trustees**
- Lifetime access to the **exclusive collection of Sophisticated CEO resources**
- A physical copy of the **Suite Portfolio binder mailed to you**



Routine cycles of feast or famine, burnout, and crippling self-doubt when you can't—for the *life* of you—seem to catch up to your peers in business/those dominating your industry?

**Done.** 🙌

Heavy marketing plans and launch schedules that have you wondering why the heck you started this in the first place?

**Never again!**

Blindly wandering around your personal plateau trying to figure out how the actual heck to get up to that next level?

**We don't know her** 🙄



This is **not** your grandma's online business plan, Mack.

The Sophisticated CEO Suite is \*the\* all-encompassing roadmap to a distinct level of certainty in business (not to mention certainty in yourself as a CEO) and **your one-stop-shop to restructure and reinvent your company with advanced tactics proven to work.**

Ready to join forces to finally bust through that ceiling to reach the upper echelon of entrepreneurship?

[Check out all the juicy deets on the enrollment page](#)

**Questions? Hit reply on this email and let me know! I'll be here, surrounded by beverages, responding to each email personally within a few hours.**

**What now?**

**Get pumped, because Day #1 of the LIVE *From Cold Leads to Lifetime Clients* workshop series kicks off in just 2 hours (@ 10 am PST) 🎉**

Today, we're mapping out your Sophisticated Business Model and building a sticky digital web of content so you can magnetize and activate your audience of best-fit followers.

During this live training, you'll learn...

- The **4 pillars of the Sophisticated Business Model** (and how they all start working together).
- My **top 3 secrets behind constructing an inbound ecosystem** that warms leads **for** you.
- How to define your micro-commitments and weave them throughout the sticky web of content, which you'll use to begin building your 'absolute authority.'

Grab your own collection of bevs 🍷, maybe throw on a mud mask, and for the love of all that is comfy—take off that bra, and settle in for a mind-blowing first session.

Meet me here in 90 minutes:

**Zoom Details**

**Every day of the meeting, you'll join via this link:** <https://us02web.zoom.us/j/86257582830?pwd=bXZHSWNVNUhsSmg1THBJSURYbVlBZz09>

**Meeting ID:** 862 5758 2830

**Passcode:** CEO

➡ [ADD DIRECTLY TO YOUR CALENDAR](#)



Oh, and tag me in your stories [@thesocialbungalow](#) if you show up live—I love to know who I'm hanging out with on the other side of the screen 😊

To your most sophisticated success 🙌

Shannon

**P.S.** If you haven't already, go ahead and [add the workshop to your calendar](#) so you don't miss a beat!