



KATE BYARS

ATLANTA *PHOTO SESSION* *STYLE GUIDE*

A CURATED GUIDE FOR CLASSIC SOUTHERN FAMILIES

THE WHY

WHY WARDROBE *MATTERS*

In a 15-20 minute session, your wardrobe carries a lot of weight. It sets the tone, adds visual interest, and determines whether your gallery feels polished or chaotic. For timeless portraits that belong on your walls, cohesive styling is key.



MY 3-PART STYLING *FORMULA*

CHOOSE A COLOR PALETTE

Pick 3-4 complimentary tones that reflect the season and your family's personality. Think:

- Cream, olive, rust, navy, charcoal
- Soft blue, warm white, blush, khaki, sage



COORDINATE, DON'T MATCH

Avoid using just one color without something to break up the solids. Blend textures and tones instead for a layered, magazine-quality result.

IF YOU GO FOR LOUD PRINTS...

They will be the star of the show. Which is totally fine if it's the look you are going for. If not, stick to solid colors, subtle patterns, and rich textures like linen, rib knit, and denim.





POSSIBILITIES FOR EACH *FAMILY MEMBER*

MOM

- Flowy dress in a soft neutral
- Layered jewelry and low-heeled boots or sandals

KIDS

- Knit rompers or dresses with movement
- Neutral cardigans, moccasins, or boots
- Layers for dimension (vests, scarves, bloomers)

DAD

- Casual button-down or lightweight sweater
- Dark denim or structured chinos

FAVORITE ATLANTA BOUTIQUES

MOM (OR THE STAR OF THE SESSION)

- Poppy's of Atlanta — fun, quirky and classic
- Abbey Glass — luxurious statement pieces
- Anne Mashburn — that “somewhere in europe” classic prep vibe

DAD (OR PARTNER)

- Sid Mashburn — beautifully tailored menswear in elevated casual styles
- Billy Reid — Southern modern, great layering pieces

KIDS + BABY

- The Children's Shop — classic children's pieces that can become heirlooms
- Little Buckhead Blue — fresh, coastal kids clothes by the Beaufort Bonnet Co.
- Baby Braithwaite — infant and toddler heirloom pieces



- ✓ Everyone dressed & pressed
- ✓ Littles change into outfits in the car right before the session
- ✓ 3-4 color palette tones chosen
- ✓ No logos or large prints, unless that your session vibe
- ✓ Shoes chosen for beauty + comfort
- ✓ Accessories prepped (bows, scarves, hats)

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FINAL THOUGHT

WHEN YOUR WARDROBE IS
EFFORTLESS, YOUR
CONNECTION SHINES.