



PRIVACY POLICY

Effective Date: August 2025

Last Updated: August 28, 2025

Owner: Bold Ivy Studios™ | hello@boldivystudios.com

At Bold Ivy Studios™, we are committed to protecting your privacy. This policy explains how we collect, use, and protect your personal data.

1. Information We Collect

We may collect:

- Name and email (via contact forms, lead magnets, and purchases)
- Purchase data (via Stripe)
- Analytics data (via Google Analytics)
- Newsletter sign-up data (via Flodesk)

2. How We Use Your Data

We use your data to:

- Respond to inquiries and deliver services
- Send marketing emails (with your consent)
- Fulfill orders for digital products
- Improve our website using analytics

We do **not sell, rent, or share your information** with unauthorized third parties.

3. Third-Party Tools We Use

- **Flodesk** (email marketing)

- **Stripe** (payment processing)
- **Google Analytics** (site traffic)

Each third-party platform has its own privacy policy. You should review them to understand how your data may be processed outside the EU.

4. Data Storage & Retention

We retain personal data for as long as necessary to fulfill the purpose it was collected for, or until you request deletion. You may request data removal at any time by emailing hello@boldivystudios.com.

5. Your Rights (GDPR + CCPA)

If you are located in the **EU/EEA**, you have the right to:

- Access, update, or delete your personal data
- Withdraw consent at any time
- Request data portability
- Lodge a complaint with your local data authority

If you are in **California**, you have similar rights under the **CCPA**, including the right to know what data we collect and request its deletion.

To exercise your rights, email us at hello@boldivystudios.com.

6. Cookies

We use cookies to:

- Analyze site traffic
- Improve user experience
- Track marketing performance

You can manage cookies in your browser settings or decline non-essential cookies via the pop-up notice (if enabled).

7. Children's Privacy (COPPA)

We do not knowingly collect data from individuals under the age of 13. If we discover such data has been collected, we will delete it immediately.

8. Security

We use reasonable safeguards to protect your data, but cannot guarantee complete security. By using this site, you acknowledge and accept this risk.

9. Policy Updates

This policy may be updated from time to time. We will notify users of significant changes via a banner, email, or other reasonable method. The latest version will always be available on this page.