



America's Steam & Sauna Authority

IDEA BOOK



EXPERIENTIAL BATHING



Steam, Sauna, & Plunge



800.977.8326

















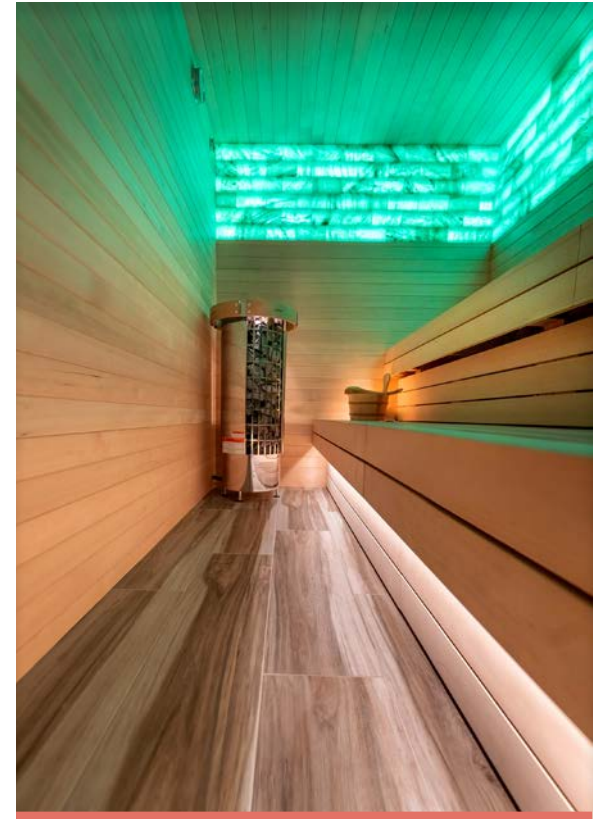








Himalayan Salt





The Elements of Experiential Bathing

Experiential Bathing is the art of harmonizing multiple sensory effects to create a single, unparalleled sensation. We've heard the phrase, "the whole is greater than the sum of its parts," and the same holds true here. It is a combination of dynamic sensorial elements working in unison to create a singular therapeutic experience.

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Environment Design

Comfort is primary focus when creating a bathing space, and there are a host of design and construction elements that have a significant impact on your bathing satisfaction. Choice of materials, equipment specification, room height and shape, ergonomics, and tactile experience are all key components of Experiential Bathing.

Bathing with Heat

Revitalizing, cleansing, and invigorating, the positive effects of bathing with heat are well documented. Increased circulation, stress reduction, better skin health, workout recovery, improved blood pressure, respiratory relief – steam rooms and saunas are a proven pathway to wellness and a key part of a daily health regimen.

Color Bathing

Anyone who has ever attended a concert or play understands the importance of light and color and how important they are when creating mood and atmosphere. Cool blues, energizing yellow, calming greens – the effect is instantaneous and undeniable. When we bathe in a steam shower or sauna, we seek similar results, whether it's soothing, energizing, refreshing, or stimulating. Color bathing allows you to tailor the colors within the room to produce the effect you want.

Aroma Bathing

Aromas have the magical ability to transport you to a cherished place in your memory, provide immediate comfort, or instantly awaken you. The effects of aroma work harmoniously with the other elements of your Experiential Bathing space.

Bathing in Sound

Whether it's ambient, classical, big band, or metal, there is no denying that there is no more immediate way to affect your state of mind than music. State-of-the-art Bluetooth music systems and reference-quality speakers enable you to effortlessly create a soundtrack to your bathing session.

Rain Shower Systems

To anyone who has not experienced the sensation of textural rains and body sprays, you don't know what you're missing. Seriously. The amazing feeling of dancing waters and mists creates one of the most enjoyable bathing experiences imaginable. Take our word for it.

The combination of sensorial elements in an Experiential Bathing system coalesce perfectly to achieve precisely what you sought from your bathing space – personal comfort, health, and emotional wellness.

Turning your dreams into reality

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