



Request for Proposals (RFP) for Grant Support Services

August 3, 2021

Notice is hereby given that the GoodLife Agency is requesting competitive proposals until August 10, 2021 at 6:00 P.M. EST, for the following Professional Services:

Grant Support Services for the 2021 Teacher and School Leader (TSL) Grant services. Proposals from firms and individuals will be considered.

Overview

The GoodLife Agency's leadership team is responsible for long-range planning for the educational delivery, support and training for instructional and non-instructional staff of the participating districts in the grant, as well as the day-to-day administration of various state and federally funded educational programs geared towards the performance improvement, including but not limited to the administration, of these programs.

Purpose:

The purpose of the TSL grant is to assist States, local educational agencies (LEAs), and nonprofit organizations to develop, implement, improve, or expand comprehensive Performance-Based Compensation Systems (PBCS) or Human Capital Management Systems (HCMS) for teachers, principals, and other School Leaders (educators) (especially for educators in High-Need Schools who raise student growth and academic achievement and close the achievement gap between high-and low-performing students). In addition, a portion of TSL funds may be used to study the effectiveness, fairness, quality, consistency, and reliability of PBCS or HCMS for educators.

Scope of Work

The contracted work will include grant proposals and applications for the 2021 Teacher and School Leader Grant application and possible grant support services for future projects.

The Grant Support Service providers will work closely with the GoodLife Agency administration, who will serve as the grant applicant for the consortium of schools in the project plan. The GoodLife Agency is seeking Grant Support Services from firms or individuals with a proven track record in the following five (5) service areas:

1. **Grant Support:** Providing support in creating complex proposals from diverse funding sources with an entrepreneurial approach to fund development and management support.
2. **Evaluations System with Supports:** Providing an evaluation system with



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supports that drive decision-makers at all levels with sound information on which they can base their decisions in support of learning for all students.

3. **Program Evaluation Support:** Providing a collaborative approach to program evaluation, designing and implementing a comprehensive program evaluation using data such as teacher evaluation data, web-based surveys, virtual focus groups, and/or virtual interviews.
4. **Roster Verification:** Providing a process of accurately and transparently capturing the instructional attribution between teachers and students for roster verification.
5. **Value-Add School Growth Services:** Providing efficient access of effective student growth data for use within educator evaluations and skills in demographic data collection and analysis.

Previous experience should include:

- Work in the K-12 educational arena with charter and public-school districts across the nation.
- Previous personal and/or professional experience working with high-need, low-income communities or public education communities that serve comprehensive public and charter schools.

Respondents are not required to submit a proposal for all five (5) service areas to be selected as an approved service provider, but proposals for one or more of the five (5) service areas are welcomed for consideration.

Fee Schedule

The proposed fee schedule should be all-inclusive and presented with costs based on an hourly basis. Applicants must provide a detailed price breakdown including fees for the following staff, if applicable: A) Senior staff; B) Professional staff, C) Clerical staff, and D) Consultants. All costs should be based on the projected hours of work provided. The awarded contractor will invoice monthly and be paid within 30 days of the invoice.

Award

The GoodLife Agency plans to notify and award the contract by August 11, 2021. The GoodLife Agency will then mutually discuss and refine the scope of work with the selected applicant and shall negotiate final conditions, compensation, and performance schedule.



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RFP Questions and Responses

All questions pertaining to this proposal must be submitted by August 6, 2021, at 6:00pm in writing via email to: Vivian Palmer, info@thegoodlifeagency.com

Statement of Non-Commitment

Issuance of this RFP does not obligate The GoodLife Agency to award a contract or to pay any costs incurred in preparation of proposals responding to this RFP.

Application Requirements

All Applicants should submit the following:

1. Individual or Firm Information:
 - a. The firm's legal name, address, and contact information.
 - b. Principal(s) of the firm.
 - c. Specific individuals responsible for management of the services, including their experience and qualifications.
2. Examples of grant sources from which the applicant has successfully obtained funding (provide specific examples of grant programs, government agencies, or foundations, amounts, and purposes of grants).
3. Clear demonstration of applicant's knowledge and experience, with demographic data of that experience .
4. An excerpt from a successful grant written by the applicant that is representative of their writing style. The excerpt should not exceed 2 pages and should not contain any confidential or proprietary information.
5. Proposed Fee Schedule.
6. A minimum of three (3) professional references from clients for whom the applicant has successfully performed similar work.
7. **Proposals must be submitted by 6:00 p.m. on Tuesday, August 10, 2021, as an AdobePDF file to Vivian Palmer, Vivian Palmer, info@thegoodlifeagency.com**
8. **Total proposal should be no longer than 10 standard letter sized pages, Times New Roman font, size 11.**

Proposals not meeting the criteria outlined in the RFP will not be considered.