1. INTRODUCTION

1.1. PURPOSE OF POLICY.

PeaceMade Photography ("us," "we," or "Company") is committed to respecting the privacy rights of its visitors and clients ("you") of this website (hereinafter "Site"). We added this Privacy Policy ("Policy") to give you confidence as you visit and use the Site, and to demonstrate a commitment to fair information practices and the protection of privacy.

2. INFORMATION COLLECTION PRACTICES

2.1. WHAT PERSONALLY IDENTIFIABLE INFORMATION DO WE COLLECT?

(a) Categories of Personally Identifiable Information. For a better experience we ask that you provide us with personally identifiable information including but not limited to: Your name, your email address, phone number, and message details you send with inquiries. Info collected will be used to contact you to offer a customized experience.

(b) Modification or Removal Process. Please contact us if you wish to modify your information.

(c) Privacy Policy Modifications and Updates. We may update and modify this Privacy Policy. If we modify or

update the policy, we will post a notice on the Site for 30 days prior to the change going into effect.

(d) Effective Date: The effective date of this new privacy policy shall be May 26, 2019.

(e) Do Not Track Signals. We do not currently honor "do not track" signals issued by browsers or other third party sources.

(f) Third Party Tracking: As a matter of transparency, we've decided to disclose to you whether third parties can acquire and track your personally identifiable information through our website. Google and other sites listed below can track you through this Site as we use their services for social media and infrastructure purposes. You can also visit the following sites to read their privacy policies and how they track individuals across the web:

<u>Google</u>

Facebook

Instagram

2.2. WHAT ADDITIONAL INFORMATION DOES COMPANY COLLECT?

(a) AUTOMATIC COLLECTION. This website is hosted by Squarespace. Our Site automatically recognizes visitors' domain names and IP addresses (the number assigned to computers on the Internet). Squarespace needs the data to run this website, and to protect and improve its platform and services. Squarespace analyzes the data in a depersonalized form. No personal information about you is revealed in this process. The Site may also gather

anonymous aggregate "traffic data" that does not personally identify you, but that may be helpful for marketing purposes or for improving the services we offer.

(b) COOKIES. We use "cookies" to store a small piece of data used as an anonymous unique identifier on your computer during your visit. The cookies are used to collect information on how users interact with our Site. They inform us of our Site's traffic, activity, and interaction with our content so that we can improve your experience. 3. USE AND SHARING OF INFORMATION

3.1. WHAT DOES COMPANY DO WITH COLLECTED INFORMATION?

(a) PERSONAL INFORMATION. We will not share your personal information with any third parties without your consent, except as necessary to provide you with the services offered by us or to comply with the law. Examples of such services include, but are not limited to, third parties providing email facilitation and hosting.

(b) ANONYMOUS INFORMATION. We use anonymous information to analyze our Site traffic. Your personal information will not be detailed in this aggregate data.

(d) DISCLOSURE OF PERSONAL INFORMATION. We value your trust in providing us with your personal information. Therefore, we will never rent, sell or disclose your personal identifiable information to third-party services for their marketing purposes. We may disclose your information to reputable companies that help us to fulfill your order as agreed upon by User and our Company. For example, organizations that process credit card transactions or those that aid in delivering packages (i.e. FedEx or USPS). We may also disclose personal information if required to do so by applicable laws, court orders, or in the good-faith belief that such action is necessary to (1) conform to the edicts of the law or comply with legal process served on Company, (2) protect and defend the rights or property of Company or the users of the Site, or (3) act under exigent circumstances to protect the safety of the public or users of the Site.

4. SECURITY

Squarespace and Google have reasonable security measures in place. However, remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, therefore, we cannot guarantee its absolute security.

5. CONTACT INFORMATION AND POLICY UPDATES

5.1. CONTACTING US

If you have any questions about this Policy, our practices related to this Site, do not hesitate to contact us. Please use the contact form for the Site. You can locate it by clicking the "Contact Us" link.