

Mel Sikorski



 @WESTSOUTHSTUDIO

CONTACT

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SKILLS

- Corporate Identity & Branding
- Color & Trend Reporting
- Custom Material Creation
- Material Specifications
- Staging & Decor
- Project Budgeting
- Project Management
- Residential:
 - Exterior Materials Design
 - Exterior Space Planning
- Marine:
 - Exterior Materials Design
 - Materials Specification
 - Interior Styling

TECHNOLOGY

- Adobe Creative Suite
- Microsoft 365
- Google Office
- Rhinoceros 3D
- Maxwell Render
- SketchUp
- Podium Render
- Mac & Windows OS
- Basic HTML & CSS
- WordPress
- Showit
- Elementor
- FloDesk
- MailerLite
- Canva

EDUCATION

ATTENDED:
Savannah College of Art & Design
Savannah, Georgia
August 1996 - May 2000

STUDIED:
Interior Design

EXPERIENCE

WEST | SOUTH, www.west-south.com
September 2018 - Present

FOUNDER & PRINCIPAL DESIGNER

I deliver thoughtful exterior home designs for homeowners across North America, offering a smooth online experience from first question to final decision. Through clear email collaboration, I guide clients with practical solutions that fit their budget, source the right materials for their region, and help them connect with trusted vendors.

Each client receives either photo-rendered or line-drawn images showing multiple design options, making every choice easier and more informed. By the end of the process, clients feel confident, prepared, and ready to move forward with their contractor, knowing exactly what comes next.

While I work comfortably with any style, I have a special focus on mid-century Modern and Ranch homes across a wide range of budgets.

BRUNSWICK BOAT GROUP, Merritt Island, FL
May 2006- August 2018

SENIOR INTERIOR DESIGNER 2011- 2018
INTERIOR DESIGNER 2009 - 2011
COLOR & MATERIALS DESIGNER 2006 - 2009
MATERIALS LIBRARIAN 2006-2018

Promoted to Senior Interior Designer for the largest pleasure boat manufacturer in the world, I worked on products ranging from 16 foot power boats retailing at \$12,000 to 65 foot motor yachts retailing to \$3,000,000 for multiple marine brands.

Leading the Color & Materials team, we created, specified and documented interior and exterior materials, soft goods, hardware, plumbing and lighting schemes on prototypes for the Sea Ray Boats & Yachts, Meridian Yachts & Bayliner Boats brands, working on the projects from concept to completion.

I created and presented annual global color and zeitgeist trend reports used not only internally, but also by brands within the larger corporation.

I also had the pleasure of working with individual clients for custom interior specifications, shepherding the specification through the production process, and working as the client's advocate through delivery.