

QUICK CASH INJECTION



WHAT: The QCI Method helps you get a boost of cash into your business.

WHY: Great for when you need extra income to invest in education, take care of unplanned expenses, or create a special family experience.

growth
GETTERS

The Plan

INCOME GOAL:

WHAT IS THE PRICE POINT / HOW MANY ARE YOU OFFERING?

THE OFFERING

WHEN/HOW WILL IT BE DELIVERED?

WHAT IS YOUR PROMISE?

Promotion

WHO ARE YOU TRYING TO TARGET?

HOW COULD YOU GET THE WORD OUT?

1.

2.

3.

4.

5.

6.

7.

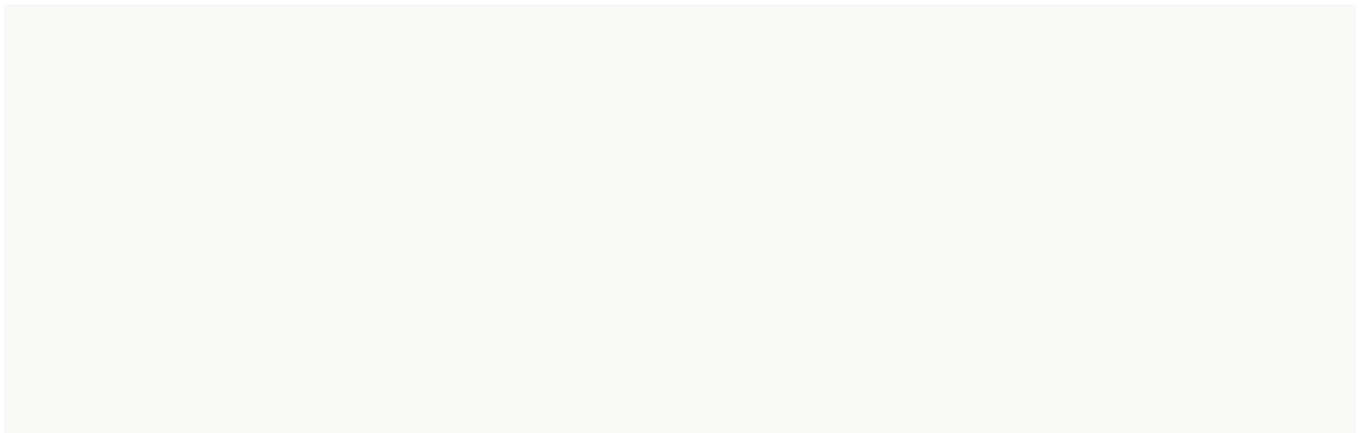
WHAT PAIN POINT ARE YOU ELIMINATING?

Promotion

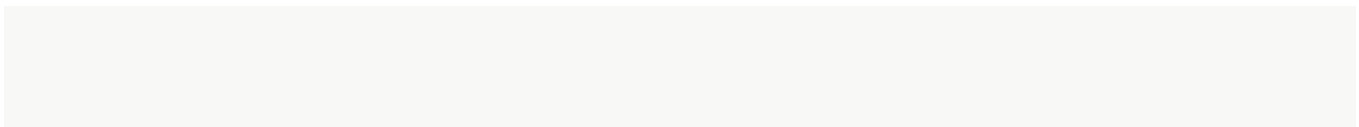
FINAL PROMOTION PLAN



PROMOTION TIMELINE



CALL TO ACTION (CTA):

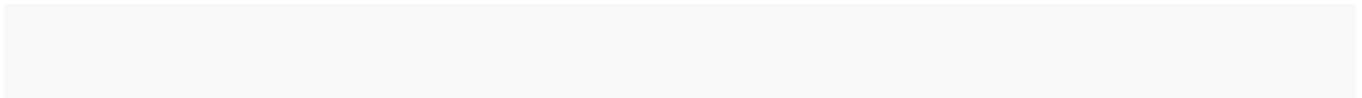


Promotion

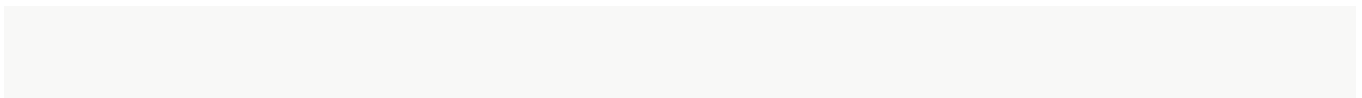
WHAT NEEDS TO BE SET UP IN ORDER TO TAKE PAYMENT/DELIVER SERVICE?

A large, empty rectangular box with a light gray background, intended for the user to write their response to the question above.

WHEN WILL YOU START PROMOTING?

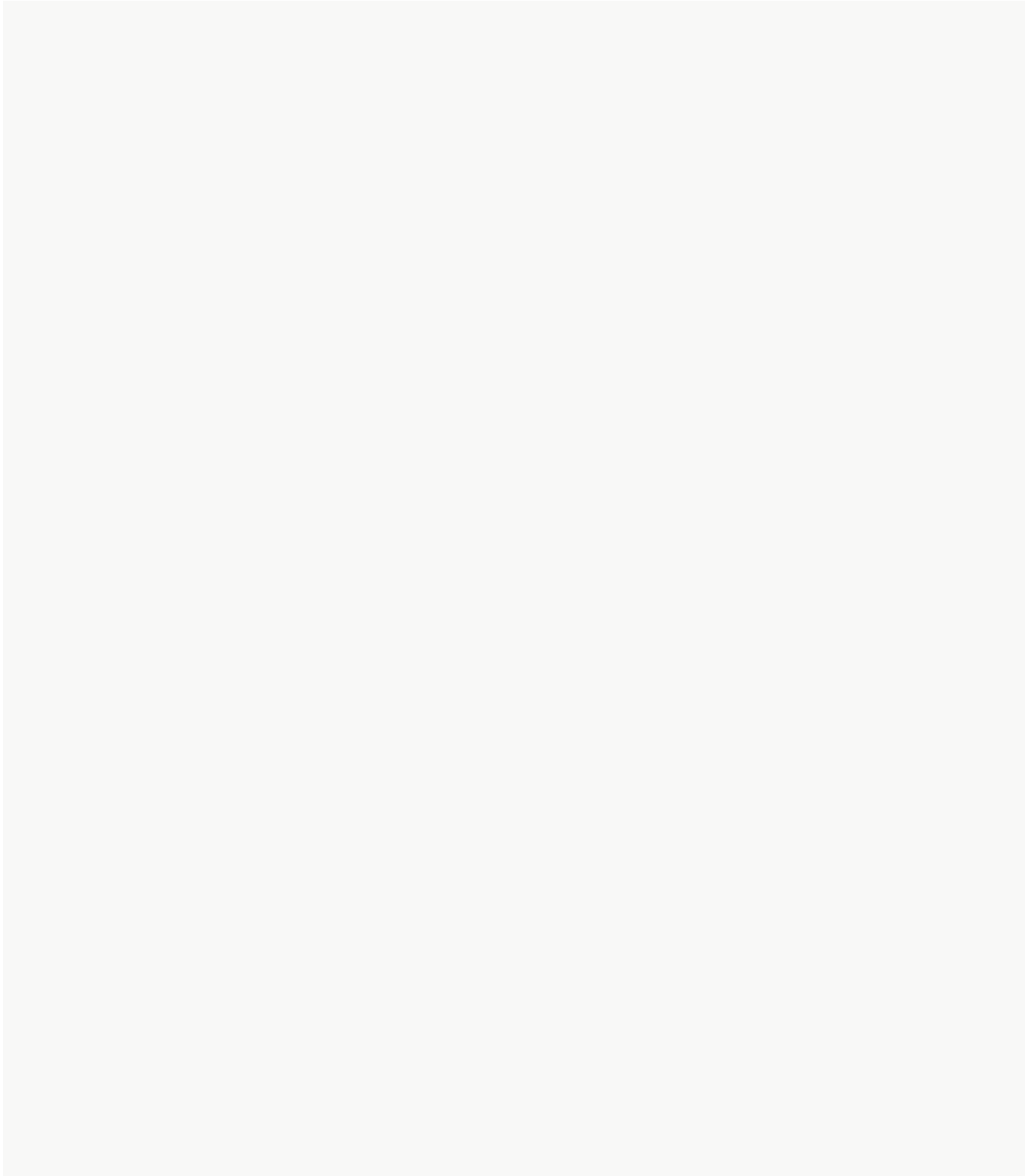
A horizontal, empty rectangular box with a light gray background, intended for the user to write their response to the question above.

WHEN DO YOU NEED TO START PREPPING?

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Deliverables

WHAT DO YOU NEED TO CREATE/DO TO DELIVER AN AMAZING EXPERIENCE?



Post: Quick Cash Injection

WHAT WAS YOUR TOTAL INCOME GENERATED FROM THIS QCI:

WAS IT HARD/EASY TO REACH YOUR TARGET AND WHY DO YOU THINK SO?

HOW MANY EMAILS WERE SENT?

PRE-LAUNCH:	MID-LAUNCH:	LAST DAY:	POST-LAUNCH:
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HOW MANY:

POSTS:	LIVES:	REELS:	STORIES:
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WHAT WOULD YOU DO DIFFERENTLY NEXT TIME?

ASK FOR TESTIMONIALS

Resources



GG Trainings that will help with your Quick Cash Injection Success:

Email Marketing - [CLICK HERE](#)

How to Sell - [CLICK HERE](#)

12 Mo Marketing Plan - Phase 1 - [CLICK HERE](#)

12 Mo. Marketing Plan - Phase 2 - [CLICK HERE](#)

What you'll need:

- A way to accept payment
- An offering
- A list to promote to

Helpful Tools:

- PayPal
- Honeybook ([50% off here](#))
- Canva