

BRAZIL AG TOUR INFO & ITINERARY

November 21st - December 1st, 2025



DAY 1: FRIDAY, NOVEMBER 21ST, 2025 (D*)

Departure from the US to Brazil. PDX departures on AA 2655. Everyone depart DFW to GRU on AA 963.

DAY 2: SATURDAY, NOVEMBER 22ND, 2025 (B*, L, D)

Morning: Arrival at Guarulhos International Airport (GRU). Transfer to hotel in São Paulo and check-in. Lunch in the hotel area.

Afternoon: Explore **Ibirapuera Park**, São Paulo's largest urban park, a green oasis with museums, art exhibitions, and architectural landmarks designed by Oscar Niemeyer. This visit will provide a glimpse into São Paulo's cultural and recreational life. Afterward, visit **MASP (São Paulo Museum of Art)**, one of Latin America's most important art museums, known for its iconic modern architecture and its collection of European and Brazilian art. This museum offers a cultural immersion into the city's artistic heritage. Then a welcome dinner at a Brazilian Steakhouse.

Lodging: [Radisson Paulista Plaza](#) or similar

DAY 3: SUNDAY, NOVEMBER 23RD, 2025 (B, D)

Morning: Breakfast at the hotel followed by a São Paulo city tour. Explore the city's origins at **Pateo do Collegio (the Jesuit foundation)**, visit the **Metropolitan Cathedral** (a neo-Gothic landmark), and experience the vibrant **Municipal Market (Mercado Municipal)**, a sensory feast of local produce and cuisine. Enjoy lunch at the market from the various food stalls with local delicacies.

Afternoon: TBD additional cultural/fun activity or tour in São Paulo, followed dinner in town.

Lodging: [Radisson Paulista Plaza](#) or similar

DAY 4: MONDAY, NOVEMBER 24TH, 2025 (B, L, D)

Morning: Breakfast at the hotel and check-out. Visit to the **Brazilian Agribusiness Association (ABAG)**. The ABAG works to engage stakeholders and raise awareness about the importance of agribusiness to the Brazilian economy. There will be a presentation on Brazilian agribusiness, insights into commodities, policy discussions, and networking opportunities. Then head to Ribeirão Preto with lunch on the way.

Afternoon: Visit the **Agronomic Institute of Campinas (IAC)**, a leading agricultural research center in Brazil. It plays a crucial role in the development and innovation of Brazilian ag through its work in genetic improvement of crops, soil management and conservation, plant health, ag technology, and plant genetic resources. Dinner in Ribeirão Preto

Lodging: [Dann Inn Ribeirão Preto](#) or similar

DAY 5: TUESDAY, NOVEMBER 25TH, 2025 (B, L, D)

Morning: Breakfast at the hotel then a visit to a **sugarcane plantation and ethanol plant**. This visit will provide a comprehensive overview of the process from cultivation and harvesting of sugarcane to ethanol production, including fermentation and distillation. You'll see the role sugarcane plays in Brazil's energy matrix, exploring its significance as a renewable energy source, along with the ways byproducts, such as bagasse, are utilized for energy generation and other sustainable applications. Then lunch in town.

Afternoon: A tour of Agrindus, a **dairy farm** recognized as one of the largest and most technological in the country. They are considered a pioneer of A2 milk. Along with dairy, they farm citrus, corn, oats, sorghum, and soy, as well as beef cattle. The farm holds sustainability and animal welfare certifications and will provide an opportunity to learn what steps they take to maintain health and compliance in both their beef and dairy herds.

Lodging: [Dann Inn Ribeirão Preto](#) or similar

DAY 6: WEDNESDAY, NOVEMBER 26TH, 2025 (B, L, D)

Morning: Breakfast at the hotel and then depart for a **feedlot** tour for an immersive experience in Brazilian beef production. This feedlot operation is a benchmark for efficient management, advanced technology, and high-quality beef production. Attendees will see production systems and gain insights into cutting-edge technologies used in herd management, animal health monitoring, and production traceability.

Afternoon: Lunch and then visiting a **meat processing plant** where attendees will get a comprehensive overview of the plant's operations, from live cattle arrival to the final packaging stage. The tour will focus on the plant's implementation of rigorous hygiene standards, precision cutting and packaging technology, and sophisticated traceability systems. Dinner in town.

Lodging: [Dann Inn Ribeirão Preto](#) or similar

DAY 7: THURSDAY, NOVEMBER 27TH, 2025 (B, L, D)

Morning: Breakfast at the hotel and check-out. Tour **Tatu Marchesan**, a manufacturer of agricultural implements and machinery. The company produces a wide array of equipment like tillage implements, planters, and sprayers. The visit offers a chance to observe firsthand the manufacturing processes that support Brazilian agriculture, providing insights into the design and application of modern farming equipment, exploring their product lines. Lunch in town after.

Afternoon: Visit **Citrosuco orange juice processor**. Attendees will see the journey from the reception of fresh oranges to the extraction, processing, and packaging of juice, with a focus on the company's commitment to sustainability and technological innovation. Dinner in town.

Lodging: [Hotel Matão by Mercure](#) or similar

DAY 8: FRIDAY, NOVEMBER 28TH, 2025 (B, L, D)

Morning: Breakfast at the hotel and check-out. Start the day with a visit to a **coffee farm**. An immersive experience, showcasing coffee plants, harvesting methods, bean processing (washing, pulping, drying), and flavor-influencing techniques. Lunch on the way to our next stop.

Afternoon: Visit **John Deere Tropical Agriculture Research and Development Center**. This center researches and tests products for key production systems like grains, sugarcane, cotton, and specialty crops. The visit will offer insight into how John Deere innovates for tropical agriculture, showcasing their laboratories, testing fields, and the advanced technologies they employ to create machinery and software suited to this unique agricultural landscape. Dinner in Campinas.

Lodging: Hotel Nacional Inn or similar

DAY 9: SATURDAY, NOVEMBER 29TH, 2025 (B, L, D)

Morning: Breakfast at the hotel and check-out. Then drive back toward São Paulo. Visit **Serra do Japi** along the way. This preserved mountain offers a glimpse into the remnants of the once vast Atlantic Forest and provides a deeper understanding of Brazilian natural ecosystems and sustainability. The visit itself would entail a thorough introduction to the Atlantic Forest ecosystem, which is one of the most biodiverse, and threatened, biomes on the planet. Lunch near Serra do Japi or en route. Continue travel to São Paulo and hotel check-in.

Evening: Farewell dinner in São Paulo.

Lodging: [Radisson Paulista Plaza](#) or similar

DAY 10: SUNDAY, NOVEMBER 30TH, 2025 (B, L, D*)

Morning: Breakfast at the hotel followed by a São Paulo cultural visit and free time. Lunch in São Paulo.

Evening: Check out of hotel and head to the airport. Take flight AA 926 to DFW at 11:00 PM.

DAY 11: MONDAY, DECEMBER 1ST, 2025 (B*)

Arrive in DFW at 6:25 AM and transfer to flights to home airports. AA 2496 for PDX flight, arriving at 12:13 PM.

MEAL CODE: B = breakfast, L = Lunch, D = dinner. * Indicates meal on airplane. Breakfast includes coffee or tea and other meals include a beverage.

**Tour stops are subject to adjustment if circumstances require.

*This tour is not affiliated with any FFA association.

Cost

\$6,100 - Cost for one student attendee, sharing a room with one other attendee. +\$600 to not share a room.

\$6,425 - Cost for chaperones.

The cost covers round-trip airfare from PDX to GRU (São Paulo, Brazil) (price will differ if flying from a different airport), lodging, ground transportation, tours and activities, three meals per day in Brazil*, travel insurance, local tour guide, tour management, and tips for guides.

Snacks, incidentals, and souvenirs are not included.

*Lunch on Sunday, Nov. 23 is not included. Attendees will be able to browse the market's food stalls and pick their own lunch. Additionally, meals at US airports are not included in the cost.

Cost is based on 12 student attendees and one chaperone in addition to the tour leader, the minimum number for the tour to take place.

Eligibility

Applicants who meet the requirements below will be selected on a first come, first served basis.

- 18 to 21 year old FFA members from any state (FFA advisor must sign the application)

Visas and Passports

- Attendees will need a passport that is valid until at least May 22, 2026.
- A Tourist eVisa is required to enter Brazil. It costs \$80.90. Attendees will be walked through the application process by the tour leader.

Payment Info

- \$1,000 deposit due by August 7
- Balance due by October 10

Payments may be made by check or credit card. Credit card payments will include a 3% transaction fee.

Checks should be made out to Agrotours and sent to PO Box 29130 Richmond, VA 23242.

Trip Minimum

At least 12 student attendees must commit by July 28 for the trip to take place. There are 15 student spots available.

Cancellation Policy

Cancellations ninety days [90] or more prior to tour departure will receive full refund of deposit, less a \$250 cancellation charge per person. Cancellations between thirty [30] and ninety [90] days will forfeit the initial deposit amount, and may also be subject to Supplier* cancellation fees. Cancellations within the thirty [30] day period prior to departure will not be refunded, except in the case that the participant can be replaced.

*The Supplier is an airline, hotel, charter coach company, restaurant, museum or entrance fee, guide, or unrecoverable administrative charges.

Flights

The cost includes flights from PDX to GRU, with a layover in DFW.

Attendees from states other than Oregon will need to arrive to DFW by 5:30 PM on November 21 to meet the rest of the group. The cost and tickets will be adjusted to each attendee's airport of choice.

Tour Leader

Jordyn Coon

Jordyn owns an agriculture marketing communications and event coordination business, which includes planning and leading agriculture tours. She is an experienced traveler herself and has previously led student tours to central California, New Zealand, and Italy.

She grew up on a farm in Oregon and was given many opportunities to travel during her upbringing, developing a deep appreciation for both ag and travel. After obtaining a degree in Agricultural Sciences from Oregon State University, Jordyn worked for Syngenta, a global crop protection and seed company, before starting her own business. During that time, she was able to gain an understanding of many diverse agriculture commodities and practices beyond what can be found in her home state. FFA was an important part of her life as a member and still is, as an alumni. Being able to combine her interests in ag and travel and share those with FFA members is an incredible opportunity for Jordyn.

Health and Safety

The safety of the participants is of the utmost importance. There are inherent risks in activities such as flying and touring working agricultural operations, but all measures possible will be taken to protect attendees and keep them safe. Parts of the risk management strategy include, but are not limited to:

Travel insurance: Travel insurance will be purchased for each student, which will include medical treatment and medical transport coverage.

Chaperones: In addition to the trip leader, an appropriate number of chaperones will be selected based on the number of student attendees. All chaperones will be required to pass a background check. At least one chaperone will be CPR & First Aid trained.

Medical information: Attendees will be required to provide medical information necessary to receive treatment in the event of an emergency. *All attendees will be required to provide proof of medical insurance.

Locations Sharing: All attendees will be required to download the Life 360 app and have their location available at all times.

Alcohol Consumption: Alcohol consumption is not allowed for students or chaperones and will result in termination of the tour.

Important Dates

July 25: Final day to submit applications

August 7: \$1,000 deposit due

October 10: Balance of payment due

Testimonials

Here's what parents and students had to say about past tours:

There was a lot of effort put into this trip to make sure all participants saw many different parts of the ag industry. With all travels, hotels, food, and tours covered, as parents we felt it was a great investment in our child's future.

~ Parent of Attendee

They were able to see many new to them parts of the agricultural community. Many networking possibilities were available to be pursued in the future. As well as new friends that could last a lifetime.

~ Parent of Attendee

I really appreciated the specific itinerary and communication. I also appreciated that students changed roommates. I think that allowed the group to bond and learn to be around other students from a variety of backgrounds.

~ Parent of Attendee

I really enjoyed the times we were driving and talking to the different students and chaperones on the trip. Listening to the different tour guide's stories on how they got involved with each company was extremely interesting.

~ Attendee

It was a great experience to travel around to a new environment and learn about different careers and a great place to meet new friends from around the state.

~ Attendee

The experience truly is a once in a lifetime opportunity. The agricultural companies and industries you get to see, along with the friends you get to make, is astronomical.

~ Attendee

It was such a fun trip and we got to see so much that we wouldn't have been able to without this trip. It was a great learning experience and we could use what we learned from the trip in real life.

~ Attendee

These tours are an amazing experience, and have so much to teach us about agriculture outside of Oregon. I think it is very important that we know more about agriculture outside of what we know.

~ Attendee