



Kate

OUTDOORS

Hiking & outdoor content creator

WWW.KATEOUTDOORS.COM

 [@KATE.OUTDOORS](https://www.instagram.com/kate.outdoors)

 [@KATEOUTDOORS](https://www.tiktok.com/@kateoutdoors)

CONTACT@KATEOUTDOORS.COM



Kate
OUTDOORS

BLOGGER HIKER CONTENT CREATOR



ABOUT

Hi, I'm Kate! I'm an outdoor content creator, blogger, and avid hiker based in Western Colorado. My mission is to inspire people to get outside and develop a deeper connection with the Earth, which I facilitate through sharing hiking & camping tips and topics like environmental news, sustainability, and ethical outdoor recreation. I'm passionate about sharing brands and destinations that align with my audience's outdoor interests, and creating high-quality content brands can license for social media and marketing purposes.



28.1k



11.1k

Past Campaigns

SELKBAG



COORS LIGHT



VUORI





Kate
OUTDOORS

BLOGGER HIKER CONTENT CREATOR

KEEN



275 17 3 28

Overview

Accounts reached	7,957
Accounts engaged	303
Profile activity	30
Product Page Views	18

Reach

7,957
Accounts Reached

1,234 Followers • 6,723 Non-Followers

Impressions 8,037

NATIONAL PARKS
CONSERVATION ASSOCIATION



453 11 6 12

Overview

Accounts reached	12,048
Accounts engaged	468
Profile activity	19

Reach

12,048
Accounts Reached

1,674 Followers • 10,374 Non-Followers

Impressions 13,131

From Home 5,876



Affordable Romantic Winter Weekend Getaway in Colorado Gas: \$47.29

A little bts on what William & I spent on our romantic...

Emily Watts · La Vie En Rose
February 11 · Duration 0:20

160881 6058 58 2985 3120

Reel Insights

Instagram and Facebook Plays	161,370
Instagram and Facebook Likes	6,064

Instagram

Analytics

Data since post time: Feb 11, 2022 8:06 AM

270.2K 23.8K 304 1,748

The data was updated on 2/21/2022.

Total Play Time	921h:23m:20s (+2.4h vs 1d ago)
Average Watch Time	12.2s (-0.1s vs 1d ago)
Watched full video	30.11% (-0.01% vs 1d ago)
Reached Audience	248,604 (+1,376 vs 1d ago)



Kate
OUTDOORS

BLOGGER HIKER CONTENT CREATOR

SERVICES

- Photography
- Short-form video creation
- Influencer partnerships
- Blog writing
- Product reviews

VERYWELL

