

PLANNING AND DEVELOPMENT COMMITTEE

Meeting Minutes

February 26, 2019

(Meeting held telephonically)

Present: Mike Dyer, Natalie McKenney, Gaye Leo, Amanda DeNight, Rome Williams, Karah Gagnon, Dawne Winn, Connie Johnston

Absent: Mike Sobieski, Amy Gurtler

The meeting was called to order at 3:32 p.m.

Topic	Discussion	Action/ Update
<p>1. Community Development Reports</p>	<p>Rome reported:</p> <ul style="list-style-type: none"> • Community effort promoting Kinder Prep fall registration, spreading word w/families • Spirit Week/Great Kindness Challenge in full swing <p>Rome was selected by Chandler Chamber of Commerce for a community project. He will be sharing about the Dobson garden project.</p> <p>Mike reiterated Dobson and Val Vista working together and benefiting from each other’s strengths. Amanda, Rome, Deb and Dawne, met re: Chandler’s Ostrich Festival and how to promote each campus and gain name recognition. Mike suggested if there are any materials from AZ Charter School Association that could be used re: what charter schools are, and the benefits of school choice, to integrate their materials with ours</p> <p>Amanda reported: (Note: full report included in March 4 Governing Board packet.)</p> <ul style="list-style-type: none"> • 1,546 Volunteer hours as of 2/5 • 12 tours, another one on the schedule • Over \$30,000 raised at Viper Ninja Warriors / Baskets were popular fundraising items • Partnered with Engineering for Kids for a Spring Break Camp • Marketing Table at Main Event over Spring Break • Doing well with Facebook and Google Ad Words • Amanda has taken social media webinars re: social marketing. <p>Karah congratulated Amanda on a well-run Viper Ninja Warriors event. Mike complimented on how this is a great example of a legacy event.</p>	<p>Amanda and Rome to report out next month as to ways they are working together for the benefit of both schools.</p>

	Good to hear banner signage is drawing people in for tours.	
2. School Crest Progress	<p>Rome reported the updates suggested by the Board went to Daniel Langhans and are being put through the vector process (digitizing/segmenting so images are clear and scalable).</p> <p>Mike asked the Committee as to their thoughts re: Crest implementation. Dawne reported the Crest is so detailed, perhaps could be used on Spirit shirts, as a watermark on letterhead, murals, or banners around school. Gaye suggested using the Crest as a desirable emblem for Honor Society kids, purchasing shirts for them for fundraising. Perhaps using the Crest on the walls in front of school bordering solar panel and wall facing out to 7th Avenue. Could also take to Leadership team for use as academic banners.</p> <p>Mike suggested encouraging the 8th graders as their school gift to get leadership to sponsor fund raise to leave a Crest gift as a memento to the school.</p> <p>Karah suggested consideration be given to including the Crest when it is time to update the A-rated banners.</p> <p>As the board finalizes the crest and artwork is approved, the committee work is complete and the Crest will be removed as an Agenda item from this Committee.</p>	<p>Rome expects to have Crests completed by end of week.</p> <p>Connie will include the samples for the P&D report for Monday's Board meeting.</p> <p>Connie to keep Crest on Agenda until it is approved by the Board.</p>
3. Governing Board Membership	<p>Want to make sure we continue to pursue. One more spot to be seated at Val Vista. Devin Grigg has formalized his interest to come onto the Board.</p> <p>Overall purposes of committee is to vet. Potential members – Mike asked for feedback Mike will call Devin and Karah will also have a conversation with him regarding Board responsibilities.</p> <p>Connie was asked to review what meetings he has attended. With Devin's addition to the Board, the membership should be rounded out.</p>	Connie – circulate packet of his interests
4. Fall Work Session	<p>Mike suggested the Fall Work Session focus on policies/procedures and how the schools function (similar to Board 101). Mike would like to spend time so all are more comfortable with the policies.</p> <p>Mike would like to work toward including appropriate policy documentation as backup for Executive Committee and Administrators re: topics being discussed. For example, topic of student expulsion, want to assure Board is following policy and would like to see attached to Board materials.</p>	<p>Keep this item on Agenda</p> <p>Natalie created a resource policy digest. She will provide to Connie for distribution/review.</p>

	<p>Karah thinks it is an excellent idea. Natalie created a resource document (with hyperlinks) which she is willing to share as a resource policy digest. Mike can see us familiarizing ourselves and reviewing specific concepts at the session.</p> <p>The document could be the start of a working model as to how we want the work session formatted. It is the intent for us to be aware, or if we need to have an audit, what may need to be vetted.</p> <p>Yvonne Watterson, speaker from Spring Work Session, would be happy to facilitate dialogue with best practice and policies/procedures.</p> <p>Choose a date for the Work Retreat so everyone has on their calendars and can plan around. A date in early September was suggested and will be polled. Give a Friday or Saturday option and perhaps a Tuesday 1/2 day. Weekend preference was expressed. September may be fairly safe as it avoids fall break (in middle of October) and sports seasons take off.</p>	<p>Make sure we are basing decisions for the organization.</p> <p>Doodle Poll will go out next week to nail down a date.</p>
<p>5. Academic Excellence</p>	<p>The topic of Academic Excellence has moved out of Planning and Development and has been added to the Governing Board Agenda as a monthly reporting item.</p>	<p>Remove from P& D Committee's Agenda</p>
<p>6. Future Development Pipeline</p>	<p>Mike wants the Committee to look forward and to the future health of the schools. One of the things we have benefited from in the past is having a pipeline of leadership and a serving Assistant Principal. It is worthwhile to dedicate the time (stipends for those interested in leadership, \$\$'s for professional development, having Assistant Principals.)</p> <p>A pipeline will add value our schools. Karah had also been thinking along those lines and felt a pipeline would help with retention and future leadership as we will have a pool of people who know the Ball Charter way. Gaye commented all the principals are excited about the pipeline project.</p> <p>Are we looking at existing staff, or thinking of adding? Mike responded that historically, it has been internal candidates. However, the committee could look at profiles on how we wish to develop the program (slow percolating approach).</p> <p>Karah offered to champion a future leadership pipeline and development program that schools would entertain. She will reach out to Annie re: discussion at ADMIN meeting to make a recommendation to the Board. Karah offered to champion and will reach out to</p>	

	Annie re: discussion at ADMIN meeting. Gaye offered to work with Karah and Dawne is willing to provide Dobson representation.	
7. Future Agenda Items	No additional Agenda items were suggested.	
8. Next Committee Meeting	The next regular scheduled Planning and Development Committee meeting will be held Tuesday, April 2, 2019 at 3:30 p.m. Call in number will be: 480.867-4479, PIN: 2207	

The Planning and Development Committee Meeting was adjourned at 4:30 p.m.

Meeting Minutes Submitted by: Connie Johnston, Board Coordinator – 2/27/2019