

2022

Wild Eyed
creative co

WEBSITES
FOR *Digital & Film*
PHOTOGRAPHERS



WWW.WILDEYEDCREATIVECO.COM



WILD.EYED.CREATIVE.CO



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EXTRAS & ADD ONS

Tom Nick

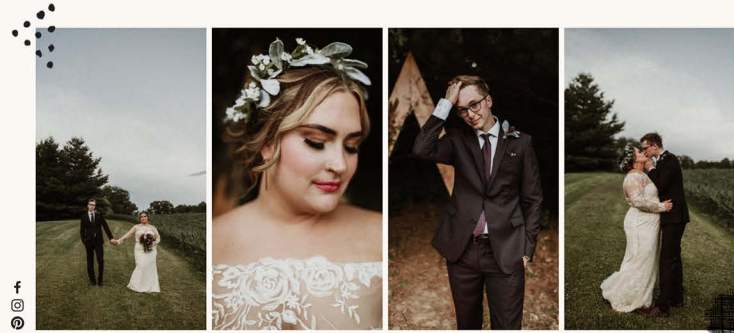
Thank you for checking out our pricing guide. I hope this helps you determine how we can best serve you exactly where you are. Photography is an important craft and the world needs to discover the work that you're doing.

I was a photographer for over 10 years. I started this business to help photographers like you find success and fulfillment in their business. How? By designing you a kickass brand and website that puts your dream clients first.

We focus on strategy-first design. A sure-fire way for you to come out with a brand and website that gets you hired by clients you love.



ALL IN



CAPTURE YOUR STORY



HOME / ABOUT / LOOKBOOK / PRICING / STORIES / CONTACT
LET'S MAKE MEMORIES



HI, I'M KASEY ROTH

I've had the privilege to travel around the country, sharing memorable moments with so many amazing people. I took photography classes at Illinois Central College and participated in workshops across the country before starting my own business based in Central Illinois. Photography has always been more than a craft to me. It's a passion, art, and medium to make real connections with truly wonderful people.

[MORE ABOUT ME →](#)



CAPTURE YOUR ENGAGEMENT; YOUR WEDDING; YOUR LIFE—YOUR STORY.

Professional photography is not just about making memories. It's about sharing your life; remembering the moments the way you first saw them; telling your story to the ones you love—your spouse, your children, your grandchildren. Whether it's a wedding, engagement, senior anniversary, or portrait, my passion is to capture and create beautiful, high-quality images that tell your story with a fun and rewarding photography experience.

HAVING TROUBLE BOOKING NEW CLIENTS?
ARE THE CLIENTS YOU DO BOOK PEOPLE THAT
YOU DON'T VIBE WITH?

**IF THE ANSWER IS YES, OUR "ALL IN"
PACKAGE IS FOR YOU.**

WHAT'S THE MOST EFFECTIVE WAY TO FIND
AND BOOK BETTER CLIENTS? ANSWER: BRAND
STRATEGY, THE MAP THAT WILL SHOW YOU
EVERYTHING. IT WILL HELP YOU ATTRACT...AND
CONVERT...IDEAL CLIENTS INTO REAL CLIENTS.
IT WILL ALSO DEFINE WHO THOSE IDEAL
CLIENTS ARE AND WHERE YOU CAN FIND THEM.

IN THIS PACKAGE, WE DIVE DEEP INTO BRAND
STRATEGY TO CREATE A WELL-FUNCTIONING
BRAND BEFORE DESIGNING A WEBSITE THAT'S
OPTIMIZED FOR LOCAL SEO. YOU GET
EVERYTHING YOU NEED TO GO ALL IN ON YOUR
DREAMS.

GAIN INSIGHTS INTO YOUR BUSINESS THAT YOU
DIDN'T KNOW WERE POSSIBLE. GET A BRAND
AND WEBSITE THAT GETS YOU MORE OF THE
CLIENTS YOU LOVE.

BRAND STRATEGY - \$2448

DESKTOP + MOBILE READY SITE - \$1750

10 PAGES - \$2499

COPYWRITING - \$1499

WEBSITE TRAINING - \$249

SEO IMPLEMENTATION - \$1750

6 MONTHS OF REPORTING - \$1200

30 DAYS OF SUPPORT -\$499

9. PRIMARY LOGO + SECONDARY LOGO - \$1899

10. DESIGN ELEMENTS - \$749

11. BRAND FONTS - \$399

12. COLOR PALETTE - \$199

13. BRAND BIBLE - \$1399

~~\$12144~~

\$10275



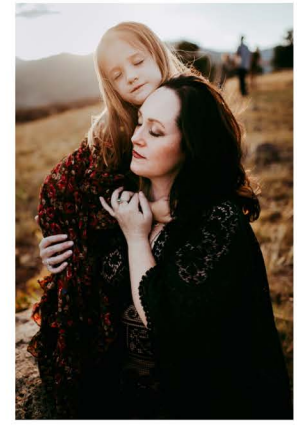


BASED IN TEXAS SINCE 2011 TRAVEL ANYWHERE

LETS VISIT →

THE SWEET SPOT

TEXAS WEDDING PHOTOGRAPHER



I'm Erin Crista

I create emotional, fun, and beautiful wedding photography! I'm located in the Panhandle of Texas, Wellington TX to be exact, and I'm always happy to travel. (My passport is ready to go on an adventure!) If weddings could be a love language, they would be mine! I am dedicated to capturing every moment of your special day and allowing your story to unfold in the details of my photographs. I know that choosing the right photographer is one of the most important decisions you'll make about your wedding, as photographs are what preserve the day's memories for years to come.

I love shooting weddings that are full of adoration and fun. The little in-between moments of emotion are what I live for! I'm all about having a good time and making my clients feel at ease. I want my couples to feel absolutely relaxed, carefree and blissful on their wedding day and will help guide them through the entire wedding process. Although we might meet as "photographer" and "client," I promise we will part ways as friends! I can't wait to get to know you and your story!

LEARN MORE

SUBSCRIBE

Sign up with your email address to receive news and updates.

We respect your privacy.

"WHERE THERE IS LOVE, THERE IS LIFE"

GALLERIES



ENGAGEMENT PHOTOGRAPHY

PHOTOGRAPHER

WHEN YOU HIT THE SWEET SPOT YOU'RE GETTING WHAT YOU NEED PLUS A LITTLE MORE. HERE, THE FOCUS IS TO DESIGN YOU A KICKASS WEBSITE WITH A LITTLE BIT OF BRAND STRATEGY TO LEAD THE WAY.

WE BELIEVE YOUR WEBSITE SHOULD BE BEAUTIFUL AND STRIKING. IT SHOULD REPRESENT YOUR UNIQUE PERSONALITY, YOUR ONE-AND-ONLY VOICE. AND, JUST AS IMPORTANT AS IMAGE, IT SHOULD BE FUNCTIONAL. WEBSITES THAT WORK ARE WEBSITES THAT SERVE YOUR IDEAL CLIENT. THEY SHOULD ALWAYS COME FIRST.

OUR GOAL IS TO DESIGN YOU A WEBSITE THAT IS MORE THAN A PORTFOLIO. A WEBSITE THAT IS AN EXTENSION OF YOURSELF. IT SHOULD BE CAPABLE OF MAKING CONNECTIONS AND BOOKING CLIENTS SO YOU CAN BE OUT THERE CAPTURING MEMORIES. YOUR WEBSITE IS A TOOL THAT SHOULD BE FULLY UTILIZED TO MAKE YOUR BUSINESS SUCCESSFUL, NOT AN OVERLOOKED NECESSITY.

BRAND INTENSIVE - \$1499

DESKTOP + MOBILE READY SITE - \$1750

8 PAGES - \$1899

COPYWRITING - \$1199

WEBSITE TRAINING - \$249

30 DAYS OF SUPPORT - \$749



MORE THAN A PORTFOLIO. A WEBSITE THAT IS AN EXTENSION OF YOURSELF. MAKING CONNECTIONS AND BOOKING CLIENTS WHILE YOU'RE OUT THERE CAPTURING MEMORIES.

~~7345~~

\$ 6 4 7 9

DIP THEM TOES



MARYLAND BASED PHOTOGRAPHER

ADVENTURE ALWAYS

SAY HEY



What's up, friend!

Heyyah! My name is Caitlin. I'm a Maryland based photographer, wife, + mother.

Lover of adventure, nature, fitness, animals, films, and saving the best for last

[drum roll please]

...chocolate.

Random facts: I have an identical twin. I lived in Europe the first ten years of my life. I helped take down the Berlin wall. I've walked across an extinct volcano. My favorite food is a veggie sandwich. I despise cooking but a clean house is my jam!

I'm loud, I'm goofy, I'm passionate, and I surround myself with people who seek out a good time, so what ya waiting for?

Real Talk: I graduated with a bachelor's degree in electronic media and film; I had dreams of working in Hollywood. But, being a military wife (husband is now retired) often meant putting aside your own dreams so that you can keep your family together.



I wanted more than random jobs. I wanted a career that was connected to ME, and one that I could travel with. When my new passion was realized, I hit the ground running and haven't looked back.

I LOVE photography, and there is nothing more important to me than capturing the moments of your life through. We all have a story to tell, what's yours?

MAYBE YOU'VE JUST STARTED YOUR PHOTOGRAPHY BUSINESS AND THE ONLY THING YOU'RE SURE OF IS THAT YOU WANT TO TAKE PICTURES FOR A LIVING AND YOU NEED A WEBSITE TO GET THINGS GOING.

CONSIDER DIPPING YOUR TOES IN THE WATER. WE'LL GET YOUR FEET WET WITH A ONE-OF-A-KIND WEBSITE THAT REPRESENTS ALL THE WONDERFUL GOODNESS THAT YOU ARE AS A PHOTOGRAPHER. AND WE'LL EVEN HELP YOU WORK OUT YOUR IDEAL CLIENT AS A BONUS.

IF YOU JUST NEED A KICKASS WEBSITE SO YOU CAN GET THOSE CLIENTS ROLLING IN, CHECK OUT OUR "DIP THEM TOES" PACKAGE.

IDEAL CLIENT STRATEGY - \$899


DESKTOP + MOBILE READY SITE - \$1500

6 PAGES - \$1399

COPYWRITING - \$999

WEBSITE TRAINING - \$249

30 DAYS OF SUPPORT - \$749



MORE THAN A PORTFOLIO. A WEBSITE THAT IS AN EXTENSION OF YOURSELF. MAKING CONNECTIONS AND BOOKING CLIENTS WHILE YOU'RE OUT THERE CAPTURING MEMORIES.

~~5795~~

\$ 4950

Extras & Add Ons

WE ARE HERE TO HELP YOU REACH YOUR GOALS. OUR ADD-ON SERVICES WILL GIVE YOU THE BOOST YOU NEED TO SCALE YOUR MOUNTAINTOP.

BRAND STRATEGY FRAMEWORKS

IDEAL CLIENT + MARKET RESEARCH - \$1499

SEO + STRATEGY + REPORTING

KEYWORD RESEARCH + 5 KEYWORDS WITH ON PAGE IMPLEMENTATION - \$1490
MONTHLY REPORTING + STRATEGY RECOMMENDATIONS - \$199 (6 MONTH CONTRACT)

EXTRA PAGES

STANDARD PAGES - \$289
SALES PAGES - \$1490

HOURLY WORK

GENERAL WEBSITE UPDATES - \$149

1-1 MENTORSHIPS

1 HOUR MENTORSHIPS - \$250



FAQs

What do you build websites on?

We use Showit or Squarespace depending on the needs of the business!

Do you offer payment plans?

Yes! We offer 3,6, and 12 month payment options!

How long will my project take?

Most projects run between 4 & 6 weeks. Bigger projects can run 6 to 8 weeks.

Will I be able to change my own content afterwards?

Yes! We will train you on how to manage all of your own content!

What if I just need something really simple?

While we have packages that work for most photographers we absolutely do custom quotes for projects as well.

Do you still do Branding?

We do! It's no longer included in our packages but we would still love to do your branding if that's something you need!

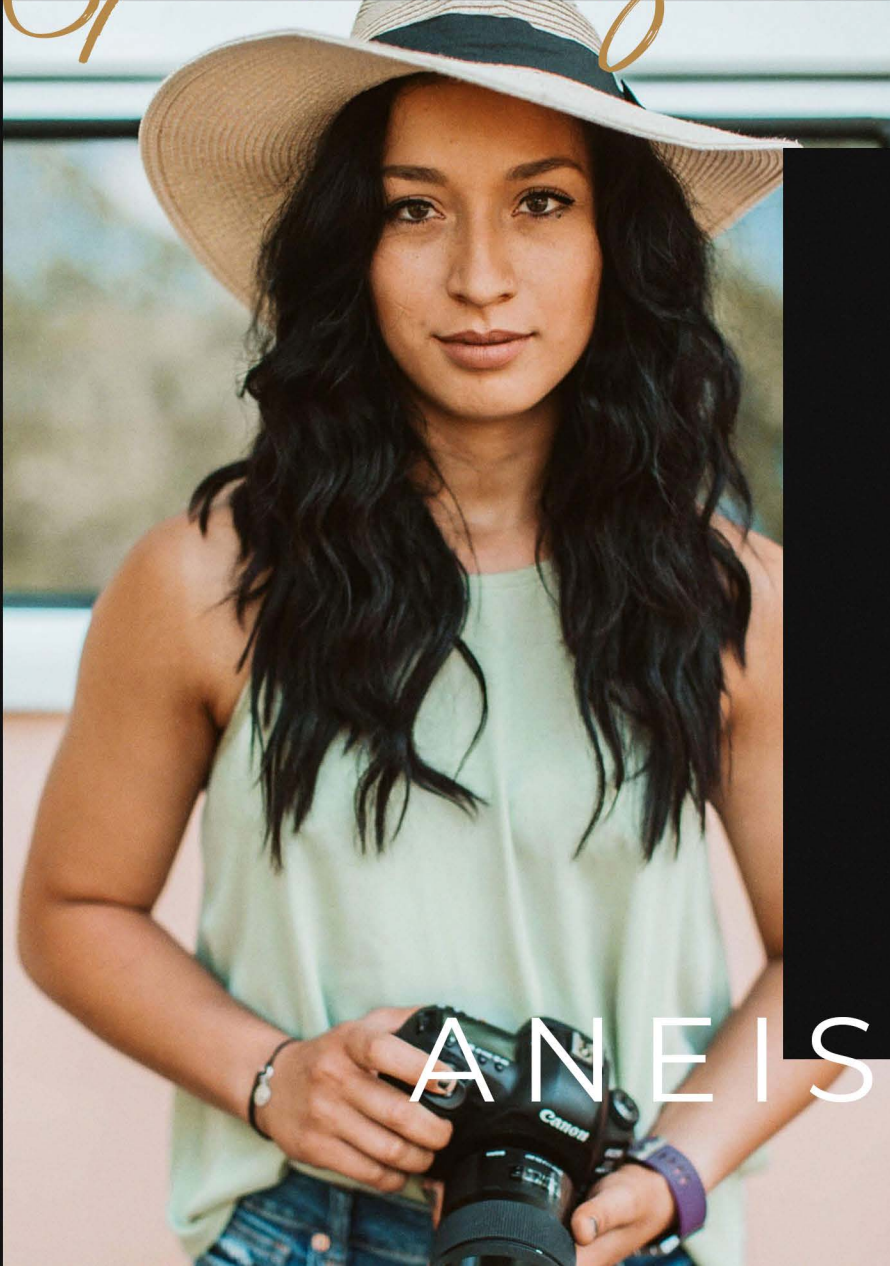
Good words



NICK HAS BEEN THE BEST HUMAN TO WORK WITH FOR MY WEBSITE. HE POINTS OUT WONDERFUL IDEAS THAT HELP PUT VISIONS TO LIFE. AS A PHOTOGRAPHER, MY WEBSITE IS EXTREMELY IMPORTANT IN TELLING WHAT MY STYLE IS TO THOSE WHO VIEW IT. HE CAN DO THIS. HE ALWAYS IS THERE WHEN I NEED SOMETHING FIXED AND I APPRECIATE THAT WHEN I KNOW HE'S BUSY BEING A BOSS DAD! HE IS KIND, PROFESSIONAL, CREATIVE AND HAS BECOME A SUPER IMPORTANT PART OF MY BUSINESS TO ME.

KATIE DENTON

Good words



I CANNOT SAY ENOUGH AMAZING ABOUT NICK! HE WAS AMAZING TO WORK WITH AND CREATED SUCH A WONDERFUL LOGO AND SITE FOR ME. HE IS SO TALENTED AND WILL MAKE YOUR BRANDING DREAMS COME TRUE. I WOULD 10/10 RECOMMEND HIM AND WILL ALWAYS USE HIM FOR ANY FUTURE BRANDING NEEDS. HIRE NICK!!!

ANEISA CALDER

Good words



NICK IS INCREDIBLE TO WORK WITH! HE HONORS THE HEART AND SOUL, THE MEANINGFUL LINK BETWEEN BUSINESS AND SELF, UNEARTHING A BRAND THAT IS REFLECTIVE OF ALL THAT MATTERS. SO MUCH OF THE PHOTOGRAPHY INDUSTRY HAS BECOME CURATED, AND IT WAS INCREDIBLY POWERFUL TO WORK WITH SOMEONE WHO UNDERSTANDS THAT I AM THE ROOT OF MY BRAND; TO WORK WITH SOMEONE WHO IS FINALLY BRAVE ENOUGH TO PUSH FOR THE IMPORTANCE OF MY BRAND UNABASHEDLY CAPTURING ALL OF THE PARTS OF WHO I AM AND WHAT I BELIEVE. FOR SO MANY YEARS I'VE FELT PRESSURED TO SUBDUE THE DEPTH WITH WHICH I VIEW THE WORLD WHEN ACTING AS MY BUSINESS SELF. I FINALLY FOUND THE SUPPORT I NEEDED TO EXCAVATE MY OWN COURAGE AND TO STAND FIRMLY IN WHO I AM AND ALLOW MY BRAND TO BE MOLDED AND SHAPED FROM THAT STRENGTH. I AM SO GRATEFUL FOR THE GROWTH AND ACCEPTANCE I HAVE EXPERIENCE FROM THIS INVESTMENT. MY SITE

HEIDI CALMA

Good words



NICK IS YOUR GUY. YOU HAVE TO TRUST ME! NOT ONLY IS HE THE KINDEST PERSON TO WORK WITH, BUT HE KNOWS HOW TO BUILD A WEBSITE FOR YOU AND YOUR BRAND THAT STANDS OUT, SERVES YOUR CLIENTELE WELL, AND LOOKS AMAZING! 10/10 RECOMMEND!!

KAYLA LOCKE

The Team



Nick

Designer and brand strategist. From Illinois but currently based in Ogden, UT. Catch him hiking in the mountains, shooting at the range, or restoring old motorcycles like a good ol' boy. If you catch him at home he'll probably be spending time with his wife and daughter, playing with his Wiener (Dog), Novie, and his adorable but overly clingy heeler, Shadow. He also loves film photography, videography, educational podcasts, writing and performing music, audio engineering, and binge-watching Netflix with a



Nathan

Copywriter and SEO writer. From Illinois but currently based in Springfield, MO. You probably won't catch him out being a good ol' boy anywhere. He's a hermit, a good ol' boy at home with his wife and Rottweiler/German Shepard, Dirk. If you do catch him (you won't) he'll probably be reading novels, philosophy, or theology, writing stories and poetry, making music, watching movies no one else likes, or drinking too much Merlot and cracking dirty jokes with his friends.

READY TO TAKE THAT LEAP?

WE ARE SO EXCITED TO HELP YOU ON YOUR PATH TO SUCCESS! SCHEDULE A CALL WITH US THROUGH THE CONTACT ON OUR WEBSITE.

HAVE ANY QUESTIONS? DO NOT HESITATE TO SEND A MESSAGE AND ASK. YOU CAN CONTACT US ON OUR WEBSITE OR ON OUR INSTAGRAM ACCOUNT. WE ARE ALWAYS HAPPY TO HELP!

LET'S GO! >

Thank you



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