

WOVEN DREAMS & JEN ELIZABETH COLLOBARATION

FEBRUARY 2023

BYRON BAY EDUCATION RETREAT



Woven Dreams
EMOTIVE STORYTELLING

EDUCATORS

THE AWESOME PEOPLE BEHIND THIS PROJECT



**JENNIFER
JURUKOVSKI**
PARTNER / EDUCATOR



ANNA THOMPSON
PARTNER / EDUCATOR



JENNIFER MARTIN
GUEST EDUCATOR /
SUBJECT MATTER EXPERT

THE WORKSHOP

The workshop will be held in Byron Bay in February 2023.
Tickets will go on sale in June 2022.

The workshop will be held for 2-nights (3-days) and will include 3 sessions.

Finally plans for sessions will be confirmed closer to the date, however, it is confirmed there will be a newborn session run by Jen Martin on the Saturday morning.

Generally ⁰⁷ there will be a family, maternity and motherhood session (or a combination of these sessions).

WHO WE ARE

Woven Dreams is an education business created by Jen (Jennifer Jurukovski Photography) and Anna (Raw Image Photography) in 2021.

After successfully selling out 5 workshops in 13-months, they knew they needed to step up their game.

They didn't want to be complacent and assume people would continue to book.

Just like photography, education is a competitive industry and they wanted to ensure they stood out.

The aim is for Woven Dreams to offer the best, deliver the best and work with the best.

They pride themselves on quality and luxury. More than that, they pride themselves on sustainability, ethics and ensuring they work with brands and business that match their own ethos.

That is where the idea of inviting Jen Martin to collaborate with them on a retreat was born!



They wanted to include newborn photography as part of their offering at one of the 2023 retreats, who better than to deliver this style of education than the master herself, Jen!

The retreat will offer all attendees the chance to learn from 3 extremely different educators. All with their own unique editing style, session style and personalities.

They feel offering this diverse education experience will leave all attendees walking away from the retreat feeling refuelled with a revitalised creative mindset.

One thing the three photographers have in common, is their love for style and fashion. That, is where you come in.

They want to keep the retreat exclusive and offer deals and promotions that cannot be secured anywhere else.

They would love for you to consider sponsoring the retreat and we have the following sponsorships available.

They can have a chat to you, about the which sponsorship they feel best suits your business.

SPONSORSHIP PACKAGE ONE - PRODUCT



~ Provide product to the workshop. Product will be used at the workshop and all images containing the product provided will be shared on Woven Dreams social media.

~ Product will be the property of Woven Dreams Workshops and will remain with them after the workshop is finalised.

~ Product will be discussed based on your specific business and how we feel it will work best with the workshop.

~ Woven Dreams Workshops will provide at least 10 digital images in both high resolution and web quality which will showcase your product. These can be used on your social media and for any marketing purposes.

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~ Woven Dreams Workshops and all of its educators will positively promote your brand throughout the workshop.

SPONSORSHIP PACKAGE TWO - DISCOUNT CODE



- ~ Vendor will provide a discount code exclusively for Woven Dreams attendees.
- ~ The discount code will be valid for at least 30-days after the workshop finishes.
- ~ The discount must be for an amount higher than any discounts currently offered to potential customers when they sign up to the vendors website/newsletter.
- ~ Vendor will provide a discount voucher suitable to be placed in gift bags for attendees to receive at the workshop.

SPONSORSHIP PACKAGE THREE - GIFT



~ Vendor will provide a gift suitable to be placed in gift bags for attendees to receive at the workshop.