

LEADERSHIP BEYOND THE THEORY

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"I am so much more conscious in my leadership. I have been implementing things from each of the modules as we go along so a little of everything is now part of my Business-As-Usual!"

5

NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

45

LARGEST TEAM
RACHAEL HAS LED

WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

I was looking for ways to up my game as a leader, to learn and develop my skills so that I could improve my leadership abilities. Having started a new role as a leader of leaders in April 2021, I wanted to make sure that I was focusing on the things that would improve my efficacy in the role and deliver a positive return on investment.

DID THE PROGRAM EXCEED, MEET OR NOT MEET YOUR EXPECTATIONS?

It has been absolutely amazing, I am both inspired and slightly overwhelmed by the amount of things that I could progress from completing Leadership Beyond the Theory. I loved the last lesson on connecting the dots! That will really help me.

This has been the best leadership course I have ever done! The content delivery, LinkedIn group, private podcast access for the lessons and the question structure has just been amazing.

DID YOU FEEL AS THOUGH YOU GOT A PERSONALISED EXPERIENCE DURING THE PROGRAM?

I felt like I got a personal experience, which came from every interaction I had with Em and Kel via email. I loved the 1:1 answers Marty sent to answer my questions each week! I also found the activity in the private LinkedIn from the team awesome - everyone was super engaged!

WHAT MAKES LEADERSHIP BEYOND THE THEORY DIFFERENT FROM OTHER LEADERSHIP EDUCATION PROGRAMS/SEMINARS/WORKSHOPS THAT YOU'VE DONE?

The content is so applicable and clear. It's practical, there are no essays - it's real! I liked the way it was structured; bitesize and beautifully relevant.

CAN YOU DESCRIBE YOUR SELECTION PROCESS AND WHAT CRITERIA YOU WERE LOOKING FOR TO ENSURE THIS WAS A SOUND INVESTMENT OF YOUR TIME AND MONEY?

I was looking for a clear, applicable and focused leadership development course that would give me useful, real life solutions that I could put into practice straight away, and LBT delivered ten fold!

WAS THERE ANYTHING THAT SURPRISED YOU ABOUT THE PROGRAM, ANYTHING THAT YOU DIDN'T EXPECT?

I didn't expect how much interaction there was in the private LinkedIn group! That was really cool, and has made me feel like I am a part of a community.

WHAT WAS YOUR 'PIE IN THE FACE MOMENT', THE CONCEPT THAT REALLY STUCK WITH YOU AND MADE YOU GO 'WOW, I NEED TO WORK ON THAT!'?

There were so many! The key theme, for me, during the course was that there were so many different avenues I could pursue to develop and hone my leadership skills.

The module 'Deliver Value' really made me think about where and how my team and I can best maximise the value we deliver. Although in the past I have been aware of the importance of strategy, the tools, knowledge and guidance in the module has really made me evolve my approach to be more focused.

IS THERE ANY FEEDBACK THAT YOU THINK WOULD BE VALUABLE FOR FUTURE STUDENTS TO KNOW?

I can only rate this course - it's structure, delivery, cadence and usefulness is truly awesome! It is absolutely worth the investment of time and money. I recommend anyone who is serious about leadership take Leadership Beyond the Theory!

You will not regret it. DO IT! Don't miss the chance!