

West Tennessee
STRAWBERRY FESTIVAL
88th Annual West Tennessee Strawberry Festival

JUNIOR FLOATS PARADE
Thursday - May 7, 2026 - 10:00AM

EARLY ENTRY DEADLINE: MONDAY - APRIL 20, 2026

- A LATE FEE OF **\$25.00** PER ENTRY WILL BE CHARGED AFTER THE DEADLINE THRU MAY 4, 2026.
- NO ENTRIES WILL BE ACCEPTED AFTER MAY 4, 2026.

REGISTRATION & ENTRY DETAILS

- Payment must be made at time of registration.
- All entries must be postmarked by **MONDAY - April 20, 2026** to avoid a late fee.
- A processing fee will be added on all card payments. All payments are non-refundable.
- Make entry checks payable to: West Tennessee Strawberry Festival. Mail to: Humboldt Chamber of Commerce, 1814 E Main Street, Humboldt, TN 38343.
- Parade number and position are assigned when this application and payment is received by Chamber Office.
- **All entries must be non-motorized.**
- All categories will be judged for scoring purposes, but prize eligibility is limited to the float category only.

OFFICIAL GUIDELINES

1. **This parade is non-motorized. All units must proceed without the use of motorized vehicles or equipment. Only human-powered or hand-pulled entries are permitted.**
2. Overall appearance, beauty, design, eye appeal, and originality according to thought, concept, authenticity, and thought. They are also judged on ingenuity with these ideas in mind: unusual design, moving parts, animated figures, difficult superstructure and inventiveness in costume, decoration and color.
3. Nothing will be thrown from floats or marching groups into the crowd. This is a violation of Humboldt City Ordinances! -VIOLATORS WILL BE CITED/FINED-
4. **FLOATS**
 - a "float" refers to a decorated platform that is either built directly onto a truck or trailer, or constructed separately and towed behind a vehicle.
 - There will be three (3) Humboldt winners and three (3) Out-of-Town winners.
 - Floats exceeding 15 ft. in height, measured from ground, may be disqualified.
 - Walking beside or touching floats distracts from its appearance and may affect judges scoring.
5. **DANCE/CHEER GROUPS**
 - MUST submit video recordings of parade routines for approval **PRIOR** to registration. Groups that do not provide video coverage will not be permitted to participate in the WTSF. Please send videos to festival@humboldtchamber.com.
 - All entries must be family-friendly. Content containing profanity, suggestive language, or provocative imagery will not be permitted.
 - All groups must remain in motion for the entire parade route. **Stopping at any time is not permitted, as it causes delays and disrupts parade flow.**
5. **HORSES**
 - Must wear a diaper or have someone following to clean up after the horse.
 - Horses and/or horse drawn wagon/carts will be placed at the end of the parade no matter when you register.

CHECK APPROPRIATE ENTRY CATEGORY: FLOAT \$25 HUMBOLDT ☐ OUT-OF-TOWN ☐

- | | | | | |
|--|---|---|-------------------------------------|---|
| <input type="checkbox"/> Junior Float(over 13 feet long) | <input type="checkbox"/> Wagon/Cart - Hand Pull | <input type="checkbox"/> Wagon/Cart - Horse Drawn | <input type="checkbox"/> Stroller | <input type="checkbox"/> Bicycle/Tricycle |
| <input type="checkbox"/> Miniature Float(less than 13 feet long) | <input type="checkbox"/> Boy/Cub Scouts | <input type="checkbox"/> Non Performing Group | <input type="checkbox"/> Clown Team | <input type="checkbox"/> Horses(Animals) |
| <input type="checkbox"/> Military Style Marching Group | <input type="checkbox"/> Girl/Brownie Scouts | <input type="checkbox"/> Costumed Character(s) | <input type="checkbox"/> Twirlers | <input type="checkbox"/> Dance Group |

ALL ENTRIES PLEASE FILL OUT INFORMATION BELOW:

Entry Name: _____

Title of Queen/Royalty: _____

Entry Description (colors, list of riders, special details: troop #, group name,etc.): _____

Sponsor (School/Organization): _____

COMPLETE SECTION BELOW IN ITS ENTIRETY. THIS IS HOW WE WILL COMMUNICATE WITH YOU FOR ANY FESTIVAL RELATED INFORMATION.

Name: _____ Phone: _____

Address: _____ City, State/Zip: _____



Email: _____

The following waiver must be signed by the person completing this form and returned with the parade/revue application:

By completing and submitting this application, I/We do hereby, for myself, my heirs, executors and administrators, do waive and release any and all rights and claims for any damages I may have against the City of Humboldt, Officials of the West Tennessee Strawberry Festival, The West Tennessee Strawberry Festival, or any group or person involved with the West Tennessee Strawberry Festival.

Signature _____ Date _____

Questions? Contact us: festival@humboldtchamber.com | 731-784-1842 | 1814 E Main St Humboldt, TN 38343

Visit our website: www.strawberryfestivaltn.com or Find us on  

West Tennessee
STRAWBERRY FESTIVAL

MEMORANDUM

TO: ALL ENTRIES
JUNIOR FLOATS PARADE - WEST TENNESSEE STRAWBERRY FESTIVAL

FROM: BETH CULPEPPER, MANAGING DIRECTOR

DATE: 2026

RE: LINE-UP PROCEDURE

ENCLOSED YOU WILL FIND INFORMATION REGARDING THE JUNIOR FLOATS PARADE ON THURSDAY, MAY 7, 2026. PLEASE PAY CAREFUL ATTENTION TO THE INSTRUCTIONS AND RULES LISTED IN THE PACKET. SOME DETAILS OF THE INSTRUCTIONS HAVE CHANGED FROM PREVIOUS YEAR.

PRIOR TO YOUR ARRIVAL IN HUMBOLDT FOR THE WEST TENNESSEE STRAWBERRY FESTIVAL, IT IS IMPORTANT THAT YOU RECEIVE YOUR TENTATIVE PARADE NUMBER. PLEASE GO TO OUR WEBSITE AT WWW.STRAWBERRYFESTIVALTN.COM OR OUR FACEBOOK PAGE BEGINNING APRIL 23, 2026 TO LOCATE YOUR NUMBER IN LINE. TENTATIVE PARADE NUMBERS WILL NOT BE MAILED THIS YEAR. ONCE YOU HAVE ARRIVED ON PARADE DAY, YOUR OFFICIAL NUMBER MAY BE PICKED UP AT THE BOOTH AT THE INTERSECTION OF MAIN STREET AND 22ND AVENUE. THESE SERVE TO IDENTIFY YOUR ENTRY FOR THE JUDGES AND FOR THE MEDIA REPRESENTATIVES COVERING THE PARADE.

PLEASE ASSIST US BY BRINGING YOUR ENTRY IN THE CORRECT DIRECTION DOWN MAIN STREET IN THE STAGING AREA. ALL FLOATS WILL BE PARKED ON THE NORTH (RIGHT) SIDE OF MAIN STREET IN EVEN NUMERICAL ORDER. ALL OTHER ENTRIES WILL BE PARKED ON THE SOUTH (LEFT) SIDE OF MAIN STREET IN ODD NUMERICAL ORDER.

WE APPRECIATE YOUR SUPPORT AND PARTICIPATION IN THE 88TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL! IF YOU HAVE ANY QUESTIONS PLEASE CALL THE HUMBOLDT CHAMBER AT (731)-784-1842 OR EMAIL AT FESTIVAL@HUMBOLDTCHAMBER.COM.

West Tennessee
STRAWBERRY FESTIVAL
88th Annual West Tennessee Strawberry Festival
INSTRUCTIONS FOR FLOATS
JUNIOR FLOATS PARADE Thursday - May 7, 2026 - 10:00AM

WELCOME TO THE 88TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL. BELOW ARE YOUR INSTRUCTIONS AND DIRECTIONS FOR GETTING YOUR FLOAT INTO THE STAGING AREA WITH THE LEAST AMOUNT OF DIFFICULTY.

ALL FLOATS WILL LINE UP ON THE NORTH (RIGHT) SIDE OF MAIN STREET. PARADE CONTROLLERS AND/OR POLICE WILL ASSIST YOU IN PROPERLY PARKING YOUR FLOAT. PLEASE EXERCISE CAUTION WHEN DRIVING IN THE PARADE ROUTE AND IN THE STAGING AREA AS MANY PERSONS WILL BE WALKING IN THE AREA.

1. FOR NORTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY 45W (FROM JACKSON), FOLLOW HWY 45 (BUSINESS) TOWARD DOWNTOWN HUMBOLDT.
2. FOR SOUTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY 70-79 (FROM MILAN), TURN LEFT ON HWY 45 BY-PASS (FIRST TRAFFIC LIGHT) AND FOLLOW (THROUGH ONE MORE TRAFFIC LIGHT) TO HWY 45W (BUSINESS) AND TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
3. FOR SOUTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY 45W (FROM TRENTON), TURN LEFT ON HWY 45 BY-PASS (THIRD TRAFFIC LIGHT) AND FOLLOW (THROUGH THREE TRAFFIC LIGHTS) TO HWY 45W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
4. FOR NORTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY 70-79 (FROM BELLS) TURN ONTO HWY 70-79 BY-PASS AND FOLLOW (THROUGH 4 TRAFFIC LIGHTS) TO HWY 45W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.

NOTE: ANY ATTEMPT TO USE ENTRY INTO THE STAGING AREA OTHER THAN THE HWY 45W (BUSINESS) ACCESS WILL RESULT IN SIGNIFICANT DELAYS.

*******IMPORTANT*******

1. THE LINEUP NUMBER YOU RECEIVE IS NOT YOUR PLACE IN THE PARADE (FOR EXAMPLE: IF YOU RECEIVE THE NUMBER 7, YOU ARE NOT GUARANTEED TO PHYSICALLY GO THROUGH THE PARADE SEVENTH IN LINE. WE DO HAVE TO FORMAT THE PARADE IN A CERTAIN ORDER).
2. ALL FLOATS SHOULD BE IN THE PARADE STAGING AREA NO LATER THAN 9:00AM ON THE MORNING OF THE PARADE. **IF YOUR FLOAT IS NOT IN PLACE BY 9:00AM YOU WILL BE DIRECTED TO THE BACK OF THE PARADE LINEUP. VEHICLES PULLING FLOATS IN TO THE STAGING AREA ARE PERMITTED BUT MUST BE GONE BY 9:30AM - THIS WILL BE STRICTLY ENFORCED.** THE PARADE WILL BEGIN PROMPTLY AT 10:00AM.
3. FLOAT RIDERS SHOULD BE MADE AWARE OF THE APPEARANCE OF THEIR FLOAT AS THEY WILL BE EXPECTED TO FIND IT IN THE STAGING AREA.
4. FLOATS WILL BE LINED UP IN THE PARADE IN THEIR ASSIGNED NUMERICAL ORDER.
5. REGISTRATION: YOU MUST PICK UP YOUR OFFICIAL NUMBER AT THE BOOTH LOCATED AT THE INTERSECTION OF MAIN STREET AND 22ND AVENUE - ATTACH FLOAT NUMBERS ON THE FRONT RIGHT AND LEFT SIDES OF YOUR FLOAT.
6. FLOATS MAY NOT EXCEED A HEIGHT OF 15 FEET MEASURED FROM THE GROUND.
7. ALL ENTRIES MUST BE HAND AND/OR ANIMAL DRAWN. PULLERS SHOULD BE AVAILABLE AT ALL TIMES IN CASE THE FLOAT MUST BE MOVED. IF ANIMAL DRAWN, SOMEONE NEEDS TO BE IN CHARGE OF THE ANIMAL AT ALL TIMES. **NO EXTRA VEHICLES WILL BE ALLOWED INTO THE STAGING AREA.** EXTRA PAPER, DECORATIONS, ETC. SHOULD BE CARRIED IN THE VEHICLE THAT BRINGS YOUR FLOAT INTO THE STAGING AREA THE MORNING OF. PLEASE BE PREPARED TO ATTACH YOUR NUMBER TO YOUR FLOAT.
8. AT THE END OF THE PARADE (12 AND MAIN) RIDERS MAY BE TAKEN FROM FLOATS. FLOATS MUST BE PULLED OUT OF THE DOWNTOWN AREA IMMEDIATELY. IT IS SUGGESTED THAT YOU PULL YOUR FLOAT DOWN 12TH TO OSBORNE STREET TO CENTRAL AVENUE AND THEN TURN LEFT ON CENTRAL AVENUE AND PROCEED TOWARD THE 45 BY-PASS. ALL FLOATS MUST BE REMOVED FROM THE DOWNTOWN AREA AS QUICKLY AS POSSIBLE SO THE FLOW OF THE PARADE WILL NOT BE IMPAIRED. REMEMBER THAT THERE ARE MANY UNITS IN THE PARADE AFTER YOU COMPLETE THE ROUTE.
9. **THROWING CANDY, GUM, TOKENS OR OTHER ITEMS FROM FLOATS IS STRICTLY PROHIBITED BY HUMBOLDT CITY ORDINANCE. NO ENTRY (PERFORMANCE GROUPS, ETC.) IS PERMITTED TO HOLD THE PARADE UP IN ANY WAY - THIS MEANS NO GETTING IN FORMATION, WAITING FOR MUSIC TO CUE UP, ETC. - YOU WILL BE ESCORTED FROM THE PARADE ROUTE IMMEDIATELY! THIS WILL BE STRICTLY ENFORCED!**
10. THERE WILL BE NO GOLF CARTS, FOUR WHEELERS, THREE WHEELERS, OR ANY OTHER MOTORIZED CAR ON THE PARADE ROUTE AT ANY TIME OTHER THAN DROPPING OFF YOUR FLOAT BEFORE 9:00AM.
11. IF YOU HAVE ANOTHER OBLIGATION IN THE JUNIOR FLOATS PARADE, SUCH AS BEING IN THE BAND AND RIDING A FLOAT, IT IS YOUR RESPONSIBILITY TO NOTIFY THE INDIVIDUALS AT THE REGISTRATION BOOTH OR THE JUNIOR FLATS PARADE MARSHALL THE MORNING OF THE PARADE.

WE HOPE YOU HAVE A PLEASANT VISIT AND LOTS OF FUN PARTICIPATING IN THE 88TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL!
IF YOU HAVE ANY QUESTIONS PLEASE CALL THE HUMBOLDT CHAMBER AT 731.784.1842