

PINK ELEPHANT PAPETERIE

WELCOME GUIDE

Congratulations on your engagement!

Thank you for considering Pink Elephant Papeterie. Your support means the world to me!

I believe that the custom wedding stationery process should be **enjoyable, creative, and collaborative**. I treat my clients as partners, valuing your input at every step of the way. This guide is representative of my vast range of product offerings and customizations.

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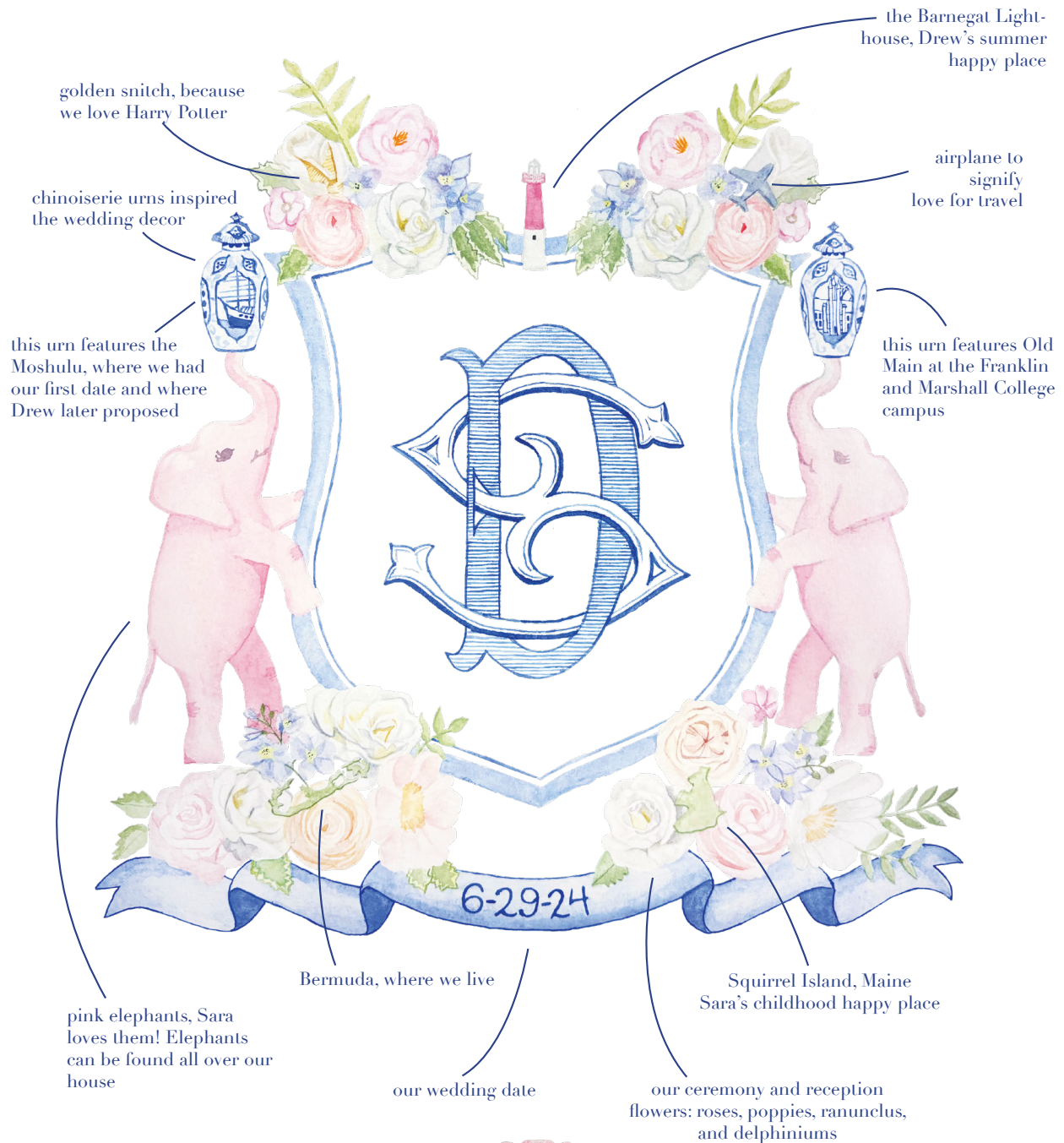


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Wedding Crests

Wedding crests are signature Pink Elephant Papeterie. What better way to capture all of the elements that are near and dear to you and share them with all of your friends? From elaborate and intricate crests that turn into **an elegant game of "I spy"** to clean and minimalist crests that mimic the florals in your ceremony, Pink Elephant Papeterie works with you to create the **personalized crest of your dreams**. See the crest from my own wedding below.



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Wedding Crests



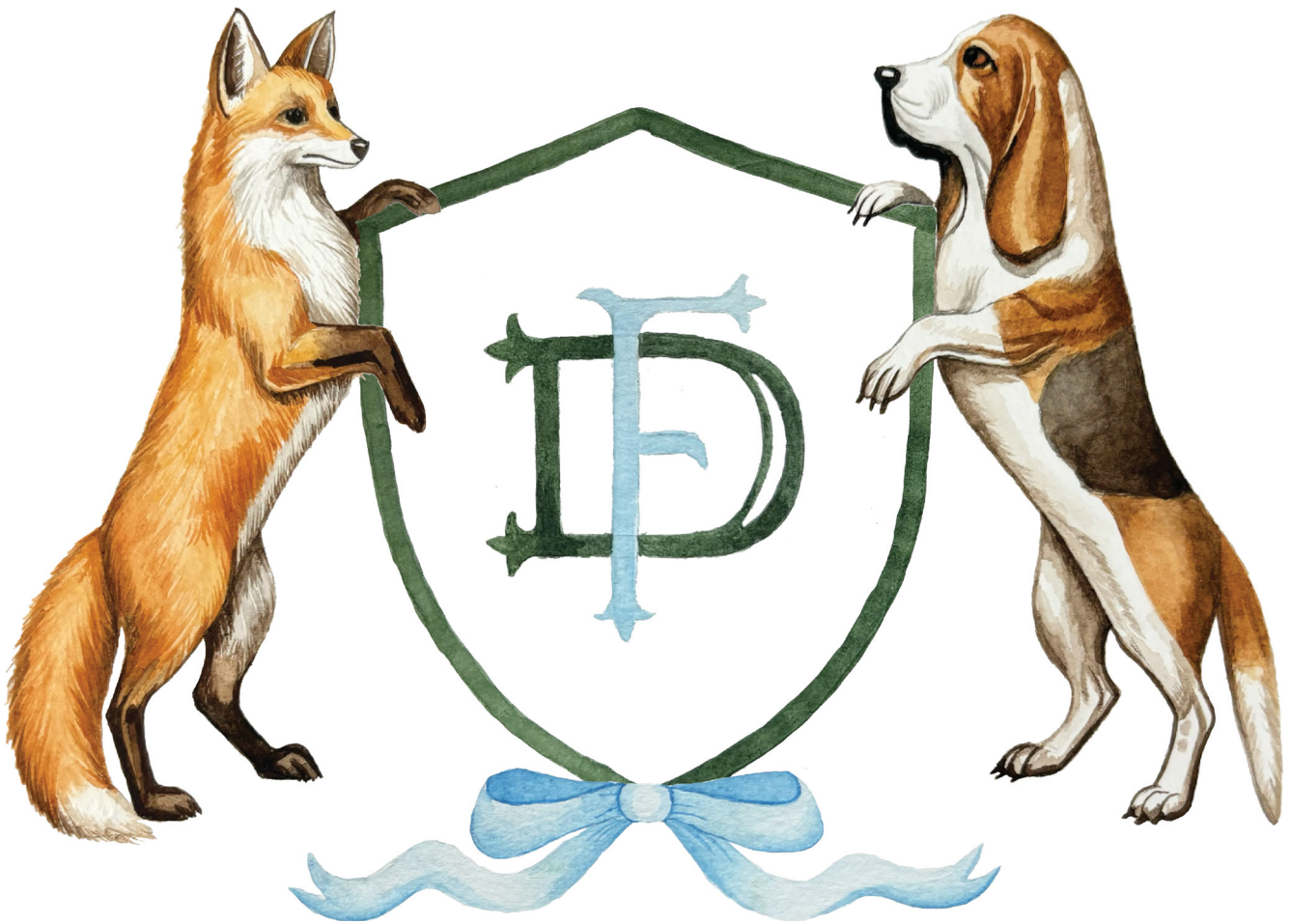
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Wedding Crests

THE PINK ELEPHANT PAPETERIE DIFFERENCE

I believe that the artwork for **your wedding day** deserves **unparalleled attention to detail**. Whether it is communicating directly with your florist to paint the *exact* blooms that will be used on your wedding day or incorporating a beloved family heirloom into your crest, **the custom design process goes above and beyond.**



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Custom Artwork

VENUE PAINTINGS



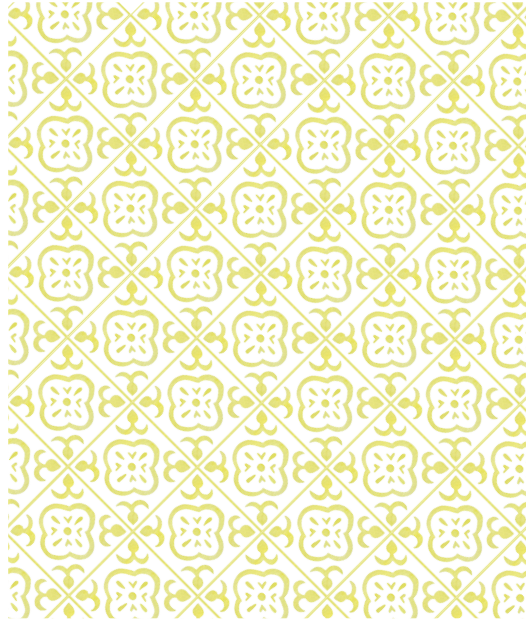
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Custom Artwork

I create artwork that is quintessentially *you*, so that your guests will open suites that capture the very essence of your love story. Your **heirloom stationery** is **meticulously designed** to be as enduring and **timeless as your love story**

CUSTOM PATTERNS



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Custom Artwork

CUSTOM BORDERS



ILLUSTRATIONS

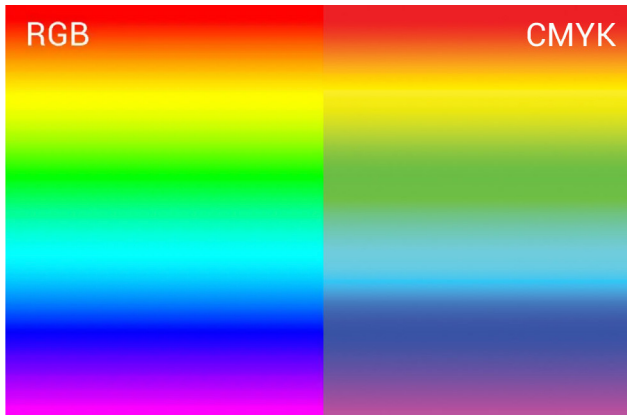


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Color Library

FLAT PRINTING IN CMYK



Printed colors may differ from what you see on screen because printers use the **CMYK color model** while digital displays use the RGB model. While exact matches aren't always possible, we ensure **the final product** is carefully crafted to look **stunning in print.**

STANDARD FOIL COLORS

Custom Foil Colors Available!



Gold



Champagne



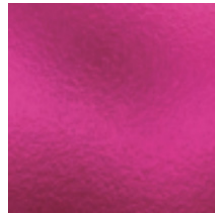
Silver



Copper



Rose Gold



Pink



Red



Blue



Holographic



Holographic Glitter



Gold Glitter



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Envelope Library

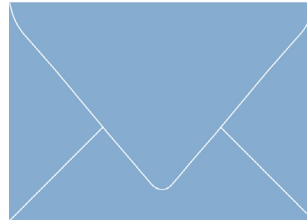
STANDARD ENVELOPE COLORS



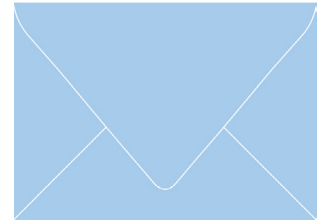
Imperial Blue



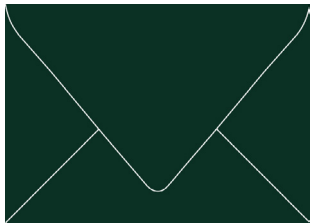
Sapphire



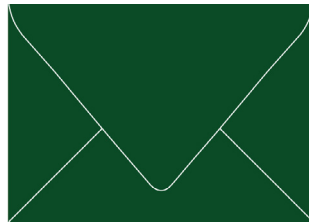
New Blue



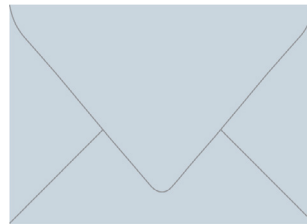
Azure



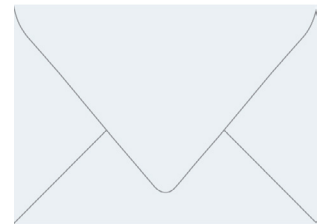
Racing Green



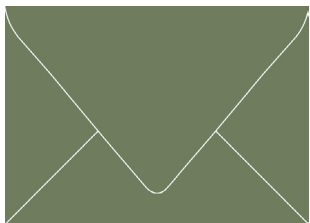
Forest Green



Cool Blue



Cool Grey



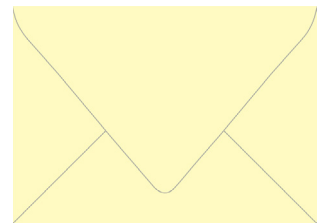
Mid Green



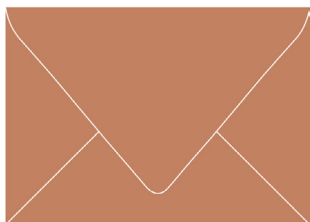
Pistachio



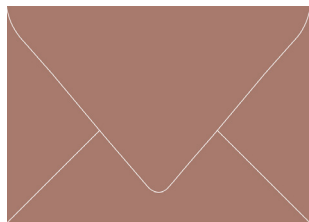
Chartreuse



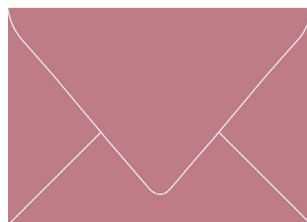
Sorbet



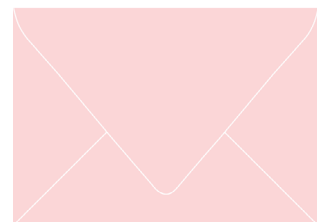
Terracotta



Spice



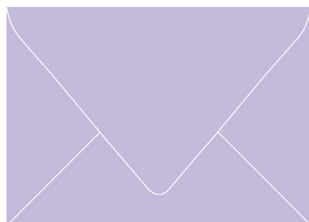
Rose



Candy Pink



Fuschia



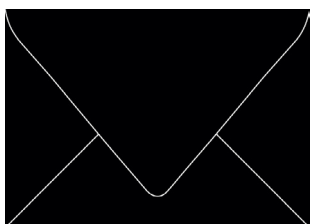
Lavender



Mist



Blush



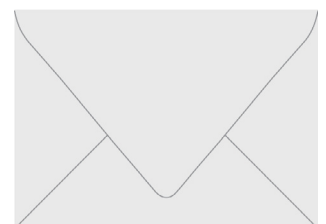
Ebony

Custom Envelope Colors Available!



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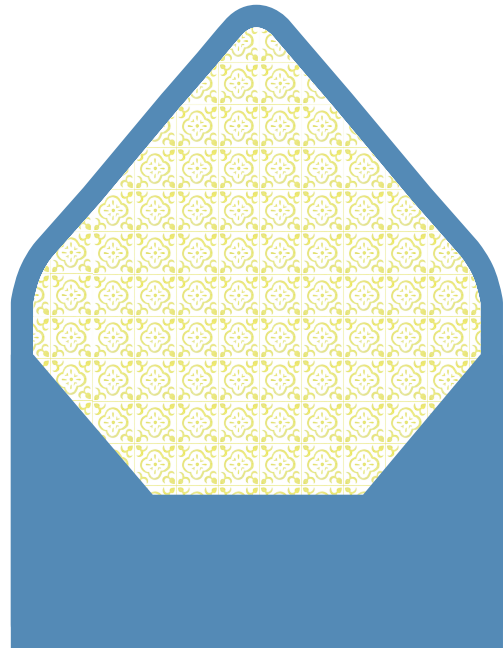
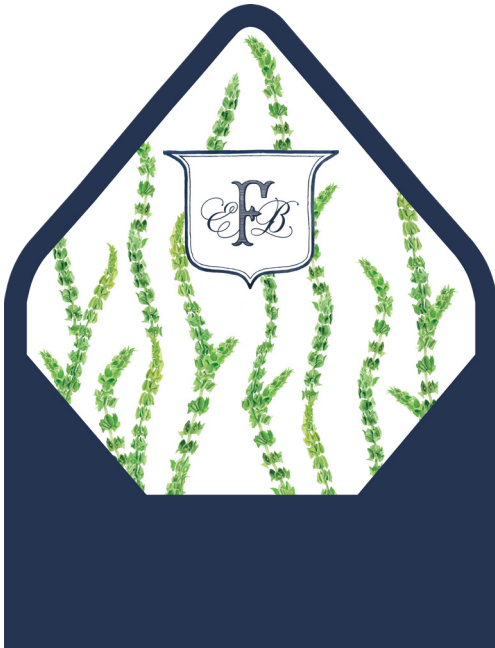
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Pale Grey

Envelope Library

CUSTOM ENVELOPE LINERS



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Premium Processes

LETTERPRESS



Letterpress is 500+ year-old **relief printing** technique which uses a printing press. Letterpress uses **a unique plate, created for each artwork**, which is inked on the raised surface and pressed against the paper. Over 250 ink colors are available for letterpress, custom mix options available for any uncoated Pantone color. Blind letterpress does not use ink and simply leaves an imprint.

EMBOSSING



Embossing is the **most premium printing process**. Embossing uses a die and a counter-die to raise the artwork above the surface of the paper, creating a **sculpted, three dimensional effect**. Both blind (without ink) and foil embossing are possible options. Embossing is a costly process, but the results are **indisputably luxurious**.



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Premium Processes

DIE-CUTTING

Paper can be cut to **any possible shape** you desire. This can add an extra flair to "details" inserts, gift tags, escort cards, and more.



EDGE PAINTING



EDGE FOILING



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Font Library

SERIFS & SANS SERIFS

ACADEMY ENGRAVED

Mr. and Mrs. John Smith

CORMORANT GARAMOND

Mr. and Mrs. John Smith

ATHELAS

Mr. and Mrs. John Smith

DIDOT

Mr. and Mrs. John Smith

BASKERVILLE

Mr. and Mrs. John Smith

SAILING CLUB

Mr. and Mrs. John Smith

BETHANY ELINGSTON

Mr. and Mrs. John Smith

HAPPY TIME

Mr. and Mrs. John Smith

BOOWIE

MR. AND MRS. JOHN SMITH

MRS. EAVES

Mr. and Mrs. John Smith

CALGARY

Mr. and Mrs. John Smith

MONTERRAT

Mr. and Mrs. John Smith

COCHIN

Mr. and Mrs. John Smith

TAN ANGLETON

Mr. and Mrs. John Smith



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Font Library

SCRIPTS

ANDALUCIA

Mr. and Mrs. John Smith

KUNSTLER SCRIPT

Mr. and Mrs. John Smith

ANTURA SCRIPT

Mr. and Mrs. John Smith

MOTHENARY

Mr. and Mrs. John Smith

AUTUMN FLOWERS

Mr. and Mrs. John Smith

REGENCY SCRIPT

Mr. and Mrs. John Smith

BROTHERLAND

Mr. and Mrs. John Smith

RESPECTIVE SLANTED

Mr. and Mrs. John Smith

EDWARDIAN SCRIPT

Mr. and Mrs. John Smith

SAVOYE

Mr. and Mrs. John Smith

HERMAIONA

Mr. and Mrs. John Smith

SNELL

Mr. and Mrs. John Smith

HONEYMOON HAND

Mr. and Mrs. John Smith

YAUNG TINAI

Mr. and Mrs. John Smith



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Suite Pieces

What do I need for my suite? This is the most frequent question I receive. Below, you will find a list of the most common pieces clients order. Custom pieces are always available.

WEDDING INVITATIONS

- Ceremony Invitation
- Envelope
- Envelope Liner
- Reception Invitation
- Reply Card with Envelope
- Reply Card with QR Code
- Details/Information Card
- Website Card
- Brunch Invitation
- Wedding Brochure
- Wedding Map
- Rehearsal Dinner Invitation
- Belly Band or Vellum Wrap
- Outer Envelope (keeps contents safe and scuff free, especially for thicker suites)

DAY-OF ITEMS

- Ceremony Programs
- Dinner Meus
- Cocktail Menus
- Welcome Sign
- Seating Chart
- Escort and Place Cards
- Cocktail Napkins
- Matchboxes
- Gift Tags
- Gift Bags
- Cups
- Cellophane Bags
- Table Numbers
- Cornhole Boards
- Playing Cards
- Custom Favors



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Day-Of Items

COCKTAIL NAPKINS



PLAYING CARDS



MENUS



KOOZIES



...AND MUCH MORE!



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The Cherry on Top

VINTAGE POSTAGE



WAX SEALS



RIBBONS & TASSELS



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Pricing & Lead Times

ESTIMATES

As you can see, the **options for customization are endless!**

Due to the nature of **bespoke stationery** and huge range of prices, I do not provide pricing packages, but rather work within your budget. Once I have an understanding of your unique stationery needs, I can build your custom estimate.

My wedding clients spend between

\$4,500 - 20,000+

with most averaging around

\$10,000

This is inclusive of wedding invitations, rehearsal dinner invitations, signage, cocktail napkins, favors, menus, day-of items, and fulfillment/assembly.

LEAD TIME

Depending on scope and number of revisions,
products are in-hand between

6 - 16 weeks



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