

# EXEC SERVICES

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## MARKETING ASSISTANT

from £199 p/m

- Social media research, content and scheduling on up to 3 channels
- Monthly strategy meeting

## MARKETING & PR MANAGER

from £299 p/m

- Weekly strategy meeting
- Overview marketing strategy and content calendar
- Social media research, content and scheduling
- PR development and distribution
- Blog and advertorial content

## HEAD OF CREATIVE

£799 p/m

- Weekly strategy meeting and on-demand email
- Comprehensive marketing strategy and content calendar
- Delivery of all marketing strategy including email marketing, social media and out of house content.
- Content creation including web, imagery, video and copy.
- PR development and distribution
- Blog and advertorial content

