

Conflict of Interest & Public Service Disclosure Statement

Martha Abraham

CEO, Aging at Home Caregiving
Candidate for City Council – San Diego, California

1. Statement of Transparency and Ethical Commitment

Martha Abraham is the Founder and Chief Executive Officer of **Aging at Home Caregiving**, a private, in-home caregiving company serving families in La Jolla and surrounding communities. The company provides personalized non-medical caregiving and care coordination services to high-profile and private clients.

As a candidate for City Council, Martha Abraham affirms her commitment to:

- Transparency in all public matters
- Ethical leadership and fiduciary responsibility
- Avoidance of actual, perceived, or potential conflicts of interest
- Compliance with all applicable state and local ethics laws

Public trust is foundational to both public service and private caregiving leadership.

2. Business Interests Disclosure

Martha Abraham holds an ownership and executive leadership role in Aging at Home Caregiving. The company:

- Provides private-pay in-home caregiving services
- Serves individual families and private clients
- Does not operate as a public agency
- Does not hold exclusive government contracts related to city policy

Should Aging at Home Caregiving ever pursue contracts, funding, or regulatory matters involving the City Council, Martha Abraham will adhere strictly to recusal requirements outlined below.

3. Recusal and Decision-Making Protocol

If elected, Martha Abraham will:

1. **Recuse herself** from any City Council vote, discussion, or decision that could reasonably affect:
 - Aging at Home Caregiving
 - Its direct financial interests
 - Any client relationship that creates material conflict
 - Any personal financial benefit to her or immediate family members
2. **Publicly disclose** the basis for recusal when required.
3. Seek guidance from:
 - The City Attorney's Office
 - The Fair Political Practices Commission (FPPC)
 - Local ethics counsel

Recusal will apply to matters including, but not limited to:

- Contract awards
- Licensing or regulatory matters
- Zoning or land-use decisions directly affecting the business
- City-funded aging, senior services, or home-care initiatives in which her company has financial involvement

4. Client Confidentiality Safeguards

Aging at Home Caregiving serves high-profile families and private individuals. Confidentiality is a core operational principle.

In the event of public office:

- No client information will be used, disclosed, or referenced in public policy discussions.
- Client data remains protected under HIPAA (where applicable) and company confidentiality policies.
- No preferential access or political advantage will be granted to clients.
- No client relationship shall influence municipal decision-making.

Public office and private caregiving operations will remain operationally distinct.

5. Separation of Roles

To avoid operational overlap:

- Day-to-day management authority may be delegated to a designated executive or leadership team if necessary.
 - City resources will never be used to benefit Aging at Home Caregiving.
 - Campaign activities will remain separate from business operations.
 - Employees of Aging at Home Caregiving are not required or expected to support any political activity.
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6. No Preferential Treatment Policy

If elected:

- Aging at Home Caregiving will not receive preferential treatment.
 - The company will not receive inside information unavailable to the public.
 - City staff will not be directed to assist the business.
 - Martha Abraham will not use her public office for marketing, promotion, or business advantage.
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7. Commitment to Ethical Governance

Martha Abraham believes that strong cities are built by leaders who:

- Disclose interests clearly
- Recuse when appropriate
- Maintain professional boundaries
- Operate above minimum legal requirements

Her dual role as healthcare executive and public servant will be governed by integrity, transparency, and proactive compliance.

8. Public Access & Questions

Questions regarding this disclosure may be directed through:

admin@agingathomesd.com
858-252-6599

This statement will be reviewed annually and updated as necessary.

Effective Date: 03/04/2026

Signed: *Martha Abraham*

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